CANADIAN JEWISH REVIEW

VOL. XLI GARDENVALE, QUEBEC, SEPTEMBER 25, 1959 ELUL 22 5719 No. 52

2 - OCT 13
Copy 1959

Rosh Hashonah

1959 - 5720

A Happy New Year in the

Bicentenary of Jewish Life in Canada

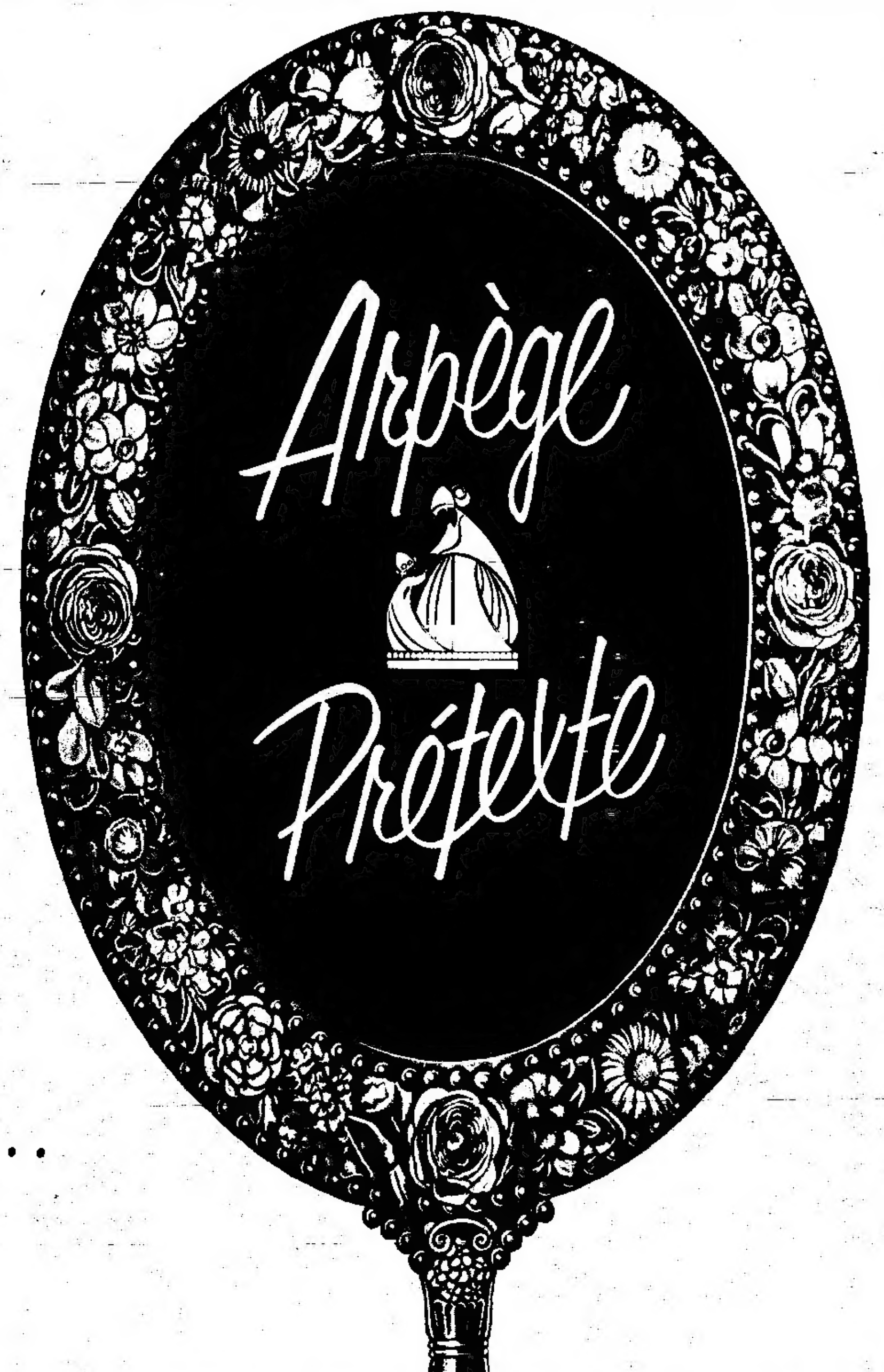
לשנה טובה תכתבו

Montreal *The Canadian English-Jewish Weekly* *Toronto*

Price for This Copy, 50 Cents

Simpson's
MONTREAL

High Fashion in Fragrance...



LANVIN
PARFUMS PARIS

SIMPSON'S - Perfume Counter, Street Floor - Dept. 701

Store Hours: 9 a.m. to 5:30 p.m. Monday through Saturday

Open Friday Night until 9.

5720



לשנה טובה תכתבו

"May you be inscribed for a good year"

H. J. HEINZ COMPANY OF CANADA, LTD.

Makers of the 57 Varieties

MANY OF WHICH ARE MADE

WITHOUT MEAT OR ANY MEAT INGREDIENTS WHATSOEVER

CANADIAN JEWISH REVIEW

VOL. XLI GARDENVALE, QUEBEC, SEPTEMBER 25, 1959 — ELUL 22, 5719 No. 52

ACCENT ON LIFE

"Happy New Year, happy New Year! May you be inscribed in the book of life." This is the beautiful greeting of Jews at Rosh Hashonah, the New Year, the most important judgment day next to Yom Kippur, the Day of Atonement. Three books of account are opened at this time and they are, first, for the righteous. They are inscribed at once in the book of life for they are sealed to live. Second, for the intermediates between the righteous and the wicked, and these have ten days of respite until Yom Kippur in which to repent of their misdoings. Third, for the wicked. They are "blotted out of the book of the living."

Yes, Rosh Hashonah is a most solemn day. However, it is not a long-faced Holy Day. In fact, the old Rabbis recommended as proper demeanour for Holy Days a cheerful countenance and a rejoicing heart. These days, it was said, should be divided into halves, one for eating, drinking, and amusement; the other for worship and study. But, too much drinking and excessive hilarity were not to be encouraged, of course. The Jewish New Year is not a day for carousing. Once upon a time the Court used to appoint overseers for public parks and gardens at the New Year to see that jovial people did not get too jovial in the direction of the sinful. Dignified observance is the correct note to strike.

In the olden days, the very olden days, the Jews were dressed in white on Rosh Hashonah, the New Year, the Day of Judgment. They set out red apples on the table with grapes and figs and honey. They had a specially fine meal with meat and wine. They gave new toys and fruits to the children; to the women, new garments and ornaments. They created an atmosphere of high hope and great expectations for the year to come. Their hearts were lifted up and welled over in gratitude to God for the good things of life in reasonable measure. "Reasonable measure" itself is something to be grateful for. Satisfaction with it denotes a basic contentment with life.

At a time when it is all too clear that civilization needs a return to a consideration of "first things" to reduce conflict and improve the distribution of all the good things of the good life, and when it should be the role of the Jewish group to keep in front of the world the place of humanity first before property, its resolution is weakened by the insatiable appetite for heaping up wealth, gadgets, and worldly goods that is common to this era. For this is a period of substitution in which things that are good, tried, and true, are replaced with the cake "mix" criterion and thousands of other cheap transparent short cuts and "instead-ofs" to the detriment of standards of worth, and the consequent inability of the young even to remember what they were like.

"May you be inscribed in the book of life so that you will work for the establishment of the highest standards in Jewish responsibility." This requires fidelity to the family values lest they be subverted, for no group is stronger than its individual households; to individual ethics which make the ethics of the group and of the nations; to the common good which means opposition to war, hunger, oppression, national arrogance, injustice, and the corroding poverty which renders self-realization impossible for so much of humanity.

The basic Jewish principles are sensible and practical. There is nothing otherworldly about them and they were not intended to be held within the covers of a book for safe-keeping. The Jewish values make for individual character and within the strong bonds of family attachment become the underpinnings of a household. What happens within any one household should be of the utmost importance to the commonwealth. There the Jewish philosophy of life is founded on attitudes concerning the treatment of the stranger, the worker, the beast in the field, the fatherless, the weak, the small, with specific admonitions that stress justice and not charity, human rights rather than benefaction. This system of living requires effort. Its ultimate aim is peace, happiness, and security for all human beings.

Judaism is stern. It does not countenance anything less than the root belief that every man is his brother's keeper, and proceeding from that, it regards the promotion of good will as a major individual and group obligation supported countless times by biblical admonition. But these are the sterile days which Amos, the Prophet, predicted, when the Lord would send a time of famine, "not of bread, nor a thirst for water, but of hearing the words of the Lord."

When Jews greet each other at the New Year they wish each other health, happiness, prosperity, more life, and lots of it. No one says, "May you be inscribed in the book of life so that you may make use of the biblical ideals to guide your way of living for the benefit of your own character and the betterment of your group." But the ancient Jewish principles which rest on the Mosaic Code and which form the basis of civilization, at least in recitation, constantly await translation into meaning for the daily life of all men. As the originators of these fundamental rules the Jews have a greater duty toward helping to make them concrete than any other group.

Jews were not meant to be indifferent. They are supposed to pray daily for welfare, peace, loving kindness, and mercy where justice alone is not enough. The human society they are supposed to stand for is one built on equality, tolerance, and mutual aid. For this attitude to be real and authentic it cannot remain in the custody of rabbis and other teachers. It has to be built in.

Jews have a preoccupation with life. Peace, justice, righteous living, freedom, mercy to the weak, all these are good. They are the Jewish ideals. But they must emerge out of life. A people of historical escapes, great catastrophes, and a rolling succession of tragedies through the ages, may be excused for having a rather morbid view of death. For them life is everything. To the living there remains the Jewish destiny of service to mankind through keeping its eye fixed on the foundation stone of man's basic purpose: to advance human brotherhood, for there is no other.

I.L.C.

CANADIAN JEWRY, 200 YEARS OLD

BY SAUL HAYES, OF MONTREAL, NATIONAL EXECUTIVE DIRECTOR OF THE CANADIAN JEWISH CONGRESS

Canadian Jewry is now 200 years old. To signalize this, the community, through the Canadian Jewish Congress, will appropriately commemorate the anniversary. There is nothing particularly distinguished in achieving another birthday since time and time alone is the catalyst. A commemoration in and of itself records nothing but the passage of years from birth to a figure that seems to possess some magic. However, if, over a period of time, achievements can be duly recorded then birthdays, anniversaries, and other milestones have significance.

Why should Canadian Jewry be joyful about 200 years of continuous settlement? Can it boast of lasting works of literature and scholarship? Will it leave to posterity a corpus of religious tracts or ethical commentaries or philosophical treaties? Does its record suggest that some day it will rank alongside the great Diaspora (Dispersion) Jewries of the past?

It is of course too early to say. Let us, however, recall that the great Babylonian Jewry did not prove itself until after many centuries of settlement, nor did any Maimonides nor Nachmanides emblazon the pages of Spanish Jewry until hundreds of years elapsed from the days of its origin. If Canadian Jewry has no Sura or Pumbaditha, it may be that it will have, if we nurture Canadian Jewry to think of these matters of the heart and soul.

Why then celebrate 200 years? It is not a defensive question, but one that has been asked. Canadian Jewry has a proud record of 200 years of toil and perseverance, of settlement and building, of trial and error, and of assisting fellow Canadians in forging a Canadian nation. It has introduced industries, it has helped build the West. Its native sons have distinguished themselves in almost all fields. It has given its heroes to fight the battles for democracy and the salvation of free institutions.

It has also earned imperishable tributes for its rescue of distressed Jews and for the creation of a Jewish homeland for those who desire to live there, and for its significance to all Jews wherever they live. It has discovered the precious values of a free society, and with fellow Canadians of many different origins has striven to preserve these. Its scientists, artists, doctors, lawyers, businessmen have helped Canada emerge from a primitive country to a country abounding in cultural attainments and scientific institutions.

Its 200 years are, in short, the saga of growth from a tiny community, less than a minyan, to one where a quarter of a million people, subscribing to their cultural, historical, and religious past, will develop in numbers and quality, to preserve such values and create new ones. In reciting the achievements of Canadian Jewry, one would record interesting chapters of an important history book but it would also be a series of biographies of exceptional leaders who pledged themselves to the recreation of institutions based on the traditions of Judaism.

Starting with the Hart and Josephs families whose descendants are part of today's Jewish community, we span many generations to come to the last fifty years. In this generation particularly, the Canadian Jewish Community has had leaders of the stamp of Lyon Cohen, Nathan Gordon, A. J. Freiman, Samuel Jacobs, Q.C., M.P., and great industrialists and philanthropists such as Sir Mortimer Davis, and Mark Workman. It has had distinguished teachers and rabbis, and the de Solas, while best known, are not the only entries in this chapter. It has had poets and other writers. In fact Canadian Jews have trod all the walks of life.

The Canadian Jewish Congress, at this time, is celebrating 40 years since its establishment in 1919, and 25 years since its reorganization in 1934. It is impossible to assess the value to the Jewish community of the Canadian Jewish Congress in recent years without paying specific tribute to Samuel Bronfman. For 20 years he has been the talented and devoted President of Congress, whose direction of its affairs has earned him the praise not only of his fellow Canadians, but of Jews throughout the world.

He has had of course, the assistance of many wise counsellors, and his first lieutenant for many years, Michael Garber, Q.C., has played a part so unique as to justify placing his name in any appreciation of the role of Congress. With a past that has contributed much to the pattern of Canadian Jewish life and with the present, which, under inspired leadership, has lived, worked, toiled through the most awful and awesome era, perhaps of all re-

(Continued on Page Eighty-Eight)

Cruise with CUNARD



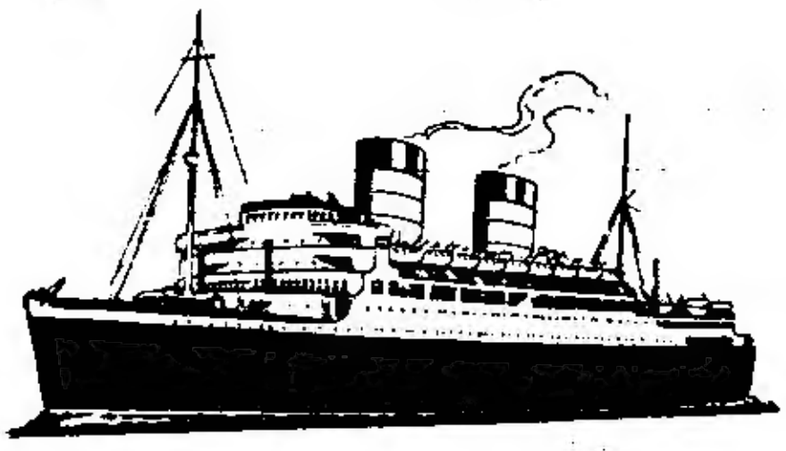
Story book places, exotic lands . . . sun-drenched days and starlit nights await you when you embark on a cruise with Cunard.
Cunard offers unsurpassed luxury and service born of the world's most honoured seafaring tradition. Superb accommodation . . . outstanding Kosher cuisine. Cruise Cunard, the way that will linger in your memory for ever.

SUNSHINE CRUISES

Sailing from New York to the West Indies and South America.

MAURETANIA: Dec. 22 - 12 days - 5 ports - $365 up
CARONIA: Jan. 19 - 13 days - 5 ports - $395 up
MAURETANIA: Feb. 5 - 18 days - 11 ports - $525 up
MAURETANIA: Feb. 25 - 18 days - 10 ports - $525 up
MAURETANIA: Mar. 18 - 15 days - 8 ports - $415 up
MAURETANIA: Apr. 4 - 13 days - 7 ports - $350 up
MAURETANIA: Apr. 19 - 12 days - 6 ports - $300 up

BOTH SHIPS FULLY AIR-CONDITIONED.



THE GREAT WORLD CRUISE OF 1960
CARONIA — Fully air-conditioned.
Sailing from New York February 5, 1960
95 Days — 18 Ports
14 Countries
From $2,875 up.

THE 1960 ALL-MEDITERRANEAN CRUISE
BRITANNIC — Sailing from New York January 22, 1960
66 Days — 23 Ports
19 Countries
From $1,275 up.

See Your Local Agent — No One Can Serve You Better.

Cunard — No Greater Name in Cruising.

Head Office: 230 Hospital Street, Montreal.
Phone: Victor 9-5651.

Uptown Office: Queen Elizabeth Hotel,
940 Dorchester Street West, Montreal.

The Jewish Prayer Is For Peace At The New Year

BY ALLAN BRONFMAN, OF MONTREAL, NATIONAL PRESIDENT OF THE CANADIAN FRIENDS OF THE HEBREW UNIVERSITY

The peoples of the world today more perhaps than ever before in history have but a single prayer, a prayer from depth of heart that is synonymous with the spirit of Rosh Hashonah. The prayer, no matter in what language it is uttered can be condensed into but one word, "peace". Not merely "peace in our time", but "peace now and forever."

All around us the symbols of war unfortunately outshine the symbols of peace. The super-speed jet fighter captures greater public attention than the development of a safer technique in a complicated surgical field. The awesome destruction of a mushrooming atomic detonation is more impressive than a display of atomic energy harnessed for peaceful purposes.

The eve of Rosh Hashonah motivates within the Jewish conscience a spirit of search, a spirit of self-examination and rededication. The "Jew" and "peace" have been synonymous and yet to uphold dignity and freedom the Jew in Israel has had to fight, to clash, to be on guard. Although they would prefer not to fight, not to have to defend, this luxury cannot be at the price of peace, and in our traditional Rosh Hashonah self-appraisal we cannot help but admire and be proud of our people's courage, strength, and determination to hold high their precious right to dignity and peace.

In every community, in every nation there are institutions which given peace and support hold the key to a greater, a brighter future for all humanity and these are, of course, the universities throughout the world. Jews everywhere have reason to be proud of Israel's national university, the Hebrew University of Jerusalem, for its phenomenal growth in all fields (medicine, law, the humanities, science, agriculture, education, economic and the social sciences) has without doubt been the spearhead of a rapidly developing Israel and a stronger, healthier Jewish people. Wherever one journeys in the length and breadth of this tiny but remarkable land, in the busy cities or the clean-white settlements, in the barren Negev or through the green of the Jezreel Valley, it is evident that the bright, warm sun of the Hebrew University's professional training and research has shone here.

The Hebrew University, rising gracefully and splendidly in the heart of modern Jerusalem, stands out as a symbol of peace and a better tomorrow for Jewry and indeed all mankind. The work being done by its 5,000 students and researchers is vital to the very future of Israel and its inhabitants.

These students and researchers are living symbols of our hopes for the Jewish people, a Jewish people in Israel who will call upon every untapped reservoir of energy with which to advance the development of their infant nation ever further, ever higher, ever deeper. A Jewish people outside of Israel who will realize that to be complacent is to jeopardize the dream, a Jewish people outside of Israel who must work even more fervently and vigorously than in the past to help their brothers shoulder the burden of building and defending the Jewish nation which may very well be at the crucible of civilization's peace in our day.

May we all have a New Year of prosperity and progress, and the happiness and inner satisfaction that comes from the knowledge that we are privileged to play a personal even though small yet vital role in a better tomorrow.

We Who Are Zionists

BY LAWRENCE FREIMAN, OF OTTAWA, ONTARIO, PRESIDENT OF THE ZIONIST ORGANIZATION OF CANADA

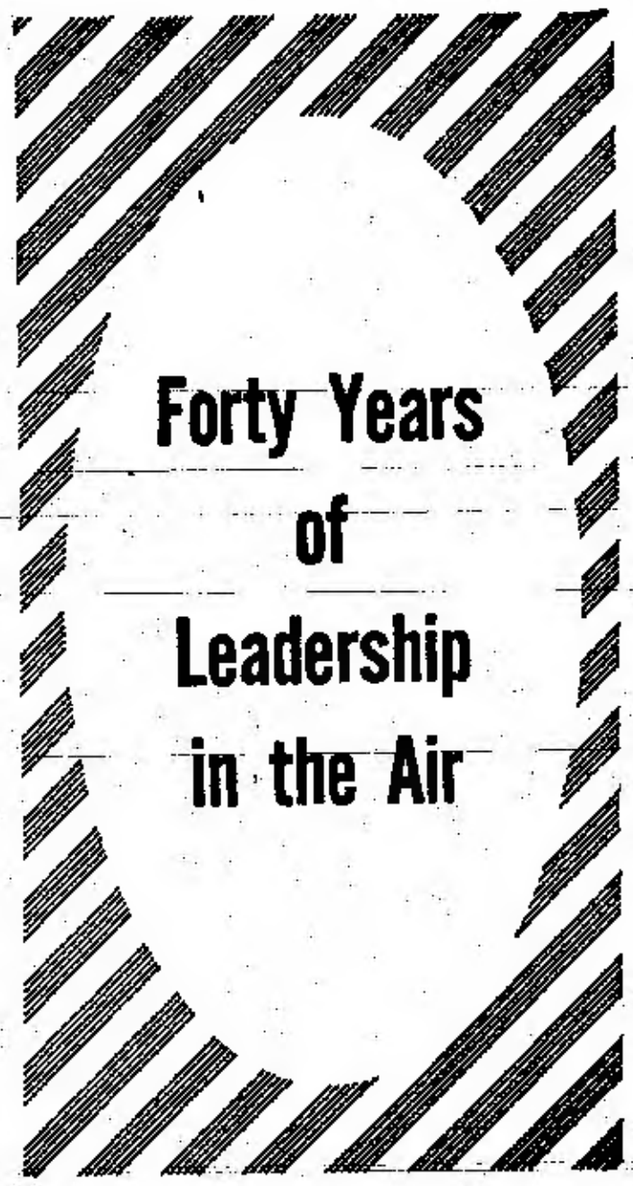
Once again Jews throughout the world open the portals of their hearts to the promise and mystery of a New Year. The millenial tradition of our people enjoins that as we usher in the New Year, we take time for self-examination. This ancient obligation binds us not only in our private lives but in our public capacities. We who are Zionists must give account to ourselves not only as individuals but as custodians of the aspirations enshrined in our historic movement.

We may offer grateful thanks for the tenacity and sense of purpose which have enabled our movement to emerge unscathed from a time of perplexity and vacillation. I believe that this period of hesitancy, doubt and indecision is now behind us and that we see more clearly than we have for many years that the Zionist movement, sprung as it has from the deepest and most tender needs of the Jewish people, is proof against temporary fluctuations of time and circumstance.

Let us resolve to demonstrate in the months before us that the vision of an ancient people of its rebirth in its ancestral land has been given flesh and substance in our days. Let us show that the Zionist message has grandeur and relevance not only for Jews in Israel reborn but for Jews throughout the world, indeed, for men and women of all faiths and creeds everywhere.

The Zionist torch was not lit by us and it may not be our prize to carry it to its final goal. Ours is the responsibility to cherish the flame, to preserve it, and to hand it in our turn to our sons and daughters. In this task let us stand and work together.

לשנה טובה תכתבו



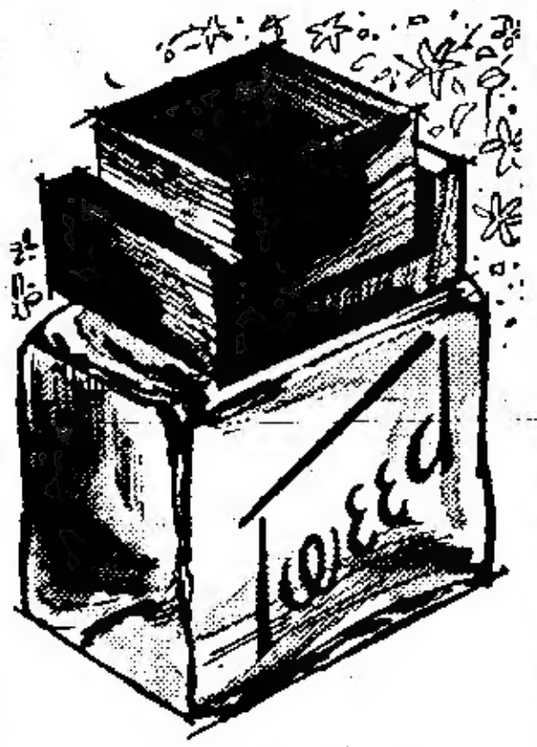
In 40 years, KLM has flown 474,234,000 miles, carrying 9,498,000 passengers over a world-wide network which today services 105 cities in 74 countries. Still the *World's First Airline*, KLM offers an ever-growing choice of destinations . . . quick, convenient connections the world over . . . daily, *non-stop* flights to and from Europe.



See your **Travel Agent** or call **KLM**

Offices in principal Canadian Cities

THE WORLD OVER
KLM
ROYAL DUTCH AIRLINES



Lenthéric
TWEED
and other fine fragrances

HOLIDAY GREETINGS

Gabriel Lucas Limitée

1476 Sherbrooke St. West — WE. 5-6547

Creator and Designer of Distinctive Haute Joaillerie

Visit Our Studio & Boutique — We Have A Distinctive Selection of Pearls, Watches And Objets D'Art

Canadian Jewry Comes Of Age With Its 200th Year

BY RABBI MENDELL LEWITTES, OF YOUNG ISRAEL OF MONTREAL

In 1959, the Jewish New Year has special significance for Canadian Jewry. This year marks the 200th anniversary of the first settlement of Jews in Canada. From the few hardy pioneers who laid the foundation for our Jewish community, we have now grown into a vigorous and varied settlement numbering close to a quarter of a million, stretching from one end of this vast country to the other. Statistics are being published to describe this growth, and many facts concerning the Canadian Jewish Community will be broadcast in this bicentennial year.

But the season of Rosh Hashanah bids us both to glance back and to look forward, to evaluate the credits and debits of the past as well as to estimate the possibilities of the future. And such evaluation must not be based solely, or even primarily, upon quantity, the number of Jews living in Canada and the number of institutions which they have organized. Rather, our primary concern must be with the quality of these institutions, and the quality of the individuals who make up these communities.

There is a statement in the Talmud: The generality includes only the particulars, which means, in more modern terms, the whole is the sum of its parts. The community at large is determined by the characteristics of the men and women who are the members of the community. Similarly, the attitudes which each individual should adopt in order to promote personal development are attitudes necessary for the proper development of the community. The message of the High Holidays is directed primarily to each individual, but it can also be applied to the community as a whole.

One of the exhortations addressed to each Jew by the ritual of Rosh Hashanah, by the prayer service in the Synagogue, and particularly by the sounding of the Shofar is: Be true to yourself. The Shofar calls forth and summons everyone to examine his true nature, and then to act in accord with this truth. One of the qualities which the Psalmist ascribes to the man who dwells upon the mountain of the Lord is, "He speaketh truth in his heart," a quality so important that we are adjured to adhere to it in our daily morning prayer. Now the Psalmist is not talking about the man who tells the truth to his neighbour, but who tells the truth to himself. Unfortunately, there are many persons who would never think of deceiving their neighbours but persist in deceiving themselves, and the greatest deception is self-deception.

If we tell a lie about ourselves to others, the chances are that the truth will out, others will perceive our deception and we will have to abandon our pretense. But if we lie about ourselves to ourselves, we may be convinced that we are telling the truth and we will be living under an illusion for the rest of our lives. This self-deception, curiously enough, is of a dual, a paradoxical nature.

On the one hand, we are prone to tell ourselves that we are better than we actually are: on the other hand, we are just as prone to tell ourselves that we are worse than we actually are. On the one hand, we tend to exaggerate our importance; on the other hand, we tend to minimize our importance. There are times when we tell ourselves that we are so good there is no need for improvement; at other times we say to ourselves that we are so bad there is no possibility of improvement.

I find this curious ambivalence in our estimation of our community life. Canadian Jews are telling themselves many nice things about themselves, and, let me add, with a great deal of justification. Organizationally speaking, we are the envy of other Jewish communities. We have one organization, and one only, which is the spokesman of the Jewish community vis a vis the general community. In matters of immigration, for example, where the Jewish people of Canada have a particular concern, a committee of the Canadian Jewish Congress represented all Canadian Jewry before the Minister of Immigration. This unity was again exemplified recently when the question of the regulation of animal slaughter was debated in the House of Commons. Congress added to its regular committee the rabbinic authority so essential when shechita (ritual slaughter of animals for food) is discussed.

All public relations questions, where the Bnai Brith has a special interest, are also threshed out under the aegis of Congress. Thus the Jewish community is able to avoid any public squabbles among various factions who might be tempted to pursue their particular point of view to the det-

FIVE ROSES

helpful hints:

Q: What is a quick, easy way to make sour cream?

A: Add 2 teaspoons of lemon juice or 1 teaspoon of vinegar for each cup of cream.

Q: How can you blend flour and water smoothly without lumps?

A: Place in small jar, cover tightly and shake well.

What are the advantages of Five Roses All Purpose Flour?



Five Roses All Purpose Flour is designed for *all* your baking needs. There is no need to buy any other kind of flour. It is perfect for everything you wish to bake — from cake to bread. Five Roses has been a favorite in Canadian homes for over 60 years. The reason is Five Roses' dependable, unfailing quality.

FIVE ROSES

Canada's Most Respected Name In Baking

Entertaining ways with . . .

CANADIAN cheddar cheese



Free! Marie Fraser's exciting new Canadian cheese recipes. Write today!

DAIRY FARMERS OF CANADA

riment of the general good. Certainly we can testify that "in union there is strength."

But we must also recognize that in this great asset there lies a potential liability. Over-all unity can, if not checked, go too far. The super-organization might attempt to absorb too much within its own structure and control more of the community's activities than is warranted. There is the danger that small groups, with special programs of their own, might lose the freedom or the initiative to embark upon a project on their own, without necessarily being guided by Congress.

The leadership of Congress, well-meaning and sincere, is being asserted in certain fields where perhaps a different leadership is preferable. Congress is making valuable contributions to religious education in Canada, but it is possible that such education should be under the direct sponsorship and guidance of the educators themselves. Congress tends to see the over-all picture, or the program designed for most of the community, and is inclined to treat with indifference the needs of certain minority groups.

Religious education in itself, as it exists in Canada today, can also be viewed either through the eyes of the optimist who is very proud of our accomplishments in this field, or through the tinted spectacles of the pessimist who is far from satisfied with what he considers but meagre achievements. There exist today in the major Jewish communities across Canada Jewish Day Schools, of differing ideologies and with varying curricula, where thousands of Jewish children receive, in addition to the general public school program of studies, a more or less satisfactory instruction in the basic teachings of Judaism. But these schools, for financial reasons, have not been able to increase their program of Jewish studies, though such an increase is considered desirable by most educators. Furthermore, these are elementary schools, and the percentage of Jewish children receiving a Jewish education during their high school years is all too small.

And what about the many more thousands of Jewish children who attend the public schools? What percentage attend afternoon Hebrew classes, and how effective is the instruction given in these classes? We can note with satisfaction that increasing attention is being given these problems, both by the Canadian Jewish Congress and by the Canadian Keren Hatarbut. We also should record the happy fact that more and more children are attending summer camps that have a distinct religious or educational program.

I suppose Canadian Jews are very proud of the many new Synagogue buildings that have been erected during the past decade, a large number of them very imposing in the grandeur of their architecture. The mushrooming of new suburban communities which is taking place in the United States is also a dominant feature of the Canadian Jewish scene. We are heartened by the fact that so many young people are active members of these new congregations, and that their concern is not only with creating centres for social gatherings but with Jewish schools for their children and synagogues for religious services. But again the season of reflection and soul-searching makes us wonder whether all this activity is merely a superficial cover of the shallowness of our lives and does not represent a real stirring of our spiritual consciousness and Jewish intelligence. How much do our young people really know about the basic teachings of our faith, and to what extent do these teachings mold our characters and guide our conduct?

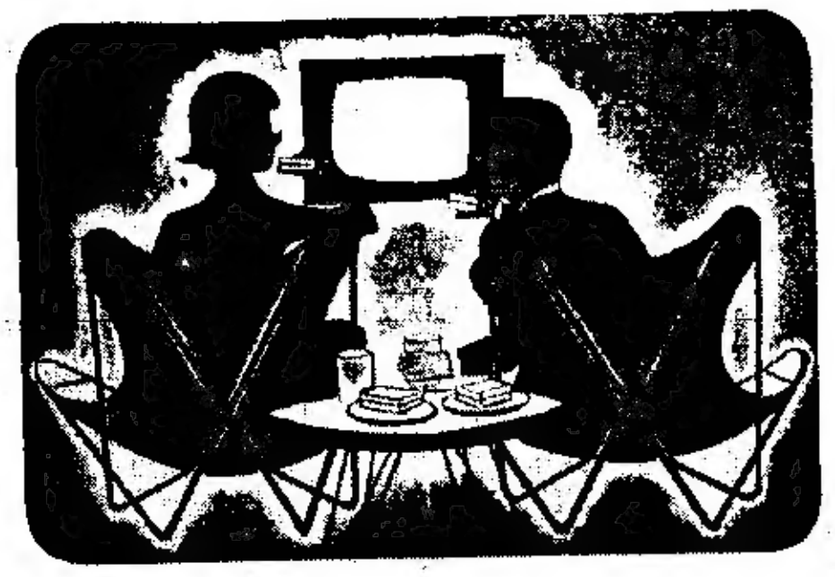
In marking 200 years since the first settlement of Jews in Canada, we have to consider another aspect of the development and maturity of our community. Every new Jewish community, if it is to retain its identity as such and provide for its continued growth, must necessarily consider itself a continuation of the Jewish past into the present. It must be nourished by the more recent, as well as the remote, soil of Jewish tradition. In its young years, it will require the guidance of older Jewish communities, whence will come its spiritual leaders and religious teachers. A considerable time has to elapse before it can stand on its own feet, as it were, and produce its native leadership.

For hundreds of years, we know, the large Jewish community in Babylonia would send its most promising sons to study in the academies of Palestine, before it established the renowned schools of Sura and Pumbaditha. These, in turn, served as the centers of guidance and instruction for Sephardic Jewry, before the Golden Age of poets and philosophers and scholars of medieval Spain.

North American Jewry has, for many years, had to depend upon European centres of learning and culture for its teachers and literary luminaries. The question we now must ask ourselves is this: Can Canadian Jewry train its own sons and daughters as communal leaders in its own schools? Are we mature enough to maintain flourishing schools of Jewish learning that will produce the rabbis and teachers required for our increased number of synagogues and schools?

Of course, this question is not quite as acute for Canada today as it has been for other new Jewish communities in former times. Our close proximity to the United States with its over five millions of Jews enables us to borrow very

(Continued on Page One Hundred and Eighteen)



Sandwich Time . . .



or Salad Time . . .

you're set for wonderful eating with

CLOVER LEAF



or



Canada's largest selling brand of canned seafoods

Two Hundred Years Of Jewish Immigration To Canada Include The Heart's Response

BY GEORGE HOLLINGER, OF MONTREAL, NATIONAL PRESIDENT OF JEWISH IMMIGRANT AID SERVICES OF CANADA (JIAS)

The year 1959 marks the bicentenary of Jewish settlement in Canada. Under the leadership of the Canadian Jewish Congress, the Jewish community of Canada will inaugurate a series of festivities to mark this auspicious occasion. In a joint statement issued by Samuel Bronfman, president of the Canadian Jewish Congress, and Lavy Becker, chairman of the bicentenary committee, it is indicated that Canadian Jewry will celebrate this occasion by recalling the history unfolded in two centuries.

It will recall its early trials; the courage and venturesomeness of early settlers who pioneered in shipping, transportation, industrial development, and trading; the role played by Canadian Jews in bringing rescue, relief, and rehabilitation to the many victims of the two devastating wars of this century; the participation of Jewish citizens, many of whom received coveted awards for their heroism in the defense of their land; the great part played, and which continues to be played, in creating and guaranteeing a Jewish homeland. The statement also asserts that the bicentenary is "an occasion too of celebration and prayer to commemorate its history in the hope that Canadian Jewry will continue to flourish as an important segment of the Canadian people, aiding in the building of a Canadian nation, and creating an inheritance for its children and the children's children."

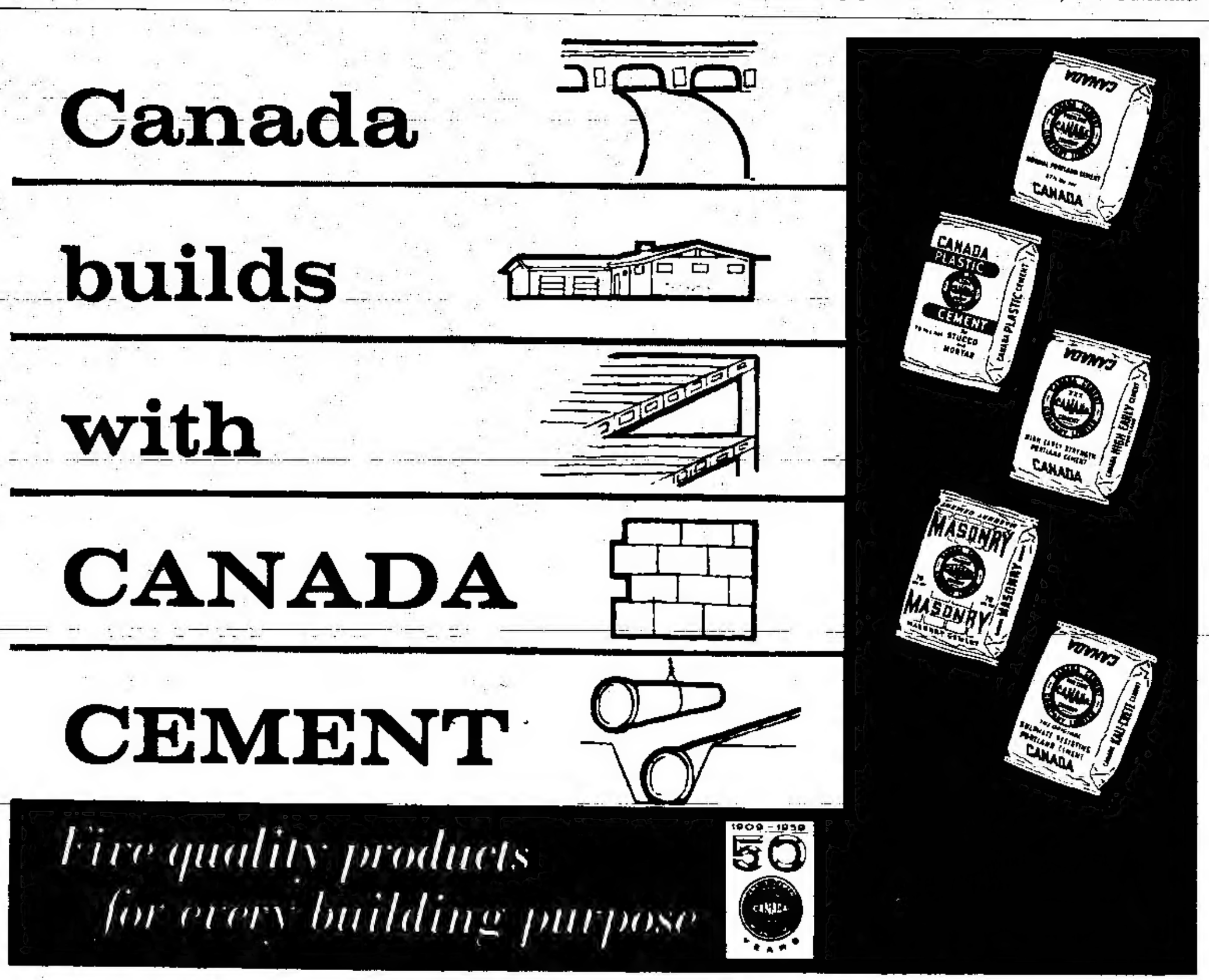
All Canadians are either immigrants or the offspring of immigrants. In this sense Canada is indeed a nation of immigrants. This truism is even more applicable to the Jewish community of Canada. In a study, "Jewish Immigration And Immigrant Aid Effort In Canada 1759-1959", recently completed by Dr. Joseph Kage, national executive director of Jias, the Jewish Immigrant Aid Services, the above is clearly explained and analysed and the following remarks are based on some of the conclusions of Dr. Kage's study:

The importance of immigration in the life of the Jewish community of Canada can be gleaned from the following. About a century ago, in 1851, the Jewish population of Canada numbered 354 persons; today, in 1959, the Jewish population of Canada is estimated to be about 250,000 persons. Much of this increase is largely due to immigration. Thus, for example, between 1901 and 1956 the total increase of the Jewish population in Canada was 232,512 persons. Of this number 86,665 was due to natural increase and 145,847 due to net immigration, that is, excess of immigration over emigration. The significance of immigration in shaping the Jewish community of Canada becomes immediately clear.

The first Jewish settlers in Canada came from the thirteen American colonies. For almost a century, from 1760 to 1850, the Jewish population of Canada was rather small and immigration was hardly perceptible. During the era of contemporary history from about 1850, the following periods of Jewish migration can be distinguished: the German period, extending from 1850 to the 1870's; the East European period, extending from 1870 to 1920; and the Central European period which began about 1920. The last period may be considered as still continuing, though to all intents and purposes after 1939 it should be designated as the Displaced Persons and Refugee Era.

During the German period Jewish immigration was directed primarily towards the United States, to other countries in the Americas, and in a smaller measure also to England and France. This period was rather brief. It almost completely ceased about 1870.

The East European flow of Jewish immigration which began about 1870 came largely from the Russian Empire, Galicia, Rumania, Lithuania, Latvia, Poland, etc. It was directed at first largely towards the United States and subsequently towards Canada, South American countries, South Africa, and Palestine. The



most intensive span of migration during this period was between 1900 and 1914 when approximately one-and-a-half million Europeans left the shores of Europe annually and almost one tenth of these immigrants were Jews from Eastern Europe. Immigration opportunities during that period were wide open.

The immigrant-receiving countries were anxious to get immigrants and admission restrictions were kept at a minimum. The period of free immigration came to an end after World War I, when restrictive immigration laws were introduced in the United States, Canada, and other countries.

The Central European phase of Jewish migration coincides with the growth and spread of fascism, anti-Semitism, racial persecution, and discrimination in the various Central European countries. The phase of Jewish immigration which began with the rise of Hitler and the outbreak of World War II can be designated as the Refugee, D.P., And Escapee Era. Beginning with the victims of the Nazi persecution, extending to the thousands of uprooted and displaced during World War II, and embracing the Hungarian escapees and the Egyptian expellees in 1956, there was a continuing chain of migration and resettlement needs which in form and content differed from the previous periods.

The migration of the Jewish people, since the middle of the nineteenth century, corresponded closely to the general world-wide immigration currents. However, it differed in the degree of intensity because of a significant differential in causal factors.

The industrial revolution which began in England late in the eighteenth century spread through France and Germany to other countries of Central and Eastern Europe. This development brought ruin and dislocation to the small-sized economic units. Millions of people, artisans, peasants, small middlemen, etc. lost their accustomed occupations and were displaced by more effective techniques of production and distribution. All these uprooted had to find a new economic foothold and many left their homes to seek better opportunities across the seas. The lure of the expanding economy on the American continent which promised a more solid economic and social status was the pulling force of the vast migration trend.

The Jewish people too were affected by the industrial changes and many were forced to take the road of emigration. In addition there were specific conditions which accelerated the Jewish emigration movement. Population growth, political and civil discrimination, religious persecution, and pogroms stimulated the quest for immigration. After the First World War and especially since the rise of the Nazis the question of immigration in Jewish life was not only a quest for improved economic and social opportunities; in many instances it became a matter of survival.

Jewish immigration and immigrant aid effort in Canada re-

(Continued on Page Eighty-Six)



Your children, your grandchildren . . . the visits, the eager welcomes, the love so freely given and shared . . . these are the most wonderful dividends life can bring you. Retirement years are bright with such joys — particularly if you are independent, a burden to no one.

How very wise to arrange low-cost Mutual Life of Canada insurance when young, to provide you with an adequate monthly income when you retire, so that you will be independent financially.

Through the years your policy will share in the dividends for which The Mutual Life of Canada is famous.

Why not arrange your pension policy, providing protection and savings, with a Mutual Life of Canada representative today.

1869 — *ninety years of leadership in mutual life insurance* — 1959

MUTUAL LIFE OF CANADA

ML-93C

History And The Baron de Hirsch Institute, Deeply Rooted In The Life And Feelings Of The Community

BY DAVID WEISS, EXECUTIVE DIRECTOR OF THE BARON DE HIRSCH INSTITUTE AND THE JEWISH CHILD WELFARE BUREAU OF MONTREAL

In Canada, this year a milestone will be observed in the two-hundredth anniversary of the founding of the Jewish community. The bicentenary celebration sponsored by the Canadian Jewish Congress brings to mind the unique history of the Baron de Hirsch Institute, which really tells a fascinating story going back more than one hundred years. The story of the Baron de Hirsch Institute is inextricably bound up with that of the Canadian Jewish community; in many ways it is bound up with the whole living history of the Jewish people and its way of life. This is the year also when a sister community's welfare organization celebrated its centennial, that of the Jewish Board of Guardians, of London, England.

The history of an individual, family, community, nation or people has many uses. It can instruct and inspire. It can serve as guide-lines for the present and future. It can be a source of understanding of the meaning of one's own life-time in terms of the roots and sources of one's origin, development, and growth. These are days when history is intertwined with every human being, considering the world and human situation.

For the Baron de Hirsch Institute, looking back at its own history is like driving a car with attention to the rear-view mirror. For to drive safely, to understand the demands of the situation, a driver must look both ahead as well as backwards in order to be safe and reach his destination. At this time the Baron de Hirsch Institute is taking a deep view backwards in order to assess its modern and future services, and to do so it is helpful to understand its roots, its early years, in order to understand its past, present, and future contributions in serving a viable Jewish community.

To understand the history of an organization which is truly, as Emerson said, "the lengthened shadow" of the individuals involved in it, one must understand the meaning of Jewish tradition and Jewish folklore and experience. Let us look at some of the factors which flow together in the heritage and history of an agency such as the Institute. The history of the Institute is rooted in ancient Jewish tradition, though it has its own visage based on the same historical and contemporary features which have interacted in the growth and development of the community it serves, namely, you and I, our predecessors as well as those who are yet to come.

Jewish law considers charity really as social justice. "Tzedakah" is really another aspect of "Mitzvah" and "Torah". The idea of philanthropy or charity is synonymous with the social ideas which are contained in the Bible and early Jewish history. Originating in ancient times as mutual aid and assistance, charity and social justice have become imprinted in Bible, Talmud, the Midrashim and other religious classics.

In the 12th century, the great Jewish philosopher, Maimonides summarized charity (a term borrowed from the non-Jewish world) by classifying donors into eight different groups, the highest honour being reserved for those who aided the poor to support themselves. We find this concept in modern social work prevention, and his idea of the "Chamber of the Silent" is intrinsically involved in fund raising. During the Middle Ages, philanthropy continued with no lessening of the strong religious undertone as well as method of administration. Mutual aid and charity were not abstract notions, but actual ways of life followed by those of the Judaic and Christian religions. In the medieval Jewish community, relief was a major activity, especially in the aid of poor travellers and the victims of mass expulsions.

The early Mishnaic customs required of the rich man in the community to extend hospitality to travellers and to the poor. Later on there arose in Jewish communities the institution of the Traveller's Inn. As the community developed a sense of its obligation to its members, and as needs developed, various charitable societies came into being in support of the poor, educating orphans, providing dowries for girls, visiting the sick, burying the dead; each being prototypes of many existing agencies in our own time.

(Continued on Page Eighty-Three)

Holiday Greetings

to our Friends



From

BRISTOL-MEYERS

COMPANY OF CANADA LIMITED

Proprietors and makers of

BAN Lotion Deodorant	INGRAM Shaving Cream	SAL HEPATICA Effervescent Salts
BUFFERIN Pain Relief Tablets	MINIT-RUB All Purpose Rub	TRIG A man's way to check perspiration and odour.
IPANA Tooth Paste	MUM Cream Deodorant	TRUSHAY Hand Lotion
IPANA PLUS The squeeze bottle dentifrice	MUM MIST Spray Deodorant	VITALIS Hair Tonic

AND GROVE DIVISION BRANDS

BROMO QUININE, PAZO, FITCH DANDRUFF REMOVER, SHAMPOO AND IDEAL HAIR TONIC, DOMINION CHQ.

The Central Fund For Traditional Institutions: How To Base It In The Community

BY MEYER W. BASNER, OF TORONTO, CO-CHAIRMAN OF THE CENTRAL FUND FOR TRADITIONAL INSTITUTIONS, WITH MARK A. LEVY

"Traditional Institutions" has different meanings for many people. To some, the traditional institutions of Jewish life, the Yeshivoth, homes for the aged, institutions for the orphaned, and loan kassas for the needy represent a sacred duty for support. To others the solicitor, or "meshuloch", who knocks on the door seeking a donation for one of these institutions, represents the handout of one or two dollars, without a knowledge of the program of the institution or the services it gives.

The multitude of such requests makes it almost impossible for the average businessman to have more than a token interest in the institutions. An ever-present problem in Jewish life on this continent is the preservation of Jewish values in conformation with the pattern of intelligent planning which has been developed in organized communities on this continent.

In 1957, a joint committee, appointed by the United Jewish Welfare Fund of Toronto and the Central Region of the Canadian Jewish Congress, was established to study the problem of providing adequate support to the many traditional institutions in Israel and on this continent, in a dignified manner. Numerous known supporters of these institutions were interviewed and lists of the institutions to which they were giving support, either through the mail or through direct solicitation by "meshulochim," were secured. These lists when collated showed a total of over one hundred such institutions receiving support in varying amounts from donors in Toronto. A meeting of all known supporters to these programs was convened in the fall of 1958 to enlist their support both morally and financially for a Central Fund for Traditional Institutions, and a response has been received from 134 contributors for these first six months.

At the same time, letters were written to all these institutions advising them of the Central Fund, inviting them to submit applications with their budgetary needs, a statement of their programs, and a list of their supporters in Toronto with the amounts of their contributions. Announcements regarding the Central Fund were placed in: "The Jerusalem Post" and "Hatzofe", published in Israel; "The Forward" and "The Day", of New York; and the "Daily Hebrew Journal" of Toronto. In all letters and announcements, it was emphasized that with the acceptance of a grant from the Central Fund, the individual institution agreed to cease solicitation in Toronto.

The contributors who joined the Central Fund were given a certificate acknowledging their enrolment in the Central Fund, for display in office or home. They also receive a periodic report of the new institutions which are being included. These reports are of benefit to the subscriber and also keep the community up to date on the progress of the Fund.

When applications were received, an allocation committee of the Central Fund studied them, consulted reports concerning these institutions from the Council of Jewish Federations and Welfare Funds, as well as reports from the Joint Distribution Committee and the Jewish Agency, and set allocations for the year 1959. To date, fifty-three institutions have received grants ranging from fifty- to one thousand dollars, representing the average support received by the institutions in Toronto over a number of years, less a calculated amount for collection costs formerly incurred through transportation and expenses by the "meshuloch" or collector.

The funds at the disposal of the Central Fund have all been contributed by the men who in the past gave individual support to these institutions. The board of directors and the allocation committee of the Fund are representative of three groups in the community: the United Jewish Welfare Fund, Canadian Jewish Congress, and Community-at-large. Periodic reports with regard to the institutions which are being supported are sent to all contributors to the Fund. All members of the community have been urged to refer all solicitors to the office of the Central Fund; and during the past months, many referrals have been made.

While the Fund is under the

(Continued on Page Eighty-One)

Best Wishes

dupuis Frères

DEPARTMENTAL STORE
865, St. Catherine St. East, Montreal

MAIL ORDER HOUSE
780 Brewster St., Montreal

With Best Wishes To Our Jewish Friends For The New Year Festival

STEP OUT THE BATA WAY... SMART PEOPLE DO!



BATA SHOE COMPANY OF CANADA LIMITED, BATAWA, ONT.
THIS YEAR CELEBRATING OUR 20th ANNIVERSARY

★

Cordial

New Year

greetings

to all our

Jewish

readers

and

customers

5720

ROSH

HASHONAH

1959

The Montreal Star

"If it's News - it's in the Star"

Immigration: The Vital Ingredient That Made Possible Canada's Post-War Growth

Address to the Literary and Debating Society of Temple Beth Sholom, of Montreal

BY W. A. McFAUL, DISTRICT SUPERINTENDENT, DEPARTMENT OF CITIZENSHIP AND IMMIGRATION OF CANADA

As an officer of the Department of Citizenship and Immigration, I take particular pleasure in being here because the Department of Citizenship and Immigration deals with people on a personal basis more than any other Branch of the Canadian Government. "The main difference is that those who have come here more recently, have been chosen more carefully", commented a recently arrived Dutch immigrant. And there is quite a measure of truth in what he said.

All of us can rightfully boast that we are of immigrant stock, only the circumstances of immigration have been different. Many of us sailed here, or are the descendants of those who sailed. This category may include the Eskimoes. As to the Indians, it is surmised that they walked here, in the early days when there was immigration, but no government department to administer it. Thousands now fly to become Canadians!

The story of Canadian immigration is in fact the history of Canada, the story of Jacques Cartier and the settlers of New France; of Sir Humphrey Gilbert and the settlement of Newfoundland; of the Empire Loyalists who arrived from the United States after the War of Independence to give Canadian immigration the greatest boost it had received; of the railroad pioneers; of the intrepid men and women who moved west to settle the Prairies; of the development at Kitimat, B.C.; and at Schefferville and Chibougamau in New Quebec. It's an exciting and a colorful story to which men and women from virtually every country under the sun have contributed and are contributing.

If it had not been for the contribution of the pioneers who wrested the land from the forest, who made possible our heritage by their initiative and steadfast courage under conditions which, fortunately, no immigrant is expected to endure today, this country would surely have been developed under some other flag. For half a century after large-scale immigration began in 1815 travelling conditions were incredibly bad. Over 16% of 109,690 immigrants who sailed from Europe for Canada in 1847 died during the journey. The others had little knowledge of Canadian conditions. They were brought here, and then were left to fend for themselves. In many cases, British and Irish immigrants came from large cities and had never farmed before. Suddenly they became farmers, making the best they could of their new environment.

The first Canadian Immigration Act, in 1869, limited the number of passengers that a ship might carry and fore-shadowed those restrictions on entry which have developed into the prohibited classes of today but the general standard of admissibility for another sixty years was to be able to walk off the ship. At Quebec City, after a summary form of medical examination was introduced in 1903, two medical officers acted for some years as a sideline to general practice. They examined, or should one say passed in review, as many as 75,000 immigrants a year!

There have been other significant changes. Whereas in the first half of the 19th centry most immigrants left their native lands because of economic or political stress, in the year following the Irish potato famine of 1846, for instance, the immigrant flow from Great Britain and Ireland was more than doubled; a new approach became apparent after 1850. The opportunities of Canada emphasized the element of pull thereafter, where as in the earlier phase the lack of opportunities of the lands from which the immigrants came had exerted a dominant influence of push.

Until 1850 immigration had been mainly determined by the conditions in European countries, but since that time conditions in Canada have been the decisive factor. That surely is as it should be, because if immigration is to contribute effectively to the national and to the immigrants' welfare, it must not only follow the twofold purpose of increasing population and development resources, it must be adjusted to the absorptive capacity of the country and to the maintenance of the Canadian standard of living.

No longer is immigration to be regarded, from the immigrant point of view, as a dubious escape into the barren unknown from the harshness of present circumstances. Today's immigrant is generally bright and alert, and is admitted in recognition of the good qualities that he displays, of health and of character, of initiative, adaptability, and the ne-

(Continued on Page One Hundred and Twenty-Two)

Entering The Third Century Of Canadian Jewry In Canada

BY FLORENCE HUTNER, EXECUTIVE VICE-PRESIDENT OF THE UNITED JEWISH WELFARE FUND OF TORONTO

"Mah Nishtanah Ha'leilah Hazeh" perhaps should be paraphrased to "Mah Nishtanah Ha'shanah Hazoth"; for this year is different from all other years, for Canadian Jewry. We celebrate this New Year in the knowledge that we enter the third century of Canadian Jewry in Canada. As we observed the bicentenary of Canadian Jewry with fitting celebrations, dedications, banquets, mass meetings, concerts, art exhibits, forums, and social affairs it may be well to consider the growth of welfare institutions over these last two hundred years, and the impact this growth has had on the lives of human beings. The first concern of every new Jewish settlement in Canada was the continuation of religious life. A minyan; a burial ground; a synagogue; and a religious functionary to act as a shoichet (ritual slaughterer) and teacher for the children were very important to these new settlers coming to a new country, and starting a new community. The early records and archives of our communities tell of the difficulties in securing synagogue quarters, in approving the credentials of the rabbi, or the shoichet; in maintaining cemeteries, and in providing the means to support these undertakings.

As the population of communities grew, problems also increased, and the next form of organization was the Aid Society to provide help for the poor and under-privileged, who in the early days were usually the newer immigrants coming from Eastern Europe. Epidemics brought free dispensaries and homes for orphaned children; and the spread of slum areas in large cities created the need for fresh air camps to remove children from hot, crowded, city streets to country camps for periods of ten days to two weeks.

These simple forms of organization to help others, laid the base for the programs of family counselling, child care, hospitals, homes for the aged, community camps and Jewish Centers which today not only combat the effects of economic deprivation, bad housing, and illness, but also prevent family breakdown, ill-health, juvenile delinquency, and the many social ills of large metropolitan areas.

The foundations of our community life today were laid by men and women who came to this country, eager to find a new life, but also devoted to the heritage of their past. In creating new homes and new careers for themselves and their families, they did not forget the age-old tenets of Judaism, to look after their neighbour as well as their family, to provide a Jewish environment and teaching for the child, to care for the aged, and to create a community for the benefit of all. The pioneer of 1759 and later years who never forgot his own heritage, who maintained his loyalty to his faith and his people, while adapting himself to the demands of a new country, created the institutions and organizations which today bring much pride to every member of the community.

Two groups within our communities have been responsible for the development of Jewish communal organizations: the lay leadership and the professionally trained worker. The role of the lay leader has also undergone change as our communities have developed during these two hundred years being celebrated this year. The community lay leader who used to meet in committee to decide on the amount of weekly relief to be given to a widow and her fatherless children, or to an elderly couple who had become dependent upon the community, now participates on committees to decide on policy and administration for the agency or institution in which he is interested.

He brings his own training and experiences as a professional or business man to the many problems of community service, reads the latest literature on developments in other communities, attends regional and national conferences to discuss these developments, exchanges experiences and ideas with his colleagues from other communities, and formulates policies on a national level. The lay leader has also discovered that his knowledge of his own community and his experiences with his own agency of particular interest, have equipped him to participate in broader community undertakings such as civic committees, community chests, national welfare councils and assemblies concerned with non-sectarian programs.

The lay leader who is interested in one particular agency has learned that there is a wider community in which his agency must participate, that just as no man is an island unto himself, so no group

(Continued on Page Eighty-Two)



H.R. Presents the New Fall Millinery

By Christian Dior

An exciting and authoritative collection of the newest millinery fashions, interpreted with superb distinction by Christian Dior . . fascinating high hats moulded and 'crushed' with masterly aplomb, such as the model sketched in a burnt orange beaver felt elegantly veiled . . little chapeaux in the new pillbox mood, chapeaux with fabulous brims, in precious furs. A glorious variety to complement the newest Fall and Winter ensembles, and exclusive with H.R. in Canada.

HOLT RENFREW

144 Bloor Street West . . Toronto Sherbrooke at Mountain . . Montreal

HOLIDAY GREETINGS TO OUR JEWISH FRIENDS

•

INDUSTRIAL SPECIALTY Mfg. Co. Ltd.

Canada's Largest Manufacturers of:

SPOOLS
BOBBINS
PICKER STICKS
ROLLERS
TAPERED LEGS
GENERAL WOOD TURNINGS
BROOM, MOP AND BRUSH HANDLES

PROMPT & RELIABLE SERVICE TO THE TEXTILE AND FURNITURE INDUSTRIES

MAGOG - QUEBEC
CANADA

HOLIDAY GREETINGS

INTERNATIONAL BRAID CO. of CANADA Limited

Head Office and Factory: STE. ROSE DE LAVAL, P. Q.
Phone: Direct line to Montreal, MU. 1-1664

159 Bay Street, Toronto
357 Bannantyne St., Toronto
318 Homer Street, Vancouver

Manufacturers of

COTTON AND RAYON BRAIDS
SHOE AND CORSET LACES
BRAIDED ELASTIC AND FANCY BRAIDS

For Manufacturers of
CLOTHING, HEADGEAR AND UNDERWEAR

ASK FOR

International

PRODUCTS

that's right — they're strong, dependable, guaranteed longlasting — you'll be wise to keep well stocked.

The Next Fifteen Years Call To The Young Men And Women Of Today

Commencement address given at Brandeis University, at Waltham, Mass.

BY PIERRE MENDES FRANCE, FORMER PREMIER OF FRANCE

I should like to express my gratitude for the honor shown me by the administration of your University, this symbol of America's youth and vitality, which, guided by the spirit of a man honored and respected as much in Europe as in your country, is engaged in molding a body of young people equal to the difficult tasks of our time.

There is nothing I can add to the teaching of your outstanding faculty. The most I can do is to communicate to the young men and women gathered here a few reflections suggested by my personal experience. What I have to say is addressed chiefly to you, students. But, in a country where the age pyramid gives the youth so particular an importance, is it not natural that your guest should deal with the problems which especially concern them? For these, after all, are quite simply the problems of the future.

No doubt you expect me to talk about politics. That is just what I am going to do, though some of the things I shall have to say may seem to be rather remote from what is generally thought to constitute politics. Politics is often regarded as a profession, and, possibly, some among you are headed for a political career. Perhaps, some of you are already preparing for it; others will be attracted to it, later on; and still others, who are far from suspecting it today, may be driven into politics by unforeseen events. All of you know that there are several different approaches to political activity, good ones and bad ones, and that the conduct which best furthers a politician's personal, selfish ambitions, is not necessarily the best, from the standpoint of his community and his country.

I, myself, became interested in politics when I was very young. You might call it a youthful folly. I own that I had no very clear idea of the risks involved in the political career for anyone who has made up his mind that the public interest comes first, that he must uphold it at all times, even when he knows that his opinions are unpopular and that the majority will repudiate him, even when he is risking his whole career. I believed, with all my heart, that the truth triumphs in the end, that consequently one must never hesitate to utter it.

I speak today as one who has been suspended from political life because he was unable to convince his compatriots of certain harsh and painful truths, and still I am determined to uphold those truths, still unalterably convinced that they will win out, though perhaps a little later than I used to think and than I should have wished, for what I believe to be the good of my country.

Perhaps, you will not find the example very encouraging. To those among you who are planning to go into politics, let me say this: if you fear a thankless struggle, in which there will often be nothing to sustain you but the conviction that truth and justice will have the last word, whether with you or without you or after you; if you dread a battle that is likely to go on for years, with varying fortunes, before facts and history hand down their verdict; if you shrink back from a career that will always offer more uncertainties and disappointments than triumphs and rewards; then, my advice is to steer clear of a political career.

But politics is not the concern only of those who devote their whole lives to it, and my remarks today are not addressed exclusively to those of you who are thinking of going into politics. Most of you are assuredly headed for other occupations. And perhaps you are not entirely free from an attitude that is quite prevalent among the young people of certain countries. It consists in saying: "Politics is not my business; I think of it as little as possible, I refuse to have anything to do with it." In fact, many people, and not only among the youth, are speaking that way. I should not hesitate to accuse them of ingratitude, for in declining to participate in the search for truth, in the battle for solutions, they are declining to repay so much as a part of their debt to the collectivity.

Here, at the University, you, young people, are learning a great many things in the most varied fields (history, sociology, ancient and modern literature, etc . . .). These things, some of which will be of very little practical use to you in your professions, add up to what we call a culture. It is your duty, the duty of every student, to remember that the essential purpose of culture is to give you the intellectual and spiritual equipment, and the character as well, that will qualify you to assume a role of responsibility

(Continued on Page One Hundred and Eighteen)

The Sailor's Secret: Who Was Jacques La Fargue, 1738?

BY RABBI ARTHUR A. CHIEL, OF TUCKAHOE, N. Y.

In September, 1738, the French ship St. Michel sailed up the St. Lawrence River to Quebec. Among the sailors on board was a handsome young lad named Jacques La Fargue.

"Tomorrow we pray in the cathedral," said a fellow sailor to Jacques La Fargue. "We offer thanks to God for a safe voyage."

To which Jacques La Fargue said nothing. He was busy with his own thoughts. When Sunday came, Jacques La Fargue was not in church. He wandered about Quebec, making his way to the upper city where before very long he stood outside the palace-residence of the Governor, Marquis de Beauharnois.

Suddenly a soldier guard stepped up from behind Jacques La Fargue.

"What are you doing here?" the guard challenged the sailor.

"Just looking about."

"Looking about?" queried the guard. "This is no time for sightseeing, young fellow. The law of Quebec requires your attendance at church. To be absent from worship is against the law. I must arrest you."

"I am a loyal subject of the King of France," protested Jacques. "I fulfill my obligations to him honorably. But I have no obligations to the Church."

The guard was irritated.

"In Quebec it is law. You are violating the law and I hereby arrest you."

With that the soldier firmly gripped Jacques' arm and marched the protesting sailor off to the jailhouse.

"You will spend the rest of today right here," said the soldier, "and tomorrow morning you will be brought before Intendant Hocquart to explain your ideas on the Church." He locked the cell-door and marched off. In the cell were a number of drunkards and thieves.

"A young man in trouble, eh?" said one of them. "And what is your crime?"

Sullen over his ill-fortune, Jacques did not answer. Moreover, he had his problems: How to get out of this situation? For several hours Jacques La Fargue brooded. And then came his decision.

"I shall reveal to them the whole truth. After all they cannot impose too severe a punishment. Furthermore, my ship will leave for France in a matter of days." When evening bread and water was brought to the prisoners, Jacques La Fargue spoke to the jailer.

"I must see the magistrate immediately!" said Jacques.

"And by what privilege do you demand this, your highness?" the jailer retorted. "You will see him tomorrow, you impudent upstart, along with the rest of these fine citizens."

"Monsieur jailer, I say to you—now and not tomorrow. Give me the opportunity to explain my demand."

The jailer scratched his head and looked curiously at Jacques.

"Such impatience I have not met in all my years as jailer. I shall tell you what I will do. You may come out of the cell and seat yourself at that table where I shall give you fair hearing."

He pointed at a table which stood in the adjoining room. Jacques La Fargue walked out of the cell over to the table and sat down. The jailer locked the heavy cell-door and joined Jacques.

"The court is now in session," jested the wary jailer. "Speak your piece, young man."

Jacques La Fargue spoke deliberately and slowly. "Monsieur jailer, I must make a terrible confession."

"Surely you have not committed a murder!"

"No, I have not committed a murder but I have committed a deception — a fraud."

"Aha, a young swindler in our midst. Well, out with it, out," the jailer said.

"I am not . . ." the words stuck in Jacques' throat, "I am not a young man, Monsieur. I am a young woman!"

"Mon Dieu!" exclaimed the jailer. "You are either a clown or you are mad."

"Monsieur, I beg of you, believe me. I am not Jacques La Fargue. *My name is Esther Brandeau.*"

The jailer was confounded. Never before had he been confronted with such a dilemma. What to do? The jailer thought at some length. At last he spoke.

"Near this jail is the General Hospital of the Sisters of Charity. I will take you there and you will remain there overnight. Tomorrow morning I will bring you before the Intendant."

Bringing his prisoner before the Mother Superior in charge of the General Hospital, the jailer haltingly explained his peculiar situation. To which the Mother Superior smiled understandingly.

"It is all right, Monsieur jailer, we will carefully attend to this daring sailor-girl." And she escorted the self-announced young woman down the corridor to the women's ward.

On Monday morning the jailer brought his prisoner before the court. With the sailor-girl he

(Continued on Page Eighty-One)

HOLIDAY GREETINGS

The finest and most sales-attracting line of furniture produced, featuring:

- THE NEWEST STYLE TRENDS
- THE FINEST MATERIALS
- THE BEST CRAFTSMANSHIP

PLUS

- A MODERATE PRICE RANGE

DAVELUYVILLE
FURNITURE LIMITED
DAVELUYVILLE, QUEBEC

HOLIDAY GREETINGS TO

THE JEWISH COMMUNITY

FROM

MAGLOIRE CAUCHON LTEE.

GENERAL CONTRACTORS

241 De La Salle LAfontaine 5-6179

Quebec, P.Q.

BEST WISHES FOR THE NEW YEAR AND CONGRATULATIONS

ON THE BICENTENARY OF JEWISH SETTLEMENT IN CANADA

This is a significant time for Jews throughout the world . . . but it is of special importance to Canadian Jewry, for it celebrates not only Rosh Hashonah — but also the 200th anniversary of Jewish settlement in Canada.

We, of Mid-Town Motors, wish to take the opportunity to express our appreciation of the patronage extended us by our Jewish customers. We wish also to extend our sincerest and best wishes for happiness in the New Year to one and all.

May you, and all whom you hold dear, share in a wonderful year for all mankind . . . one blessed with peace and plenty, happiness and health . . . one that opens new horizons of universal brotherhood.

AUTHORIZED DISTRIBUTORS FOR

CADILLAC

PONTIAC - GMC TRUCKS

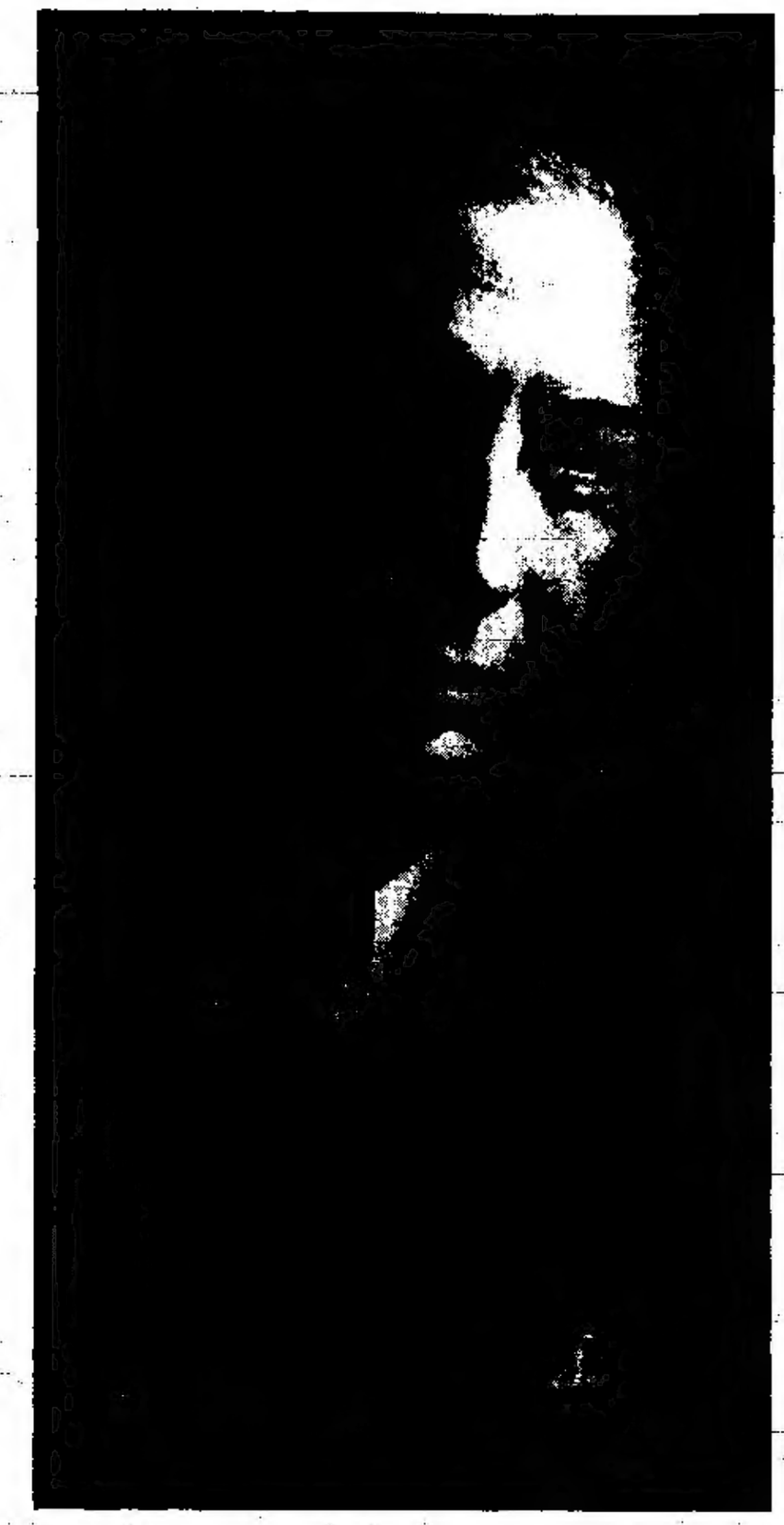
MID-TOWN MOTOR SALES

LIMITED

DEPENDABLE THROUGH THE YEARS

1395 DORCHESTER STREET W. (AT BISHOP) TELEPHONE UN. 6-9961

Canadian Jewish Leaders In The Bicentenary Year



Samuel Bronfman, 15 Belvedere Road, Montreal, above, is national president, Canadian Jewish Congress; and newly-elected chairman, Western Hemisphere Executive, World Jewish Congress.
— Karsh, Ottawa



Samuel Kronick, 106 Madison Avenue, Toronto, right, is a member of the national executive, Canadian Jewish Congress.

Saul Hayes, 5668 Notre Dame de Grace Avenue, Montreal, left, is the national executive director, Canadian Jewish Congress.
— Photos Unlimited





Michael Garber, Q.C., 4338 Montrose Avenue, Montreal, left, is a member of the national executive, Canadian Jewish Congress.
— Nakash



Esmond Lando, of Vancouver, B.C., right, is national vice-president, Canadian Jewish Congress.
— Krass Studio



Monroe Abbey, 519 Clarke Avenue, Montreal, left, is chairman, executive committee, Canadian Jewish Congress.
— Associated Screen News Limited

Sol Kanee, of Winnipeg, Man., right, is national vice-president, Canadian Jewish Congress.





William Kaplansky, of Saint John, N.B., right, is chairman, Atlantic Provinces Region, executive committee, Canadian Jewish Congress.

GENERAL MOTORS

...first with the finest!

CHEVROLET

PONTIAC

OLDSMOBILE

BUICK

CADILLAC

VAUXHALL SALES

Year after year, General Motors has brought the advances that have set the trend in the automotive industry. In every make and model you have always found the newest realizations of the motoring dreams and desires of the great majority of Canadian car owners.

Again in 1959, General Motors maintains this proud tradition, offering the ultimate in superb styling and advanced engineering. Be sure that you see and drive the excitingly new 1959 General Motors cars.

GENERAL MOTORS PRODUCTS OF CANADA, LIMITED

OSHAWA, ONTARIO



E. Bricker, of Saskatoon, Sask., above, is a member of the national executive, Canadian Jewish Congress.

Moe Cohen, of Vancouver, B.C., formerly of Montreal, below, is a member of the national executive, Canadian Jewish Congress.





Dr. I. Goldstick, of London, Ontario, above, is a member of the national executive, Canadian Jewish Congress.

Gurston Allen, Q.C., 128 Rosedale Heights Drive, Toronto, below, is a member of the national executive, Canadian Jewish Congress.



— Nott and Merrill



H. Solomay, Q.C., of Ottawa, above, is a member of the national executive, Canadian Jewish Congress.



S. D. Cohen, 5582 Macdonald Avenue, Montreal, above, is a member of the national executive, Canadian Jewish Congress.

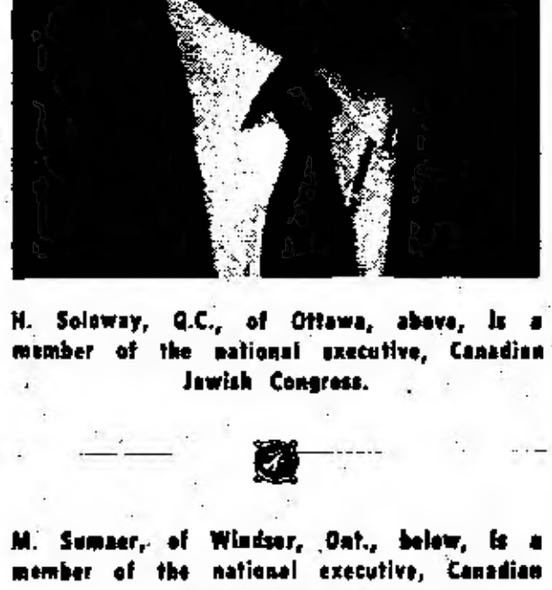


B. Shops, of Winnipeg, Man., above, is a member of the national executive, Canadian Jewish Congress.



Noah Heinish, of Halifax, N.S., above, is a member of the national executive, Canadian Jewish Congress.

M. Sumner, of Windsor, Ont., below, is a member of the national executive, Canadian Jewish Congress.

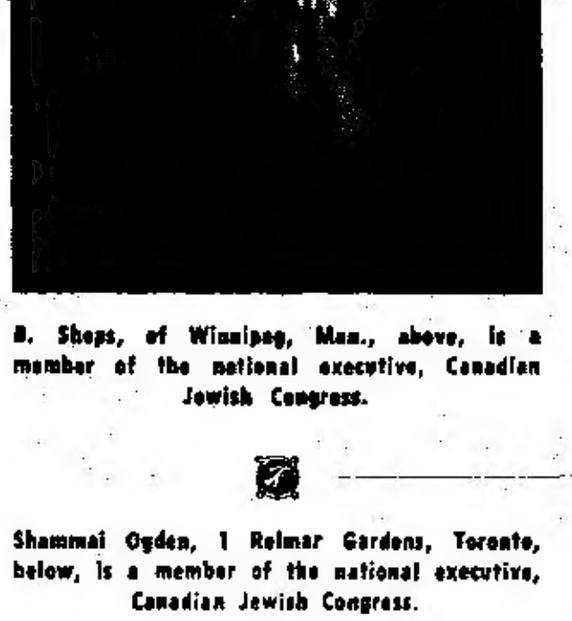




Prof. Jacob Finkelman, 170 Rosedale Heights Drive, Toronto, above, is a member of the national executive, Canadian Jewish Congress.

— John Palmer

Shammai Ogden, 1 Reimar Gardens, Toronto, below, is a member of the national executive, Canadian Jewish Congress.





Harry Steiner, 24 West Grove Crescent, Toronto, above, is a member of the national executive, Canadian Jewish Congress.





— A. Gilbert

Rabbi S. M. Zambrowsky, 2515 Badeaux Street, Montreal, far left, is a member of the national executive, Canadian Jewish Congress.

Mrs. B. Cooper, 274 Douglas Drive, Toronto, left, is a member of the national executive, Canadian Jewish Congress.

M. H. Myerson, 5235 Cote St. Luc Road, Montreal, below, is a member of the national executive, Canadian Jewish Congress.



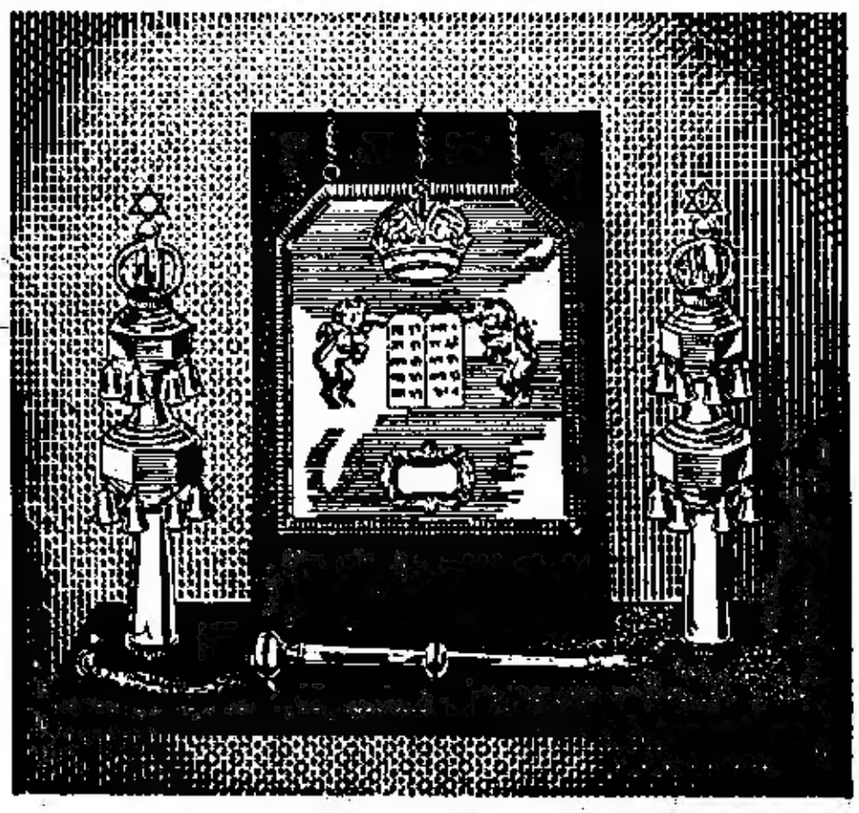


Leon Kronitz, 4895 Borden Avenue, Montreal, above, is a member of the national executive, Canadian Jewish Congress.

— Drummond Photos

— Jack Markow

IT'S FROM BIRKS



At Birks, a collection of "Judica"



At Birks, we have one of the most complete collections of "Judica"... Kiddush Cups, Chanukah lamps, Magillahs, B'shomin and Mazzuzah holders to name but a few of the religious pieces available.

Illustrated:
Breast-plate, bells and pointer.

BIRKS
JEWELLERS

Community* presents
THE FINEST SILVERPLATE

AN OUTSTANDING CHOICE OF PATTERNS

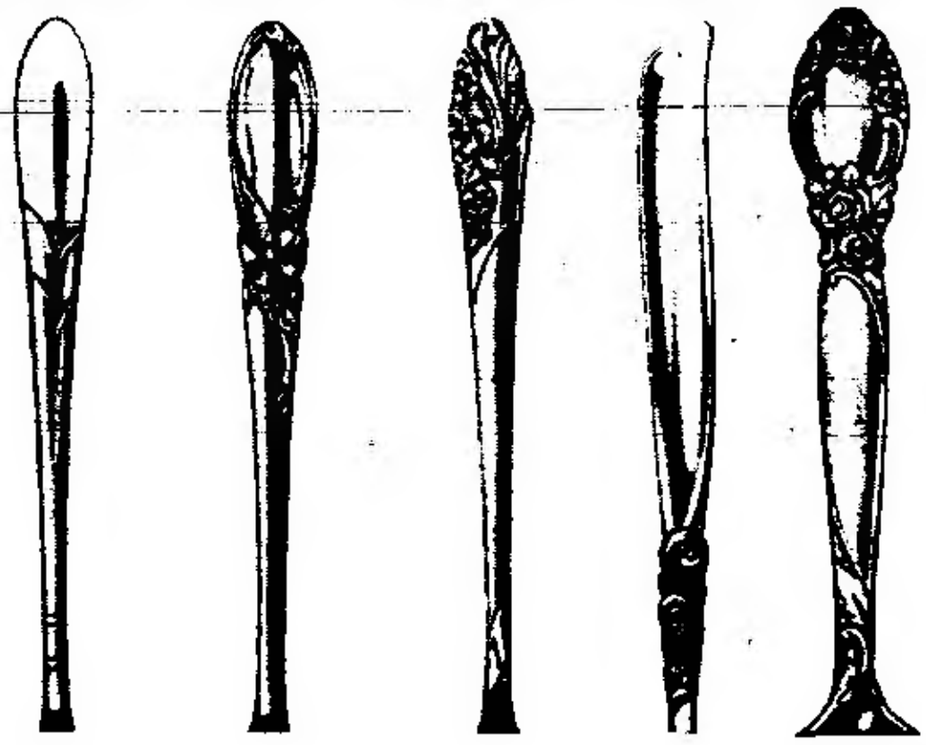
COMMUNITY on your table says the right things about you! Unsurpassed in beauty and quality. Choose your favourite from the six COMMUNITY patterns your jeweller is now featuring. Complete services as low as $48.75. A wide choice of anti-tarnish chests.

Created in the Design Studios of Oneida Ltd. Silversmiths

THE NEW FOREST FLOWER* PATTERN



LADY HAMILTON* WHITE ORCHID* EVENING STAR* SOUTH SEAS* BALLAD*



*Trademarks of Oneida Ltd.



Levy M. Becker, 4931 Ponsard Avenue, Montreal, above, is national vice-president, Canadian Jewish Congress.

— Gaby

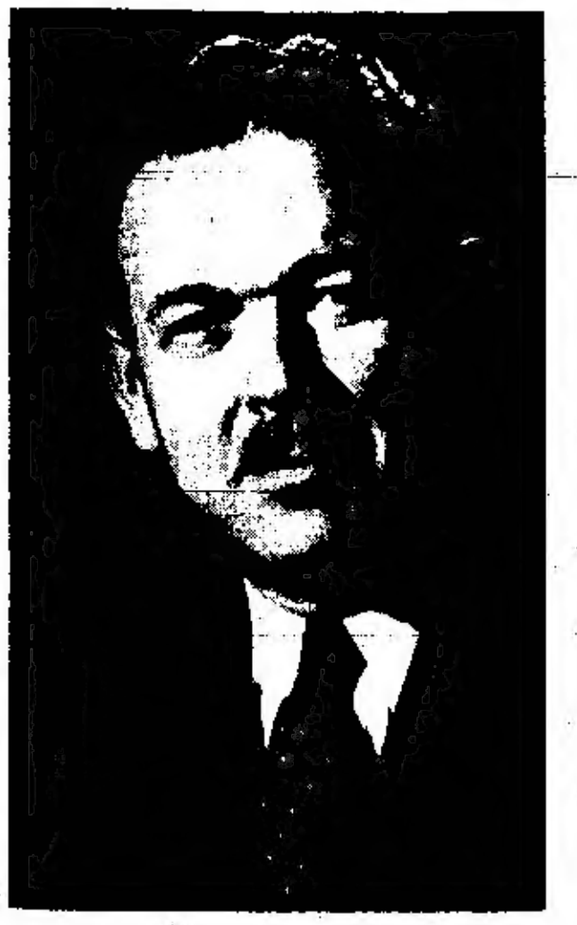


Harold Lande, Q.C., 698 Grosvenor Avenue, Montreal, above, is chairman, Eastern Region, executive committee, Canadian Jewish Congress.



Edward Barkoff, 653 Roslyn Avenue, Montreal, above, is a member of the national executive, Canadian Jewish Congress.

Ben Beutel, 65 Sunnyside Avenue, Montreal, below, is a member of the national executive, Canadian Jewish Congress.



— Hayward Studios

Abe Bronfman, 4363 Westmount Avenue, Montreal, below, is a member of the national executive, Canadian Jewish Congress.



Samuel Harvey, 33 Maplewood Avenue, Montreal, below, is a member of the national executive, Canadian Jewish Congress.



— Shelburne Studios, N.Y.



Gilbert D. Shore

GREETINGS

Mr. G. D. Shore, Manager of the Montreal Centre Branch and his associates wish to extend Rosh Hashonah Greetings to their many friends of the Jewish Community.

The Agency and Administrative Staffs of the Montreal Centre Branch wish to extend to their many policyholders in the Montreal and surrounding districts a very sincere thanks for the privilege of serving their insurance needs.

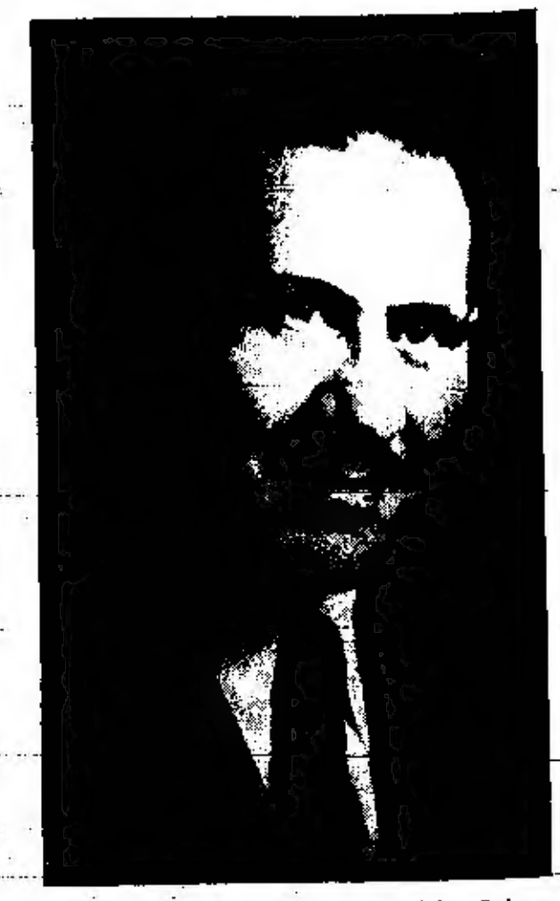
When you are thinking of insurance we invite you to consult any member of the Montreal Centre Branch who will provide you with courteous efficient service worthy of your confidence.

THE Empire LIFE INSURANCE COMPANY
SHELL TOWER BUILDING MONTREAL



Hyman Altman, of Vancouver, B. C., above, is a member of the national executive, Canadian Jewish Congress.

Fred M. Catzman, Q.C., 5 Forest Ridge Drive, Toronto, below, is a member of the national executive, Canadian Jewish Congress.



— John Palmer



Leon Crestohl, Q.C., M.P., 1755 Docharme Avenue, Montreal, above, is a member of the national executive, Canadian Jewish Congress.

Rabbi Reuben Slonim, 2 Heathdale Road, Toronto, below, is a member of the national executive, Canadian Jewish Congress.



— Helene Wasser



Sydney M. Harris, 123 Bannockburn Avenue, Toronto, above, is a member of the national executive, Canadian Jewish Congress.

— Arthur Kay Studio

Israel Freeman, 389 Cortleigh Boulevard, Toronto, below, is a member of the national executive, Canadian Jewish Congress.



David Kirsch, 4927 Grosvenor Avenue, Montreal, below, is a member of the national executive, Canadian Jewish Congress.



Charles Wolfish, of Vancouver, B.C., above, is a member of the national executive, Canadian Jewish Congress.

D. Lou Harris, 755 Avenue Road, Toronto, below, is a member of the national executive, Canadian Jewish Congress.



J. S. Midanik, 336 Walmer Road, Toronto, below, is a member of the national executive, Canadian Jewish Congress.



B. Slater, of Winnipeg, Man., above, is a member of the national executive, Canadian Jewish Congress.



— Drummond Photos



J. Irving Outbeam, 1441 Bathurst Street, Toronto, above, is a member of the national executive, Canadian Jewish Congress.



— John Steele

ENJOY A QUÉBEC VACATION



PICTURESQUE

La Province de Québec is the home of world-renowned shrines such as Ste-Anne de Beaupré, Notre-Dame du Cap, St. Joseph's Oratory (La Basilique de St-Joseph). All points in the Province are connected by splendid highways, linking U.S.A. roads to the historic walled-city of Québec, Metropolitan Montreal, and hundred of picturesque towns and villages along the rivers and in the mountain districts of Québec.



ROMANTIC

In the narrow streets of old Québec, in the quaint beauty of its churches and chapels, in the unhurried way of life of French-Canada, you glimpse something quite different — an old-world atmosphere and way of life that has successfully found its place in the midst of the most modern and prosperous developments of Industry in La Province de Québec.



HISTORIC

La Province de Québec holds fast to its ancient traditions of faith, language and a way of life. In the countless localities are the same houses and churches built two or three centuries ago by the ancestors of the present generation. Historic sites abound where great events have left their imprint on world as well as local history.

Spend rapturous hours on the sun-bathed beaches of the countless lakes and rivers of La Province de Québec.

Enjoy the scenic highways through the beautiful mountains and valleys of Québec. Visit metropolitan Montreal, Québec (the only walled city in North America), the quiet picturesque towns and villages, nestling by rivers and lakes. Everywhere you will be welcomed with truly French-Canadian hospitality in comfortable modern inns and hotels.

For road maps and illustrated booklets, write — Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York 20, N.Y.

LA PROVINCE DE

Québec





Meyer W. Gasner, 32 Strathearn Road, Toronto, right, is a member of the national executive, Canadian Jewish Congress.

Nathan Galsin, 4885 Montclair Avenue, Montreal, left, is a member of the national executive, Canadian Jewish Congress.



— Graphic Artists



— Herb Nott

Arthur E. Gelber, 166 Roxboro Drive, Toronto, right, is a member of the national executive, Canadian Jewish Congress.

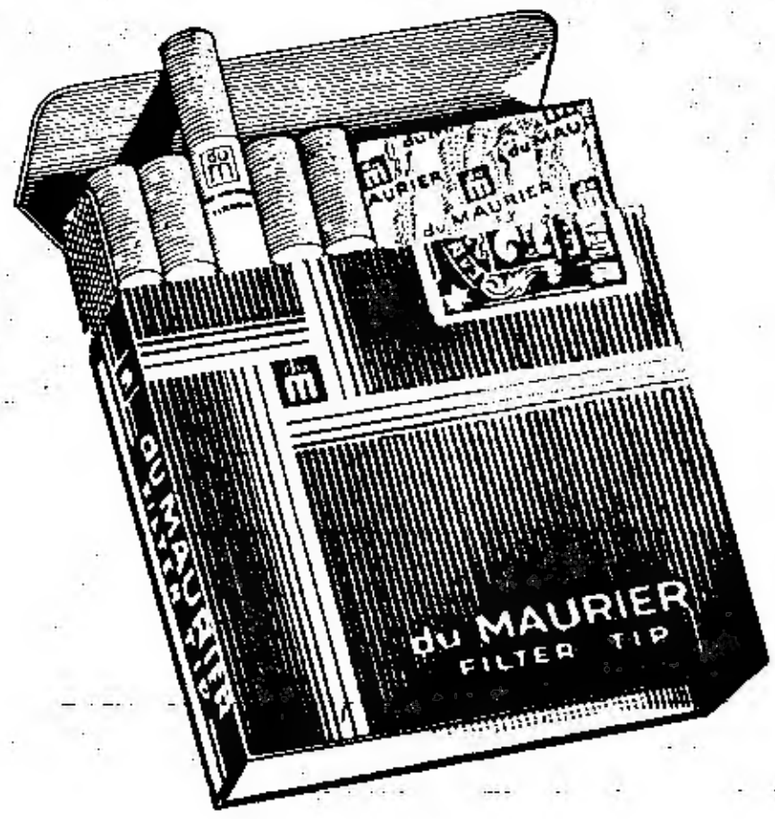
Mark Levy, 1 Dewbourne Road, Toronto, left, is a member of the national executive, Canadian Jewish Congress.



— Herb Nott

We Take Pleasure in Wishing all our Friends

A VERY HAPPY NEW YEAR



MAY YOU AND YOURS ENJOY
GOOD HEALTH AND PROSPERITY
DURING THE YEARS TO COME

du MAURIER

A Really Milder High Grade
Virginia Cigarette

with the EXCLUSIVE *"Millecel"* FILTER TIP

The Canadian Jewish Review is **still** the only Jewish publication in Canada printed in any language reaching the Jewish community which is not sponsored by a group or an organization and which is able to claim membership in the Audit Bureau of Circulations.



Mrs. Harold M. Schneider, 668 Belmont Avenue, Montreal, with her three daughters, left to right, Linda, aged five years; Susan, eight; and Jane, two; grandchildren of Mr. and Mrs. Samuel Hershorn, 4905 Cote St. Luc Road; and of Joseph Schneider, 5225 Kensington Avenue, and the late Mrs. Schneider.

— Ballard and Jarrett

David Friendly, aged two years, below, is the son of Mr. and Mrs. Clarence Schneiderman, 33 Kenaston Avenue, Montreal; grandson of Mr. and Mrs. Jack Friendly, 4950 Bourret Avenue; and of Mr. and Mrs. Alec Schneiderman, 4300 Western Avenue.



— Tante Liape Studios

SEASON'S GREETINGS

At this festive season, the members of the IRVING RIDDELL agency of the London Life Insurance Company send cordial greetings to their friends.

B. Benjamin Arrow	Sidney H. Flanders	Benjamin Lubell
Leslie Bell, C.L.U.	Irving Halpert	M. Austin Medford
Louis Capelovitch	Seymour Issenman, C.L.U.	Joe Officer
Leonard Copoloff	Gerald Kazenel	Seymour J. Rosen, C.L.U.
Ralph V. Cummings	Rupert Lazarus, C.L.U.	Sam Rubin

Richard L. Lowe, Branch Secretary

IRVING RIDDELL, C.L.U., District Manager

The IRVING RIDDELL agency now has more than 75 million of life insurance in force, exclusive of Group insurance.

London Life Insurance Company

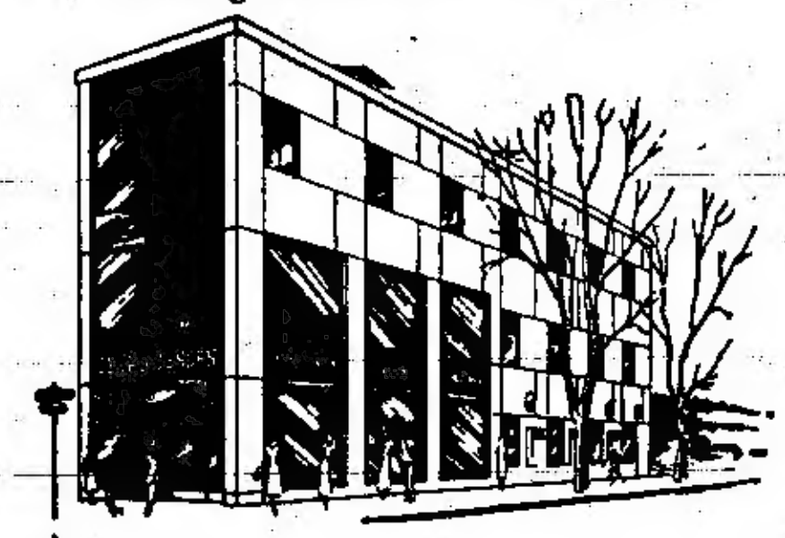
HEAD OFFICE – LONDON, CANADA

McGILL BRANCH

736 DOMINION SQUARE BUILDING UNIVERSITY 6-9805

GEORG JENSEN

Where you can afford the very best



In the homes of the most prominent leaders of society . . . where culture, artistic application and love of the beautiful are enthroned you will find the hallmark of Georg Jensen.

Our Interior Design and Home Furnishing Departments will be pleased to assist you with your floor plans, color schemes and home furnishing selections.

Georg Jensen Handmade Silverware • Royal Copenhagen Porcelain • Bing and Grondahl Copenhagen Porcelain • Just Anderson Pewter and Bronze • Furniture by Denmark's greatest designers • Stainless Steel • Crystal • Glassware • Teakwood Accessories.

GEORG JENSEN (CANADA) LTD.

95A BLOOR ST. W. TORONTO



Mrs. Harvey Kerbel, below, was Miss Carol Joy Lipton, daughter of Mr. and Mrs. Arthur Lipton, 218 Strathearn Road, Toronto. Mr. Kerbel is the son of Mr. and Mrs. Issie Kerbel, 2603 Bathurst Street.



Mrs. Robert Silver, 2100 Bathurst Street, Toronto, above, is the former Miss Erna Marlene Eisen, daughter of Mr. and Mrs. Harry Eisen, 32 Glen Cedar Road. Mr. Silver is the son of Mr. and Mrs. Samuel Silver, 1524 Dufferin Street.

— Robert McMichael Studios

— A. Gilbert

HOLIDAY GREETINGS

to all

Customers and Friends

CREED

27 bloor street west Toronto.



Mrs. Brahm Eisenstat, 4635 Clanranald Avenue, Montreal, below, is the former Miss Norda Ann Cohen, daughter of Mr. and Mrs. Sheldon Cohen, of Kingston, Ont. Mr. Eisenstat is the son of Mr. and Mrs. Charles Eisenstat, 5621 Phillips Avenue.



Mrs. Morris Dadoun, 3588 Bathurst Street, Toronto, above, is the former Miss Gloria Brodsky, daughter of Mr. and Mrs. Jack Brodsky, 43 Palm Drive. Mr. Dadoun is the son of Mr. and Mrs. Masaad Dadoun, of Casablanca, Morocco.

— A. Gilbert



— Jay Te Winburn, jr.



Mrs. Nathan Kaufman, 3255 Bathurst Street, Toronto, left, is the former Miss Carol Silverberg, daughter of Mr. and Mrs. Harry Silverberg, 165 Hillmount Avenue. Mr. Kaufman is the son of Mr. and Mrs. Isaac Kaufman, 248 Hillhurst Boulevard.
— Robert McMichael



Mrs. Marvin Nortman, of New York, right, was Miss Susanne Elizabeth Beck, daughter of Mr. and Mrs. Francis Beck, 2202 Barclay Avenue, Montreal. Mr. Nortman is the son of Mr. and Mrs. Harry Nortman, of New York. Mrs. Nortman graduated from McGill University with a Bachelor of Arts degree. She was a member of Hillel Foundation; of United Nations Club; and of Psychology Club.
— Freiman's



Mrs. Morton Ira Eisen, 2181 Avenue Road, Toronto, left, is the former Miss Gail Brenda Litvak, daughter of Mr. and Mrs. Ben Litvak, 24 Shallmar Boulevard. Mr. Eisen is the son of Sol. Eisen, 561 Avenue Road, Toronto.
— Eaton's



CHANEL becomes
the woman
you are

PERFUME FROM 5.00

Chanel No. 5 is subtly created to blend with your own delicate essence — to be like Chanel No. 5, yet deliciously like you alone.

CHANEL
THE MOST TREASURED NAME IN PERFUME



Mrs. Samuel Bronfman, O.B.E., above, 15 Belvedere Road, Montreal.
— Aline



Faigie Bonnie, aged eight years, above, is the daughter of Mr. and Mrs. Harry Marvin, 6270 Westbury Avenue, Montreal; sister of Susan, aged eleven years; granddaughter of Mr. and Mrs. M. Vool, 7360 Ostell Crescent; and of the late Mr. and Mrs. J. Marvin, of Montreal.
— Geraldine Carpenter



Paula Ann, aged five years, above, is the daughter of Mr. and Mrs. Sydney Cohen, 1965 Norman Street, Montreal; granddaughter of Mrs. Lena Sable, of Glace Bay, N. S., and the late Samuel Sable; and of Mrs. Sadie Cohen, of Shawbridge, Que., and the late Louis Cohen.
— Baby Charm



Arlene Shelley, aged three years, right, is the daughter of Mr. and Mrs. Abe Flower, 7906 Westbrooke Road, Montreal; granddaughter of Mr. and Mrs. Peter Barg, 7731 Birnam Avenue; and of Mr. and Mrs. Harry Flower, 3485 Ellendale Avenue. Arlene Shelley won second prize in her age category in the Bnai Brith Girls Aristocrats beauty contest.



Deborah Lynn, aged five years, above, is the daughter of Mr. and Mrs. David B. Sher, 5255 Mayfair Avenue, Montreal; sister of John, Marc, and Daniel; granddaughter of Mrs. Rebecca Block, 5866 Decelles Avenue, and the late Yonah Block; and of Mrs. Anna Sher, of Worcester, Mass., and the late Hyman E. Sher.
— Tante Liane Studios

Mrs. Mac Silver, 4944 Mira Road, Montreal, below, and her children: Wendy, aged ten years; Janet, three; Julia, eighteen months; and Arlene, six years; are the grandchildren of Mrs. W. Silver, Ducharme Avenue, and of Joseph H. Fine, Q.C., and Mrs. Fine, 3500 Atwater Avenue, all of Montreal.



— Ballard and Jarrett



Leesa Ellen, aged three and one-half years, above, is the daughter of Mr. and Mrs. Sol. Berger, 5755 Walseley Avenue, Montreal; sister of Kenneth Mark, aged six years; and Stuart Alan, four months; granddaughter of Mr. and Mrs. H. Lapedis, 5426 Brodeur Avenue; and of Mr. and Mrs. A. Berger, 3971 St. Urbain Street.
—Tante Liane Studios

CANADA MINK



*Canada Mink Breeders

Brilliant dark star of the North: **MAJESTIC*** Canada Mink, momentously whirled into a treasured stole by expert creation.

HOLT RENFREW

Montreal • Sherbrooke at Mountain Street
Toronto • 144 Bloor Street, West

QUEBEC • OTTAWA • LONDON • WINNIPEG • EDMONTON • CALGARY



Mrs. William Lawrence Soles, above, of Toronto, Ont., is the former Miss Arlene Avruskin, daughter of Mr. and Mrs. Morris John Avruskin, of Salem, Ont. Mr. Soles is the son of Mr. and Mrs. Arthur Leonard Soles, 45 Strathearn Road.

— Eaton's



Mrs. Morton Jack Glickman, 675 Roselawn Avenue, Toronto, above, is the former Miss Barbara Ruth Soles, daughter of Mr. and Mrs. Louis Soles, 615 Vesta Drive. Mr. Glickman is the son of Mr. and Mrs. Lazer Glickman, 823 Pratt Avenue, Montreal.

— A. Gilbert



Mrs. Harry Garfinkle, 5830 Decelles Place, Montreal, above, is the former Miss Maureen Josephine Montagnes, daughter of Mr. and Mrs. Henry Montagnes, of North Bay, Ontario. Mr. Garfinkle is the son of Mr. and Mrs. Isaac M. Garfinkle, 5505 Trans Island Avenue.

— Drummond Photos

Mrs. Graham Berg, 660 Eglinton Avenue West Toronto, below, is the former Miss Enid Louise Collins, daughter of Mr. and Mrs. David Collins, 58 Shallmar Boulevard, Toronto. Mr. Berg is the son of Mr. and Mrs. Cecil Berg, of Cardiff, South Wales.



— A. Gilbert



Mrs. Marvin G. Lester, 660 Roselawn Avenue, Toronto, above, is the former Miss Helen Cohen, daughter of Mrs. Esther Cohen, 78 Westgate Boulevard, and of the late George Cohen. Dr. Lester is the son of Mr. and Mrs. Harry Lester, 101 Wembley Road.

— Lou Levita

I never dreamed I'd look this young at my age

Bless the day I discovered made-to-order face powder – for the Charles of the Ritz consultant told me about Revenescence and its moisturizing benefits for the beauty of my skin. Result: The dream I never dared hope for.

REVENESCENCE



Charles of the Ritz



Mrs. Sheldon Moonsy, 1654 Bathurst Street, Toronto, right, was formerly Miss Tova Greenspan, daughter of Mr. and Mrs. Chaim Greenspan, of Haifa, Israel. Mr. Moonsy is the son of Mr. and Mrs. Joseph Moonsy, 150 Burbank Drive. He received his Bachelor of Arts degree at the University of Manitoba; and is doing post-graduate work in psychology at the University of Toronto.
— Graphic Artists





Mrs. Alan Newman, 35 Fraserwood Avenue, Toronto, above, is the former Miss Gloria Blossom Solish, daughter of Mr. and Mrs. E. Solish, 16 Burnside Drive. Mr. Newman, below, is the son of Mr. and Mrs. Oscar Newman, 650 Briar Hill Avenue.



Mrs. Leo Weksler, 113 Caribou Road, Toronto, left, above, was the former Miss Beverly Rochelle Otis, daughter of Mr. and Mrs. David Otis, 113 Caribou Road. Mr. Weksler is the son of Mrs. Paula Weksler, 2550 Bathurst Street, and the late Benjamin Weksler.
— A. Gilbert



Mrs. Hyman Reinish, 6121 Trans Island Avenue, Montreal, above, is the former Miss Sandra Lilian Blostein, daughter of Mr. and Mrs. Lee Blostein, of Ottawa, Ont. Mr. Reinish is the son of Mr. and Mrs. Joseph Reinish, 6099 Trans Island Avenue.
— Peri's Studio



— Eaton's Studio



Mrs. Neil Gillman, left, is the former Miss Sarah Rochelle Fisher, daughter of Mr. and Mrs. Harry Fisher, of Brooklyn, N. Y. Mr. Gillman is the son of Mr. and Mrs. Ernest Gillman, of Quebec City, Quebec.
— Fred Marcus Photo

Mrs. Joseph Rotman, 630 Vesta Drive, Toronto, left, is the former Miss Sandra Ann Frieberg, daughter of Mr. and Mrs. Saul David Frieberg, 630 Vesta Drive. Mr. Rotman is the son of Mr. and Mrs. Manny Rotman, 15 Gardiner Road.
— Eaton's



Mrs. Jerry Yellen, 1585 Decarie Boulevard, Montreal, right, is the former Miss Roslyn Greenberg, daughter of Mr. and Mrs. Morris Greenberg, 7817 De L'Epee Avenue. Mr. Yellen is the son of Mr. and Mrs. Morris Yellen, 4821 Esplanade Avenue. Mrs. Yellen is the granddaughter of Mr. and Mrs. Morris Golick, 5596 Hutchison Street.
— Regent Photo

ROUX

America's First Family of Haircoloring

RINSE...



...TINT



or

BLEACH...



WE HAVE *your* HAIRCOLOR!

Want to lighten you hair? Darken it?
Color gray? Brighten dull hair? Get lasting color (it *won't* wash out)? Or temporary color (it *will wash* out)?

It's almost impossible to think of anything you want in haircoloring, without thinking of **"ROUX"** "America's *first* family of haircolorings"—and that means we have the specific kind of color for your specific need.

Come see: rinse, tint or bleach, we have *your* lovelier haircolor!

"ROUX" offers you the finest quality controlled haircoloring products at amazingly new low prices, available at cosmetic counters and better beauty salons everywhere."

Lasting Haircolorings — Creme Color Shampoo — Creme Hair Tint.

Temporary Haircolorings — Color Rinse (Powder) — Hair Crayon — Silverwyte.

Hair Lighteners — Creme Hair Lightener — Rapid Hair Lightener — Creme Colortoner.

And for your Hair Care — Creme Shampoo — Creme Rinse — Creme Hairdressing.



Mr. and Mrs. Gordon Wolfson (nee Lorraine Reinblatt), 1481 Elizabeth Boulevard, St. Martin, Montreal, with their children, Sheldon Ryan, aged nine and one-half years; Sue Ellen, eight; and Mindy Gail Randy, two and one-half; the grandchildren of Arthur Reinblatt, 3921 La Peltrie Street, and the late Mrs. Minnie Reinblatt; and of Mr. and Mrs. Joseph Wolfson, 4181 Barclay Avenue; great-grandchildren of Mrs. Sarah Simon, 5354 Cumberland Avenue.



— Graphic Artists

Mrs. Leonard Kahane, 771 Lawrence Avenue West, Toronto, left, is the former Miss Ruth Ginsberg, daughter of Mr. and Mrs. Isadore Ginsberg, 309 Rosemary Road. Mr. Kahane is the son of Mr. and Mrs. Jack Kahane, 121 Brighton Avenue.



— A. Gilbert

Mrs. Paul Max, 75 High Street, London, Ontario, right, is the former Miss Shirley Cohen, daughter of Mr. and Mrs. Abraham Cohen, 51 Wigan Crescent, Toronto. Mr. Max is the son of Mr. and Mrs. Samuel Max, of London, Ontario.

Best Wishes for a Happy, Prosperous New Year
to all our good friends in the Jewish Community

First choice...
of successful Canadian Homemakers



NOTHING SUCCEEDS LIKE *SUCCESS*

Floor Waxes • Housekeeping Aids • Car Polishes • Shoe Polishes



Mrs. Sidney Antony, 3890 Bathurst Street, Toronto, left, is the former Miss Elaine Cohen, daughter of Mr. and Mrs. Max Cohen, 90 Roberta Drive. Mr. Antony is the son of Mr. and Mrs. Max Antony, of Ingersoll, Ontario.

—A. Gilbert



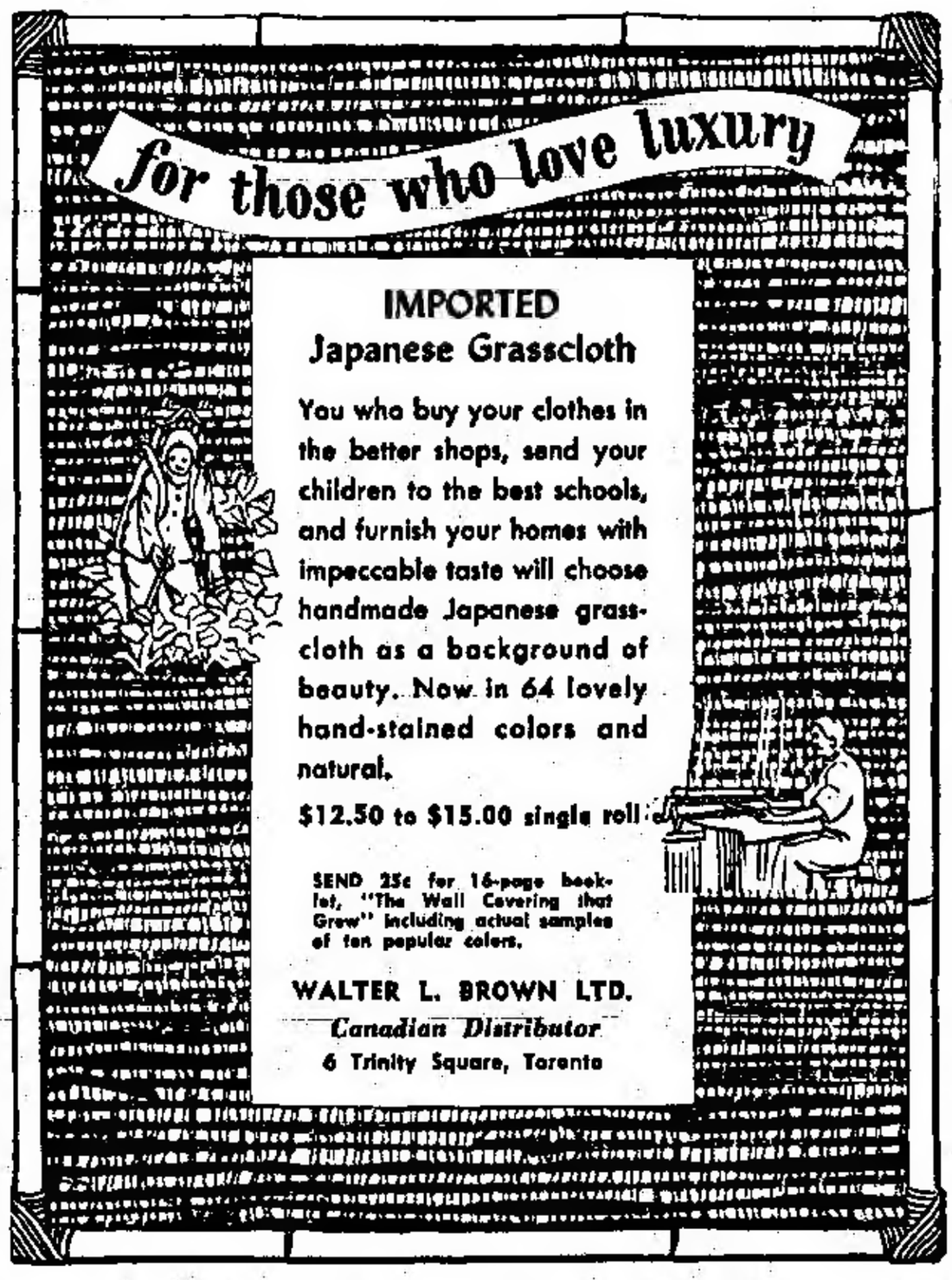
Mrs. Marvin Wurst, 4025 Plamondon Avenue, Montreal, right, is the former Miss Marilyn Greenspan, daughter of Mr. and Mrs. Issie Greenspan, 8600 Birnam Avenue. Mr. Wurst is the son of Mr. and Mrs. Joseph Wurst, 4025 Plamondon Avenue.

— Syd Torkin



Mrs. Harvey Mellen, 665 Roselawn Avenue, Toronto, is the former Miss Lorraine Gershon, daughter of Mr. and Mrs. Joseph Gershon, 111 Braemar Avenue. Mr. Mellen is the son of Mr. and Mrs. Aaron Mellen, of Winnipeg, Man.

— Graphic Artists


for those who love luxury
IMPORTED
Japanese Grasscloth
You who buy your clothes in the better shops, send your children to the best schools, and furnish your homes with impeccable taste will choose handmade Japanese grass-cloth as a background of beauty. Now in 64 lovely hand-stained colors and natural.
$12.50 to $15.00 single roll
SEND 25c for 16-page booklet, "The Wall Covering that Grew" including actual samples of ten popular colors.
WALTER L. BROWN LTD.
Canadian Distributor
6 Trinity Square, Toronto

Every Day's a Holiday

with a KitchenAid Dishwasher

"Doing the Dishes" is a chore of the past when you have this revolutionary new Dishwasher in your kitchen! Built by Hobart, *KitchenAid* is the only automatic home dishwasher whose basic principles have been pioneered, tested and proved in the world's biggest, busiest kitchens! The *KitchenAid* gives you complete washing, double rinsing, and thorough electric drying of all your dishes, glasses, silverware, pots and pans . . .
and it's all done automatically!
You'll be delighted at how much leisure time you enjoy thanks to your *KitchenAid* Home Dishwasher! Send for illustrated folder now!



To operate the *KitchenAid* Dishwasher, simply open the front-opening door, slide out two convenient racks, and load your dishes on to them. Close and latch the door, press the switch . . . *and you're through! KitchenAid* switches itself off automatically when job is done.

KitchenAid
HOME DISHWASHER

MADE BY
The Hobart Manufacturing Company Limited, 175 George St., Toronto
WORLD'S LARGEST MANUFACTURER OF FOOD AND KITCHEN MACHINES



Mrs. Michael Inhaber, 2435 McNulty Avenue, Montreal, and her son, Howard, aged one year, is the grandson of Mr. and Mrs. Joseph Shapiro, 4670 Maplewood Avenue; and of Mr. and Mrs. Max Inhaber, 4766 Maplewood Avenue; great-grandson of Mr. and Mrs. H. Heller, 32 Joyce Avenue.
— Ballard and Jarrett



— Dale Studio

Mrs. Ely Pollack, 411 Wilson Avenue, Toronto, left, was Miss Shirley Persofsky, daughter of Mrs. Morris Brown, 9 Collinson Boulevard; and of Jack Persofsky. Mr. Pollack is the son of Mr. and Mrs. Nathan Pollack, 43 Brightwood Street.



— Robert McMichael

Mrs. Barry Ernest Cohen, of Chicago, Ill., right, is the former Miss Gay Coopersmith, daughter of Mr. and Mrs. Nathan Coopersmith, 971 Avenue Road, Toronto. Mr. Cohen is the son of Mr. and Mrs. Aaron Cohen, of Chicago, Ill.

Better than any other

WARNER*

is form-shaping without squeezing



In a moment of very happy inspiration, Fashion this year decreed: *"Back to Nature's Line!"* This Warner's bewitching ensemble closely follows the dictates of the new rule: a *Sta-Up-Top* girdle, with elastic sides, and a Warner's *A'Lure* stretchable bra, with elastic band, assures perfect comfort.

CAMP Supreme

Genevieve Monk

EXPERT CORSETIERE

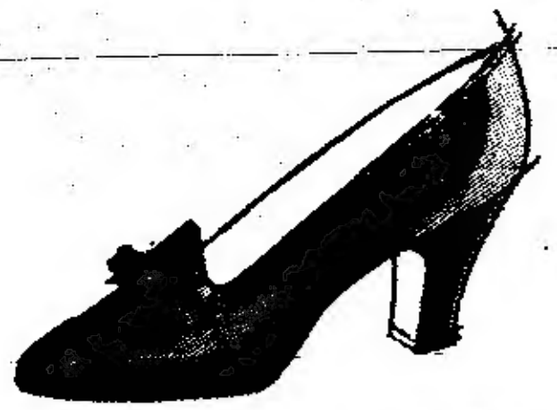
2878 ST. JOSEPH ST., QUEBEC CITY, LA. 2-3590



Delightfully comfortable new Fall designs

Fashioned for Fall to flatter your feet, new Dr. Locke shoes have glamorous allure in every line. Scientifically designed for all-day comfort, you'll find working or walking an adventure in beauty in Dr. Locke's shoes.

Ask about Dr. Locke's famous "6-point fit designed for comfort.



Dr. Locke

Comfort that dares to be beautiful

The Lockwedge Shoe Co. Ltd.

Perth, Ont.

Sold by

The Robert Simpson Company, Ltd., Montreal and Toronto
Giroux & Fils Inc. & Louis Deslauriers Ltd., Montreal
and by A. J. Freiman Ltd., and Armstrong & Richardson Ltd., Ottawa.

Also exclusive agencies in all cities and larger towns from Coast-to-Coast.



Mrs. Seymour Forman, 5450 Victoria Avenue, Montreal, right, is the former Miss Myrna Katz, daughter of Mr. and Mrs. Joseph Katz, 4600 La Petrie Street. Mr. Forman is the son of Mr. and Mrs. Harry Forman, 5450 Victoria Avenue.
— Astra



In all the world...no cream like

LUXURIA

Not only is it a magnificent cleanser, reaching deep, lifting out every vestige of dirt and old make-up, and doing it with a *delicate touch*... but Luxuria *is so much more*...a cream so lusciously rich it feels like melted velvet... beautifies as it cleanses...works wonders on the throat and about the eyes. If you could have only one preparation to guard your beauty, Luxuria Cream should be your choice. So discover Luxuria...and its surprisingly modest price...for yourself.

At better cosmetic counters everywhere. $2.00, 3.75



HARRIET HUBBARD AYER · NEW YORK · PARIS · LONDON · TORONTO



Mrs. Howard Dick, 52 Rosebury Road, Toronto, left, is the former Miss Ariane Balshin, daughter of Mr. and Mrs. Aaron Balshin, 231 Winnett Avenue. Mr. Dick is the son of Mr. and Mrs. Jack Dick, 52 Rosebury Road.
— Graphic Artists





Mrs. Mendy Orloff, 5370 Macdonald Avenue, Montreal, right, is the former Miss Phyllis Joyce Goldberg, daughter of Mr. and Mrs. Ben Goldberg, 3925 Plamondon Avenue. Mr. Orloff is the son of Mrs. Diana Orloff, 84th Avenue, L'Abord a Plouffe, and the late J. Orloff.
— Perl's Studio

Halford

. . . exquisite symbol of the artistry of Wedgwood. This pattern, bordered in Chinese green, banded in platinum and finished with a graceful scroll, features color actually inlaid into the body of the china, under the glaze. Five-piece setting retails at about $22.50. For information about this and other famous patterns, visit your Wedgwood dealer.
WEDGWOOD . . . a living tradition since 1759.



JOSIAH WEDGWOOD & SONS (CANADA) LIMITED
Head Office: 863 Bay St., Toronto, Ont.
Branch Office: 505 Alexander St., Vancouver, B.C.

HOLIDAY GREETINGS

Arch-Aid Shoe Shop

Comfort can be fashionable!



With the new needle toe pumps by ARCH AID, in soft Veluto calf with patent trim

$21.95

Widths: AAAA-E
Sizes: 5 - 11

Also many other smart dress & walking shoes to choose from, in a variety of leathers, such as suede, kid, faille & baby soft calf skin.

OPEN FRIDAY TILL 9 P.M.

ARCH AID Shoes

1388 St. Catherine St. West **UN. 6-8349**
(Between Bishop and Crescent Sts.)

Holiday Greetings

DOMINION CORSET CO. LIMITED

QUEBEC CITY

Manufacturers of:

GOTHIC
NU-BACK
SARONG
LILY OF FRANCE
DAISY FRESH

1440 St. Catherine St. W. UNiversity 6-7991
Montreal

450 Dorchester St., Quebec City
100 University Ave., Room 1114 Toronto



Mrs. Arthur Rosenberg, 4892 Jean Brillant Avenue, Montreal, right, is the former Miss Dorothy Goldin, daughter of Mr. and Mrs. Azar Goldin, 4892 Jean Brillant Avenue. Mr. Rosenberg is the son of Mr. and Mrs. Abe Rosenberg, 403 Edward Charles Avenue.
— Adolphe Photo



Mrs. Samuel Peter Regenstreif, above, is the former Miss Donna Lorraine Irony, daughter of Mr. and Mrs. Charles Irony, 5590 Victoria Avenue, Montreal. Mr. Regenstreif is the son of Mr. and Mrs. Albert B. Regenstreif, 561 St. Catherine Road.
— Coronet Studio



Mrs. Jerry Moscoe, 9 Rosseau Drive, Toronto, above, is the former Miss Pauline Gula, daughter of Mr. and Mrs. Louis Gula, 229 Armour Boulevard. Mr. Moscoe is the son of Mr. and Mrs. Joseph Moscoe, 37 Corwin Crescent.
— A. Gilbert



Mrs. Samuel Morris Lerman, of Joliette, Que., right, is the former Miss Libby Shulman, daughter of Mr. and Mrs. Issie Shulman, 2601 Soissons Avenue, Montreal. Mr. Lerman is the son of Mr. and Mrs. Abraham Lerman, 6550 Chester Avenue.



Mrs. Allan Rockmaker, 67 Wasdale Crescent, Toronto, above, is the former Miss Marilyn Rosith, daughter of Mr. and Mrs. Samuel Rosith, 25 Hotspur Road. Mr. Rockmaker is the son of Mr. and Mrs. Ben Rockmaker, 88 Neptune Drive, Toronto.

Mrs. Dennis David Meshenas, 4921 Clanranald Avenue, Montreal, right, is the former Miss Paula Singer, daughter of Mr. and Mrs. Frank L. Singer, 5252 King Edward Avenue. Mr. Meshenas is the son of Mr. and Mrs. Setarios Meshenas, of Athens, Greece.

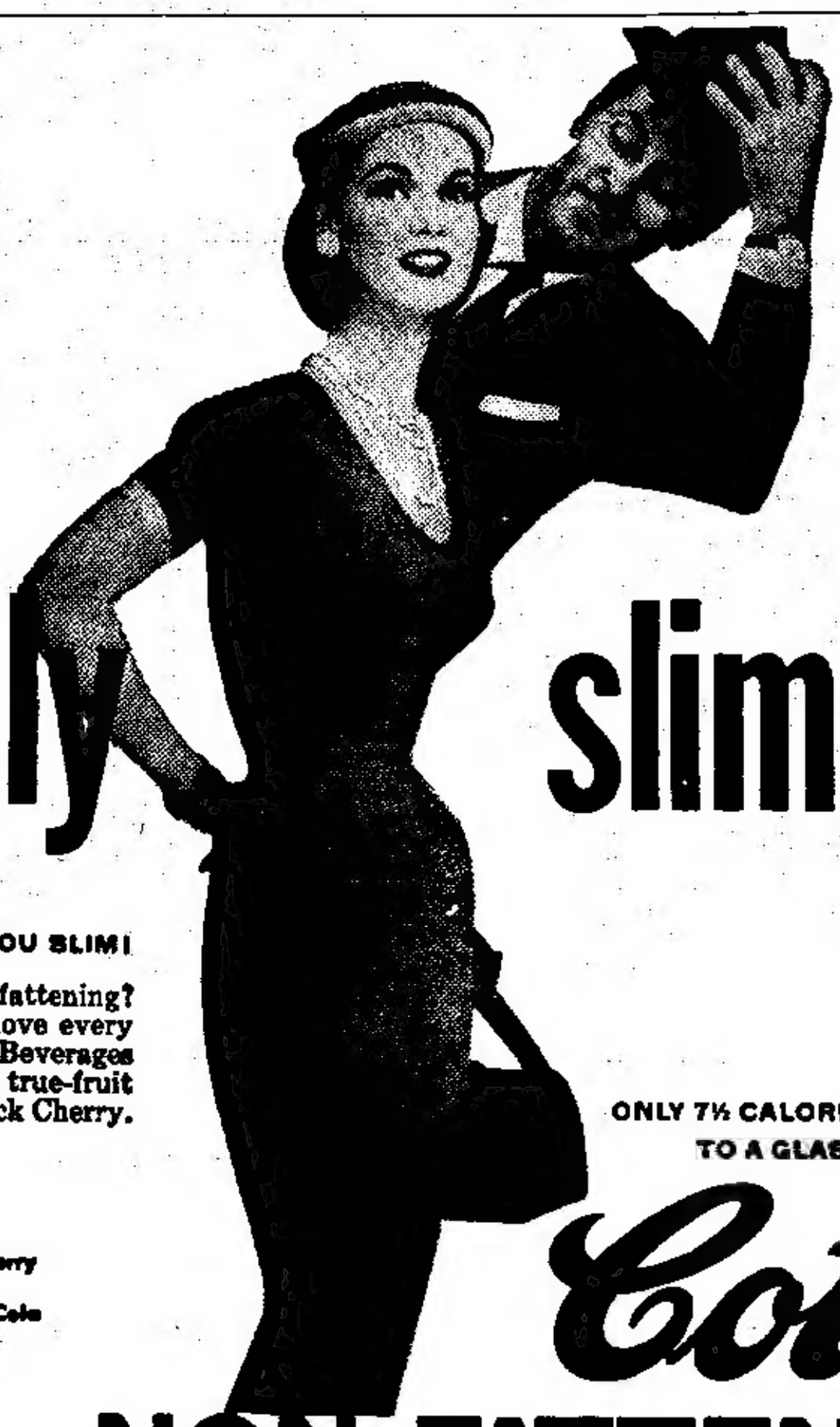
Mrs. Arthur Silver, 50 Meadowbrooke Road, Toronto, below, is the former Miss Eleanor Wasserman, daughter of Mr. and Mrs. David Wasserman, 25 Gloucester Grove. Mr. Silver is the son of Mr. and Mrs. Samual Silver, 488 Castlefield Avenue.



— A. Gilbert



— Drummond Photo



deliciously slim!

TREATS YOU SWEET...TREATS YOU SLIM!

Without sugar? Of course! Non-fattening? Sure! Yet so rich in flavor you'll love every delicious sip. Cott Low-Calorie Beverages give you the wonderful taste of true-fruit flavors—zesty, tangy flavors like Black Cherry.



Black Cherry • Orange • Pale Dry Ginger Ale • Cream Soda • Black Raspberry Root Beer • Sparkling Delite (grape flavor) • Cott-Up (lemon flavor) • Cott Cola

NO-DEPOSIT
NO-RETURN BOTTLES!

"It's COTT to be good"
in Sugar Beverages, too.

ONLY 7½ CALORIES
TO A GLASSFUL!

Cott
NON-FATTENING
beverages

ONTARIO DISTRIBUTOR: PHILIP GREEN & CO., 3 ST. LAWRENCE ST., TORONTO

Nancy Arlene, aged eight and one-half years; and Wendy Ava, six and one-half, right, are the children of Mr. and Mrs. David L. Nadler, 28 Cressy Road, Montreal; granddaughters of Mrs. J. Serffer, of Montreal.



— Ballard and Jarrett

Bonita, aged eleven and one-half years, and Marilyn, seven, lower right, are the daughters of Mr. and Mrs. Samuel Gomberg, 2340 St. Louis Street, St. Laurent, Montreal; granddaughters of Mrs. B. Gomberg, 3070 Linton Avenue, and the late B. Gomberg; and of Mrs. J. Kimmel, 3785 Girouard Avenue, and the late J. Kimmel.

— Tante Liane Studio





Rosh Hashonah

Greetings

1959-5720

A Happy New Year

Steinberg's

MARKETS IN QUEBEC, ONTARIO AND NEW BRUNSWICK

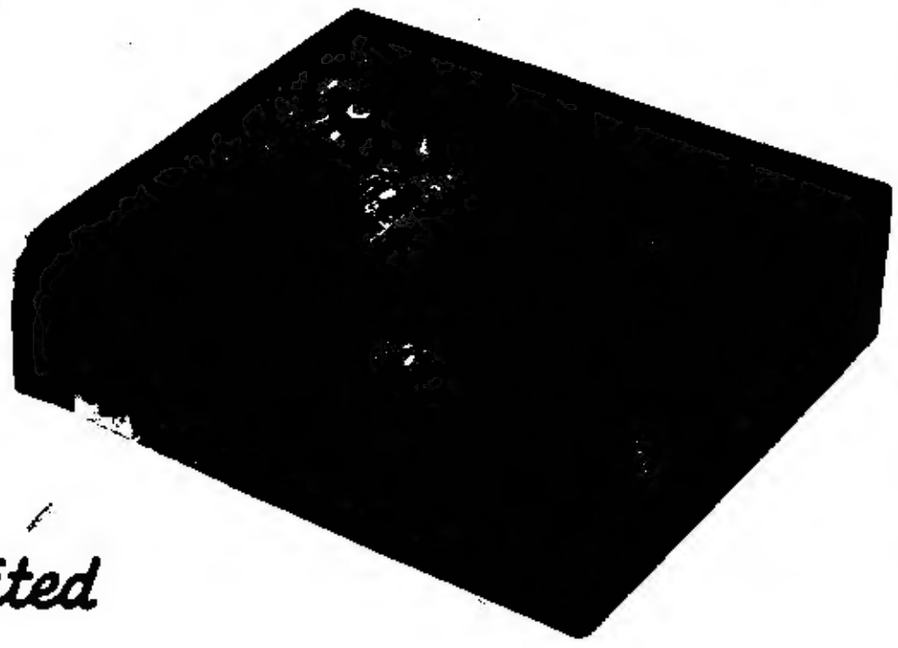
Jacqueline, aged five years, below, is the daughter of Mr. and Mrs. Benjamin Grosbein, 5 Flanders Road, Toronto; granddaughter of Mr. and Mrs. Max Joseph, 1065 Eglinton Avenue West; and of Mr. and Mrs. H. Grosbein, 141 Denison Avenue.



— Famous Studio

YOU'LL REMEMBER TURTLES!

A Confection uniquely different - intriguing in shape, made with rich caramel, fresh pecan nuts, covered with smooth chocolate.



Made in Canada

Exclusively by

Smiles'n Chuckles Limited

Kitchener, Ontario





Kenneth David, aged eighteen years, far left; and Michael Allan, aged thirteen years, left, are the sons of Mr. and Mrs. Joseph Heller, 1 Marquette Avenue, Toronto; grandsons of the late Mr. and Mrs. Samuel Heller; and of the late Mr. and Mrs. Isaac Shreiber.

— Graphic Artists



Harvey Howard, aged thirteen years, above, is the son of Mr. and Mrs. Louis Hacker, 40 Elm Ridge Drive, Toronto; brother of Miss Rosalind Hacker; and of Mrs. Morris Nash (Mildred), 63 Wasdale Crescent; grandson of Mrs. Bessie Hacker, 135 Palmerston Avenue, and the late Abraham Hacker.

— H. M. Walters



David Jonathan, aged thirteen years, below, left, is the son of Mr. and Mrs. William Bercovitch, 5514 Silverton Avenue, Montreal; brother of Mrs. Earl Devine (Irene), 6609 Cote St. Luc Road; and of Miss Joyce Bercovitch; grandson of Alter Lebner, 5514 Silverton Avenue.

David, aged thirteen years, lower left, is the son of Mrs. Bertha Druzin, 3935 Linton Avenue, Montreal, and the late Hymen Druzin; brother of Miss Sheila Druzin, and Beverley, aged fourteen years; grandson of Samuel Albert, 3925 Linton Avenue.

— David's Studio

DID YOU KNOW THAT

Gattuso

VEGETABLE OIL IS STRICTLY KOSHER?



Available in 16 and 32 ozs. Bottles or Tins!



— Williams

GREETINGS FROM

MARDI GRAS DIST. CORPORATION



IMPORTERS — EXPORTERS — DISTRIBUTORS

7400 18TH AVE., VILLE ST. MICHEL RA. 2-1166-7-8 MONTREAL, CANADA

Representing

TREBOR CONFECTIONS OF ENGLAND
BRACH CHOCOLATES OF U.S.A.
PAREIN BISCUITS OF BELGIUM

"IF IT'S CANDY WE'VE GOT IT" *"VISIT OUR PERMANENT SHOWROOMS"*

SOLE CANADIAN DISTRIBUTORS OF "SCHRAFFT'S CHOCOLATES OF AMERICA".

Holiday Greetings

•

DOWNS, COULTER & CO.
(CANADA) LIMITED

•

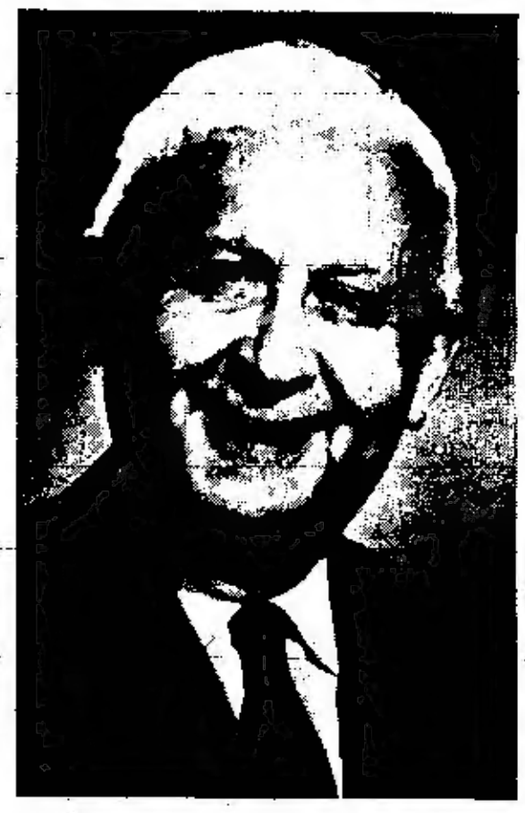
Makers of Men's and Ladies' Wear Worsteds

•

TRENTON, Ontario

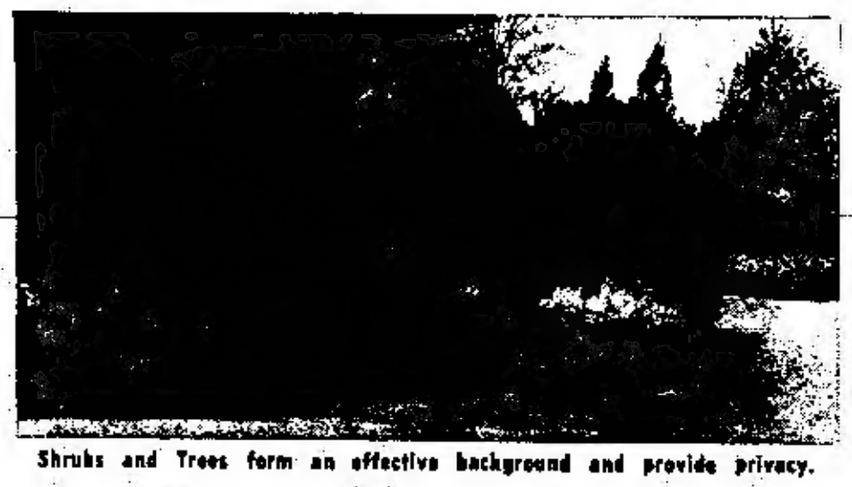
Mr. and Mrs. Samuel Blumenthal (nee Rose Kaplansky), 5545 Cote St. Luc Road, Montreal, right, celebrated their fiftieth wedding anniversary. They have three sons-in-law and three daughters: Mr. and Mrs. Mortimer Goodman (Estelle), of Flushing, Long Island, N.Y.; Mr. and Mrs. Wolfe Rosenbaum (Sylvia), 4875 Rosedale Avenue; Dr. and Mrs. Samuel Shuster (Isobel), 3525 Girouard Avenue; and seven grandchildren: Miss Susan Goodman, Peter and Donald Rosenbaum, and David, Jonathan, Robert and Ellen Shuster.







Mr. and Mrs. Abraham Zaitchick, 4815 Queen Mary Road, Montreal, above, celebrated their fiftieth wedding anniversary. They have three sons-in-law and daughters: Mr. and Mrs. Charles Balinsky (Clara) 5020 Iona Avenue, Mr. and Mrs. Bert Nathan (Liza), 884 Devaar Avenue; Mr. and Mrs. A. Lavigueur (Jessie), 5817 Wolseley Avenue; and eight grandchildren: Mrs. Marcus Baum (Barbara) 3280 Goyer Avenue; Mrs. Henry Glazer (Susan), 3900 Bouchette Avenue; and Howard, children of Mr. and Mrs. Bert Nathan; Paul and Henry Lavigueur; and David, Joseph, and Lynn Balinsky.



Shrubs and Trees form an effective background and provide privacy.

EVERGREENS

TREES SHRUBS
PERENNIALS
ROSES VINES

A LANDSCAPE SERVICE

SHERIDAN NURSERIES

Head Office: Box 181, Islington, Ont.
Montreal Sales Station: 650 Montee de Liesse,
St. Laurent, Montreal 9, P.Q.



Mr. and Mrs. Isaac Tansky, 4666 Esplanade Avenue, Montreal, above, celebrated their fiftieth wedding anniversary. They have a son and daughter-in-law: Mr. and Mrs. Sidney Tansky, 7579 Birnam Avenue; a son-in-law and daughter, Mr. and Mrs. Carl Wagner (Sonia), 5795 Hudson Road; six grandchildren; and two great-grandchildren.



Mrs. Michael Torno, 178 Locksley Street, Toronto, above, is the former Miss Rochelle Fields, daughter of Mr. and Mrs. Morton Fields, 693 Spadina Road. Mr. Torno is the son of Mrs. Esther Torno, 2515 Bathurst Street, and the late Earl Torno.

— Eaton's Portrait Studio



Mrs. Robert Marcus, 4950 Bourret Avenue, Montreal, above, is the former Miss Helen Ruth Schwarz, daughter of Sidney Schwarz, 5595 Beaucourt Street, and the late Mrs. Rose Schwarz. Mr. Marcus is the son of Mr. and Mrs. Moe Marcus, 5140 Bessborough Avenue.

— Astra Studios



Mrs. Eddie Teplitzky, 3100 Dundas Street West, Toronto, above, is the former Miss Florence Rhoda Wise, 24 Kingsway Crescent, Brantford, Ont. Mr. Teplitzky is the son of Mr. and Mrs. Saul Teplitzky, 38 Frontenac Avenue. — Graphic Artists

New Year Greetings To Our Jewish Friends and Customers



Each season ushers in new events and new conditions but, happily, does not usher out old friendships and old loyalties. These continue year after year. Here at Wabasso are 2,600 skilled workers who continue to merit your patronage by rigid adherence to the workmanship that has made the white rabbit of Wabasso the Hall-Mark of quality in cotton goods.

Manufacturers of

SHEETS SLIPS SHEETINGS PILLOW COTTONS PRINTED COTTONS BROADCLOTHS

and a wide range of unbleached cloths for industrial purposes

WABASSO Cottons





Mrs. Murray H. Goldsmith, 4950 Bourret Avenue, Montreal, above, is the former Miss Gwendolyne Kwechansky, daughter of Mr. and Mrs. Louis Kwechansky, 4790 Circle Road. Mr. Goldsmith is the son of Mr. and Mrs. Abe Goldsmith, 4202 Isabella Avenue.

— Drummond Photos

Mrs. Albert Goodis, 490 Wilson Avenue, Toronto, below, is the former Miss Gloria Torem, daughter of Mr. and Mrs. Louis Torem, 93 Dell Park Avenue. Mr. Goodis is the son of Mrs. Rubie Goodis, 136 Dell Park Avenue; and the late B. Goodis.



— Gordon Hughes



Mrs. Wilfred Horwich, 795 Vaughan Road, Toronto, above, was Miss Marilyn Harriet Cohen, daughter of Mr. and Mrs. Louis A. Cohen, 69 Kenwood Avenue, Toronto. Mr. Horwich is the son of Mr. and Mrs. Moses Horwich, 50 Hartley Avenue, Toronto.

— Graphic Artists

ROSH HASHONAH GREETINGS

1959-5720

Sincerest greetings to our many Jewish friends. May the New Year bring you Health, Happiness and Prosperity.

COLGATE-PALMOLIVE LIMITED

makers of these famous Kosher-approved brands for year 'round use



Fabulous FAB — for heavy-duty washing — washes everything that gets really dirty . . . clean . . . clean . . . clean.



Lotion-mild PINK LIQUID VEL for dishes — attacks grease instantly even in hardest water.



SUPER SUDS — New wonder Detergent with expensive "Lourney" Melmac Quality dinnerware inside every package.

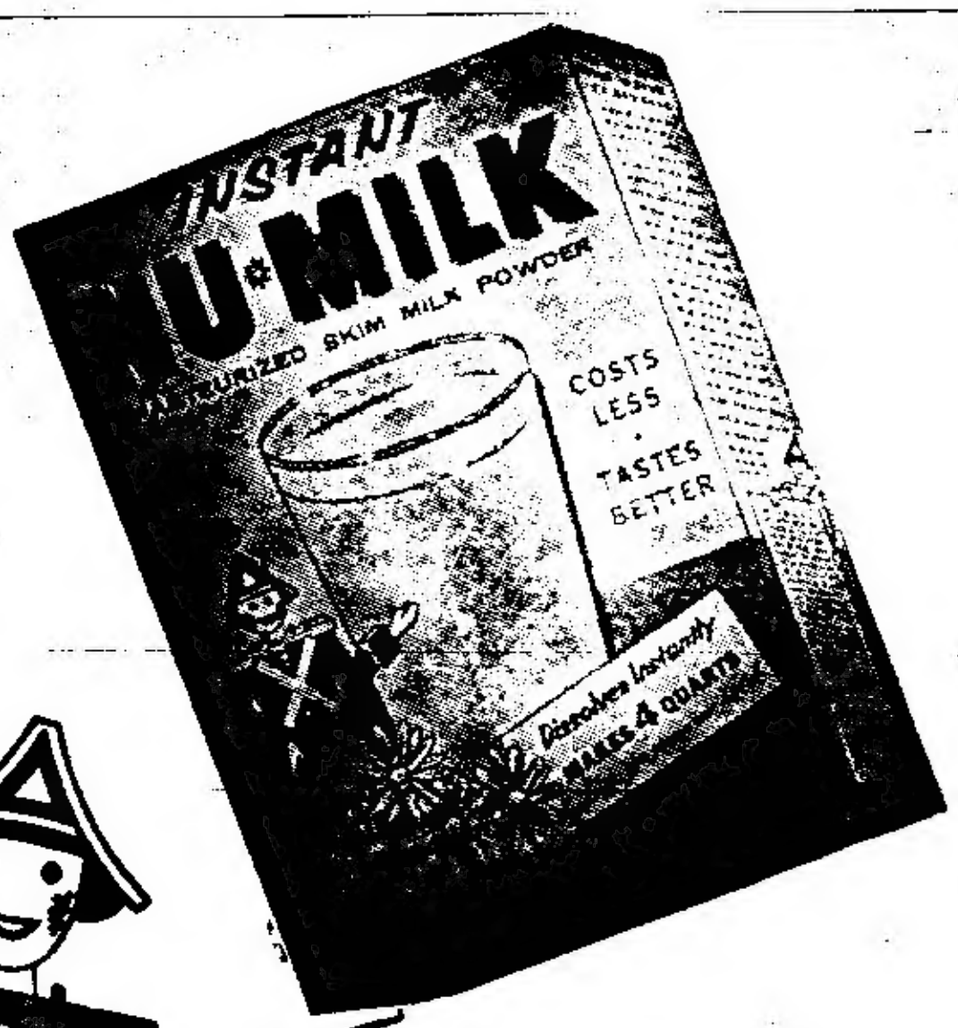


New Super AJAX — the foaming cleanser — with Javenol Super Bleach for cleaner, whiter sinks and tubs.



Temple Emanu-El High School graduates of 1959 are: front row, left to right: Eleanor, daughter of Mr. and Mrs. Samuel Bross, 4032 Mackenzie Avenue, Montreal; Jacqueline, daughter of Mr. and Mrs. Frank Tarter, 5619 Wentworth Avenue; Barbara, daughter of Mr. and Mrs. Maurice A. Schwartz, 638 Inverness Avenue; Eve, daughter of Mr. and Mrs. Frank Nash, 2057 Mansfield Street; Gail, daughter of Mr. and Mrs. Charles E. Everest, 4825 Wilson Avenue; Justine, daughter of Dr. Harry J. Stern, Rabbi, and Mrs. Stern, 3238 Westmount Boulevard; Rabbi Stern; Sylvia, daughter of Mr. and Mrs. Adolf Ullman, 71 Belvedere Circle; Jennifer, daughter of Mr. and Mrs. Jack Carrick, 4597 Oxford Avenue; Elise, daughter of Mr. and Mrs. John Heckman, 4041 Oxford Avenue; Michael, son of Mr. and Mrs. Isidore Morrell, 879 Alexis Nihon Boulevard; Sally, daughter of Mr. and Mrs. Paul Putziger, 634 Murray Hill Avenue; Donna, daughter of Mr. and Mrs. Dean M. Korner, 4778 Circle Road. Second row, left to right: Nancy, daughter of Mr. and Mrs. Paul Heller, 3961 VanHorne Avenue; Marilyn, daughter of Mrs. Irving Soloway, 6740 Wilderton Avenue; Lisette, daughter of Mr. and Mrs. Salvador Sinai, 701 Grosvenor Avenue; Wendy, daughter of Dr. and Mrs. Joseph C. Portnuff, 618 Sydenham Avenue; Gerald Miller, class teacher; Asher Gerstenfeld, class teacher; Reuben Ginsberg, chairman, Religious School board; Miles Wisenthal, educational assistant; Marlene, daughter of Mr. and Mrs. Gaston Albright, 4893 Dornal Avenue; Marian, daughter of Mr. and Mrs. Gerry Levitan, 4896 Dornal Avenue; Joan, daughter of Mr. and Mrs. Gaston Albright, 4893 Dornal Avenue; Isobel, daughter of Mr. and Mrs. Lawrence Marks, 456 Grosvenor Avenue; Janet, daughter of Mr. and Mrs. Henry E. Greenspoon, 617 Carleton Avenue. Last row, left to right: Leland, daughter of Mr. and Mrs. Jack Rubin, 8587 Mayrand Avenue; Marlene, daughter of Mr. and Mrs. William C. Zack, 2274 Manitba Street; Theodore, son of Mr. and Mrs. Simon S. Matthews, 86 St. Catherine Road; Charles, son of Mr. and Mrs. Saul Hyman, 3647 Durocher Avenue; Stuart, son of Mr. and Mrs. Irvin Gertsman, 4870 Fulton Avenue; Kenneth Jessby, son of Dr. and Mrs. E. David Sherman, 4330 Hampton Avenue; Carl, son of Dr. and Mrs. Leo Spector, 2216 Fulton Road; Susan, daughter of Mr. and Mrs. Ben Izenberg, 5315 Earnscliffe Avenue; Rhona, daughter of Mr. and Mrs. Harry Engels, 717 Powell Avenue.

— Jack Markow



Holiday Greetings And

Best Wishes To Our

Friends in the

Jewish Community

from

DOMINION DAIRIES

Makers of

Instant **NU-MILK**

And Other Quality Guarded Dairy Foods



PRODUCE OF HOLLAND

FOUNDED 1575 AMSTERDAM

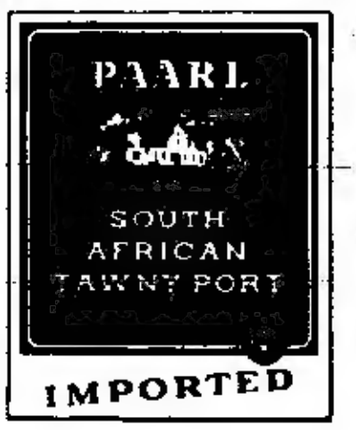


Mrs. Harvey Maron, 2460 Paton Street, Montreal, and her children, Mark Steven, aged three and one-half years; and Cathy Joy, two; grandchildren of Mr. and Mrs. Lionel Maron, 3455 Cote des Neiges Road; and of Mr. and Mrs. Harry Herlich, 6772 Legare Avenue.
-- Ballard and Jarrett

IMPORTED *yet inexpensive*

Your opportunity to enjoy
the fine and distinctive flavour
of a quality import wine
at a price you can afford.







PAARL
Port Sherry Brandy

CO-OPERATIVE WINEGROWERS' ASSOCIATION
OF SOUTH AFRICA LIMITED



— Christopher Smith

Mrs. Edward Levine, 148 Glen Cedar Road, Toronto, right, is the former Miss Ethel Daitelboom, daughter of Mr. and Mrs. Albert Daitelboom, 148 Glen Cedar Road. Mr. Levine is the son of Mr. and Mrs. Isaac Levine, 85 Major Street.

Mrs. Harry Brinder, 440 Winona Drive, Toronto, left, is the former Miss Rona Randall, daughter of Mr. and Mrs. Harry Randall, 171 Pendrith Street. Mr. Brinder is the son of Mrs. Hannah Brinder, 460 Simcoe Street, London, Ontario.



—William Dunn



Mrs. Morris Cohen, 3840 Plamondon Avenue, Montreal, left, is the former Miss Lillian Adel, daughter of Mrs. Judith Adel, 792 Bloomfield Avenue, and the late Samuel Adel. Mr. Cohen, below, is the son of Mr. and Mrs. Myer Cohen, 745 B. Champagneur Avenue.



— H. S. Adler



Mrs. Lee Glazer, 3900 Bouchette Avenue, Montreal, below, is the former Miss Sylvia Fish, daughter of Mr. and Mrs. Samuel Fish, 56 Bagg Avenue. Mr. Glazer, left, is the son of Mrs. Tillie Glazer, 4100 Bouchette Avenue, and the late Thomas Glazer.





Mrs. Louis Altman, 53 Neptune Drive, Toronto, left, is the former Miss Esther Feldman, daughter of Mr. and Mrs. M. Feldman, 196 Borden Street. Mr. Altman is the son of Mr. and Mrs. B. Altman, 3 Baldwin Street.

— Graphic Artists



ROSH HASHONAH GREETINGS

5720 — 1959

The Thorncliffe

At Rosemere

A truly fine Restaurant

Where good liquor and excellent food are served with unusual care in an atmosphere of gracious charm —

Famous for our Duckling Casserole

Just 15 miles from downtown Montreal via Laurentian Autoroute Exit 9, 2 miles.

Member: Diners' Club — American Express — Carte Blanche — recommended by Duncan Hines.

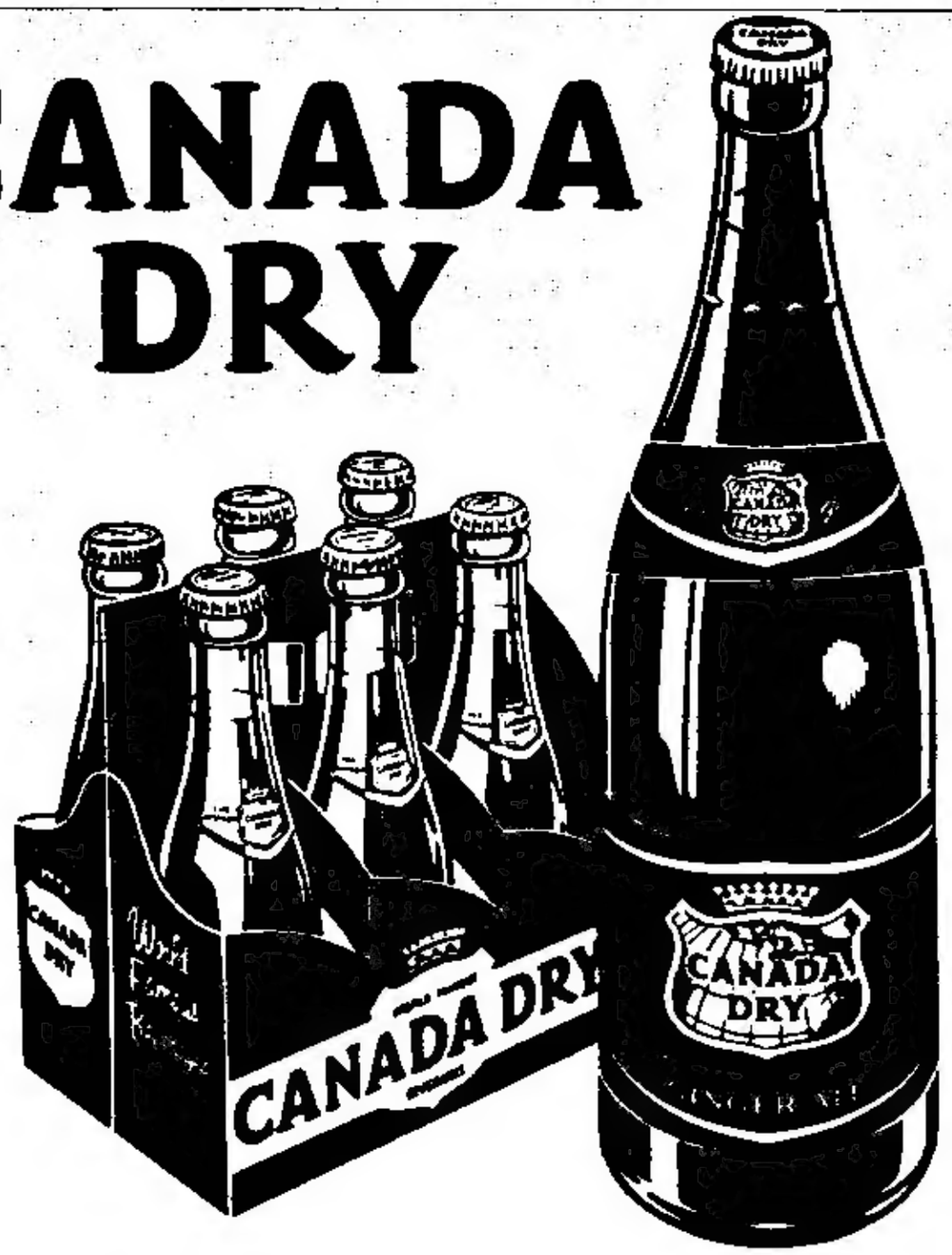
— Fully Air Conditioned —

For reservations
Dial NATIONAL 5-2434.

The Thorncliffe

The Best of them All...

CANADA DRY



CD-3548



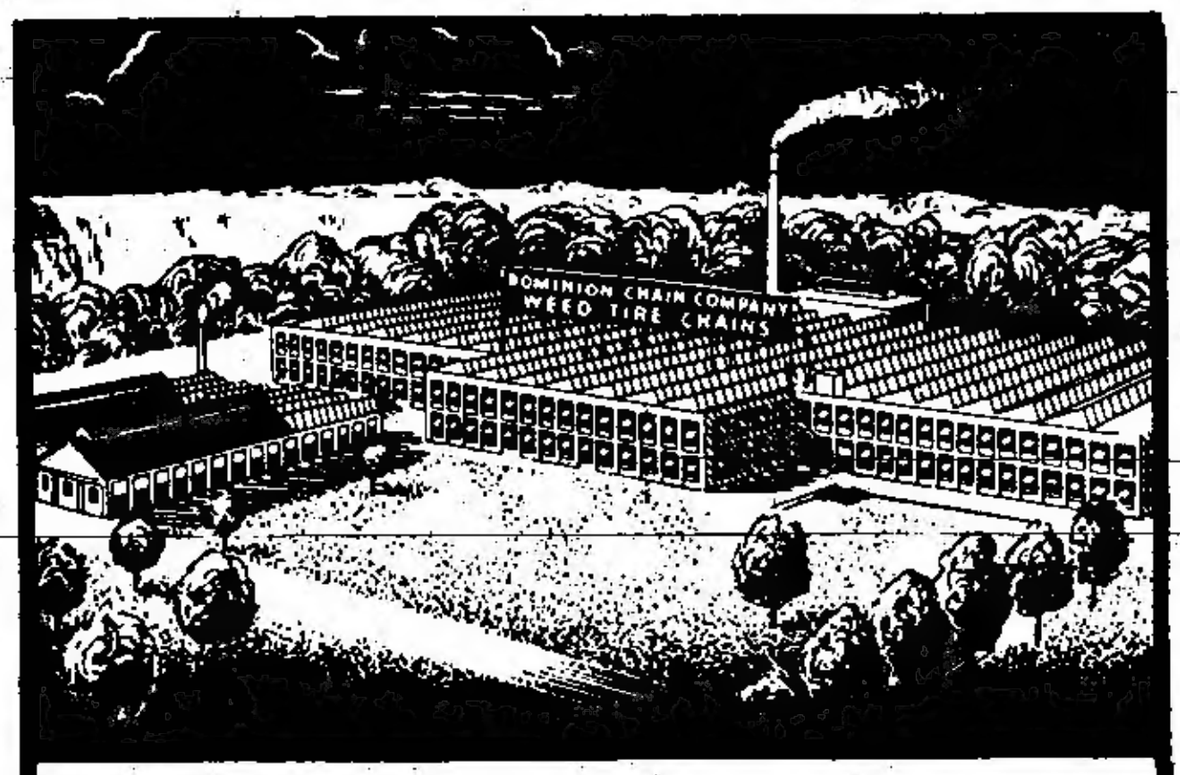
Temple Beth Sholom, of Montreal, confirmation class: seated, from left to right: Carole, daughter of Mr. and Mrs. Ben Rocklin, 4630 Terrebonne Avenue; Carol Ann, daughter of Mrs. J. Rubenstein, 5051 Clanranald Avenue, and the late Jack Rubenstein; Barbara, daughter of Mr. and Mrs. Israel Shuster, 260 St. Aubin Street; standing: Charles, son of Mr. and Mrs. Lionel Rosenthall, 4509 Wilson Avenue; Norman, son of Mr. and Mrs. Samuel London, 5560 Randall Avenue; Rabbi Paul Liner; Jeffrey, son of Dr. and Mrs. Joseph Wener, 5240 Rosedale Avenue.

— David Bier Studios

Charles Terrence, aged thirteen years, is the son of Mr. and Mrs. M. Rosen, 258 Searle Avenue, Toronto; brother of Nathan, aged fifteen years; David, eleven; and Leonard, ten; grandson of Mr. and Mrs. H. Baranoff; and of Mrs. J. Freedman, all of Montreal, Que.; and the late Joseph Freedman.



— Famous Studios



WEED
V Bar-Reinforced
TIRE CHAINS



THEY **REALLY GRIP**

To our Jewish Customers and Friends
Our Best Wishes
For Rosh Hashonah

FOR 55 YEARS

WEED TIRE CHAINS

Have Given Safe Traction to Motorists

Better Today Than Ever

One of the Products of

DOMINION CHAIN COMPANY, *Limited*

Niagara Falls *Just above the Falls* Canada

look **here** for **service**

IMPERIAL ESSO DEALER



Mrs. Albert Sokol, 6 Cundis Drive, Toronto, left, was Miss Frances Hornfield, daughter of Mr. and Mrs. Alex Hornfield, 26 Fairleigh Crescent. Mr. Sokol is the son of Mrs. Sophie Sokol, 95 Hillmount Avenue, and the late Benjamin Sokol.



Mr. and Mrs. Boruch Kornbluth, 3345 Goyer Avenue, Montreal, above, celebrated their sixtieth wedding anniversary. They have five sons and daughters-in-law: Mr. and Mrs. Harry Kornbluth, 288 McDougall Avenue; Mr. and Mrs. Ben Kornbluth, 816 Dunlop Avenue; Mr. and Mrs. Max Kornbluth, 975 Hartland Avenue; Mr. and Mrs. Abe Kornbluth, 821 Dollard Avenue; Mr. and Mrs. Irving Kornbluth, 719 Belmont Avenue; a son-in-law and a daughter, Mr. and Mrs. Haim Maizel (Stella), 4694 Lacombe Avenue; sixteen grandchildren; and four great-grandchildren.



SPECIAL
GREETINGS
for
ROSH HASHONAH

May this season bring
inspiration and joy into your home
and happiness be yours throughout the year

from

Dow
BREWERY LIMITED

the same GREAT ale—only DOW is "Cool Control" brewed



Stephen Harry Fichman, left, son of Mrs. Irving Fichman, 4894 Isabella Avenue, Montreal, and the late Irving Fichman, graduated from McGill University, with a Bachelor of Science degree, with first class honors in psychology; and will enter the Faculty of Medicine at McGill University. He was treasurer and vice-president of the Pre-Medical Society; was the McGill Daily sports feature editor; played intra-mural sports.



Herschel William Silverstone, left, son of Mr. and Mrs. Henry L. Silverstone, 838 Pratt Avenue, Montreal, graduated from McGill University with a Bachelor of Engineering degree in civil engineering. He belonged to Hillel Foundation; the Civil Engineering Society; Amateur Radio Club; Radio Workshop. He is a graduate of the Jewish Peoples' Schools.



Dr. Lawrence J. Genendar, above, son of Mr. and Mrs. Albert Genendar, 4 Kelvin Avenue, Montreal, graduated from McGill University, Faculty of Medicine, with the Prize of the College of Physicians and Surgeons of the Province of Quebec for the highest standing in Paediatrics; and is interning at the Royal Victoria Hospital.

A COMPLETE LINE OF NATIONALLY KNOWN BUILDING MATERIALS

LASALLE BUILDERS SUPPLY LIMITED

BUILDING, INSULATION & REFRACTORY MATERIALS

159 Jean Talon St. W., Montreal CR. 2-5721

New Year Greetings to our Jewish Friends and Customers

The Canadian Jewish Review is **still** the only Jewish publication in Canada printed in any language reaching the Jewish community which is not sponsored by a group or an organization and which is able to claim membership in the Audit Bureau of Circulations.

New Year Greetings to our Jewish friends and customers.

5720 – 1959

DROUIN FURNITURE LTD.

STE. AGATHE, Comté-Lotbinière, Québec.

Tel. Ox. 9-2233.

You can depend on DROUIN if it's bedroom suites, à la moderne that you're after.

M. Alphonse Drouin, president.

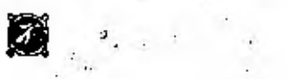


Dr. Morton Allan Kapusta, above, son of Mr. and Mrs. Moe Kapusta, 4615 Michel Bibaud Street, Montreal, graduated from McGill University, Faculty of Medicine, with first-place aggregate standing in the final year and received the Wood Gold Medal for the best clinical examinations in the subjects of the final year; the Walter W. Chipman Gold Medal for the highest standing in Obstetrics and Gynaecology throughout the medical course; the Mona Brontman Shackman Prize of the College of Physicians and Surgeons of Quebec for the highest standing in Pathology and Medicine; Women's Pavilion Prize in Obstetrics and Gynaecology; and is interning at the Jewish General Hospital, in Montreal. Dr. Kapusta was born at the Jewish General Hospital twenty-five years ago — one of the first of 20,000 infants born there.

EXTRA COPIES of this Issue 50 CENTS



Dr. Harold Marcus, left, son of Mr. and Mrs. Phillip Marcus, 47 Heath Street East, Toronto, graduated from the Faculty of Dentistry, at the University of Toronto. He was a member of the Dental Students' Society Council in his third, fourth, and fifth year; editor of "Hya Yaka", dental year book in his fourth and fifth years; Torontonensis representative in his fourth and fifth year; received the Dental Students' Society award; belonged to Alpha Omega, Pi chapter; editor of the fraternity paper, "Piece of Pi"; took part in intra-mural basketball.



Dr. Simon Weinberg, right, son of Mr. and Mrs. Isadore Weinberg, 204 Falkirk Street, Toronto, graduated from the University of Toronto Faculty of Dentistry. He won the Wallace Seccombe Memorial Scholarship; took part in basketball and volleyball for five years; is a member of Alpha Omega Fraternity; was in "Dentastics", staged by the dentistry students.



Asher Kahn, 5620 Park Avenue, Montreal, left, the son of Mr. and Mrs. Bernard Kahn, 1829 North Avenue, Montreal, graduated from McGill University, with a Bachelor of Civil Law degree, with second class honors. He is married to the former Miss Lorna Casher, of London, England.



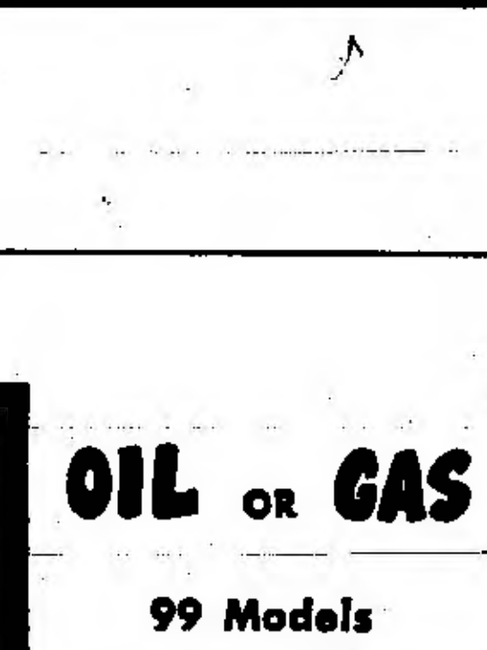


Israel Kleiner, above, son of Mr. and Mrs. Jacob Kleiner, 1385 Bernard Avenue West, Montreal, graduated from McGill University, with a Bachelor of Science degree, with first class honors in mathematics; will study for a Master's degree at McGill University. He was a member-at-large of the Students' Zionist Organization; and of the Mathematics Society.



Kenneth Canter, left, son of Mr. and Mrs. Samuel Canter, 5565 Park Avenue, Montreal, graduated from McGill University, with a Bachelor of Science degree, with Distinction in the General Course; will enter the Faculty of Medicine at McGill.

Canada's finest and most complete line of heating equipment



Howard Southwind

OIL OR GAS

99 Models to choose from

HOWARD FURNACE & FOUNDRIES LTD.

1151 Victoria Park Ave.
Toronto 16, Canada

Dealers Across Canada

On the occasion of the New Year Festival — Best Wishes to the Jewish community.

W.J. WESTAWAY COMPANY LIMITED

HAMILTON, CANADA

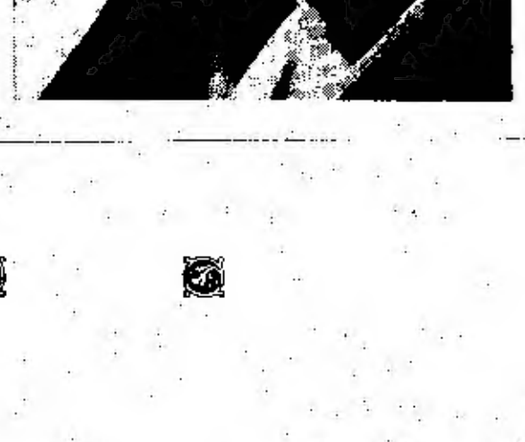
MONTREAL • TORONTO



Miss Helene Stephanie Stern, right, daughter of Dr. Harry J. Stern, Rabbi, and Mrs. Stern, 3238 Westmount Boulevard, Montreal, graduated from McGill University, with a Bachelor of Arts degree; will study for a Bachelor of Library Science degree at McGill University. She ran for McGill Carnival Queen; was secretary of Scope; worked for the Blood Donor Clinic and Combined Charities Campaign.



Mrs. Harvey Sigman, left, 656 Lansdowne Avenue, Montreal, formerly Miss Maxine Strean, daughter of Dr. and Mrs. George Strean, 656 Lansdowne Avenue, graduated from McGill University with a Bachelor of Arts degree. She was secretary of Old McGill; chairman of the Combined Jewish Appeal Youth Division; took part in Combined Charities; played intra-mural golf and tennis. She is married to Dr. Harvey Sigman, son of Mr. and Mrs. Carl Sigman, 4828 Melrose Avenue. He is in surgical residency at the Montreal General Hospital.



Dr. Max Albert Listgarten, right, son of Mr. and Mrs. Samuel Listgarten, 21 Kendal Avenue, Toronto, graduated from the University of Toronto, Faculty of Dentistry. He stood first in his class in each year. In the predental year, he received the Dental Students' Parliament Prize; in the first year, the Dental Students' Parliament Prize, and the James Branston Willmott Scholarship; the second year, the Second Dental Year Prosthodontics Prize; and the James Branston Willmott Scholarship; the third year, the Dentistry Class '23 Scholarship; the Posen and Furie Key; the West Toronto Dental Society Prize; and the International College of Dentists (Canadian Section), scholarship; and in the fourth year, the Wallace Seccombe Prize for General Proficiency; the H. K. Box Silver Medal in Periodontology; the Henry Thompson Scholarship; the Academy of Dentistry Prize; Alpha Omega Fraternity Award; the Oral Anatomy Scholarship and the Second Canadian Dental Association Essay Prize. He was elected a member of Omicron Kappa Upsilon, honorary dental society. He participated in volleyball and basketball for five years; taught swimming in the first year, at Hart House; played squash for two years; was a member of Alpha Omega Fraternity executive; and is interning at the Hospital for Sick Children, in Toronto.

That Oven-Fresh, Crisp, Taste Treat

GRAY DUNN

Direct From Scotland



Fiberseal Wrapped For Freshness

"There are no others just as good"
Available at Your Grocers

Walter E. Jacques & Son, Ltd., Distributor—Hamilton, Ont.

HOLIDAY GREETINGS

TODAY'S BEST FOOD VALUE

THE PACKAGE THAT SELLS
THE NOODLES YOU TRUST

FOR MILCHIG
or MEAT DISHES

LANCIA
EGG NOODLES

WILL TURN YOUR NEXT DINNER INTO A SPECIAL OCCASION



TORONTO MACARONI & IMPORTED FOODS LTD.

MAKERS OF **LANCIA** MACARONI
LANCIA EGG NOODLES &
BRAVO SPAGHETTI SAUCES

60 Hook Avenue Phone RO. 7-8491-2 Toronto, Ont.



Dr. Albert Cochen, right, son of Mr. and Mrs. Samuel Cochen, 1160 Queen Street West, graduated from the Faculty of Medicine at the University of Toronto; is a member of Phi Delta Epsilon medical fraternity; is interning at the Toronto General Hospital.



Dr. Samuel Morris Green, left, son of Mr. and Mrs. David Greenbloom, 125 Barse Avenue, Toronto, graduated from the University of Toronto in the Faculty of Dentistry; was on the executive of Alpha Omega Fraternity; had taken part in a squash team and played basketball.



Dr Joseph Grader, left, son of Mr. and Mrs. Israel Grader, 120 Richview Avenue, Toronto, graduated from the University of Toronto, in the faculty of medicine. He is a member of Hillel Foundation; and of Phi Delta Epsilon medical fraternity; participated in Hart House table tennis club; is interning at New Mount Sinai Hospital, in Toronto.



Uriel Meyer Neumann, above, son of Mr. and Mrs. Salomon Neumann, 1574 Van Horne Avenue, Montreal, graduated from McGill University, with a Bachelor of Civil Law degree.



Leon Kaufman, left, son of Mr. and Mrs. David Kaufman, 1640 Van Horne Avenue, Montreal, graduated from McGill University, with a Bachelor of Science degree, with first class honors in bio-chemistry, winning the Major Hiram Mills Gold Medal in bio-chemistry. He will enter the Faculty of Medicine at McGill University. He belonged to Hillel Foundation; took part in intra-mural sports.

HAPPY NEW YEAR

MAY HAPPINESS, SECURITY AND CONTENTMENT BE YOURS IN THE YEARS AHEAD

THE SINCERE WISH OF YOUR TORONTO BAY REPRESENTATIVES

HERBERT J. WEISS, C.L.U., Branch Manager

RALPH BABBIN
NORMAN BOLTER
IRVING W. CHAPLEY
MURRAY EHRLICK
STANLEY FEDER
SHELDON HILDEBRAND
GEORGE HORNUNG
MURRAY L. LEVIN
RAYMOND S. McATEER
HARRY NISSENBAUM
ALBERT H. RIMAN
CECIL J. ROEBUCK
MARTIN ROTH
SIDNEY A. ROTH
SIDNEY SELIGMAN, C.L.U.
FRED SHORE, C.L.U.
SPEROS TASIOS
HAROLD TOBIAS
JACK L. TOKER
DAVID H. WEISS
ARTHUR I. WINKLER, C.L.U.

JAMES E. KENNEDY, Branch Secretary
Harry Milchman affiliated with Toronto King Branch

"YOUR FUTURE IS OUR IMMEDIATE CONCERN"

THE Dominion Life ASSURANCE COMPANY
Since 1889
HEAD OFFICE: WATERLOO, ONTARIO

410 Adelaide St. W.
EM. 8-4632 Toronto

Murray's RESTAURANTS LTD.

Extend Best Wishes
to
The Jewish Community of Canada
on their
200th Anniversary

• • •

Miss Murray

Waits to serve you in Ten
Locations in
Montreal - Westmount - Town of Mount Royal

• • •

For That Special Occasion
Visit our Main Dining Room
On the Mezzanine Floor of the
Laurentien Hotel - Liquor Service

Private Dining Rooms Available For Special Parties

NEW YEAR GREETINGS

The Ultimate in Distinctive Style..



Because there is a distinctive rightness about the Slater that gives downright serviceability . . . and puts your feet comfortably at ease.

Slater

Imperial

SHOES OF UNQUESTIONED AUTHORITY
FOR LUXURIOUS FOOT COMFORT

THE Slater SHOE CO. (CANADA) LIMITED



Hyman Goldberg, below, son of Mr. and Mrs. Abraham Goldberg, 4634 Hutchison Street, Montreal, graduated from McGill University with a Bachelor of Science degree, with first class honors in mathematics and physics; and the Anne Molson Gold Medal; and received the Woodrow Wilson Fellowship. He was president of the Physics Society in his last year. He will study for his Doctor of Philosophy degree at Massachusetts Institute of Technology, in Boston, Mass.



Morris Jacob Fish, above, son of Mr. and Mrs. Aaron Fish, 853 McEachran Avenue, Montreal, graduated from McGill University with a Bachelor of Arts degree, with distinction. He won the Faculty Scholarship and the Students' Society Scholarship; the Gold Award from the Students' Society for outstanding contribution to it; Gold "A" for debating; was a member of the Scarlet Key, McGill Honor Society; Arts and Science representative to Students' Executive Council; president of the McGill Debating Union; won the Arts and Science senior debating championship; was vice-president of the Liberal Club; a member of Hillel Foundation; and of the Inter-Collegiate Athletic Council.

Rosh Hashonah Greetings

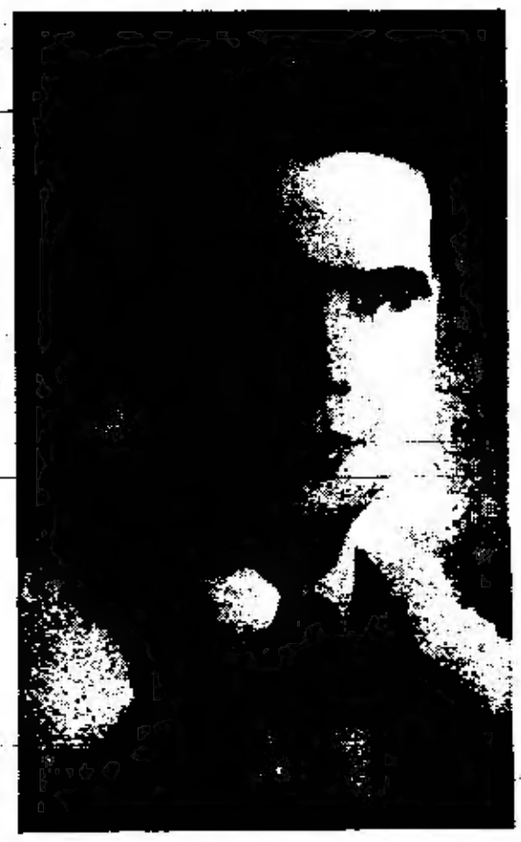
ELGIN WATCH CO.
LIMITED

only
ELGIN WATCHES
have the guaranteed
Durapower Mainspring

ELGIN WATCHES

"THE BEAUTIFUL WAY TO TELL TIME"

111 Richmond St. West
TORONTO, ONT.



Dr. Marvin Kopel, below, 12 The Donway East, Toronto, son of Mr. and Mrs. Charles Kopel, 560 Atlas Avenue, graduated from the University of Toronto, Faculty of Dentistry. He was a member of Alpha Omega, dental fraternity; and of Dental Students' Parliament, for which he was publicity manager for the float parade. He won a Dental Student Society Award; Bronze "D" in athletics; took part in "Dentantics", dental revue, for five years. Mrs. Kopel is the former Miss Reva Berkan, daughter of Mr. and Mrs. Henry Berkan, 288 Clinton Street.



Fred Seligman, above, son of Mr. and Mrs. Harry Seligman, 3345 Ellendale Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree. Mr. Seligman entered McGill in 1955 from Baron Byng High School, and held a Sir William MacDonald scholarship. He will enter the Faculty of Medicine at McGill University. He was editor-in-chief of the McGill Handbook; editor-in-chief of McGill Students' Directory; sports editor of the McGill Annual; associate sports editor of the McGill Daily; publicity chairman of the Students' Executive Council awards banquet; and a member of the Pre-Medical Society.



Dr. Norman Jack Kerbel, left, 14 Prince Arthur Avenue, Toronto, son of Mr. and Mrs. Albert Kerbel, 88 Willowbank Boulevard, received a Bachelor of Arts degree in physiology and bio-chemistry, at the University of Toronto medical school. He was treasurer of Phi Delta Epsilon medical fraternity; took part in intra-mural basketball, volleyball, squash; is interning at New Mount Sinai Hospital, in Toronto. Dr. Kerbel is married to the former Miss Sally Leinwand, daughter of Mr. and Mrs. Abraham Leinwand, 2 Meadowbrook Road.



Fred Wax, right, son of Mr. and Mrs. Edward Wax, 5585 Borden Avenue, Montreal, graduated from McGill University, with a Bachelor of Commerce degree, and will study for his chartered accountancy degree at McGill University. He is a member of Phi Epsilon Pi Fraternity.





Martin Halpern, above, son of Mr. and Mrs. Harry Halpern, graduated from McGill University with a Bachelor of Science degree, with second class honors in geology, and will continue his studies in this subject at the University of Wisconsin, on a fellowship. He is a member of Sigma Alpha Mu Fraternity.

Dr. Allan Sander Wainberg, above, son of Mr. and Mrs. Samuel Wainberg, 5011 Roslyn Avenue, Montreal, graduated from McGill University, Faculty of Dentistry. He was a member of Hillel Foundation; McGill Choral Society; Psychology Club; Dental Undergraduate Society executive; was in the Red and White Revue; Canadian Officers' Training Corps; Radio Workshop; a member of the fencing and badminton teams. He is interning at the Albert Einstein Medical Center in Philadelphia, Pa.



Dr. Reuben David Huber, right, son of Mr. and Mrs. Saul Huber, 5837 McLynn Avenue, Montreal, graduated from McGill University, Faculty of Dentistry; will do post-graduate work at the Albert Einstein Dental Institute, in Philadelphia, Pa.; is a member of Hillel Foundation; and Alpha Omega Dental Fraternity.



NEAR YOU TO SERVE YOU!

You'll find that there's a branch of The Canadian Bank of Commerce close-by, with a friendly, efficient staff ready to be of assistance to you. Whatever your banking needs, see The Canadian Bank of Commerce, first!

THE CANADIAN BANK OF COMMERCE

More than 800 branches across Canada.

MP-19

Holiday Greetings to our Jewish Friends

The J. F. Hartz Co. LIMITED



Physicians' and sick room supplies. Trusses. Abdominal Supports and Elastic Hosiery correctly fitted.

Lady and Male Attendants.

MONTREAL
5265 Van Horne Avenue
RE. 1-6413

TORONTO, ONT.
34 Grenville St.,
WA. 4-7131

HALIFAX, N.S.
107 Morris Street

HAMILTON, ONT.
156 James St. South,

The CHESTER-BARRIE Covert



Undoubtedly England's finest covert cloth. This topcoat has been extravagantly tailored along roomy lines for easy comfort. Though luxuriously soft this coat is deceptively tough. A coat to wear and enjoy for those who appreciate excellence. Both cloth and style are exclusively ours.

$135.00

Ed Provan LIMITED

275 YONGE STREET • TORONTO, ONTARIO

ONTARIO

THE PROVINCE OF ONTARIO SAVINGS OFFICES

are owned and controlled by

THE GOVERNMENT OF THE PROVINCE OF ONTARIO

SAFETY OF PRINCIPAL: *Is there anything more important in saving?*

NO SECURITY IS MORE POSITIVE THAN THAT OFFERED BY

THE PROVINCE OF ONTARIO SAVINGS OFFICE

LET US OPEN AN ACCOUNT FOR YOU TO-DAY

INTEREST ALLOWED ON ALL ACCOUNTS

BRANCHES IN THE FOLLOWING CITIES AND TOWNS:

Aylmer, Brantford, Guelph, Hamilton, (36 James St. S.), Hamilton East End (318 Ottawa St. N.), London, Ottawa, Owen Sound, Pembroke, Seaforth, St. Catharines, St. Marys, Walkerton, Windsor, Woodstock.

TORONTO BRANCHES:

Bay & Adelaide, Danforth & Fenwick, Danforth & Woodbine, Parliament Buildings, University & Dundas, 1556 Yonge Street.

HEAD OFFICE: — Parliament Buildings, Toronto.

HONOURABLE JAMES N. ALLAN, TREASURER OF ONTARIO.



Dr. Jules Harris, right, son of Mr. and Mrs. George Harris, 36 Glenarden Road, Toronto, graduated from the Faculty of Medicine of the University of Toronto. He is a member of Phi Delta Epsilon medical fraternity; and of Alpha Omega Alpha honour medical society; won a University honour award for undergraduate activities; was national president of the Canadian Association of Medical Students and Internes; is interning at the Toronto General Hospital.





Dr. Herbert Haberman, left, son of Mr. and Mrs. Harold Haberman, 1253½ St. Clair Avenue West, Toronto, graduated from the Faculty of Medicine at the University of Toronto; is a member of Phi Delta Epsilon medical fraternity; is interning at Toronto General Hospital.



Dr. Elliot Raphael Beranbaum, left, son of Mrs. Bessie Beranbaum, 178 Dewbourne Avenue, Toronto, and the late Mendel Beranbaum, graduated from the Faculty of Medicine of the University of Toronto. He is a member of Sigma Alpha Mu Fraternity; of Phi Delta Epsilon medical fraternity; and of Hillel Foundation; is interning at the New Mount Sinai Hospital. He is married to the former Miss Sheila Myrna Silverberg, daughter of Mr. and Mrs. Max Silverberg, 63 Harrison Street.



Dr. Gerald Edelist, above, son of Mr. and Mrs. L. Edelist, 77 DeQuincy Boulevard, Toronto, graduated from the University of Toronto Faculty of Medicine. He participated in basketball and football; is interning at New Mount Sinai Hospital, in Toronto.

Dr. Irwin Joseph Light, left, son of Mr. and Mrs. Louis Light, 218 Maplewood Avenue, Montreal, graduated from McGill University, Faculty of Medicine; is interning at the Royal Victoria Hospital.



Jack Stanley Pappelbaum, above, son of Mrs. Sara Pappelbaum, 5165 Isabella Avenue, Montreal; and of the late E. I. Pappelbaum, graduated from McGill University with a Bachelor of Science degree. At McGill he worked for the McGill Daily; starred in the Hillel Revue, "Howls Of Ivy"; was chairman of pledge training and supervisor of initiations of the Zeta Beta Tau Fraternity; was freshman reception chairman at Hillel, worked for the McGill Freshman Reception committee. Mr. Pappelbaum has enrolled in medicine at the University of British Columbia, in Vancouver, B.C.





Dr. Jack Holtzman, above, son of Mr. and Mrs. Harold Holtzman, 220 Delaware Avenue, Toronto, graduated from the University of Toronto—Facvity of Medicine; took part in intra-mural basketball, volleyball, squash; graduated in pharmacy in 1955; is a member of Rho Pi Phi Fraternity; is interning at St. Michael's Hospital, in Toronto.

Israel Hersh Kaufman, left, son of Mr. and Mrs. Zalman Kaufman, 8370 Querbes Avenue, Montreal, graduated from McGill University, with a Bachelor of Civil Law degree; will do post-graduate work at McGill University; played intra-mural basketball.

Dr. Perry Mitchell Segal, below, son of Mrs. B. W. Segal, 488 St. Catherine Road, Montreal, and the late Dr. B. W. Segal, graduated from McGill University, Faculty of Medicine; is interning at the Montreal General Hospital.

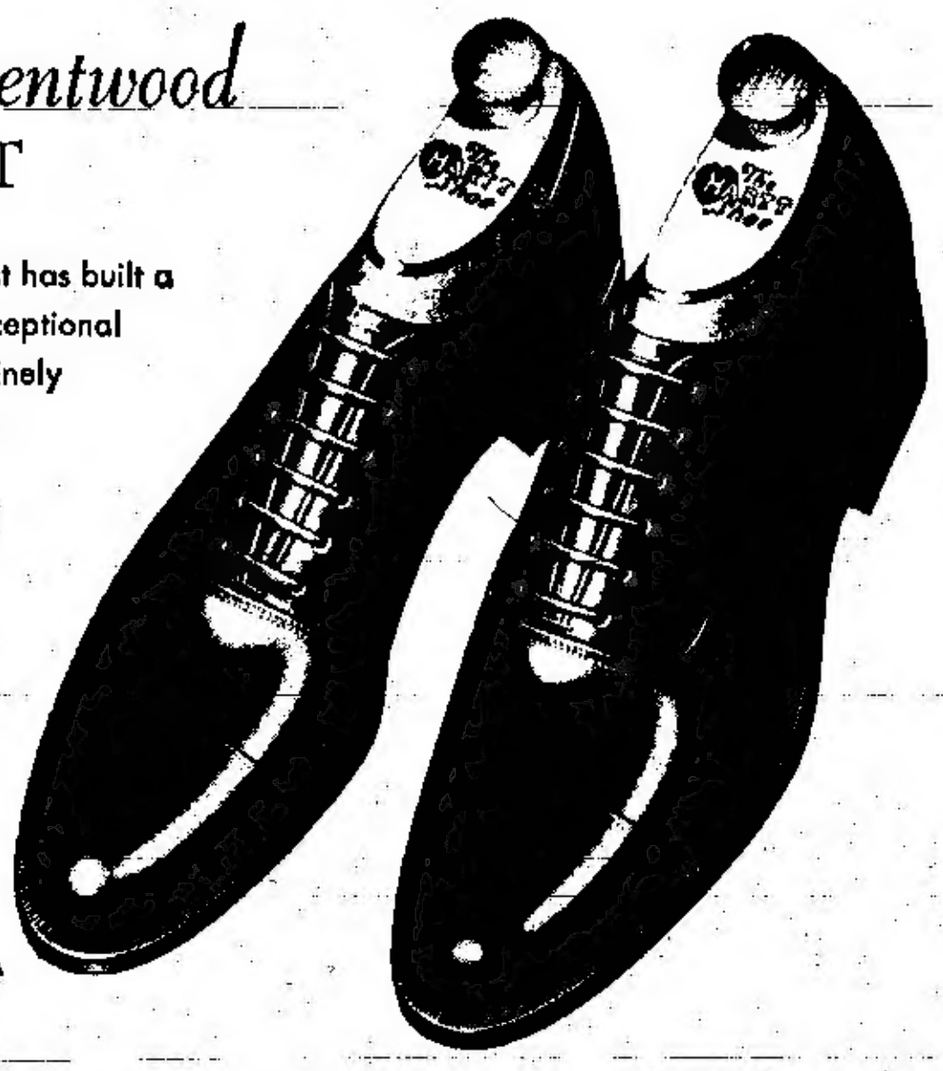


Dr. Marvin Gerald Mecklinger, left, son of Mr. and Mrs. David Mecklinger, 19 Peverill Hill South, Toronto, graduated from the University of Toronto in the Faculty of Dentistry. He had been on the executive of Alpha Omega Fraternity; took part in basketball, hockey, volleyball.



The Brentwood
by HARTT

This renowned last has built a reputation for exceptional fitting qualities. Finely crafted in black or brown calf for dress or business wear.



The HARTT *Shoe*

Custom Grade *At Better Shoe Stores Across Canada*

THE HARTT BOOT AND SHOE COMPANY LIMITED • FREDERICTON, N.B.



ENJOY THESE
Famous Products
OF



Canada's Oldest Distillery

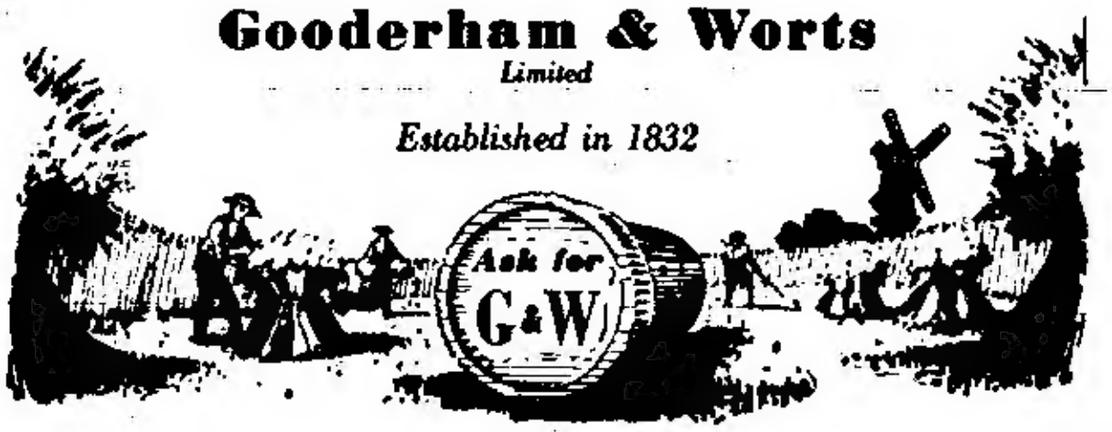
Prince Regent Canadian Whisky
Coronation Canadian Whisky
Little Brown Jug Canadian Whisky



Bonded Stock Canadian Whisky
McNair's Highland Whisky
G&W London Dry Gin

Gooderham & Worts
Limited

Established in 1832



HOLIDAY GREETINGS

MacFarlane Lefaivre Ltd.

•

Manufacturers of
Men's High Grade Footwear

•

1680 PAPINEAU AVENUE

MONTREAL



Leonard Aaron Rosemarin, right, son of Mr. and Mrs. N. Rosemarin, 509 Outremont Avenue, Montreal, graduated from McGill University with a Bachelor of Arts degree with first class honors in French; and the Henry Chapman Prize in Modern Languages. He was a news feature editor and music critic of the McGill Daily and took part in Radio Workshop. He will study for a Master's degree at McGill University on a Fellowship worth $1,700 from the Canada Council.

Seymour Silverberg, left, 2740 Goyer Avenue, Montreal, son of Mr. and Mrs. Seymour Silverberg, 2115 Goyer Avenue, graduated from McGill University with a Bachelor of Science degree; will study medicine at McGill University. He was president of the Pre-Medical Society. Mrs. Silverberg is the former Miss Lorraine Gutenplan, daughter of Mr. and Mrs. Morris Gutenplan, 6098 Durocher Avenue.





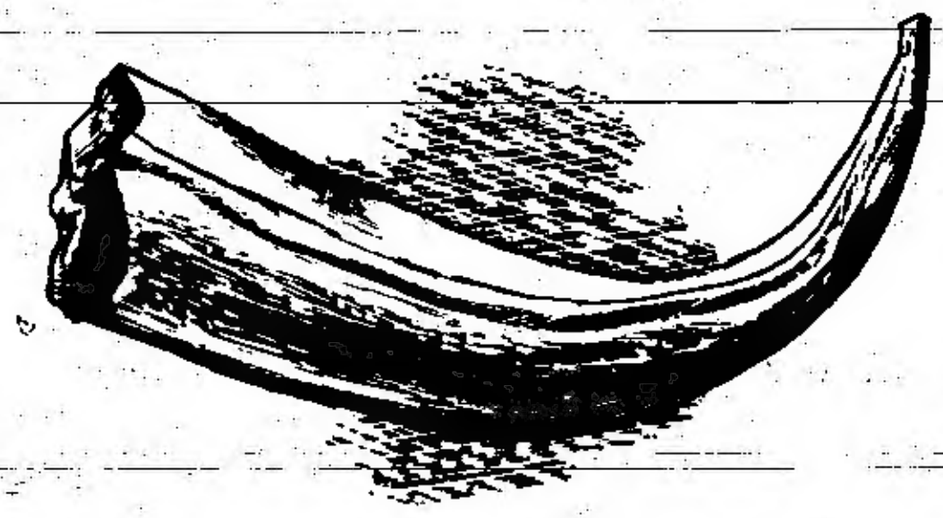
Stanley Victor Freedman, 778 Lawrence Avenue, Toronto, left, the son of Mr. and Mrs. Benjamin Freedman, 171 Shelborne Avenue, Toronto, graduated from the University of Toronto, Faculty of Pharmacy. He is a member of Sigma Alpha Mu Fraternity; and played inter-faculty basketball and volleyball for the Faculty of Pharmacy. He is married to the former Miss Susan Milstein, daughter of Mr. and Mrs. Hyman Milstein, 665 Roselawn Avenue, Toronto.
— Morrison Studio



Phillip Krakower, above, son of Mr. and Mrs. Louis N. Krakower, 2794 Willowdale Avenue, Montreal, graduated from McGill University with a Bachelor of Commerce degree.



Stanley Irwin Goodman, left, son of Mr. and Mrs. Louis Goodman, 5612 Randall Avenue, Montreal, graduated from McGill University, with a Bachelor of Arts degree.



When the shofar sounds

In the days of the shepherds on the slopes of Sinai,
the ram's horn called the sheep back to the flock.
Today as Jews everywhere turn back to a
contemplation of the age-old truths first proclaimed
by the prophets and then given to the world,
we join with them in the greeting that they be
"inscribed for a New Year"..., a year of health,
happiness and prosperity.

לשנה טובה תכתבו

The BANK OF NOVA SCOTIA



Louis Schiff, left, son of Mr. and Mrs. Louis Schiff, 6584 Mayrand Avenue, Montreal, graduated from McGill University, with a Bachelor of Civil Law degree, with second class honors; played inter-faculty hockey and football.



Stephen Irwin Goodman, above, son of Mr. and Mrs. H. B. Goodman, 6262 Westbury Avenue, Montreal, graduated from McGill University, with a Bachelor of Science degree; will enter McGill University Faculty of Medicine; was a member of the Pre-Medical Society; Psychology Club; Biological Society.



Dr. Allan Gabriel Green, above, the son of Mr. and Mrs. Abe Green, 14 Peveril Hill South, Toronto, graduated from the University of Toronto Faculty of Dentistry. He was president of Alpha Omega Fraternity; publicity director of "Deutantics", the dental revue; class representative of "Hya Yaka".



Stanley Gerald Fisher, above, 20 Skipton Court, Toronto, son of Mr. and Mrs. Harry Fisher, 20 Skipton Court, graduated from the University of Toronto the Faculty of Law. He is married to the former Miss Carol Ticktin and they have a son, Dean Michael, aged five months.



Lionel J. Bagon, left, son of Mr. and Mrs. Samuel Bagon, 440 Brookfield Avenue, Montreal, graduated from McGill University, with a Bachelor of Civil Law degree; played intra-mural basketball.

Rosh Hashonah Greetings

La Patrie

CANADA'S DYNAMIC FRENCH NEWSPAPER

"The greatest French Sunday newspaper"

Originated by STEDFAST In 1928

KAFSTED

Stedfast Rubber Company of Canada, Ltd.

KAFSTED The Original Quarterlining by the Yard in Rolls

FOR THE SHOE MANUFACTURER

Quarterlinings, Socklinings, Non Slips, Re-Infercings, Box Toes.

Sales Agents: McDowell & Lincoln Ltd., Kitchener-Quebec-Montreal.

FOR THE ELECTRICAL TRADE

Electrical Tapes, Friction-Rubber, Vinyl, Polyethylene.

Sales Agents: Morley Agencies, 482 Wellington St., W. Toronto F. D. Bolton, Vancouver, Calgary, Winnipeg, Edmonton.

FOR THE BELT-PURSE AND BAG TRADE

Specialty Fabrics, Novelty Coatings.

Sales Agents: M. J. G. Hogan, 4428 St. Lawrence Blvd., Montreal, R. V. Stafford, 77 York Street, Toronto.

STEDFAST RUBBER CO.
(Canada) Limited
GRANBY, QUE.



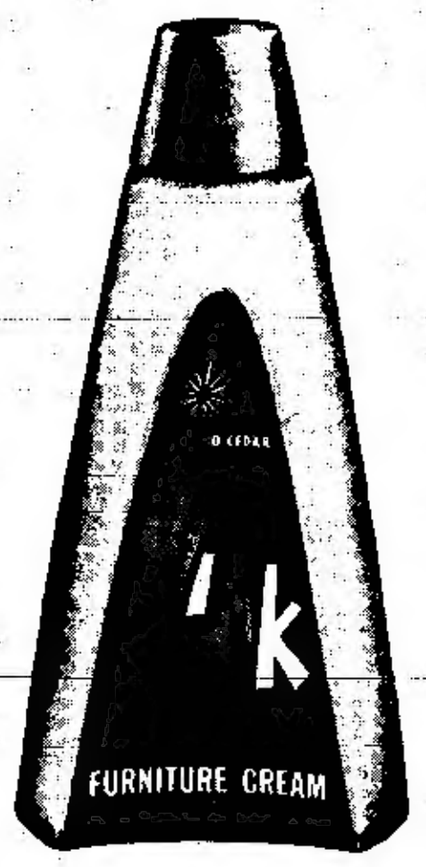
Why waste time
with waxes and
hard to use
polishes?

NEW

Wink

cuts polishing time
in half

Polishes "Quick as a Wink"



ANOTHER FINE PRODUCT OF

o-cedar of canada

We extend

Best Wishes

to

Canadian Jewry
on the occasion of
the New Year

KELVINATOR

SALES CORPORATION LIMITED

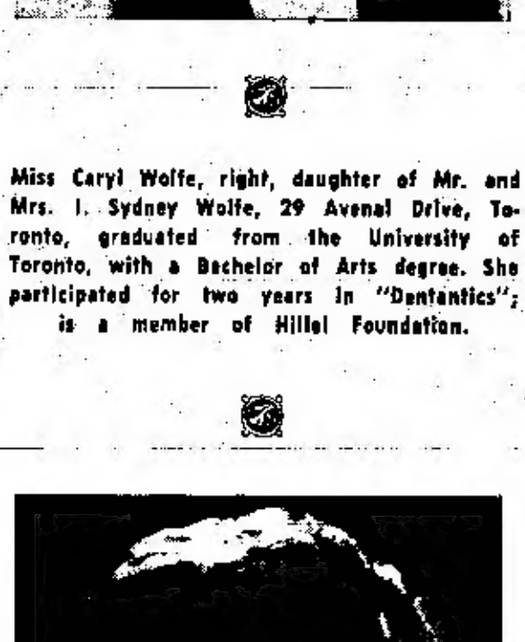
1245 Martingrove Road

Rexdale — Ontario

REFRIGERATORS • ELECTRIC RANGES • AUTOMATIC WASHERS • AUTOMATIC ELECTRIC CLOTHES DRYERS WRINGER WASHERS • HOME FREEZERS • ROOM AIR CONDITIONERS • IRONRITE IRONERS



Mrs. Gerald Schwartz, 3085 Linton Avenue, Montreal, left, formerly Miss Geraldine Joy Ustroff, daughter of Mr. and Mrs. Arnold Ustroff, 6280 Macdonald Avenue, graduated from McGill University with a Bachelor of Arts degree. She was on the Freshman Debating Committee; McGill Winter Carnival executive. She is married to the son of Mr. and Mrs. Louis Schwartz, 838 Wiseman Avenue. He graduated from McGill University with a Bachelor of Commerce degree and is studying for a Chartered Accountancy degree.



Miss Caryl Wolfe, right, daughter of Mr. and Mrs. I. Sydney Wolfe, 29 Avenal Drive, Toronto, graduated from the University of Toronto, with a Bachelor of Arts degree. She participated for two years in "Dentantics"; is a member of Hillel Foundation.





Miss Lenore Snider, left, daughter of Mrs. Jenny Snider, 630 Vesta Drive, Toronto, graduated from the University of Toronto with a diploma in Home Economics; will continue her course in Toronto General Hospital



Miss Ilyse Joy Taub, above, daughter of Mr. and Mrs. Harold Taub, 4855 Roslyn Avenue, Montreal, graduated from McGill University with a Bachelor of Arts degree.



Miss Evelyn Pinchuk, left, daughter of Mr. and Mrs. Max Pinchuk, 4714 La Petrie Street, Montreal, graduated from MacDonald College School for Teachers; will continue her studies towards a Bachelor of Science degree from Sir George Williams College.

— Van Dyck & Myers



Miss Sylvia Diane Lederman, above, daughter of Mrs. Shirley Lederman, 1249 Greene Avenue, Montreal, and the late Samuel Lederman, graduated from McGill University, with a Bachelor of Arts degree; will study for a Master's degree at McGill University. She was a member of Hillel Foundation; Historical Society; and took part in athletics.



Miss Rose Kaporowsky, above, daughter of Mr. and Mrs. Samuel Kaporowsky, 77 Chiltern Hill Road, Toronto, received a Bachelor of Arts degree, majoring in psychology; is a member of Hillel Foundation.



Miss Elda Masha Edelstein, daughter of Mr. and Mrs. Joseph Edelstein, 5826 Decelles Avenue, Montreal, left, graduated from McGill University with a Bachelor of Commerce degree. She took part in the Red and White Revue, and the McGill Open House, and belonged to the United Nations Club, and the Society for the Advancement of Management.



Miss Frances Heller, below, daughter of Mr. and Mrs. Charles Heller, 368 Davenport Road, Toronto, graduated from the University of Toronto with a Bachelor of Arts degree, majoring in psychology, and will continue towards a Master's degree. She is a member of Hillel Foundation.

WHAT'S A CHIPPER?

A chipper isn't a chip off the old block
(That's a nipper)

Or what the English eat for breakfast
(That's a kipper)

A chipper isn't a puppy, even a terrier
(That's a yipper)

Or what you turn pancakes with
(That's a flipper).



What then is a chipper? A chipper is a chip-shaped potato cracker, that's what! But it's a potato cracker with a delicious flavour difference. So tender crisp it is perfect for dips . . . and an added treat with soups or spreads, too. Another fine product of Christie's — enjoy Chippers real soon.

CHRISTIE, BROWN AND COMPANY, LIMITED

EXTRA COPIES of this Issue 50 CENTS

The Canadian Jewish Review is **still** the only Jewish publication in Canada printed in any language reaching the Jewish community which is not sponsored by a group or an organization and which is able to claim membership in the Audit Bureau of Circulations.

NEW YEAR GREETINGS

NORWEGIAN SARDINES

IN PURE OLIVE OIL

"Crossed fish"



TRADE MARK

FINEST PACKED

THE DIFFERENCE YOU'LL APPRECIATE IT

Greetings

LA PRESSE
MONTRÉAL



John Eric Michelin, left, son of Mr. and Mrs. H. Michelin, 4565 Kensington Avenue, Montreal, graduated from McGill University with a Bachelor of Arts degree; will study law at the University of Montreal; is a member of Phi Epsilon Pi Fraternity.



Marvin Kasner, above, son of Mr. and Mrs. Abe Kasner, 2755 Goyer Avenue, Montreal, graduated from McGill University, with a Bachelor of Commerce degree; will study for his Chartered Accountancy degree at McGill University.



Lionel Segal, above, son of Mr. and Mrs. Joseph Segal, 6433 McLynn Avenue, Montreal, graduated from McGill University with a Bachelor of Civil Law degree, with second class honors; will study at the University of Montreal for Notarial Law Courses. He was a member of the Hillel Foundation; articles editor of McGill Law Journal; took part in "My Fur Lady"; and played intra-mural athletics.



anley Louis Cytrynbaum, above, son of Mr. nd Mrs. I. Cytrynbaum, 5709 Palmer Ave-ue, Montreal, graduated from McGill Uni-ersity with a Bachelor of Arts degree, with econd class honors in Economics and Political cience. He won the Guy Drummond Scholar-hip; was a member of Phi Epsilon Pi Fratern-ty; and will study at Sorbonne University, in Paris, France.



Arthur Rothman, left, son of Mr. and Mrs. S. M. Rothman, 4000 Madison Avenue, Montreal, graduated from McGill University, with a Bachelor of Science degree, and will attend MacDonald College School for Teachers. He was a member of Phi Epsilon Pi Fraternity; Hillel Foundation; played intra-mural sports.

New Year
Greetings

So many
well-informed
Montrealers
start their day
with

The Gazette
Canada's Best Newspaper
Established 1778



David Zelig Levine, left, son of Mr. and Mrs. Ralph Levine, 4896 Fulton Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree, with great distinction in the general course, and will study medicine at McGill University. He was secretary, treasurer, publicity director of the Psychology Club; publicity chairman of the McGill Outing Club.



Dr. Bernard M. Crystal, left, son of Mr. and Mrs. Saul Crystal, 2138 Danforth Avenue, Toronto, graduated from the University of Toronto Faculty of Dentistry. He took part in "Dentantics", the dental revue; played water polo.



Morton Hyman Bessner, right, son of Mr. and Mrs. Jack Bessner, 5580 Gatineau Avenue, Montreal, graduated from McGill University, with a Bachelor of Civil Law degree, with second class honors.



Dr. Melvin D. Charendoff, above, son of Mr. and Mrs. Samuel Charendoff, 14 Kaimena Avenue, Toronto, graduated from the University of Toronto Faculty of Dentistry. He won a scholarship in second year; was co-winner of [illegible] P. Temple Scholarship; co-winner of Henry Thompson Memorial Scholarship, in fifth year; was elected to Omicron Kappa Upsilon, honour dental society; awarded the Gold Key for over-all work in fifth year; was a member of Alpha Omega Dental Fraternity; won a Bronze "B" for outstanding proficiency in intramural athletics; was in "Dentantics", dental revue for two years; as business manager in his last year.



Abraham Segal, left, son of Mr. and Mrs. Bennie Segal, 5147 Montclair Avenue, Montreal, graduated from McGill University, with a Bachelor of Civil Law degree. He belonged to Hillel Foundation; United Nations Club; Mathematics Club; Psychology Club.

IF HEATING COSTS ARE IMPORTANT TO YOU . . . CALL

IRON FIREMAN

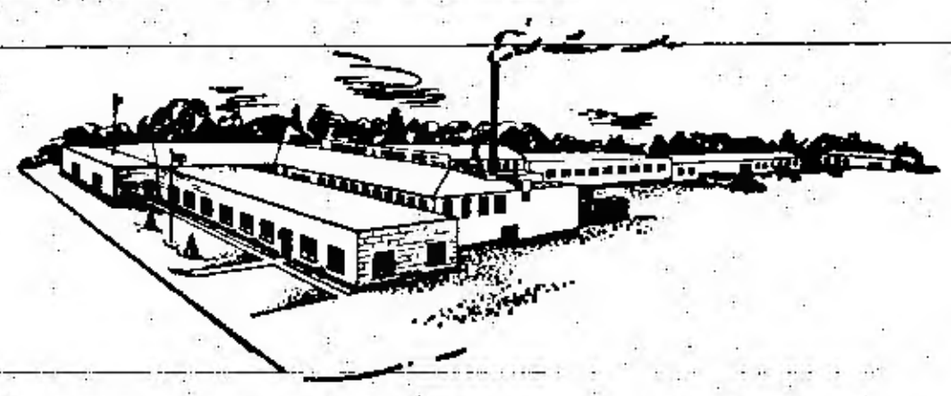
FOR LOWEST COST

OIL, GAS, COAL HEATING

Iron Fireman Manufacturing Company of Canada Ltd.

80 Ward St., Toronto Phone LE. 1-9931

sell "TOUSSAINT"



TOUSSAINT & FRÈRES Ltée

St. Jean Port-Joli, Que.

Furniture Manufacturers

Specialties: Bedroom Suites

Representative's names furnished on request.

friendly...
efficient...



people
make
the difference at

THE
TORONTO-DOMINION
BANK

THE BANK THAT LOOKS AHEAD
J 9365



Stephen Lecker, above, son of Mr. and Mrs. Ted Lecker, 5815 Trans Island Avenue, Montreal, graduated from Sir George Williams College with a Bachelor of Arts degree; and will continue his studies at the McGill School of Social Work on a scholarship. He was a member of Hillel Foundation. In third year he was chosen to represent the Y.M.H.A. at the World Jewish Youth Convention in Israel.

Miss Jacqueline Green, below, daughter of Mr. and Mrs. Samuel Green, 310 Spadina Road, Toronto, graduated from the Ontario College of Arts. She is a granddaughter of Mrs. Rose Lewis, of Montreal, Quebec; and of Frank Green, of Montreal.





Dr. Jack Cohen, left, son of Mr. and Mrs. Max Cohen, 403 St. Joseph Boulevard West, Montreal, graduated from McGill University, Faculty of Medicine. He received a Bachelor of Science degree from McGill University in 1955. He is interning at the Jewish General Hospital, in Montreal.

More Money for You!



That's what your Investors Man offers you in these 5 financial services

1 **Do you want an extra $10,000?** Then just put aside $10 a week in an Investors Syndicate Plan. In 15 years' time—through the powers of wise investment and compound interest—you will receive $10,000 guaranteed! The man from Investors has a plan to suit your exact needs.

2 **More Money from your Investments:** Through a single investment in Investors Mutual you become part-owner of more than 100 "blue-chip" securities, and share in the growth and prosperity of Canada.

3 **Long-Term Capital Gains:** Get information on the new Investors Growth Fund. Its assets are invested in a wide range of Canadian stocks selected for long-term growth potential.

4 **Save Tax Dollars on your Retirement:** You may now obtain a Registered Retirement Savings Plan on a tax-deductible basis. Investors Syndicate offers you the choice of three plans: (1) fixed-interest Certificates —(2) Investors Mutual or Investors Growth equities —(3) a combination of these.

5 **Low-cost Group Pension Plan:** Investors Syndicate and Investors Trust Company have complete facilities for installing and managing Trusteed Group Pension Plans—tailored to the exact investment needs of any company.

See the man from Investors today. He will tell you how there's More Money For You through Investors financial services.

Investors syndicate
OF CANADA, LIMITED
HEAD OFFICE, WINNIPEG • OFFICES IN PRINCIPAL CITIES



— Graphic Artists



Barry Cohen, aged thirteen years, above, is the son of Mr. and Mrs. Daniel Cohen, 17 Candis Drive, Toronto; brother of Arlene, aged nine years; grandson of Mr. and Mrs. Daniel Rihok, of Mattapan, Mass.; and of Mr. and Mrs. Morris Cohen, of Miami Beach, Florida.

— Macko Studio

Barry Stephen Borden, aged thirteen years, left, is the son of Mr. and Mrs. Harvey Borden, 687 Briar Hill Avenue, Toronto; brother of Miss Gloria Borden; and Allan Borden, aged eighteen years.



Dr. Gerald Gold, below, son of Mr. and Mrs. Irving Gold, 109 Alexis Boulevard, Toronto, graduated from the University of Toronto, Faculty of Medicine; having received previously a Bachelor of Arts degree there in physiology and biochemistry. He was a member of the Chemistry Club; participated in volleyball and basketball; is interning at New Mount Sinai Hospital, in Toronto.



Arthur Pascal, 24 Devon Road, Montreal, right, is associate chairman of the 1959 joint campaign for Combined Jewish Appeal and United Israel Appeal.



Stanley Vineberg, 24 Summit Crescent, Montreal, above, is associate chairman of the 1959 joint campaign for Combined Jewish Appeal and United Israel Appeal.

— Gaby



— Nakash



Dr. Irving Keltz, left, above, son of Mr. and Mrs. Henry Keltz, 582 St. Clements Avenue, Toronto, graduated from the University of Toronto, Faculty of Medicine; having previously received a Bachelor of Arts degree in physiology. He was a member of Pi Lambda Phi Fraternity; and is interning at New Mount Sinai Hospital, in Toronto. Miss Esther Keltz, his sister, centre, graduated from the University of Toronto, in physical and occupational therapy. She is a member of Hillel Foundation; is working at the Toronto General Hospital. Lawrence Frederick Keltz, their brother, below, graduated in electronics, from Ryerson Institute of Technology; and is working on a psychiatric research program at the University of Toronto.



Robert Cummings, 21 Aberdeen Avenue, Montreal, right, is associate chairman of the 1959 joint campaign for Combined Jewish Appeal and United Israel Appeal.

— Wm. Notman & Son



EXTRA COPIES

of This Issue

50 CENTS

FOR THE COUNTRY SET
OR CAMPUS HEROES...

Ritchie

SUBURBAN BOOTS

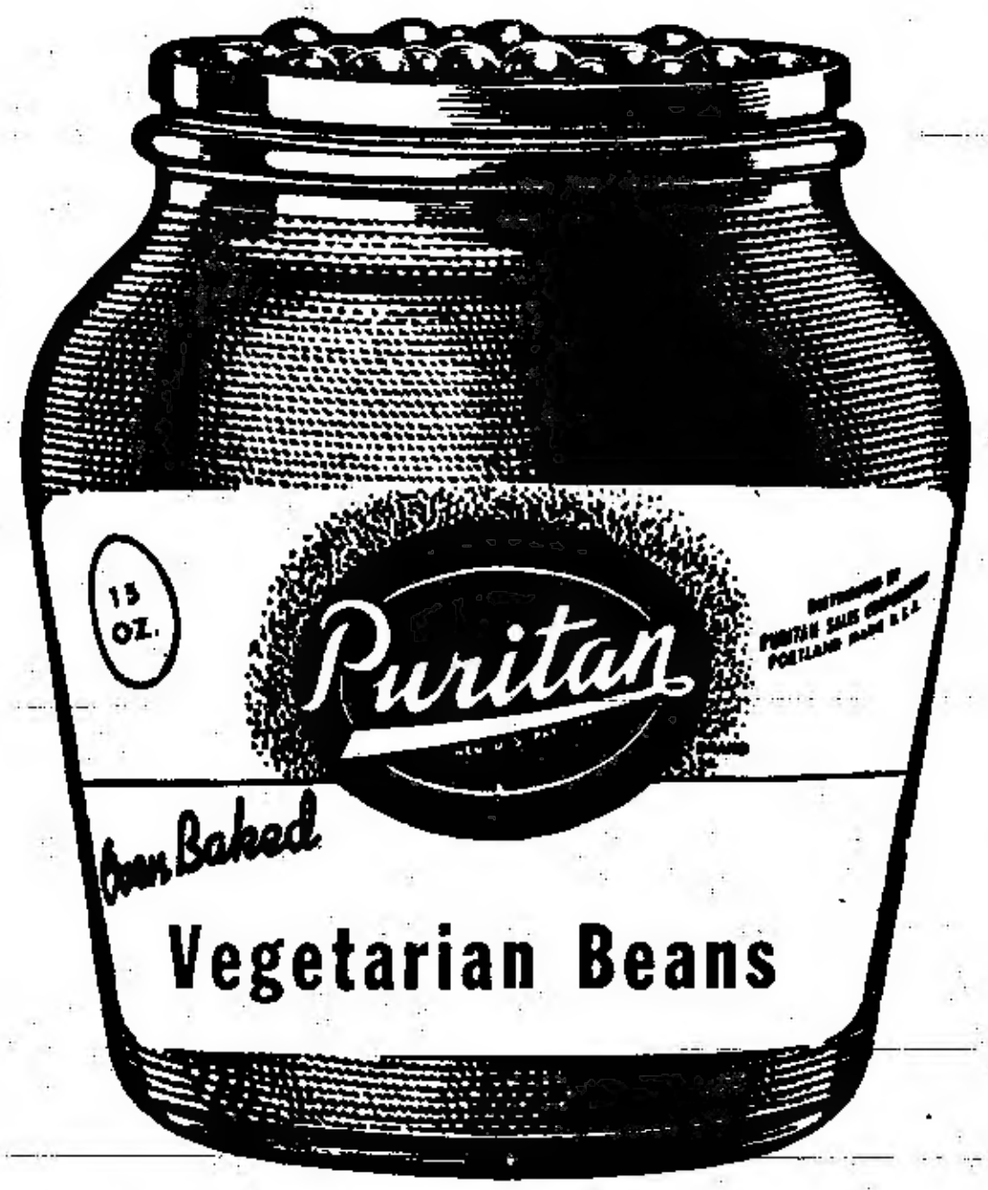
In the country . . . on the campus . . . you'll feel right, look right in these ultra-smart suburban boots. Team these shag suede boots with casual clothes—wear them for Fall sports! Choose yours in rich Fall tones of Impalla brown, Cadet grey, Mocha brown or Moss green. Also available in plain-toe "Sahara boot" style.

Men's, to retail $8.95 to $9.95
Boys, to retail about $7.95

THE JOHN RITCHIE COMPANY LIMITED
For 80 years makers of fine shoes for men. Quebec, P.Q.



Holiday Greetings



Now available. Oven Baked Vegetarian Styled Beans.
Look for the PURITAN green label on the brown jar.

Compliments

of

CANADA PACKERS

•

Soap and Peanut Butter Division

•



— M. Margolese

Irwin, aged thirteen years, left, is the only son of Mr. and Mrs. Samuel Fefergrad, 4557 La Petrie Street, Montreal; grandson of Mrs. M. Mandelcorn, 3030 Linton Avenue, and the late Moses Mandelcorn; and of the late Mr. and Mrs. I. Fefergrad, of Montreal.



Roland Eugene Siegler, aged thirteen years, above, is the son of Mr. and Mrs. Nat Siegler, 5715 Leger Avenue, Montreal; brother of Steven Allan, one year old; grandson of Mr. and Mrs. M. Luciu, 5823 Decelles Avenue.

— Color Studio



— Charlab

Arnold Hersh, aged thirteen years, left, is the son of Mr. and Mrs. Nelson Staller, 6984 Outremont Avenue, Montreal; grandson of Mrs. Ethel Albin, 4751 St. Lawrence Boulevard.



Samuel, aged thirteen years, above, is the son of Mr. and Mrs. Hyman Bralter, 205 Fairmount Street West, Montreal; brother of Mary, aged eleven years; and Sandra, one and one-half.

— Perl's Studio



— Graphic Artists

Arthur, aged thirteen years, left, is the son of Mr. and Mrs. Joseph Persofsky, 11 Glen Cedar Road, Toronto; brother of Miss Honey Persofsky; and of Paul, aged ten years; grandson of Mrs. R. Steinberg, 95 Raglan Avenue.



— Graphic Artists

Moishe, aged thirteen, left, is the son of Mr. and Mrs. Harry Klein, 208 Searle Avenue, Toronto; brother of Mrs. Norman Climans (Roslyn), 171 Honiton Street; and of Harvey Klein; grandson of the late Mr. and Mrs. Moishe Ulster; and of the late Mr. and Mrs. L. Kleinman.



Sheldon, above, aged thirteen years, is the son of Mr. and Mrs. J. Zimmer, 4939 Dornal Avenue, Montreal; brother of Mrs. L. Greenfeld (nee Helen Zimmer), 5160 Pinedale Avenue.

— Mallet Photo



— Famous Studios

Seymour Zavie, aged thirteen years, right, is the son of Mr. and Mrs. Harry Sokoloff, 4910 Kent Avenue, Montreal; brother of Misses Molly and Sheila Sokoloff; grandson of Mr. and Mrs. F. Perel, 785 Bloomfield Avenue; and of Mrs. Riva Sokoloff, 5244 Waverley Street.



— H.S. Adler

Sidney, aged thirteen years, left, is the son of Mr. and Mrs. N. Freedman, 13 Denton Street, Toronto; brother of David, and Charles; grandson of Mr. and Mrs. F. Glicksman, 54 Brunswick Avenue; and of Wolf Freedman, 17 Barclay Road.



— Drummond Photos

Erwin, aged thirteen years, left, is the son of Mr. and Mrs. Ben Matlin, 5575 Pinedale Avenue, Montreal; brother of Harvey, Steven, and Joel; grandson of Mr. and Mrs. S. Litwin, 5770 Cote St. Luc Road; and of the late Mr. and Mrs. Moses Matlin.



Fred, aged thirteen years, above, is the son of Mr. and Mrs. Hyman Shore, 22 Sunbeam Avenue, Toronto; brother of Neil, aged six and one-half; grandson of Mr. and Mrs. Morris Gorman, 344 Ridelle Avenue; and of Mrs. Rebecca Shore, of Winnipeg, Man., and the late Samuel Shore.

— Graphic Artists



— Graphic Artists

Sheldon, left, aged thirteen years, is the son of Mr. and Mrs. Samuel Zippan, 1 Westover Hill Road, Toronto; brother of Gerald, aged twenty-one years; grandson of Mr. and Mrs. David Noble, 59 Borden Street; and of the late Mr. and Mrs. Z. Zippan.

לשנה טובה תכתבו

WITH BEST WISHES FOR THE HIGH HOLIDAYS AND FOR A HAPPY AND PROSPEROUS NEW YEAR

DeLuxe

MANISCHEWITZ

KOSHER WINE

CONCORD GRAPE

MANISCHEWITZ

KOSHER WINES

Grace your holiday table with the favorite wine in Jewish homes . . . Manischewitz Wine!

Unequalled for luscious flavor . . . Made to the highest traditions of the wine "maker's" art.

Certified for Kashruth by the eminent Rabbis Isaac Siegel and Pinhas Gutman . . .

Made to the high standards of quality and flavor which have characterized Manischewitz products for generations.

AVAILABLE AT YOUR COMMISSION STORE.

At both ends of SPECIFY the thermometer TRANE!



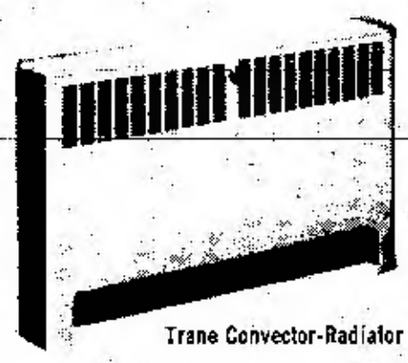
Trane Model H Unit Heater (with Louver Fin Diffuser)



Trane Self-contained Climate Changer



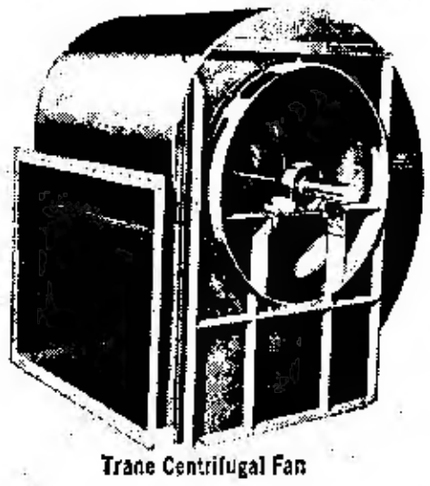
Trane Reciprocating Compressor



Trane Convector-Radiator



Trane Wall Fin Heater and Continuous Convector. Complete range of equipment for efficient, lower-cost heating.



Trane Centrifugal Fan

Manufacturing Engineers of equipment for heating, cooling, air conditioning, air handling and refrigeration. Contact your nearest Trane Branch—in all principal cities.

TRANE

COMPANY OF CANADA LIMITED,
401 Horner Avenue, Toronto 14, Ontario

INS 59-2

Rosh Hashonah Greetings

to Our Many Jewish Friends

And Customers

YORK STEEL CONSTRUCTION LIMITED

75 Ingram Dr. CH. 1-5285

TORONTO



Arnold Henry Isaacson, below, son of D. Isaacson, 5842 Hudson Road, Montreal, and the late Mrs. Fanny Isaacson, graduated from McGill University, with a Bachelor of Arts degree; will enter McGill University, Faculty of Law; is a member of Phi Epsilon Pi Fraternity.





Dr. Maurice Cohen, left, son of Mr. and Mrs. Leon Cohen, 73 Palm Drive, Toronto, graduated from the University of Toronto Faculty of Medicine; is a member of Phi Delta Epsilon medical fraternity; is interning in King's County Hospital, in Brooklyn, N.Y.



David Avrum Stein, above, son of Mr. and Mrs. Issie Stein, 4662 Kent Avenue, Montreal, graduated from McGill University with a Bachelor of Commerce degree; will study for a Chartered Accountancy degree at McGill University; was a member of Zeta Beta Tau Fraternity.



Morton Leonard Perel, above, son of Mr. and Mrs. Isadore Perel, 145 Brookfield Avenue, Montreal, graduated from McGill University, with a Bachelor of Science degree; will enter the Faculty of Dentistry, at McGill University; is a member of Sigma Alpha Mu Fraternity; was on the governing board of Hillel Foundation; took part in McGill Students' Religious Council; Arts and Science debating committee; inter-faculty debating; and worked on the McGill Daily.

Dr. Ronald Allan Grossman, right, son of Mr. and Mrs. Saul Grossman, 5718 Queen Mary Road, Montreal, graduated from the Faculty of Dentistry, at McGill University.



Sydney Moscoe, 33 Clifton Avenue, Toronto, above, the son of Mr. and Mrs. H. R. Moscoe, 84 Burnaby Boulevard, graduated from Osgoode Hall Law School and was called to the Bar. Born in Toronto, he attended public and high school at Kirkland Lake, Ontario, and completed his final term at Harbord Collegiate. While at the University of Toronto, he was news editor of "Gargoyle"; and a reporter for the Varsity. He appeared in a number of dramatic roles, one of which won the Inter-University Drama Festival trophy. At Osgoode Hall he was in the debating league and represented the second year in semi-finals of the Inter-University Debating League. He is married to the former Miss Rebecca Kumer, daughter of Mr. and Mrs. T. Kumer, 238 Viewmount Avenue.

George David Millman, son of Mr. and Mrs. Ben Millman, 3860 Linton Avenue, Montreal, below, graduated from McGill University with a Bachelor of Science degree, with second class honours in psychology, and entered the Faculty of Medicine at the University of Saskatchewan. He was president of the Pre-Medical Society; a member of Scarlet Key, McGill Honour Society; took part in "My Fur Lady"; McGill Daily; Winter Carnival; was on the executive of the Arts and Science Undergraduates' Society; played intra-mural athletics; and had been athletic representative to the Students' Intra-Mural Recreational Council.



Dr. Erwin R. Brilliant, of Milford, Mass., below, graduated from Temple University, in Philadelphia, Pa., in the Faculty of Dentistry. He was a member of the John A. Kolmer Honorary Medical Society; of the Junior American Dental Association; and of the Alpha Omega Fraternity; is now a Lieutenant in the United States Navy, at the Naval Air Testing Centre, in Patuxent River, Maryland. Mrs. Brilliant is the former Miss Barbara Lecker, daughter of Mr. and Mrs. Saul Lecker, 3915 Carlton Avenue. Mr. Brilliant is the son of Mr. and Mrs. Philip Brilliant, of Milford, Mass.





Ronald Harvey Raisman, son of Mr. and Mrs. Montague Raisman, 3 Ridge Hill Drive, Toronto, above, graduated from the University of Toronto in commerce and finance. He is a member of Pi Lambda Phi Fraternity; the Commerce Club; took part in University exchange weekends; Commerce Journal; was treasurer of the University College Literary and Athletic Society; chairman of the University of Toronto Winter Carnival; a member of Hart House squash committee; manager of the University College senior hockey team; and playing-manager of the squash team. He won the University of Toronto Alumni War Memorial Scholarship; the Banker's Scholarship; and the University College Literary and Athletic Society honour award.

— Ashley and Crippen

New Year Greetings

PIRELLI

Electric Wires and Cables For Dependability and Durability

Manufacturers of:

Annunciator Wire
Asbestos Insulated Wire
Bare Electrical Conductors
Building Wires
Control Cables
Flameseal Wires and Cables
Flexible Armoured Cables
Mining Cables
Non-Metallic Sheathed Cables
Oil Filled Cables
Power Cables
Rubber Covered Wires & Cables
Shipboard Cables
Weatherproof Wires and Cables
Welding Cables
Etc., Etc.

Our Technical Service is available upon request.

PIRELLI **Cables, Conduits Limited**

St. Johns, Que., Canada.



— A. Gilbert

Mrs. Marvin Temes, left, 27 Meadowbrook Road, Toronto, is the former Miss Sandra Ruben, daughter of Mr. and Mrs. Max Ruben, 15 Conrad Avenue, Toronto. Mr. Temes is the son of Dr. and Mrs. Samuel Temes, 27 Meadowbrook Road.



Mrs. Allan Rubin, above, of London, Ontario, is the former Miss Lorraine Swadron, daughter of Mr. and Mrs. James Swadron, 57 Neptune Drive, Toronto. Mr. Rubin is the son of Mr. and Mrs. Leon Rubin, 715 Lawrence Avenue West.

— Graphic Artists

Mrs. Robert Brill, 25 Lascelles Boulevard, Toronto, right, was the former Miss Carol Abel, daughter of Mr. and Mrs. Albert Brill, 17 Denby Avenue. Dr. Robert Brill is the son of Mrs. Esther Brill, 53 Lynn Haven Road, and of the late David Brill.

— Dale Studio





— A. Gilbert

Mrs. Harry Schachter, left, 3 Claxton Boulevard, Toronto, was the former Miss Judith Jakobovic, daughter of Mr. and Mrs. Joseph Jakobovic, 15 Normanna Avenue. Mr. Schachter is the son of Mrs. Miriam Albright, 88 Ava Road, and the late Dr. Ulrich Schachter.



Mrs. Morris Brasgold, 5764 Hudson Avenue, Montreal, left, is the former Miss Goldie Kurzencwyg, daughter of Mr. and Mrs. Joseph Kurzencwyg, 4374 Henri Julien Street. Mr. Brasgold is the son of Mr. and Mrs. Rudolph Brasgold, 8196 Wiseman Avenue.

— Drummond Photos



Mrs. Harvey Ravech, left, of Boston, Mass., formerly of Montreal is the former Miss Gloria Katz, daughter of Mr. and Mrs. Fred Katz, 738 Bloomfield Avenue, Montreal. Mr. Ravech is the son of Mr. and Mrs. Max Ravech, of Boston, Mass.

— Astra Studio

Mrs. Norman Biback, 665 Roselawn Avenue, Toronto, right, is the former Miss Eleanor Donna Hurwitz, daughter of Mr. and Mrs. Louis Hurwitz, 19 Ridgewood Avenue. Mr. Biback is the son of Mr. and Mrs. Benjamin Biback, 9 Valley Road.

— Eaton's





Mrs. Norman Cohen, 6275 Northcrest Place, Montreal, above, the former Miss Sandra Trehub, daughter of Mr. and Mrs. Norman J. Trehub, 748 Davaar Avenue, graduated from McGill University with a Bachelor of Commerce degree, with great distinction, and the Lieutenant-Governor's Gold Medal in Commerce. During the fourth year, she held the Isaac Bruck Memorial Scholarship. She was a member of Hillel Foundation; on the executive of the Psychology Club; on Freshman Reception Committee; worked with Combined Charities Campaign, and took part in conferences on world affairs, at McGill. Mr. Cohen, the son of Mr. and Mrs. Louis Cohen, 18 Cressy Road, attended the University of Vermont.

Miss Enrica Cherney, below, daughter of Dr. and Mrs. V. Cherney, 5154 Notre Dame de Grace Avenue, Montreal, graduated from McGill University, with a Bachelor of Arts degree. She belonged to Hillel Foundation; was class president of Arts and Science Undergraduates Society in her final year; played the viola in the McGill Student orchestra.

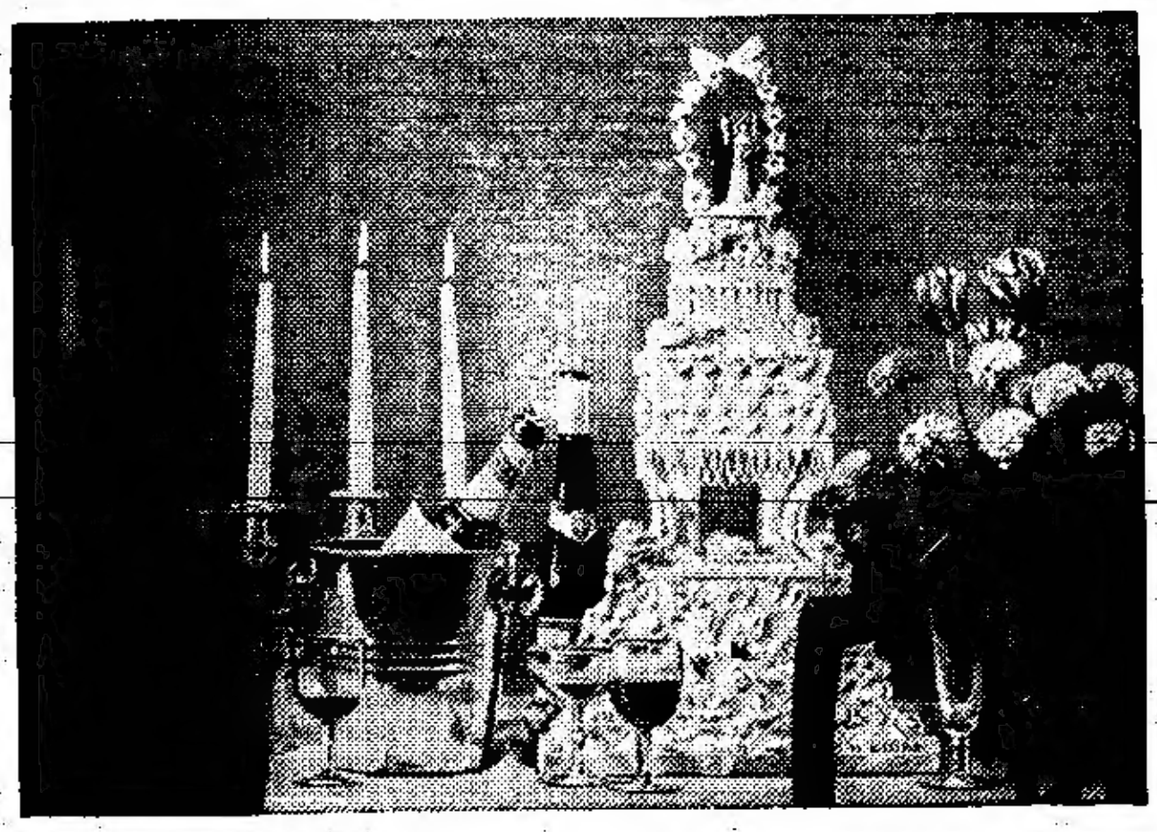




Mrs. David Libman, 257 Villeneuve Street West, Montreal, left, is the former Miss Goldie Aronovitch, daughter of Mr. and Mrs. L. Aronovitch, 3946 Clark Street. Mr. Libman, below, is the son of Mr. and Mrs. Hyman Libman, 551 Tait Street.

— Adolphe





HOLIDAY GREETINGS

to all our

friends and customers

Don't miss one of the greatest thrills our city has to offer :

DINNER & COCKTAILS

AT

RUBY FOO'S

One of The World's Most Delightful Restaurants!

Specializing in Chinese, American Dishes and Sea Food

7815 Decarie Blvd. RE. 7-6533

PAVED PATRON PARKING

Happy the Bride...

You'll be radiant and relaxed at your wedding reception when you leave the details to the Hotel de LaSalle. You're free to enjoy yourself and accept your tributes graciously, confident that everything will run smoothly and efficiently.

The service is excellent, yet unobtrusive, with those little personal touches your guests will remember. And, as always at the LaSalle, the food is superlative. You can choose from our own deliciously planned wedding breakfasts, complete with imported wine for the toasts – or work out your own menu in conjunction with our helpful banquet manager.

You can choose from 4 air-conditioned reception rooms – Le Pavillon (on Saturdays only), Le Petit Café, the Oak Room or the Hunt Room. And as a mark of the extra service you can expect from the LaSalle, a private dressing room is provided for the bride. Whether you're planning a small, intimate gathering or a large formal reception, you can leave all the details to the competent LaSalle staff – enjoy every minute of your big day.

FOR INFORMATION AND RESERVATIONS, CALL THE BANQUET MANAGER UN. 6-6492 HOTEL LASALLE

Always Ample Parking

Holiday Greetings

To

Our Jewish Clientele

From

FRED KOSTERS REG'D

"Exclusive Jewellery For The Discriminating Taste"

and

Frank Guzzo Diamonds Inc.

"Specialists In Fine Diamonds"

Visit Our
Newly Decorated Premises

2075 Mountain St., Suite 18
By appointment only
Call VI. 5-8574



Mrs. Ira H. Becker, 4950 Bourret Avenue, Montreal, above, is the former Miss Patricia Fox, daughter of Mr. and Mrs. Oscar Fox, 765 Stuart Avenue. Mr. Becker is the son of Mr. and Mrs. Jacob B. Becker, 15 Oakland Avenue.

— Perl's Studio



Mrs. Lewis Perelmutter, 2452 Bedford Road, Montreal, is the former Miss Lily Kligman, daughter of Mr. and Mrs. A. Kligman, 2452 Bedford Road. Mr. Perelmutter is the son of Mrs. R. Perelmutter, 5216 Esplanade Avenue, and the late E. Perelmutter.

— Drummond Photos



Mrs. Stanley Freedman, 475 Lawrence Avenue West, Toronto, above, was Miss Susan Milstein, daughter of Mr. and Mrs. H. Milstein, 665 Roselawn Avenue. Mr. Freedman is the son of Mr. and Mrs. Benjamin Freedman, 171 Shelborne Road.

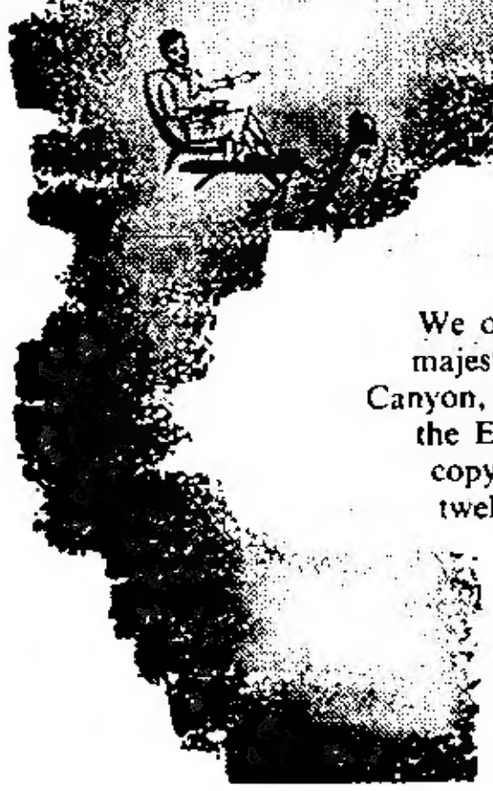
— Morrison Studio

Here's THE *Conversation Piece*
for Your Home Decor



scenic of famed
Jeffery Pine
Yosemite
National Park

Size
45" x 65"
Each of the
same low price
$24 75



DRAMATICALLY BEAUTIFUL
GLENVIEW
full color PHOTO MURALS

We offer twelve distinctive scenes: spectacular seascapes, majestic mountain, desert scenes, awe-inspiring Grand Canyon, colourful Cypress Gardens. We invite you to visit the Empire store in your vicinity, or if you would like a copy of the beautiful four-colour brochure showing all twelve subjects, send 25c in stamps or coin to our Head Office.

EMPIRE WALLPAPER & PAINT LIMITED
Executive Offices
931 Eglinton Avenue E., Toronto
Montreal: 3455 Park Avenue
New: Rockland Shopping Centre.
Branches Coast to Coast



Mrs. Roy Fleischman, 752 Lanark Crescent, Montreal, above, with her two children, Linda Betty, aged five years; and Hal Mitchell, two; grandchildren of Mr. and Mrs. S. Fleischman, 752 Mitchell Avenue; and of Robert Lightstone, 201 Metcalfe Avenue, and the late Mrs. Hattie Lightstone.

— Ballard and Jarrett



Eileen Marcia, six and one-half years, right, is the daughter of Mr. and Mrs. William Orenstein, 6391 De Vimy Avenue, Montreal; sister of Sheila Elaine, aged eight years; granddaughter of Mr. and Mrs. I. Kanofsky, 6393 De Vimy Avenue; and of Mrs. B. Orenstein, 5205 Dalou Avenue, and the late Ben Orenstein; great-granddaughter of Mrs. R. Geyer, 6396 De Vimy Avenue, and the late H. Geyer.

— Tante Liane Studios

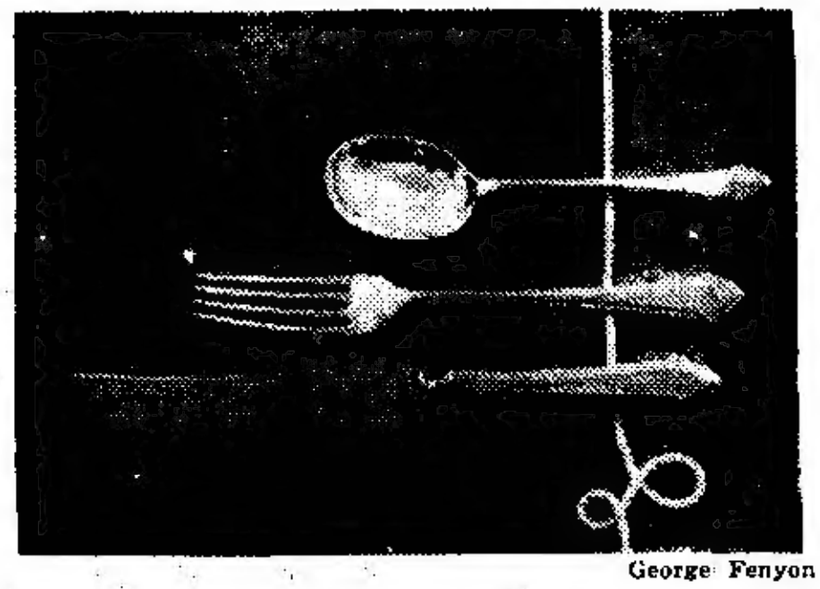




Lisa Dawn, aged fifteen months, right, and Marc Stephen, three years, above, are the children of Mr. and Mrs. David Schreiber, 2285 Athlone Road, Montreal; grandchildren of Mr. and Mrs. Nathan Schreiber, 4895 Jean Brillant Avenue; and of Mr. and Mrs. William Rosenblatt, of New York.

— Tante Liane Studios

The Pride of Giving the Best



George Fenyon

MAPPIN HALL-MARKED SILVER

PEMBURY
6 piece place setting
in sterling silver
$34.50

Mappin's
JEWELLERS & SILVERSMITHS
1000 St. Catherine W.
UN. 6-7431

Child Photography . . .



By tante Liane
985 Sherbrooke St. West,
AV. 8-4466



Wayne Neil, aged four years; Jill Karan, eight; and Lloyd Richard, thirteen and one-half years, left, are the children of Mr. and Mrs. Carl Solnick, 516 St. Clements Avenue, Toronto, grandchildren of Isaac Levsen, 516 St. Clair Avenue.
— H. M. Walters





— Morrison Studio

Leo, aged thirteen years, and Leah, ten, left, are the children of Mr. and Mrs. R. Millstone, 345 Palm Drive, Toronto; grandchildren of the late Mr. and Mrs. H. L. Milstein, of Montreal; and of the late Mr. and Mrs. David Diller, of Ustrzyki, Poland.



Mrs. Gerald Harvey Peters, 5519 Rosedale Avenue, Montreal, above, right, is the former Miss Mona Marilyn Leibovitch, daughter of Mr. and Mrs. Ben Leibovitch, of the same address. Mr. Peters, right, is the son of Mr. and Mrs. David Peters, 676 Querbes Avenue; grandson of Thomas Peters, of Ottawa, Ont.
— Astra Studio



Mrs. William Ross Bolton, 171 Soudan Avenue, Toronto, below, is the former Miss Clare Feuer, daughter of Mrs. Lisa Feuer, 139 Dufferin Street, and the late Leonard M. Feuer. William Ross Bolton is the son of Mr. and Mrs. A. H. Bolton, of Instow, Sask.



— Graphic Artists



Mrs. Sidney Allen Forman, 338 Betty Ann Drive, Toronto, above, is the former Miss Barbara Priscilla Staiman, daughter of Mr. and Mrs. Samuel Staiman, 622 Briar Hill Avenue. Mr. Forman is the son of Mrs. Gertrude Forman, of Toronto, and the late Nathan Forman.
— Eaton's Portrait Studio

Mrs. Mervin S. Plotkin, 6832a Legare Avenue, Montreal, below, is the former Miss Rosalind Ruth Rosenberg, daughter of Mr. and Mrs. Harry Rosenberg, 5839 Jeanne Mance Street. Mr. Plotkin is the son of Mrs. Dora Plotkin, 8155 De L'Epee Avenue, and the late Michael Plotkin.

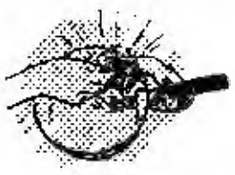
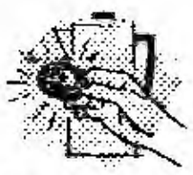


— Perl's Studio

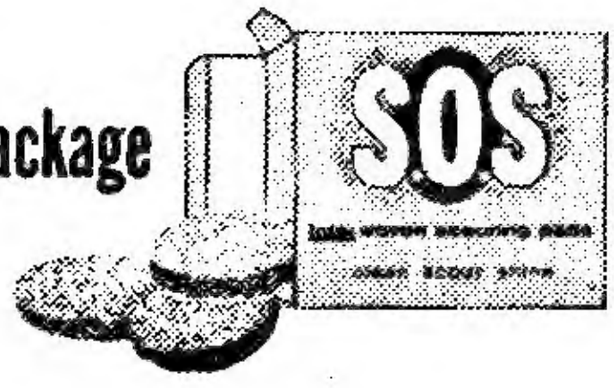
LOOK
FOR THIS BRAND NEW PACKAGE



S.O.S. IS BETTER IN THESE 3 WAYS

More instant-sudsing soap than any other scouring pad  Only S.O.S. is interwoven to hold its shape...holds its soap  S.O.S. is so strong, yet pliable—cleans every corner for you!  With S.O.S. you finish faster

get S.O.S. in the new yellow package

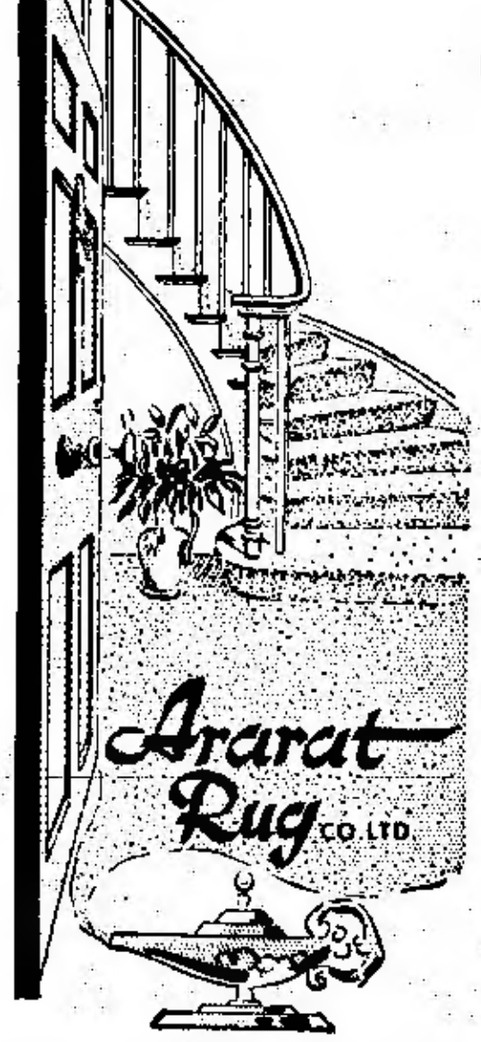


Rosh Hashonah Greetings From

ARARAT RUG CO. LTD.

IMPORTED

BROADLOOMS



SELECTED

ORIENTAL RUGS

GUARANTEED

QUALITY

EST. 1933

AV. 8-1218

3457 PARK AVE.

MONTREAL



Mrs. Harvey Daniel Pinchuk, 6190 Wilderton Crescent, Montreal, left, is the former Miss Miriam Stam, daughter of Mr. and Mrs. Paul Stam, 5400 Esplanade Avenue. Mr. Pinchuk is the son of Mrs. Alice Pinchuk, 3805 St. Kevin Avenue, and the late Archie Pinchuk.

— Drummond Photos



Mrs. Stanley Theodore Zenuk, of Baltimore, Maryland, right, is the former Miss Sandra Brenda Stein, daughter of Mr. and Mrs. Harry Stein, 4727 La Petrie Street. Mr. Zenuk is the son of Mr. and Mrs. Henry L. Zenuk, of Baltimore.

— Syd Torkin



"WELCOMING THE SABBATH"

sung by Richard Tucker, tenor

COLUMBIA RECORDS

® "Columbia" ℗



Mrs. Nathan David Climans, 464 College Street, Toronto, left, is the former Miss Elaine Saundra Rubinstein, daughter of Mr. and Mrs. Ben Rubinstein, 464 College Street. Mr. Climans is the son of Mr. and Mrs. I. Climans, 11 Edinburgh Drive.

— John Lexton Studio



Randy Lynn, aged six years, and Richard Stephen, three, left, are the children of Mr. and Mrs. Bernard Blumer, 4880 Isabella Avenue, Montreal; grandchildren of Mr. and Mrs. Philip Fram, 5550 Bradford Place; and of Lazar Blumer, 3415 Vendome Avenue, and the late Mrs. Blumer.

— Ballard and Jarrett



Sheryl, aged five years, and Lynn, two and one-half, right, are the daughters of Dr. and Mrs. Norman Halpern, 9 Thornhill Avenue, Montreal; granddaughters of Mrs. Jack Victor, and the late Jack Victor; and of Mrs. Mary Halpern, and the late Samuel Halpern; all of Montreal.

— Ballard and Jarrett



Clifford Ross, aged three years, above, is the son of Mr. and Mrs. Philip Burko, 5490 Lemieux Avenue, Montreal; grandson of Mr. and Mrs. H. Ziff, 4300 Western Avenue; and of Mr. and Mrs. R. B. Burko, 4885 Queen Mary Road; great-grandson of Mrs. C. Geringer, 5480 Lemieux Avenue; of Mrs. William Ziff, Isabella Avenue; and of J. Freedman, Esplanade Avenue.

— Tante Liane Studios



Steven Jay, aged two years, above, is the son of Mr. and Mrs. Z. H. Kahn, 4978 Jean Brillant Avenue, Montreal; brother of Lori, aged nine months; grandson of Mr. and Mrs. Max Ram, 2825 Willowdale Avenue; and of Mr. and Mrs. Bernard Kahn, 1829 North Avenue; great-grandson of Mrs. J. Ram, 3549 Jeanne Mance Street, and of Mrs. S. Brazer, 19 Ellerdale Road.

— Tante Liane Studios

FRENCH CUISINE FRENCH DÉCOR FRENCH JOIE DE VIVRE

Reach Europe relaxed on

French Line

THE FLANDRE sails October 5th

THE LIBERTE sails October 17th

Flandre	Oct. 24	Liberté	Dec. 9	Liberté	March 16
Liberté	Nov. 4	Liberté	Dec. 26	Flandre	March 26
Flandre	Nov. 12	Liberté	Feb. 27, 1960	Liberté	April 2
Liberté	Nov. 21			Flandre	April 14

See your authorized French Line Travel Agent

Thrift-season rates until April 15, 1960.

French Line 1255 Phillips Square, Montreal, Que. • UNiversity 6-4647

New Year Greetings to the members of the

Jewish Community

1959 5720

J. C. Malone and Co. Limited

Steamship Agents

and Stevedores

Three Rivers, Quebec.



Mrs. Samuel Federman, 3908 Bathurst Street, Toronto, is the former Miss Barbara Levine, daughter of Mr. and Mrs. Philip Levine, 202 Glen Cedar Road. Mr. Federman is the son of the late Mr. and Mrs. M. Federman.

— Frank L. Parker



Nancy Beverley, aged twelve years, below, and her twin sisters, Helaine and Rhona, eleven, above, are the daughters of Mr. and Mrs. Harry Wolfe, 4900 Mariette Avenue, Montreal; granddaughters of W. Wolfe, 5365 Victoria Avenue, and of Mrs. Bella Wolfe, 6012 Sherbrooke Street West; and of Mrs. Goldie Grossman, 417 St. Joseph Boulevard West, and the late Harry Grossman.



— Garcia Studio

HOLIDAY GREETINGS TO CANADIAN JEWRY

DOMINION TEXTILE CO. LIMITED

MAKERS OF

Texmade T.M. REG'D.

FABRICS AND YARNS

Sales Offices In :

MONTREAL TORONTO WINNIPEG

EDMONTON VANCOUVER

"Made RIGHT . . . Here In Canada".

AUDITED PAID CIRCULATION ABC

The Canadian Jewish Review is **still** the only Jewish publication in Canada printed in any language reaching the Jewish community which is not sponsored by a group or an organization and which is able to claim membership in the Audit Bureau of Circulations.

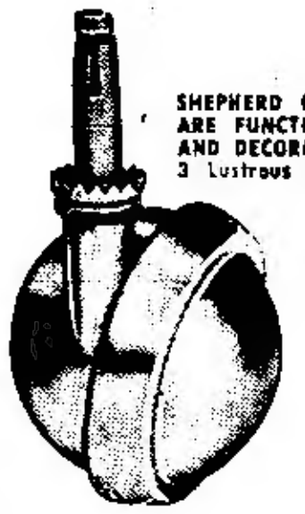
ROSH HASHONAH GREETINGS

IMPERIAL HARDWARE CO.,

1370 Greene Ave., WE. 3-2116

Modern & Traditional Hardware

for Furniture and Interiors



SHEPHERD CASTERS ARE FUNCTIONAL AND DECORATIVE
3 Lustrous Finishes



No. 4892
Split Knob —
5" diameter.



We specialize in:

- Hardware and Fittings for Louvred doors
- Handles and Knobs for Furniture
- Door Knobs and Switch Plates in Solid Brass and Ceramic
- Casters, Hinges and Ornaments

COMPLETE ASSORTMENT OF BATHROOM ACCESSORIES IN SOLID BRASS.



— Tante Liane Studios

Gail, aged four and one-half years; and her brother, Eric, sixteen months, left, are the children of Mr. and Mrs. Daniel Goldberg, 5709 Westluke Avenue, Montreal; grandchildren of Mr. and Mrs. Bernard Ostor, 5711 Westluke Avenue; and of Mr. and Mrs. Isidore Goldberg, 4710 Van Horne Avenue.

Caron Ilsen, aged five years, and Gary David, one and one-half, below, are the children of Mr. and Mrs. Morty Weiner, 2415 St. Louis Street, Montreal; grandchildren of Mr. and Mrs. Irving Freeman, 575 Glengarry Avenue; and of Mr. and Mrs. Samuel Weiner, 615 Bertrand Circle; great-grandchildren of Mr. and Mrs. H. Stein, 5540 Cote St. Luc Road; of Mrs. M. Gold, 4489 Esplanade Avenue; of Mrs. L. Weiner, 4725 St. Kevin Avenue; of Mrs. L. Malomet, 3960 Clark Street; great-great-grandchildren of Mrs. B. Shapiro, of Montreal.



— Tante Liane Studios



Mark David, aged one year, left, is the son of Mr. and Mrs. Martin Halberstadt, 69 Borden Street, Toronto; grandson of Mr. and Mrs. Irving Halberstadt, 130 Elmridge Drive; and of Mr. and Mrs. Daniel Pernica, 69 Borden Street; great-grandson of Mrs. Fanny Baker, 24 Lippincott Street; of Mrs. Rachel Pernica, 53 Ranee Avenue; and of Mr. and Mrs. Allan Halberstadt, 1 Market Street, Toronto.

— A. Gilbert



Debra, aged three and one-half years; and Joy-Ann, six months, left, are the daughters of Mr. and Mrs. Irving Fitleberg, 2970 Van Horne Avenue, Montreal; granddaughters of Mr. and Mrs. Abe Scholl, 2400 Manufacturers Street; and of Mr. and Mrs. Louis Fitleberg, 4431 Esplanade Avenue.

— Baby Charm Studio

New Year Greetings

to our

Jewish friends and customers!

ROCHELEAU AUTOMOBILE LIMITED

11251 Notre Dame East

MI. 5-1651

Authorized dealers for

PONTIAC

BUICK

VAUXHALL

GMC TRUCKS

Factory approved

GM

PARTS and ACCESSORIES

for your convenience and quick service.

only at EATON'S



Haddon Hall

"Danish Drama" grouping from a collection of related Dining Room pieces

The extra measure of care that goes into Haddon Hall design and workmanship is seen in every facet of this Dining Group. Designed to give a lift and lightness to Young Modern homes, all pieces are oil finished so the natural beauty of the walnut veneers shows through . . . with door and drawer pulls "shaped" from the wood. Typical of the exacting craftsmanship and moderate pricing of this fast-growing name in Home Furnishings.

EATON'S OF CANADA

THE SAILOR'S SECRET: WHO WAS JACQUES LA FARGUE, 1738?

(Continued from Page Fifteen)

stepped forward before the magistrate's table.

"Monsieur l'Intendant, yesterday one of the Governor's guards arrested this person for non-attendance at church. Last evening when I brought her meal she revealed to me a strange fact. She insisted she was a girl and not a boy! I took her to the General Hospital to stay for the night. This morning I was informed that she spoke the truth."

In amazement the Intendant Hocquart looked at the sailor-girl.

"Why would you disguise as a lad, Mademoiselle?"

"For the adventure of it. I was intrigued by ships and oceans and I wished to travel. How else could I do this except by disguising myself?"

The Intendant smiled admiringly, appreciating the young woman's daring.

"Well, now that you have come to Quebec and have seen our shortage of women you will perhaps wish to remain with us," the Intendant suggested.

"I am not certain," answered the prisoner.

"Not certain?" queried the Intendant Hocquart. "But surely a good Christian woman could ask for no better!"

There was a long pause before the young woman spoke again.

"So far, I have revealed only that I am a woman. My name is Esther Brandeau. *I am a Jewess.*"

There was an uproar in the court-room.

"A sailor-girl? A Jewess?" exclaimed those present.

"Young woman," resumed the Intendant, "you deserve to be dealt with severely. First you pass yourself off to be a boy. Then you inform us that you are of the Jewish faith. Do you know that Quebec allows none to enter its borders except those of the Catholic Church?"

Her eyes lowered, Esther Brandeau said nothing.

"We shall have to take this matter up with his Excellency the Governor. In the meanwhile you are to remain under the watchful eyes of the Sisters of Charity at the General Hospital."

The matter was placed before the Governor, the Marquis de Beauharnois. He consulted his ministers. They, in turn, consulted lawbooks to find some rule by which to be guided. But they could find none. So the Governor decided to make a formal report of the case which he sent to the French Minister for Colonial Affairs in Paris, seeking instruction for the Quebec Government.

A reply was not forthcoming from Paris until June, 1739, nine months after Esther Brandeau's arrival in Quebec. In his letter to the Governor, the French Minister of Colonies wrote that if Esther Brandeau were willing to accept the Catholic faith she might be permitted to remain permanently in Quebec.

Summoned before the Governor, Esther Brandeau had the choice placed before her.

"Would you be willing to accept the Catholic faith?" the Governor asked.

"Your Excellency," responded Esther, "I was born a Jewess and I choose to live a Jewess."

"And this is your final word, Mademoiselle?" asked the Governor.

"It is final."

So, in September, 1739, Esther Brandeau, the Jewish sailor-girl, boarded the vessel Le Comte de Matignon. For a long time thereafter she was the talk of Quebec, this first Jewish woman to set foot in Canada.

This story is from World Over.

THE CENTRAL FUND FOR TRADITIONAL INSTITUTIONS

(Continued from Page Eleven)

joint sponsorship of the Welfare Fund and the Canadian Jewish Congress, it is self-administered with the assistance of the professional staff of the Welfare Fund. The allocation committee, appointed by the board of directors of the Central Fund, meets regularly, reviews and studies applications with full authority. The list of institutions which have received support ranges from small yeshivoth in Israel, with a student enrolment of forty students, to national schools of higher learning in the United States, with twelve hundred students. Each in its own way is providing the environment and opportunity for dedicated scholars to pursue their training and studies for the preservation of Jewish values and learning. Among the institutions are also small relief organizations in Israel which look after the widows and families of scholars, and large homes for the aged and the orphaned.

Important to the considerations of the allocation committee are not only the reports received from official sources, but also the personal knowledge of the members of the committee who have visited Israel, and are acquainted with the institutions which in many instances are carrying on the traditions of large European yeshivoth now re-established in Israel. Their personal knowledge is an asset of inestimable value to the Committee.

No community undertaking can spring full grown like Minerva from the head of Mars; if it is to be built solidly, it must be the result of steady growth, constant progress, but, at the same time, firm consolidation of each step. It is hoped that as the Central Fund demonstrates its effectiveness, more members of the community will give it support and assist it to develop to the stage where it can give increased allocations to all worth-while traditional institutions.

The first organizational steps have been taken; ultimate and



MAZEL TOV
WINE



Bright's fine Canadian Wines
SINCE 1874

On sale throughout the year for every simcha, "Mazel Tov" is a **strictly Kosher** wine that fulfills in the glass the sweet rich promise of its name.

"Mazel Tov" is a wine you'll "remember" at every sip. A wine you'll drink and serve with pleasure. Keep "Mazel Tov" wine in your home for every happy moment, every happy time.

On sale in Quebec at most QLC stores. In Ontario, "Mazel Tov" wine is available at any LCBO store, at every Bright's Wines store, or for free delivery in the Toronto area of three bottles or more, phone:

LE. 4-7657

164A

We Are Happy to Join
in Expressing Greetings and Good Wishes
to the Jews of Canada
on their Celebration of the
200th Anniversary
of Jewish Settlement
in Canada

PAUL GUILBAULT INC.

DAILY SERVICE BETWEEN

QUEBEC and MONTREAL
THREE RIVERS SHAWINIGAN FALLS
GRAND'MERE

All Loads Fully Insured

QUEBEC
910 Ste. Therese
MUrray 3-4939

MONTREAL
5455 Notre Dame St. East
CLairval 6-7581

THREE RIVERS
FRontenac 6-2055

Shawinigan • Grand'mere
LE. 6-4502

ROSH HASHONAH GREETINGS

WRITE FOR PRICE LIST AND CATALOGUE

PLESSISVILLE SPECIALTIES CO. LTD.

MANUFACTURERS OF BEDROOM SUITES

ARSENE ROUSSEAU, Pres.

P.O. BOX 99 **PLESSISVILLE, QUEBEC**

full success will depend upon support from contributors who have not yet joined the Central Fund. The fact that the numbers of visiting "meshulochim" are decreasing every day should not deter persons who are interested in traditional institutions from joining the Fund. It is to be hoped that people are not using the Central Fund as a shield, rejecting the "meshuloch," when in matter of fact, they themselves have not yet joined the Central Fund.

Avoidance of responsibility in this manner will defeat the purpose of the Central Fund, which can only be effective through increased support and membership. In order for the Central Fund to succeed, it must secure the complete support of all those people who over the past ten or twenty years have been supporting the collections by "meshulochim". These are the people who have long advocated a Central Fund; now that it is an accomplished fact, it is necessary for them to become subscribers and members.

Too much cannot be said for the devoted group of communal leaders who are serving on the board of directors and the allocation committee of the Central Fund. They are devoting many hours to research, study, and analysis of the applications which come before them, and also to enlisting the support of new members. They have assumed this responsibility because they whole-heartedly believe in this worth-while program; it is important that they be encouraged in their work by ready and sympathetic response from the community.

Judging from the present progress, if every supporter of traditional institutions will come forward by joining the Fund (if he has not yet done so), within the next six months, by the beginning of 1960 every institution which has been represented in Toronto by a "meshuloch" will be included in the Central Fund. However, this can only be accomplished if people will support the Central Fund and not use it as an excuse for denying contributions to the "meshuloch".

Toronto is the largest city in the Province of Ontario, and there is no doubt that it has given the major support to these institutions. As the number of "meshulochim" to Toronto decreases, there will undoubtedly be a decrease in these solicitors to the smaller communities. It is to be hoped that other Ontario communities will create central funds to make certain that their continued support reaches these institutions. The Welfare Fund in Toronto will be glad to share its reports on these institutions with other communities which may not have the same resources at the present time.

After its first six months, the Central Fund of Toronto can point to success in three areas: the endorsement of the community; the willingness of supporters to the individual institutions to "pool" their individual contributions in the Fund; and the co-operation of the institutions themselves to participate in the Fund.

Editor's note: The Central Fund for Traditional Institutions, sponsored by the United Jewish Welfare Fund of Toronto and the Central Region of the Canadian Jewish Congress, is under the co-chairmanship of Meyer W. Gasner and Mark A. Levy. Mr. Gasner is a past president of the United Jewish Welfare Fund of Toronto, and chairman of the Orthodox Division of the Central Region of the Canadian Jewish Congress. Mr. Levy is president of the United Jewish Welfare Fund of Toronto.

ENTERING THE THIRD CENTURY OF CANADIAN JEWRY IN CANADA

(Continued from Page Thirteen)

can exist in a state of solitary isolation. Councils of agencies, central bureaus for Jewish education, co-ordinating committees have brought together the individual groups with common interest, for mutual benefit. As a result, the "community man" as well as the "organization man" has become an important figure in society today; especially in Jewish life.

The professional worker in the community has also been a component in the welfare picture. Schools of Social Work with post-graduate courses in the Social Sciences have multiplied in the last fifty years. The creative and trained skills of the professional worker, have played an important role in the developing community structure of casework agencies, Jewish Centers, homes for the aged, camps, and central organizations for planning and fund-raising. The continuing contributions being made by the professional worker to higher standards of social work, have brought the middle class to the doors of these agencies.

The stigma of "charity" attached to the social agency is gradually disappearing in the acceptance of these agencies as community services for the benefit of the entire community. Families from all economic levels who are encountering social problems are seeking the services of family case-work agencies; similarly, the parents of children with behaviour problems are becoming aware that they can bring these difficulties to child care and guidance agencies without a feeling of shame or diffidence. The growing use of these services has created a need for more trained personnel, and Jewish communities across

the country are turning their attentions to programs of recruitment and inducement to young people for the profession of social work.

Some years ago, in connection with the three hundredth anniversary of the settlement of Jews in the United States, a tercentenary conference on American Jewish Sociology was convened by the Conference on Jewish Relations. One of the key addresses given by Norman Miller, of Columbia University, stressed the need for basic sociological research on Jewish life in America. Dr. Salo W. Baron, Professor of Jewish History, Literature and Institutions at Columbia University, addressing the same Conference, also pointed out the lack of interest in, and support for, careful research as a guide for community planning and action. Dr. Baron pointed out that "persons who in their own business would not dare to make a decision without knowing the facts accumulated by research bureaus, sometimes by their own research departments that are maintained at very high cost, act in communal affairs with complete insouciance about the available facts."

Looking forward to the next hundred years is beyond the capacity of this writer. However, there are indications for the next fifty years which are clear: welfare agencies will continue to serve the growing middle class; the lines of demarcation between those people who serve on governing boards and those who are receiving services will gradually become blurred as increasing numbers of people will utilize community programs in casework, center programs, vocational counselling, and health facilities. Community planning will then be the total responsibility of all sections of the Community for the benefit of all members of the community.

Two factors will greatly influence this development: the increasing percentage of native-born Canadians in our population; and the greater longevity which will increase the proportionate number of aged persons. The first factor will bring change to the character of many services; and the second will demand new thinking and new programs to meet the needs of the older person with leisure time. To combat the heightened pace of living, more attention will be given to the family as a unit, through family programs at Center and Synagogue, family life institutes, and family camps. More extensive government welfare and health programs will give greater opportunities to Jewish agencies to develop more individual and highly specialized services and to turn their attention to cultural activities.

As the middle class, recognizing that community programs are available for all sections of the community, will seek these services, fee-paying will become a more important income factor for these services. This trend has already shown itself in the fields of Jewish education and recreation. It is to be hoped that increased community funds will be made available for sociological research, so that future planning and developments will be based upon facts as well as vision, and that the social scientist's services will be utilized by professional and lay leadership jointly planning for the future.

HISTORY AND THE BARON DE HIRSCH INSTITUTE, DEEPLY ROOTED IN THE LIFE OF THE COMMUNITY

(Continued from Page Ten)

Depending on the locality of the community, either voluntary or tax assessments were raised in support of these facilities. The idea that a Jew was a guardian of the poor and a helpmate to his brethren was directly derived from the moral and ethical Jewish philosophy of life.

Early in the 11th century in Cologne, Germany, there appeared a Jewish hospice or Hekdesh. Such institutions were found in every large Jewish community where they were used as shelters for the poor, the sick, and the aged, but not, however, for orphans. Interestingly, the idea of an orphan asylum was not acceptable to Jewish communities before the 17th century, despite the importance of the education of orphans.

Many of these traditional forms of social assistance were preserved in Eastern and Central European Jewish communities, whose members brought them to the West during the times of pogroms and expulsions, beginning late in the 17th and 18th centuries. The ubiquitous collection box has survived as a symbol of every person's obligation to assist others in poorer circumstances. Among the typical institutions which flourished in Polish Jewish communities were homes for the aged and the infirm, orphan asylums, hospitals, and sheltering homes for strangers.

Another important institutional form of service and assistance was the Chalukah which provided for pious Jews in Palestine so that they might subsist in the Holy Land and be free for religious study and devotion. The modern counterpart of this practice is the itinerant collectors or "meshulachim" who go about various Jewish communities collecting funds for various institutions and religious groups in Israel.

By the early part of the 20th century, Western Jewish commu-

ROSS
Foundations
HOLIDAY GREETINGS TO ALL!

Ross Corsets Limited
QUEBEC CITY

You get the Trim Look Designed for Successful Selling!

ROSS
Foundations

GREETINGS...

...BEST WISHES

GENERAL LATEX and CHEMICALS (Canada) Limited

425 RIVER STREET VERDUN, MONTREAL 19

nities were in the throes of reorganization of their manifold charitable institutions into the forms which we now see around us. Some of the impulses for this change were the large numbers of Jews who came to the West; the effective integration of various denominations; the effect of the Charity Organization Societies, and so on. Before World War I there were prototype agencies in family welfare, child care, public health, and other communal services, which had been transported by immigrants to the United States and Canada as part of their cultural and social baggage.

Until that time the pattern of social work was deeply and almost solely influenced by the religious way of life of the Jews of Europe. In the New World, however, other secular and scientific forces arose to influence both the form of organization and content of these services, arising from the political, social, and economic opportunities and mobility of the Jews who migrated to these lands.

The earliest Jewish settlers in the U.S., as in Canada, were largely of the Spanish and Portuguese tradition. The first such groups to reach New Amsterdam in 1654 were refugees escaping from the Portuguese in Brazil. When permission for them to remain in New York was refused by Governor Peter Stuyvesant, an appeal was taken to the Dutch West Indies Company. That company reversed the governor's decision on condition that "the poor amongst them, the Jews, shall not become a burden on the company or the community, but shall be supported by their own nation".

Made in the 17th century, this pledge has always been maintained as a commitment accepted on behalf of the American Jewish communities by their predecessors, especially in respect to immigrants. Significantly, in recent years the American Jewish community has as citizens of that country moved beyond that role of guardian. In a tacit way, the Canadian Jewish community has also given this commitment.

By 1840, the number of Jews in the U.S. was estimated at fifty thousand. In Canada, only Montreal had a Jewish community. At this time, also as a result of the waves of revolution and counter-revolution in Europe, a new stimulus swept philanthropy in the U. S. Various forms of societies "for the improvement of the condition of the poor" were also set up in the Jewish community which paralleled other ethnic groups in the organization of benevolent societies, hospitals, free burial societies, and homes for the aged.

In 1859, the Union of Jewish Congregations founded the Board of Delegates of the American Israelites. Its principal objective was concerned with the political and civic rights of Jews in other countries. However, it helped bring into existence the American Jewish Committee and the Joint Distribution Committee whose service in the last twenty-five years to the Jews of Europe and Israel has been unparalleled in the history of the Jews. It is to such groups that many who contribute to the Combined Jewish Appeal are also lending their support for current programmes.

In the years after 1881 great waves of Jewish refugees moved to the United States from Russia and Poland. Before the end of that century, 1,500,000 Jewish immigrants had entered the United States. Their attendant needs were quite beyond the resources of the then existing voluntary societies which could not cope with problems of such magnitude. This was especially so in the case of the New York Jewish community where the population by 1880 was over a quarter of a million souls.

Facilities had to be improvised and the United Hebrew Charities came into being to meet the needs of a swelling population. As in Canada, so in the United States new agencies were helped to come into existence by a very familiar source, The Baron de Hirsch Fund, which in the absence of organized federations and community funds of those days, served as the protective and fiscal hand of World Jewry.

On the Canadian Jewish scene, the Spanish and Portuguese Synagogue, known as Shearith Israel, was first established in Montreal in December, 1768. Its historical role in the Jewish and Canadian community generally has already been identified. One of its great Rabbis, Abraham de Sola, was a leading spirit in developing secular and general Jewish facilities during his regime in Montreal. He came to Canada in 1847 and gave exceptional leadership to the community. He made his congregation a powerful social as well as religious instrument in the community. Not only was he interested in his congregation, but in civic affairs as well.

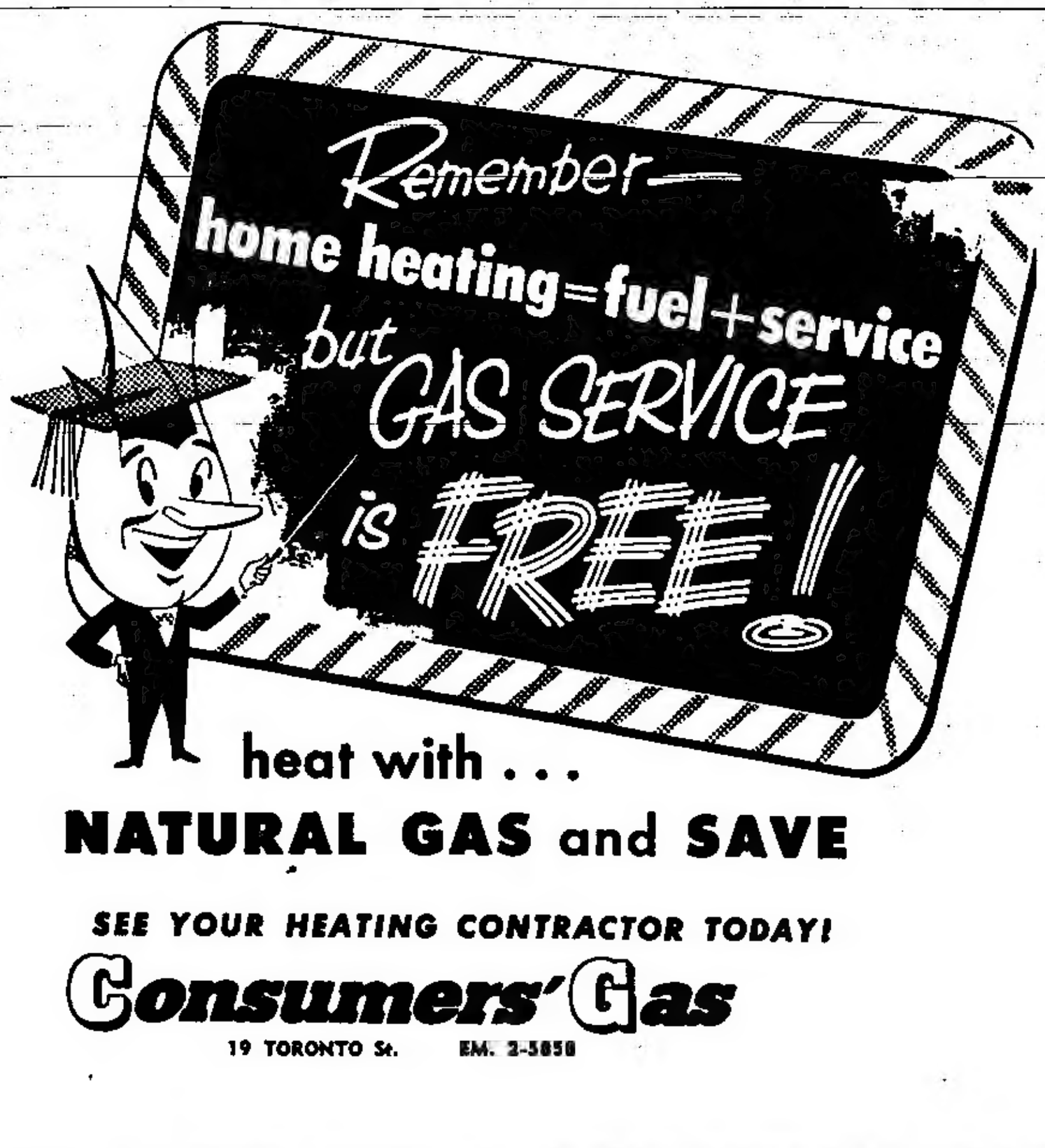
In 1847, motivated in large part by Abraham de Sola, the Jewish community of Montreal organized the Hebrew Philanthropic Society, which became the hub not only of welfare work for the poor but of other social and communal activities. This is the first organized expression of social concern in meeting the needs of under-privileged people. The young men involved in this group stated that the purpose of their society was "to promote a more just and efficient mode of relief-giving". This is a fascinating formulation for it previsioned the future professional purposes of social agencies. Their first annual report of 1848 stated that 39 cases were assisted during that year at a grand total of $111.00! (One hundred and eleven dollars).

This financial burden was too heavy to carry for the young men of the Hebrew Philanthropic Society. Newcomers were arriving regularly by steamer and the sources of income were too little to deal with the problem. Inundated by immigration, this group disbanded and in 1863, men like David Amsel and the Moss brothers reorganized a helping group in the name of the Young Men's Hebrew Benevolent Society. It is this group which has remained in continuous existence for the past ninety-six years.

Their precursors of the Hebrew Philanthropic Society actually established organized social welfare in 1847, but for purposes of definition it can be said that the Baron de Hirsch Institute has continued in an unbroken line of continuity from 1863. Another of the leaders of the Benevolent Society was Henry Judah, son of the earliest settler in Montreal. Judah rose to become president of the Montreal City and District Savings Bank, which over the years has been contributing regularly to the Baron de Hirsch Institute.

The Lady Montefiore Benevolent Society was organized in Toronto in 1878, the first social institution in that city. Hamilton saw the organization of the Deborah Ladies Aid Society in the same year. These followed on the heels of the establishment in Montreal in 1877 of the Ladies Hebrew Benevolent Society. As now, so in the past, ladies auxiliaries and the active participation of women in Jewish welfare and philanthropy parallel the efforts and outlook of their husbands.

Responding to the continuing challenge of the flow and flood of



immigrants to Canada, the Baron de Hirsch Institute (a name which was assumed towards the end of the century), decided to attempt to colonize Jewish newcomers on the land outside of the big city. In part, this was also a response to the challenge of the frontier which existed in such large space in Canada. However, a small success followed, and this activity later was taken on by the Jewish Colonization Association in order to deal more effectively with the unique problems of Jewish farmers and agricultural workers.

Towards the end of the 19th century, under the stimulation of the Young Men's Hebrew Benevolent Society and in constant response to the pressures and demands of wave after wave of Jewish immigrants from Europe, a spate of organizations came into existence. In Montreal the Jewish Immigration Aid Society was established in 1882. Its specific purposes included responsibility for re-settling refugees on farms, and Winnipeg was one of the furthest western cities to be settled. The Montefiore Agricultural Aid Society was established in 1884 with the purpose of settling people on the land. These associations later were merged in the more successful Jewish Colonization Association, which was wholly subsidized by the British Baron de Hirsch Fund.

Again the flood of immigrants overwhelmed the local resources and manpower of Montreal, so that by 1896 the Young Men's Hebrew Benevolent Society was practically bankrupt. The great Baron de Hirsch came immediately to the aid of the organization and community, and made the magnificent gift of $20,000 in 1890, which enabled the society to continue. In honour of this contribution, the Young Men's Hebrew Benevolent Society included the name of its benefactor and to this day the agency is known as the Baron de Hirsch Institute as well as the Young Men's Hebrew Benevolent Society.

Recognizing that more than bread alone is essential in serving their fellow-men, the officers and members of the Institute began to offer more than social services as we know them today. It opened and sponsored the first Free School, did immigration aid work in terms of language and social settlement, and leisure activities, colonized Jews on the land, and so on. Sewing schools and health work became important, as did the burial services which large-scale epidemics forced on public attention.

The rapid growth of the Jewish population in Canada, can be seen by the fact that in 1881 the total population of Jews in Canada was 2,783. Ten years later this had tripled almost to 6,414. Throughout the Dominion of Canada Jews were being seen. Resulting from the cultural and special interests of the newcomers, Zionist clubs, literary, social, and youth groups arose and began to influence social and communal development.

Modern Jewish community life both in the United States and in Canada evolved therefore as a result of the impact of the large groups of East-European immigrants, who found in the West unusual opportunities for social and economic mobility in a developing industrial civilization. The influence of the social environment also showed its effect on Jewish patterns of social organization, and this can be seen by the division between up-town and down-town Jews, special interest groups, and so on. The time was quickly right, with the pressures and demands of the first World War, for new forms of social organization to emerge.

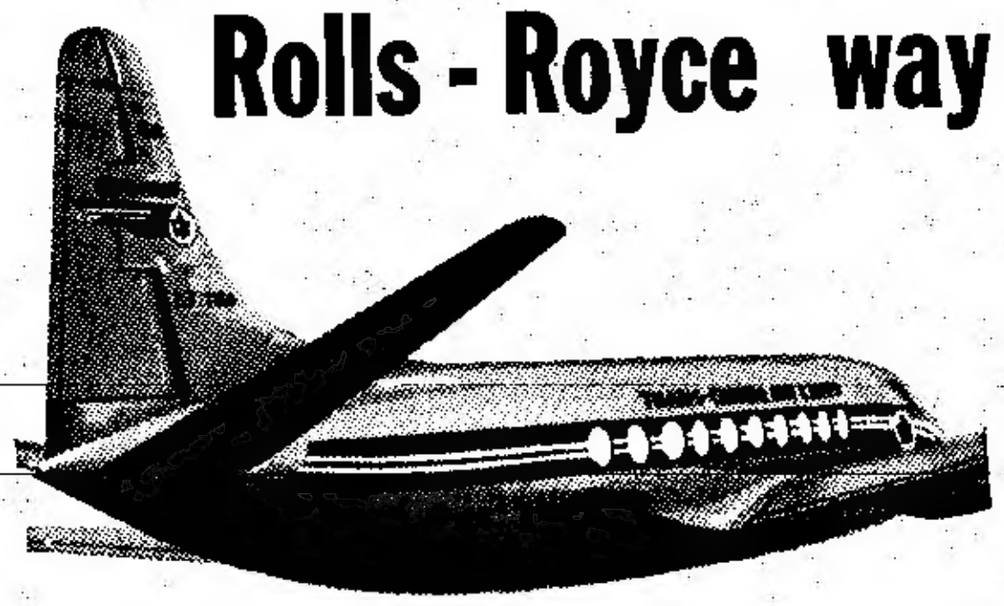
In the early part of 1916, stimulated by the complexities of social services in Montreal and the lack of funds to meet the daily needs presented to the Institute, and in the face of the competition for the few resources available, the idea and concrete realization of a Federation of Jewish Philanthropies came into life. However, between the two great World Wars, the great depression of the 1930's affected programme as well as structure of the community organizations. Fortunately, unlike the United States Jewish community, certain divisions in social and civic planning and organization were avoided when the Canadian Jewish Congress came into the picture to give leadership and guidance in developing organic and coherent forms of social planning and organization.

Some of the earlier problems of that day were the question of slums, over-crowding, the disease of tuberculosis, the lack of language and educational facilities, and the depressed conditions for newcomers. At one time also the problem of men deserting their families and nomadic habits of newcomers had to be dealt with. These problems, plus the impact of new scientific ways of helping and understanding personality and families gave rise to national and international conferences of welfare workers and organizations, and gradually led to the professionalization of the staff employed to administer the variety of services in each community.

Technically, therefore, the field of social casework which began in the family welfare services became a secular method for helping people. The family welfare agencies which were the descendants of the charity organization societies were also responsible for the development of other services in their respective communities. In Montreal, the Baron de Hirsch Institute, interested in education and immigration aid work, later divested itself of these functions in order to allow other groups to specialize in these areas.

Today the various parochial schools and the separate Immigrant Aid Services Society do the work established by the Institute. The Federation of Jewish Community Services today has taken over much of the social planning, fund-raising, and coordinating work of the Institute's earlier activities and responsibilities. Today

Fly TCA the Rolls-Royce way



MONTREAL - NEW YORK
10 FLIGHTS DAILY
TORONTO - NEW YORK
11 FLIGHTS DAILY
all by turbo-prop Viscount — most frequent non-stop service.

Fly TCA Viscount, world's most popular turbo-prop airliner. All flights non-stop. See your Travel Agent or call TCA for reservations:

MONTREAL HUnter 9-3411
TORONTO WAlnut 5-2311

WEATHER-WATCH RADAR for smooth flying.

TRANS-CANADA AIR LINES

FLY TCA
get around with
HERTZ
RENT A CAR

Reserve a new HERTZ RENT A CAR to meet you anywhere in the world. Drive it as your own: a new Chevrolet or other fine new car. Low Hertz rate includes all gas, oil and proper insurance.



HRN-69

IN CANADA SINCE 1924
HERTZ
NOW WORLD WIDE

Reserve ahead
In Montreal, call
UN. 6-9000
UN. 6-8624
In Toronto, call
EM. 4-4101
Other centres:
See listing under Hertz
in the white pages.

there is a Herzl Health Centre and a Jewish General Hospital and a Mount Sinai Sanatorium in the fields previously occupied solely by the Institute.

The specialized work of the Jewish Vocational Service also is an extension of the Institute's earlier work in employment, and this too is in recognition both of the special problems inherent in these functions, as well as the tremendous expansion and size of population and client community. The agency also was responsible for modernizing its child-care programmes in recognition of the needs of children by moving in the early 1930's to replace orphanages with foster home programmes of care.

Since the Second World War, the Institute has been moving in the direction of family life education, marital and personal counselling, as well as the more familiar traditional services of taking care of the underprivileged, the dispossessed, and disadvantaged. Today its clients represent a true cross-section of the entire Jewish population. Its facilities have been modernized and professionalized, with continuity being given by representative Jewish men and women, whose participation on its committees and board create a practical and effective manner of discharging final responsibilities through setting up policies which affect programme and procedure in the services which are administered.

The philosophy of the agency is to serve the Jewish community through its specialized and delegated responsibilities in such way as to enable all of its members to regain or re-establish capacities to function independently and satisfactorily. The agency has gone through many changes, in direct response to the changes which have affected and influenced its constituency, namely the Jewish community of Montreal.

In many ways too, it has acted as the conscience as well as the sounding-board for world Jewish history. Since World War II, for example, refugees who have come from the D. P. Camps of Europe, from Israel, North-Africa, Hungary, and so on, have been served by the agency. Its services extend beyond the local Jewish community in respect to Jewish problems throughout Canada and the rest of the world, since it is part and parcel of an international matrix of Jewish and general social work structure. It is interesting that it is this agency which has pioneered in the special treatment of dependent children of mixed colour by placing such children in Israel, where they will have every opportunity to find a place for themselves in a Jewish environment.

The ninety-six years and more of this agency's history therefore shows how deeply rooted it is in the life and feelings of its community. Its history really reflects a "Portrait of the Life of Man." It demonstrates that social work is not only a matter for the needy and dispossessed, but is essential for the maintenance and preservation of a community in terms of its individuals and family units.

It has served untold thousands of families and individuals, and many others indirectly. It has overcome the infection both of physical and emotional illnesses, which otherwise would have affected the entire community. It has pointed to the problems of the changing needs of children, families, and aged in a contemporary world, undergoing many stresses and changes.

It is trying to help develop within the Jewish community of Canada an affirmative and positive preventive conception of the purpose for community living. The Institute, with its sister organizations and groups, recognizes that a positive way of life requires a conscious effort of all individuals and groups to answer the existential problem of why Man is here; and why he must "do justice, love mercy, and walk humbly with his God."

TWO HUNDRED YEARS OF JEWISH IMMIGRATION TO CANADA INCLUDE THE HEART'S RESPONSE

(Continued from Page Nine)

flected all the above trends and responded to the needs in accordance with prevailing conditions and the degree of understanding of the problems involved, and was related to the strength of communal organization. From the very beginning of Jewish immigration to Canada, about the middle of the nineteenth century, there was a genuine and unflagging interest displayed by the Jewish community in the extent of Jewish immigration and in the willingness to help the newcomer. As successive groups of immigrants reached Canada a number of organizations of a philanthropic, fraternal, and benevolent nature were established. These organizations gave the immigrant a sense of belonging, a sense of security in a foreign world. Once more or less settled in the new country, the erstwhile immigrant moved to help others who came after him, because he remembered well that he had himself been a stranger in the land only a short time ago.

Immigrant aid was closely attuned to the very nature of the Jewish concept of charity. Some eight centuries ago, Maimonides, the great Jewish philosopher, analyzed the various degrees of charitable acts and enunciated the principle that the apex of charity is the concept of rehabilitation, helping a person to help himself. This concept was enriched by the living experience of the impact of the science of social work and social welfare and the modern techniques of helping people in need. The tradition of: "Love ye, therefore, the stranger for ye were strangers in the land of Egypt" (Deuteronomy 11:19) remained a living and pulsating concept in the perspective of Jewish immigration and immigrant aid effort.

The aftermath of the First World War, the extremist elements of the growing nationalism in Eastern Europe, the rise of Nazism and the aftermath of the Second World War, caused Jewish immigration and immigrant aid work to become an effort in rescue and survival. Immigrant aid became a categorical obligation.

As the problems of immigrations became more complex and more pressing, the early voluntary and somewhat haphazard efforts gave way to a specialized program. The Canadian Jewish Congress, an organization which evolved as the

FOR THE CONNOISSEUR

Tiptree Jams • Coopers Vintage Marmalade.

Have you tried our
Curry Powder, Poppadums, Bombay Ducks and Indian Chutneys.

Our well known collection of cheeses includes,

CANADIAN: Cheddar, Oka, Ermite

FROM ENGLAND: Stilton (Bulk), Stilton (Stone Crocks).

FROM FRANCE: Roquefort, Camembert, Brie, Port du Salut, Pont L'Eveque, Goat-Cheese, Reblochon, Savoidelice, Gervais.

FROM DENMARK: Cream Cheese, Blue Cheese.

FROM HOLLAND: Gouda, Gouda Baby, Edam, Leyden.

FROM NORWAY: Gjetost, Nokkelost.

FROM ITALY: Bel Paese, Taloggio, Parmesan.

FROM SWITZERLAND: Gruyere, Emmenthal, Tilsiter, Schabzeiger,

FROM GERMANY: Limburger.

AMERICAN: Hickory Smoked Cheese, Liederkranz.



Gift Baskets Packed to Order
WE DELIVER

The Cheese Shoppe

R. MacConnachie, Prop.
Formerly of Ye Olde English Cheese
2054 Union Ave. VI. 9-1232-3
just below Sherbrooke

Open Saturdays till 5 p.m.

When you eat out, ask for...



cheddar cheese

OCTOBER CHEESE FESTIVAL

DAIRY FARMERS OF CANADA
409 Huron Street, Toronto

Free!
Marie Fraser's new Canadian Cheese Recipes. Send today!

public forum of Canadian Jewry, and the Jewish Immigrant Aid Services of Canada (Jias) jointly became the policy-making and executive instruments of a Jewish immigration and immigrant aid policy in Canada, a manifestation of the vital interest of the Jewish community in matters of Jewish immigration and immigrant adjustment. In a sense, the reputation of the Jewish community was related to the fate and adjustment of the Jewish immigrant.

The Jewish Immigrant Aid Services of Canada, or as it is popularly known, the Jias, came into being in 1919 and it celebrates thus, this year, its fourtieth anniversary. Jias was established by the Jewish community of Canada and has remained for over four decades the vital national instrument of the Jewish community in implementing its two-pronged aim in immigration effort, namely, helping the Jewish immigrant to come to Canada; and in immigrant aid, extending to him the first aid upon arrival, so as to effect a satisfactory social and economic adjustment. For this purpose Jias evolved a number of services placed at the disposal of the community and of the immigrant.

The Immigration Service of Jias provides assistance to sponsors in following the necessary application procedures for the admission of immigrants, submits applications to the authorities, and carries out all associated detail work; provides proper information regarding immigration regulations; represents the immigrant and sponsor before the authorities whenever necessary; consults and cooperates with United Hias Service and the various other agencies throughout the world which are concerned with general and individual immigration problems; jointly with the Canadian Jewish Congress provides sponsorship and guarantees for certain immigrants who would otherwise not be able to enter Canada; and submissions on over-all Jewish immigration matters.

Jias reception services meet all ships, trains, and planes bringing immigrants. These services receive the immigrants upon arrival, help them to clear the necessary entry formalities, and provide comforts, shelter, and initial assistance. The reception services, also, assist in transportation arrangements and in guiding the new arrivals to their destination. Representatives of the reception services are maintained at all ports and points of entry.

Jias social services help the immigrant after arrival in finding suitable accommodation and employment, facilitate his general adjustment, provide financial assistance until he becomes self-supporting, provide counselling through trained social workers to help him with emotional, social, and other problems of integration, and offer a comprehensive directional service to community resources such as schools, hospitals, educational and recreational institutions, etc. In these aspects of its service, Jias co-operates with other community welfare agencies on problems of mutual interest.

The location service of Jias, in cooperation with the Red Cross, U.H.S., and other organizations 7and agencies, works to locate relatives and reunite families and friends. To further this aim, Jias provides a world-wide location service, and correspondence is maintained with many parts of the globe. The great number of families and friends who have been reunited through this service is the best evidence of its effectiveness.

The documentation department of Jias provides a service to the community in matters of passports, identity certificates, affidavits, statutory declarations, translations, etc., connected with the various aspects of the agency's work.

The Jias parcel relief service provides facilities for sending food and other parcels to needy relatives and friends overseas. Jias, in cooperation with the care organization, makes available the service which facilitates the forwarding of relief parcels to Israel and other countries. This assistance is given on a non-profit basis so that the recipient will benefit fully from the contribution made on his behalf.

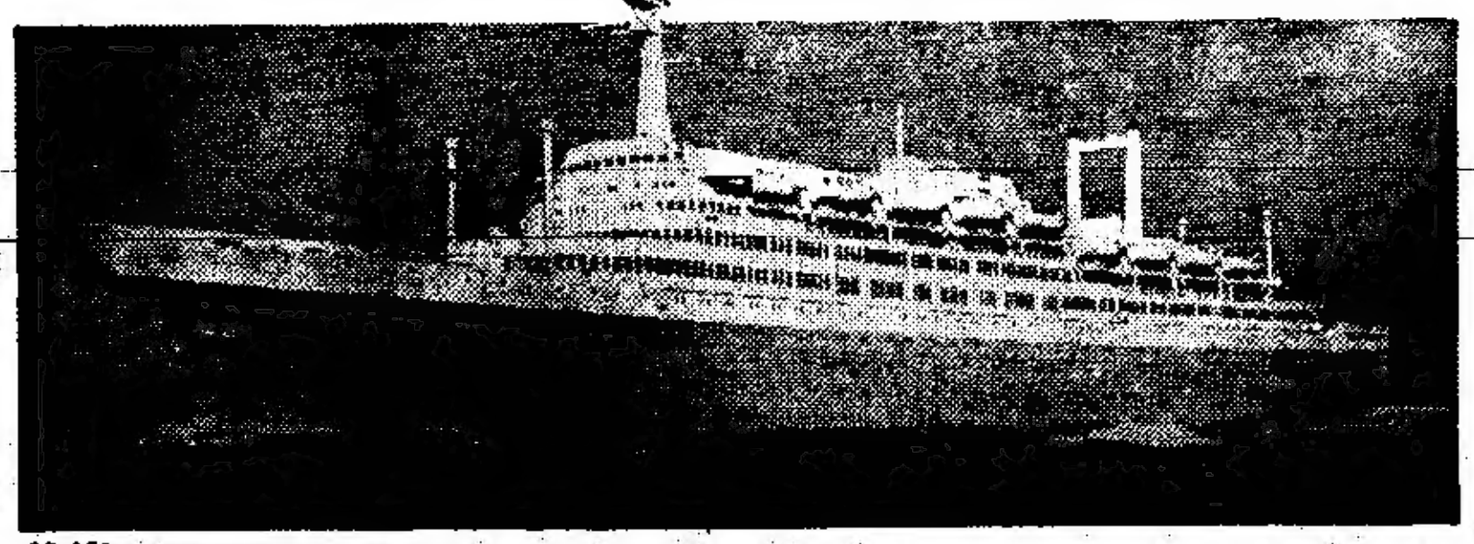
The naturalization service of Jias assists newcomers in following the required procedure in applying for naturalization; in filling the required forms; checking and preparing the necessary documentations; interpreting what may be requested of them at the hearing of the Naturalization Court; and, in general, helping them to avoid the pitfalls. The naturalization service also represents the immigrant before the authorities in all matters pertaining to naturalization; makes appeals, and representations in cases where such action is needed; and supplies the applicant with appropriate literature about the Canadian civic and social structure.

The directional services of Jias deal with the multitude of miscellaneous requests that are received at Jias. Information is provided pertaining to schools, hospitals, family allowances, unemployment insurance, life insurance, leases, and to the other unlimited problems that arise from daily living. This service also dispenses information about community resources, and settlement conditions in the different areas of the country. In addition, it is responsible for answering the out-of-town inquiries that are received by the agency and which relate to any of its aspects, or to referral of the inquiry to the proper source. Where indicated, assistance is given to those immigrants who require additional aid in relocation. The basis upon which such aid is given is that the final adjustment process of the immigrants involved will be furthered.

Education for citizenship is one of the most effective services in helping the immigrant adjust and integrate. The Jias program consists of English and French language classes, citizenship instruction, trade re-training, such as bookkeeping, and general induction into full participation and Canadian life. Both program and results have been widely praised. The methods and curriculum have also served as models for similar projects, by other groups. Impressive closing ceremonies with the granting of certificates are held at the end of every school year, and the immigrant is left with a sense of being truly a part of Canada.

The causes which prompt people to migrate are equally applicable to Jews and non-Jews alike. Certain specific Jewish conditions sometimes accelerate the immigration flow or may at times retard it. Basically however, the trends are the same. For the foreseeable time to come migration will re-

The Newest in Seaborne Luxury!



38,650 gross tons

The new flagship ROTTERDAM, a picture of unprecedented loveliness . . . with a daring silhouette destined to set new fashions for the wonderfully enchanted world of travel. A charming hostess, a warm friend, she welcomes those appreciative searchers for the ultimate in First Class opulence . . . the young-in-heart devotees of Tourist Class informality and economy . . . and the pampered cruise set, privileged to enjoy run-of-the-ship in one glamorous, unsurpassed Luxury Class.

Superb Holland-America transatlantic service from New York to Ireland, England, France, and Holland— as well as luxury cruises in all seasons.

Canadian Sailing
to Southampton, Le Havre and Rotterdam from
MONTREAL
RYNDAM
Nov. 22

"It's good to be on a well-run ship"

See Your Travel Agent.

Holland-America Line

1010 St. Catherine Street West, Montreal 2
Tel. UNiversity 6-1731

The Line of the fabulous new flagship ROTTERDAM; the luxury liner NIEUW AMSTERDAM; the deluxe STATENDAM; the comfort-and-economy liners RYNDAM and MAASDAM; and twin motor liners WESTERDAM and NOORDAM.

main a continuing feature of the problems of the world, as one of the means of maintaining a reasonable balance between the capacity of some countries to support their populations on the one hand; and on the other the benefits which a stream of immigration may bring to countries which can absorb the immigrants.

Within this general aspect there are some groups of people for whom migration is more urgent because of their status. These are usually the minority groups whose chances of settling permanently in the countries where they presently reside appear sometimes rather dubious. Therefore the problem of migration continues to be a challenge and among the would-be migrants there are bound to be Jewish immigrants. Moreover, with the present uncertain state of world conditions, situations may arise, as they did in the past (Hungarian refugees, Egyptian expellees, etc.) when large groups of people may have to find new homes quickly because of the cataclysmic events to which they may be subjected.

The immigration process under the best of circumstances involves a complicated procedure. Each emigration country requires the fulfilment of exit procedures and each immigration country has its complex admission requirements. Almost every immigrant needs aid in overcoming the barriers. Apart from the technical, legal, and procedural difficulties, the immigrant upon arrival in the receiving country must face a difficult process of social and economic integration. Hence there will be a continuing need for a program of immigrant aid.

Historically, Jewish immigration work represented a weapon of survival in the face of calamities which Jews faced everywhere. Jewish immigration work represented a strong and vital expression of sympathy, mutual obligation, help, as well as unity, by assisting in the rescue and giving of a new lease on life to those who were in need of such help. This major aspect, and the essence of Jewish migration work have not abated, and in a sense have become more pronounced. Israel, during the decade following World War II, became a major receiving country.

Nonetheless, the Americas will continue to play a vital role in Jewish immigration. The number of Jewish immigrants who will come to Canada may vary in accordance with circumstances and the program of immigrant aid may curtail or expand to meet the existing needs. However, as long as immigrants will continue to come, such a program will be required to meet the needs of the immigration in normal times and the contingencies of any crises which might occur. The basic causes which brought Jewish immigration and immigrant aid effort into life have not changed; immigration work was and remains a historical responsibility and necessity; an effort to create opportunities for immigration as well as to provide a milieu for planned and constructive resettlement.

During the past two hundred years between 1759 and 1959, it is estimated that about 270,000 Jewish immigrants entered Canada. The major influx was of course, since the beginning of the 20th century. During the past six decades between 1900 and 1959 about 255,000 Jews were admitted into the country as immigrants. Thus, it can be truly said, that the present-day Jewish community of Canada is the direct result of Jewish immigration during the past sixty years.

The Jewish community of Canada can justly be proud of its established program of immigrant aid. In the concluding paragraphs of his study Dr. Kage states that the Jewish community, in evolving what is believed to be the most comprehensive program of immigrant aid in Canada, never implied or considered that the immigrants present an unusual social problem. In fact, most immigrants displayed an above average capacity to adjust to new ways, to meet difficulties with courage and stamina. The great majority of immigrants who have come to Canada have proved themselves to be self-reliant individuals, displaying courage, endurance, and self-respect. However, given initial constructive and sufficient help, much waste in material and human capital was avoided and the process of integration was accelerated and made more smooth for the mutual benefit of the country and the immigrant.

The past can only be a guide and not a measure of adequacy. Constant re-evaluation is required to adjust current needs to changing conditions and circumstances. However, history is not merely a record; it is also a judge. In the area of Jewish immigration and immigrant aid in Canada, it can be said without hesitancy, that the efforts of the Jewish community show that the controlling factors lie not always only in the impersonal circumstances of external environment but also in the heart's response.

CANADIAN JEWRY, 200 YEARS OLD

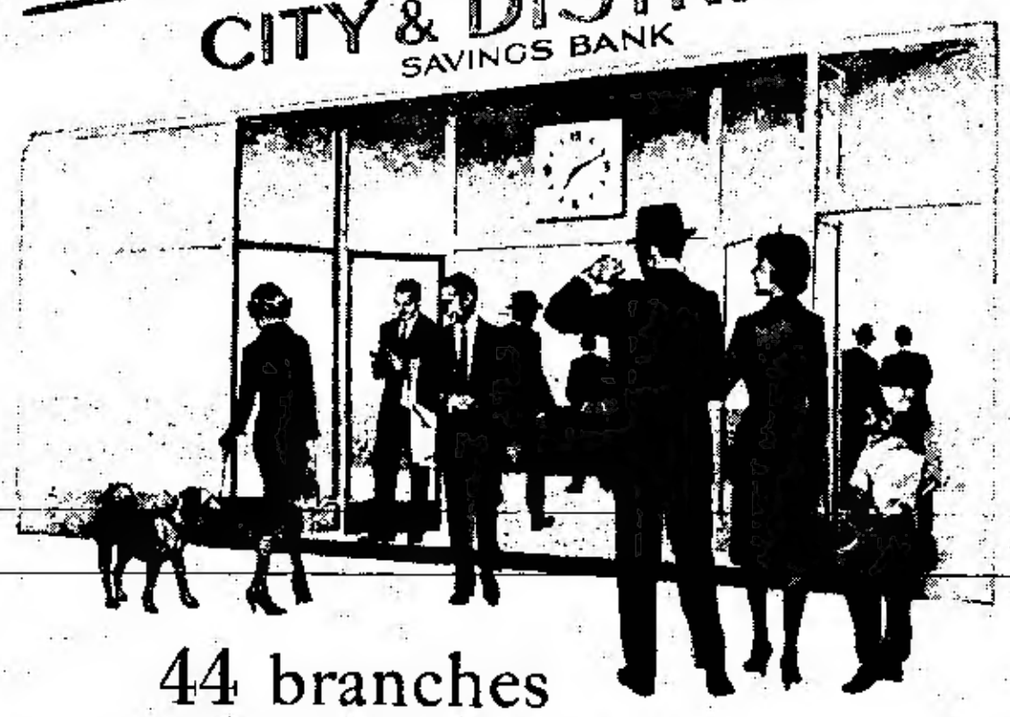
(Continued from Page Four)

cent history, there should be little doubts of the future of Canadian Jewry.

Having been tested through this ordeal, Canadian Jewry will respond gloriously and effectively to the challenge for the benefit of generations yet unborn. Although we have consulted no seventh sons of seventh sons to predict this future, we can be almost certain that the tercentenary celebrations of Canadian Jewry, a vigorous and respected Jewry, will then look at the immediate past with some valid pleasure and will be able to endow the sons and daughters of its generation with the desire and strength to continue on and on. There is enough in the history of the last 200 years to suggest that this fervent wish will be a reality.

Save at

THE MONTREAL CITY & DISTRICT SAVINGS BANK



44 branches

OPEN EVERY EVENING FROM 7 TO 8 O'CLOCK

AND EVERY DAY FROM 10 TO 3 — MONDAY THROUGH FRIDAY

Best Wishes

To all our clients and friends for the holiday season

and for health and happiness in the year.

M. DICKSTEIN & SON LIMITED

CROWN LIFE INSURANCE COMPANY

MONTREAL — TORONTO — NEWARK

The Canadian Jewish Review is still the only Jewish publication in Canada printed in any language reaching the Jewish community which is not sponsored by a group or an organization and which has the distinction of being a member of the Audit Bureau of Circulations.

Montreal — Personal Rosh Hashonah Greetings — Toronto

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. H. Aber
and family,
861 Rockland Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. N. Aberbach
and family,
4350 City Hall Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jacob Abrams,
and family,
3475 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. S. Adler,
4741 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leon M. Adler
and sons, Steven and Brian,
and daughter, Joanne,
6875 de Vimy Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Alter
and family,
50 Park Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Larry Altman
and children,
Shelley, Jaima, and Rick,
39 Merton Crescent,
Hampstead, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hyman Anchel,
and family,
4735 Vezina Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Abraham Angel
and son-in-law, daughter
and family,
5270 Musset Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Simon Anisman,
and son, Hyman,
5273 Park Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. D. Applebaum
and family, and mother,
372 Revere Avenue,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Arbitman
and son, Bernard,
6270 Deacon Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Arlove
and daughter, Gail Linda,
31 Danby Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Arnoff,
9 Warwick Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Aron
and family,
14 Garthdale Court,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Edward Aronoff
and family,
4605 Powell Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leo Arshinoff
and children,
Linda, Steven, Jerry and Lloyd,
528 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Larry H. Ash
and children,
Jerry, Bonnie, and Lois,
5631 McAlear Street,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis Astroff,
3860 Plamondon Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

EXTRA COPIES
of this Issue
50 CENTS

when you think of

HEATING

think HARTT & ADAIR LIMITED

FUEL OIL OIL BURNERS
COAL COKE

For the Finest in Service . . Call

HU. 1-0305

5250 WESTERN AVE. MONTREAL

Greenshields & Co
Limited

Members
Montreal and Toronto Stock Exchanges

Greenshields & Co Inc

Underwriters and Dealers in
Canadian Securities

MONTREAL QUEBEC TORONTO OTTAWA LONDON, ONTARIO NEW YORK SHERBROOKE

Holiday Greetings To Our Jewish Friends and Clientele.

Overseas Travel Limited

1052 Eglinton Avenue West RU. 7-1705

Cordial Greetings To Our Jewish Customers and Friends

Freimann's Pastry • Freimann's Coffee Shop

MAIN STORE 1244 Bloor St. W. LE. 4-4963

BLOOR & YONGE SUBWAY WAlnut 1-3543

HOLIDAY GREETINGS

BASSEL'S LUNCH LTD.

389 YONGE STREET

EM. 8-3503

HOLIDAY GREETINGS

JOHN'S FRAME SHOP

Manufacturers of CHESTERFIELD FRAMES, SHOW-WOOD SUITES, etc.

6 Noble Street Phone LE. 3-8569 Toronto, Ontario

Heartiest Greetings to our many Jewish Friends

MUIRHEAD FORWARDING LIMITED

POOL CAR OPERATORS
DOMESTIC, IMPORT AND EXPORT

Aircargo Booking Agents

185 BAY STREET Offices Throughout Canada TORONTO

Best Wishes to our Jewish Friends and Customers

THE MILNES FUEL OIL LIMITED

SIX BRANCHES TROUGHOUT THE CITY
30 YEARS SERVICE

1815 Yonge St. TORONTO HUdson 1-6141

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Atkin
and sons, Jack and Herschie,
25 Camborne Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. D. Atko
and family,
3465 Ridgewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hyman August
and family,
2350 St. Louis Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Avrith
and daughters, Shelly and Marcie,
and son, Charles (Chuckie),
7989 Outremont Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Michael Bacal,
and children,
Norman and Ruth,
4625 Plamondon Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sidney Back
and sons, Jules and Larry,
289 Searle Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Murray Backman,
and children,
Steven and Patricia,
2740 Darlington Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Baizer,
670 McEachran Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Moe Bandel
and sons, Mark and Freddie,
8107 McCubbin Road,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Barnes
and family,
1297 Ducharme Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Becker
and family,
1603 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Belenkie
and family,
5380 Jeanne Mance Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Bell
and family,
6802 Legare Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Peter Benderoff
and children, Stephen, Reesa, and Clifford,
201 Dresden Avenue,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Berger
and sons,
3921 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. K. Bernbaum
and family,
2 Madoc Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. Felix Bernstein
and family,
6275 Northcrest Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5719 A HAPPY NEW YEAR 1958
Mr. and Mrs. Manny Besner,
and family,
7525 Earle Road,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Betel
and sons, Murray and Bernard,
33 York Downs Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Morrie Bier
and sons, Arnold, Colin and Elliot,
5870 McShane Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

Holiday Greetings

NEW AGE DEVELOPMENT & CONSTRUCTION CO. LTD.

•

GREENWIN CONSTRUCTION COMPANY

•

BUILDERS & GENERAL CONTRACTORS

•

3130 BATHURST
DON MILLS, ONT.
RU. 1-6636

5720 A HAPPY NEW YEAR 1959
Mrs. Nathan Bing,
and family,
2220 Fulton Road,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Birenbaum
and family,
5262 King Edward Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sam Black,
and family,
31 Shallmar Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Blaukopf
and family,
652 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Blitstein
and daughter, Dvora,
318 Glenholme Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Bloom,
and children,
Eleanor and Edward,
469 Outremont Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Blumenthal
and son, David,
379 Dufferin Road,
Hampstead, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Borinsky,
8 Forest Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Borkowitz
and sons,
84 Cork Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. K. Borovoy
and son, Alan,
31 Heathdale Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. H. Borovoy
and daughters,
Cynthia and Dinah,
7 Rusholme Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. R. Bortenstein,
and sons, Solly, Howard,
and David,
6755 MacDonald Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Botner
and family
6030 Cote St. Luc Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Julius Briskin
and children,
Lewis and Elissa,
520 Victoria Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harold Brodkin
and children, Perry and Barbara,
201 Pannahill Road
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Bronfman
and family,
609 Carleton Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Bronfman
and family,
3617 Westmount Boulevard,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Browman,
and children, Francine, Philip and Harvey,
5207 Bourret Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irving Brown,
and children,
Zavie, Doreen and David,
9 Linwood Crescent,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sol. Brown
and children, Bradley Jay, and Leslie Janice,
17 Barksdale Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leon Brownstein,
3468 Drummond Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Burstein
and family,
119 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. D. H. Cader
and children,
Arnold and Patricia,
77 Shallmar Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

METROPOLITAN STORES LIMITED

Desire to extend to their many Jewish friends and patrons their best wishes for the New Year.

85 Stores From Coast To Coast

•

Head Office:
LONDON, ONTARIO.

HOLIDAY GREETINGS

A. BRADSHAW & SON Limited

Strictly Wholesale
Dry Goods

No private sales

770 Lawrence Ave., West, Toronto

Best Wishes for a Happy Rosh Hashonah

THERM-O-RITE PRODUCTS

LIMITED

AIR CONDITIONING and HEATING EQUIPMENT

Sole Distributors of
CHRYSLER — AIRTEMP

195 Bridgeland Ave. TORONTO Russell 7-1267

HOLIDAY GREETINGS

Belyea Bros.
LIMITED
TORONTO

Plumbing And Heating

SERVING GREATER TORONTO

HAPPY NEW YEAR

to our Jewish Customers and Friends



Holiday Greetings

Castrol Oils (Canada) Limited

Montreal — Toronto — Vancouver

Cordial Rosh Hashonah Greetings to our Friends and Customers in the Jewish Community

BELMONT OLDSMOBILE

OF ONTARIO LIMITED

MAC ENGLISH

2359 Danforth Ave. TORONTO OXford 8-2533

Geo. C. Hevenor M. A. Moysey F. S. Hogarth

Best Wishes to the Jewish Community

HEVENOR & CO.

MEMBERS OF THE TORONTO STOCK EXCHANGE

11 Jordan Street TORONTO EMpire 8-3461

Sincere Good Wishes
to the Jewish Community

Valleyfield Express Ltee.

DAILY SERVICE BETWEEN
MONTREAL and VALLEYFIELD
and HUNTINGDON

Connecting Carrier Service from Valleyfield to all Points in U.S.A. and Ontario.

Bonded Carrier.

MTL.: UN. 1-3397-3398 Head Office: Valleyfield, Que.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Albert Caplan
and son, Sheldon,
5705 Melling Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Alec Caplan
and children, Trudy, Michael
and Nancy,
6516 Macdonald Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Nido Caplan
and family,
48 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sam Caplan,
and son, Issie,
5815 Park Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Charness
and family,
3285 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Chernak
and family,
2500 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Clapoff
and daughter, Anita,
4524 Draper Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Simon Cobrin
and daughters,
Sharon, Susan and Sandra,
5565 Robinson Avenue,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. E. J. Cohen,
and family,
4662 Carlton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. George W. Cohen
and daughter, Suzann,
38 Courcelette Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Cohen
and family,
146 Marlee Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. Joseph Cohen, Q.C., and
Mrs. Cohen,
and family,
5003 Grosvenor Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joseph Cohen
and family,
4 Nina Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joseph Cohen,
4625 Plamondon Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Lou Cohen
and family,
18 Cressy Road,
Hampstead, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Cohen
and sons, Jack and Saul,
403 St. Joseph West,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Rose Cohen
and family,
161 Northcliffe Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Samuel Cohen
and family,
58 Cheritan Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. W. B. Cohen
and family,
1583 Lajoie Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Malcolm Colle
and family,
6585 Victoria Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Colton,
and family,
2290 Laird Boulevard,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. J. Cooper
and sons,
9 Shelborne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Roy Cooper,
and sons, Steven and Bobby,
4823 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. C. Cooper
and children
Tobie, Richard and Lynda,
60 Shallmar Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. Israel Corb
and family,
108 Castlewood Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Costom
and sons, Michael and Aaron,
4915 St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. N. Creed
and daughter, Betty,
23 Westover Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. Eugene Daniel
and daughter, Julie
and son, John,
878 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel J. Denenberg
and family,
4035 Vendome Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Nathan Dermer
and family,
6257 Lennox Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. E. Diamond
and sons,
Michael, Stephen, Carey,
and Mark,
1 Hill Place,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Albert Diamond
and daughters,
Anne and Brenda Judith,
32 Markdale Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Morris Diamond
and children,
Rhonda, Norman, Elaine, Arnold,
97 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Diskin
and family,
4617 Clanranald Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Dobski
and family,
and mother, Mrs. F. Monosowski,
6049 Durocher Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. William Dobsinsky
and family,
5775 Plantagenet Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Albert Doctor
and family,
4842 Fulton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Dorfman
and daughter, Sheila,
2430 Paton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Downer
and family,
4257 Braille Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Julius Ehrenwerth
and family,
4945 Plamondon Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. A. S. Ehrlick
and family,
516 Euclid Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Eisenberg
and son, Max,
and daughter, Helene,
175 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Charles Eisenstat,
and family,
5621 Phillips Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Eliosoff
and family,
4457 Plamondon Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Louis Engler
and family,
1209 St. Viateur Street West,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leon Erdman
and family,
5714 Eldridge Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irving Erenberg
and daughter, Debbie,
281 Hillhurst Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. B. Faerman,
2070 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

CASH'S WOVEN NAMES
can also be supplied with
INTERWOVEN
JEWISH EMBLEMS
for making personal and household
LINENS
●
From your dealer, or
CASH'S, Belleville 20, Ont.
Office in Montreal and Toronto
●
Also Manufacturers of all types of Woven Labels, Initials, Bookmarks, Badges for Lodges and Conventions, No-So Cement.



Patented "2-Sole" Socks

The sole is knitted in two layers, the inner layer reversed so that your foot is in contact with the soft side of the fabric. No extra bulk or weight. You have to wear Penmans 2-Sole Socks to believe the difference!

The Canadian Converters Co. Ltd.

Established 1889

●

EXTENDS
NEW YEAR
GREETINGS

●

460 St. Catherine St. West
MONTREAL

HOLIDAY GREETINGS

Yervant's Oriental Rugs Ltd.
4903 Sherbrooke St. W.
Broadloom Branch
5182 Cote des Neiges Road

HOLIDAY GREETINGS!

THE
RUMPEL FELT CO.
LIMITED
Manufacturers
• *FELTS OF EVERY DESCRIPTION* •
KITCHENER, CANADA

HOLIDAY GREETINGS TO THE JEWISH COMMUNITY

from

La Banque d'Économie de Québec

THE QUEBEC SAVINGS BANK

•

HEAD OFFICE:

1161 ST. JOHN STREET

QUEBEC

Holiday Greetings to the Jewish Community

from

LEFAIVRE, MARMETTE & LEFAIVRE

Joseph Marmette René Lefaivre

Licensed Trustees

•

111 Cote de la Montagne LAfontaine 2-8154

Quebec, P.Q.

Holiday Greetings to our Jewish Friends

FORANO

DESIGNERS • FOUNDERS • FABRICATORS

HEAD OFFICE & WORKS:

PLESSISVILLE, QUE.

Manufacturers of Reliable Machinery SINCE 1878

MANUFACTURERS OF:

Mechanical Power Transmission and Materials Handling Equipment.

Sawmill, Planing Mill and Woodworking Machinery.

Gristmill & Seed Cleaning Equipment — Farm Machinery.

Road Building and Contractors Equipment — Conveying & Elevating Systems.

Special machines for the Textile Industry — Pulp & Paper Mills — Chemical Plants, etc.

SALES OFFICES

Power Transmission & Materials Handling Division

Sawmill & Woodworking Machinery Division

7000 Park Avenue — Montreal

We Take Pleasure in Extending
Cordial Greetings and Sincere Good Wishes
to the Jewish Communities of Canada
on their 200th Anniversary

CASGRAIN & CHARBONNEAU

Manufacturers of

PHARMACEUTICAL PRODUCTS

445 St. Lawrence Blvd. MONTREAL UNiversity 1-3641

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Oscar Faerman
and family,
4364 Westmount Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joseph Fainer,
and daughter, Marjorie,
25 Krieger Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leslie Farkas,
4025 Plamondon Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Federman
and family,
188 Viewmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Fein
and family,
215 Chaplin Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. S. Feiner
and daughter, Merrille,
4511 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Felcher
and daughters,
Sharon and Marilyn,
51 Vermont Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. S. Feld,
174 Brunswick Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Feldman,
709 Champagneur Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Feldman,
and family,
5568 Woodbury Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Feldman,
6191 Cote St. Luc Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Morris Feldman,
and family,
733 Briar Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Oscar Felsen
and daughter, Toby,
and son, Seymour,
18 Virgil Wood Drive,
Willowdale, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Alex Fessler,
and family,
5706 Decarie Boulevard,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Norman Fine
and daughter, Goldie,
564 Fairlawn Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ralph Fine
and daughter, Lois,
3285 Goyer Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. William Fine
and family,
8 Mayfair Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Henry Fineberg,
and family,
95 Regina Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Fineland,
4851 Cote St. Luc Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

Greetings to the

Jewish Community



"If it's Borden's

It's GOT to be good!"

THE BORDEN

COMPANY LTD.

BROOKSIDE DAIRY DIVISION

Tel.: LA. 7-2551

2701 St-Louis Road, Quebec.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Wilfred Fink
and children,
Alan, Elaine, Larry, Judy
and Irving,
31 Shelborne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ben. Finkelberg
and son, Herbert,
4885 Montclair Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Finkelberg
and daughters,
Geraldine and Joyce,
and son, Arthur,
759 Briar Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Finkelstein,
and daughter, Gloria Sandra,
902 Bloor Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Finkelstein
and son, Sheldon,
5987 Macdonald Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Henry Finkle
and daughter,
66 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Murray Fishbein
and daughters,
Melanie and Rishee,
158 Macpherson Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis Fishman,
and daughters, Etta and Beryl,
and sons, Berny and Elliot,
65 Danby Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joe Flaschner,
and family,
5422 Durocher Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Fleischman,
752 Mitchell Avenue,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Fleisher
and son, Leonard,
2512 Brinton Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Frank Fleisher
and family,
44 Saranac Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Fligel,
and son, Bryan,
860 Hodge Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Benjamin Fluxgold,
and family,
532 Glengarry Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Michael Fogel
and family,
5283 Park Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Arnold Fogle,
and daughter, Susan Michelle,
103 Acton Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ben Fraid
and children,
Diane, Elaine, and Stephen,
4835 Jean Brillant Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leon Franklin
and sons, Howard and Stephen,
and daughter, Rhonda Carol
and Mrs. Esther Binstock,
885 Dundas Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Nathan Freedman
and children, David,
Charles, and Sidney,
15 Denton Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Fruitman
and daughter Sandra,
42 Glen Rush Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Abraham Futerman
and family,
103 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Frank H. Gabbe,
5015 Borden Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

Holiday Greetings

THE ROYAL PAPER BOX COMPANY

495 Boulevard Langelier

QUEBEC

Robert Poitras, Secretary

Edg. G. Kirouac Vice - Pres.

Holiday Greetings to the Jewish Community from

CANADIAN IMPORT CO.

COAL FUEL OIL

83 DALHOUSIE — **LAFONTAINE 2-1221**

QUEBEC, P.Q.

HOLIDAY GREETINGS

Teinturerie Française Inc.

CLEANERS and DYERS

LOUIS MORISSET

1480 de la Canardiere, Quebec City — Phone: LA. 4-4686

HOLIDAY GREETINGS

P. Ferland inc.

MASTER CLEANERS

294 Du Pont St., 602 St-John St., 721, 3rd Ave.; Tel.: LA. 4-3531 Quebec City.

Holiday Greetings to the Jewish Community from

UNIVERSAL AUTO LIMITED

Distributors of

IMPERIAL CHRYSLER PLYMOUTH FARGO

SIMCA — VEDETTE

Sales & Service

★

777 - 1st Avenue LAfontaine 5-5113

QUEBEC, P.Q.

Holiday Greetings to the Jewish Community

From

FILION & FILS LTÉE

MACHINISTS

Elevators Installed & Serviced

130 Blvd. Ste. Anne Tel. MOntcalm 1-2130

Quebec, P.Q.

vitrerie QUÉBEC glass Ltée

223, Dorchester, Quebec
Call LA. 2-8207
and a trained salesman will call on you.

HOLIDAY GREETINGS TO THE JEWISH COMMUNITY

from

ADELARD MARCHAND LTÉE

Manufacturers of Ornamental Iron, Work in Bronze, Aluminum, Stainless Steel

1124 Rue St. Vallier Est

Quebec, Que.

HOLIDAY GREETINGS

CIE J. B. DUGAS, Ltée

Plumbing, Heating, Electricity
Industrial & Domestic Oil Burners—
Electric & Acetylene Welding

Tel.: LA. 5-4763.

Office: 596 D'Aiguillon St., Quebec.
Warehouse: 772 St. Marie St., Quebec.

5720 A HAPPY NEW YEAR 1959
Alderman and Mrs. S. D. Gameroff
and family,
736 Wilder Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. I. Gans
and family,
5482 Mountain Sights Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. William Garbe
and children, Sally, Albon,
and Deborah Joy,
11 Browside Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Alex Garelick
and family,
910 Hartland Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Garfinkel
and family,
1 Silverwood Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. A. Garfinkel
and family,
7 Aldburn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. D. Garshowitz
and sons,
340 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Geller
and children,
Audrey and Eddie,
99 Invermay Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Gerstein
and daughters,
121 Collinson Boulevard,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hyman Gertler,
718 Victoria Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis Gertsman
and daughters, Marcey and Janice,
5726 Queen Mary Road,
Hampstead, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. M. Gilbert
and family,
240 Oriole Parkway,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Israel Gimpelman
and family,
3300 Ridgewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Gladstone
and family,
385 Brooke Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Al Glazer
and family,
456 Coldstream Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. B. Irwin Glickman,
and family,
4943 Jean Brillant, Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Glickman
and family,
11 Josephine Road,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Golberg
and sons,
Michael and Howard,
4925 Cumberland Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Gold
and family,
15 Wilmington Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Gabriel Gold
and daughter, Lois,
4915 Fulton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Charles Goldberg
and family,
140 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Goldberg
and family,
102 Brookview Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joseph Goldberg
and children, Hillary and David,
73 Allingham Gardens,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Goldberg
and family,
11 Duncannon Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Wolfe Goldberg
and sons,
55 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irving Golden,
and daughters, Linda and Wendy,
and son, Paul,
and Mrs. Bessie Rose,
21 Barrie Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Golden
and family,
4905 Cote St. Luc Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Mark Goldenberg,
and children, Marilyn,
Sheldon Larry and Steven,
84 Playfair Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Goldhar,
and son, Jerry,
and daughters, Sandy and Marsha,
54 Vermont Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Mike Goldhar
and family,
49 Romney Road,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. Martin Goldsmith
and son, Arthur,
4682 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irving Goldstein
and daughter, Leila Rachel,
21 Christine Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Jenny Goldstein
and family,
386 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Goldstein
and family,
6085 de Vimy Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ben Goldwax
and daughters, Joyce and Elaine,
4175 St. Kevin Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. B. Gomberg
and family,
3070 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Goodis
and sons, Stephen and Brian,
75 Linwood Crescent,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. P. R. Goodkin
and family,
5773 Palmer Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. D. Goodman
and daughter, Maxine,
2417 Bedford Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

We are pleased to extend sincere New Year Greetings to our customers and friends in the Jewish community.

Dining Room
Dinette
Furniture

Knechtel Kabinet Kreations

Occasional
Living Room
Tables

KNECHTEL KABINET KREATIONS LIMITED
HANOVER ONTARIO

HOLIDAY GREETINGS

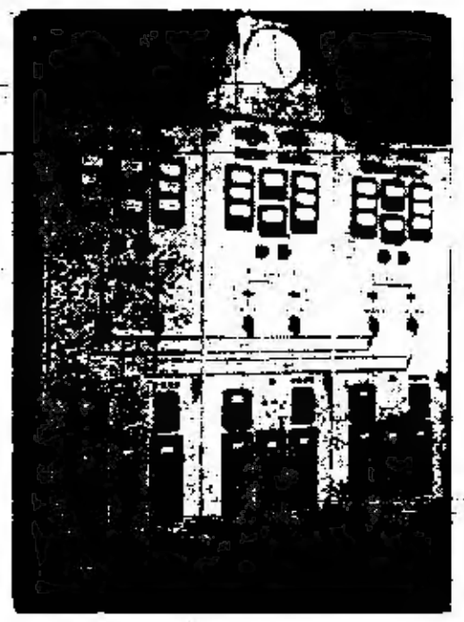
Victoriaville Furniture Limited EST 1894

VICTORIAVILLE, P.Q.

Makers of Vic-Art *furniture*

MEDIUM PRICED VENEERED FURNITURE

ROSH HASHONAH GREETINGS



FROM

ELECTRICAL MFG. CO. LTD.

P.O. BOX 1300
MONTMAGNY, TEL.: 235 & 236
170-180, DORCHESTER EAST
MONTREAL, TEL.: UN. 1-9151
MAKER OF ELECTRICAL DISTRIBUTION APPARATUS AND LIBRARY SHELVINGS

HOLIDAY GREETINGS TO OUR JEWISH CUSTOMERS

Mr. George Collin, President,

MONTMAGNY FURNITURE CO. LTD.
MONTMAGNY, QUE.

Don't Buy A Thing Until You See What

MONTMAGNY

has for you in Style-wise, Price-wise

Bedroom Furniture

Rosh Hashonah Greetings
to our Jewish clientele!

LAURENTIAN TANNERY
Pointe Aux Lièvres, Québec, P.Q.
Manufacturers of
Side Leathers and Splits
featuring
White Smooth — White Buck
White Elk — Suede Splits

Representatives:
Chabot & Graham, 182 Notre Dame des Anges, Quebec, P.Q. Tel. LA. 5-9748
E. Lefebvre, 4352 Old Orchard Ave., Montreal. Tel. HU. 4-9385.

NEW YEAR GREETINGS

W. LAJEUNESSE & CO. LTD.

Used Building Materials.

Used Structural Steel

Demolition

1215, Ave. Papineau LA. 3-2187 Montreal 24.

FOR YOUR FOUNDATION PROBLEMS
CONSULT

FRANKI

FOUNDATION SPECIALISTS

SOIL INVESTIGATION - PILES - CAISSONS - H-BEAMS
SHEETING - UNDERPINNING

FRANKI OF CANADA LIMITED

187 GRAHAM BLVD. MONTREAL REgent 9-2371

Quebec - Ottawa - Toronto - Edmonton - Vancouver

Holiday Greetings to the Jewish Community
from

OMEGA DEMOLITION

DEMOLITION CONTRACTORS

Building Materials For Sale

12011 Sherbrooke St. East LAfontaine 2-2041
MONTREAL

BUY FROM REVIEW ADVERTISERS, SAY: *"I SAW YOUR AD IN THE CANADIAN JEWISH REVIEW".*

OUR BEST WISHES
TO THE
JEWISH COMMUNITY

•

BANQUE CANADIENNE NATIONALE
90 branches in Montreal

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Isaac Goodman
and daughters,
Marcia, Marilyn and Sharron Lee,
12 Wishart Place,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Isaac Goodman,
and family,
242 Haddington Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. R. Goodman
and son Nathan,
6787 De Vimy Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. William E. Goodman
and family,
197 Coldstream Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. G. Goodwin
and family,
5615 Borden Avenue,
Notre Dame de Grace, Quebec
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Gordon
5647 Dunmore Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Gordon
and family,
5290 Legare Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. John Jacob Gotlieb, Q.C.
and Mrs. Gotlieb,
and family,
5013 Grosvenor Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irwin Gould,
and daughter, Shelley Marla,
214 Goddard Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. W. Gradinger
and family,
5020 Macdonald Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jerry Green
and children,
Brian Leslie, and Michele Lisa,
520 Deloraine Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Clara D. Greenberg
and family,
1336 Lajoie Avenue,
Outremont, Quebec,
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. G. Greenberg
and family,
205 Elm Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Greenspoon
and family,
154, Place Benoit,
St. Laurent, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. J. Grief
and family,
854 Wiseman Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Gross
and children,
34 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. D. Gross
and family,
5890 Souart Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Marvyn Grover
and sons,
45 Roxborough Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Gruber
and family,
430 Trenton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jasie Grymek
and sons, Sam and Louis,
692 Briar Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Guttman,
1930 Cambridge Road,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Hahn,
38 Barksdale Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Halickman
and family,
83 McNider Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. C. Halpern
and family,
3 Quebec Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Moe Hanser
and children, Donny and Harriet,
8 Lawnhurst Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Hartman,
and children, Cheryl and Ian,
295 Tait Street,
Ville St. Laurent, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Albert Hassman
and sons, Raymond and Lee,
and daughter, Geraldine,
129 Hove Street,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. I. Hauer
and daughter, Roanne,
47 Euphrasia Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Saul Hauer
and children, Harvey
and Francis,
15 Majestic Court,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Helbert,
5255 Rosedale Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Hersch
and family,
789 Euclid Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Rabbi and Mrs. S. Herschorn
and family,
5237 Saranac Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. David Hier,
and children,
Ronald, Joanne and Jeffrey,
5600 Randall Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Cecil Hill,
and daughter, Stefanie,
95 Dufferin Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leo Himel
and family,
24 Peverill Hill Road South,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. H. Honickman,
81 Heathdale Road,
Toronto, Ontario.
Extends to all her relatives and friends her best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. R. Horowitz
and family,
173 Delhi Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Elmer Horwood,
and family,
21 Lyncroft Road,
Hampstead, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. J. Hurvitz
and family,
41 Camberwell Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Hurwitz,
and daughters,
Della and Debra,
4871 Melrose, Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Morris Hutkin,
and family,
3469 Oxford Avenue,
Notre Dame de Grace, Quebec
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack I. Hutman
and family,
52 Nelson Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ben Hymer,
and daughters,
Gloria and Marlene,
535 Wiseman Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Michael Inhaber
and son, Howard Sheldon,
2435 McNulty Street,
Ville St. Laurent, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Jacobs
and son, Bert,
1603 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Esther James
and family,
482 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Jarnicki
and family,
89 Brucewood Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Jedeikin
and family,
8803 Westmount Boulevard,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Moishe Kachuk
and family,
176 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

Holiday Greetings
To all my friends and clients



MISHA KASIMER,
A.I.B.
Insurance Broker
1969 Clinton Ave. RE. 7-8680
5757 Decelles Ave.
Suite 515 - RE. 1-6896.

HOLIDAY GREETINGS TO OUR FRIENDS
OF THE JEWISH COMMUNITY
C. L. ABBOTT
AND SON
REAL ESTATE BROKERS
1126 SHERBROOKE STREET WEST
VI. 2-9146

SINCE 1898
McCUAIG BROS. & CO.
LTD
Members:
Montreal Stock Exchange
The Canadian Stock Exchange
The Investment Dealers' Association of Canada
276 St. James W. VI. 2-8971 • MONTREAL • 1420 Peel St. VI. 9-9311

PRICE AGENCIES LIMITED
Distributors for
PELLA
WOOD FOLDING DOORS
PELLA
WINDOWS
PELLA
ROLSCREENS
SLIDING GLASS DOORS
Installations
SYNAGOGUES
BUSINESS ESTABLISHMENTS
SHOW ROOMS
HOMES
HOTELS
APARTMENTS
RESTAURANTS, ETC.
6252 St. Lawrence Blvd. MONTREAL CRescent 2-5781

Sincere Good Wishes to Canadian Jewry on its 200th Anniversary

Canadian Aluminum Window Co. Ltd.

"SWIVEL AIR"

Finest Quality 3-Channel Combination Aluminum Windows and Doors, with "Swivel Air" Pivot Mechanism and Exclusive Welded Corners.

Direct from Manufacturer to You

Home Demonstrations without Obligation.

6545 Durocher St. MONTREAL CRescent 4-5408

New Year Greetings

from

BATHURST CONTAINERS LIMITED

a division of

BATHURST POWER & PAPER COMPANY LIMITED

ROSH HASHONAH GREETINGS

Coronet Studio Inc.

PORTRAITS
COMMERCIAL PHOTOGRAPHY

758 Sherbrooke St. West VI. 4-7745

● ADVERTISING ARTISTS
● PACKAGE DESIGNERS
● PHOTOGRAPHERS
● PHOTOENGRAVERS
● ELECTROTYPERS
● STEREOTYPERS
● MAKERS OF PLASTIC AND RUBBER PLATES
● PRODUCERS OF OFFSET POSITIVES AND PLATES

BOMAC MONTREAL LIMITED
770 St. Antoine Street West UNiversity 6-1851

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Kalfuss
and son, Leonard,
788 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Kamarner
and family,
72 Barton Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Edward Kamerling,
1998 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Kanarick
and family,
10 Lyndhurst Court,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Meyer Kaplan
and family,
4437 Plamondon Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Karls
and family,
5543 King Edward Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Stanley Karn
and daughters,
Lorraine and Renee,
86 Acton Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Karo
and daughter, Cecile,
4685 Cote St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Karpman
and family,
922 Wilder Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ed. B. Karpman
and son, Scott Kevin,
2780 Darlington Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irwin E. Kates
and family,
705 Oriole Parkway,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Kates
and family,
5 Midvale Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Annie Katz,
and family,
178 Caribou Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. Eli Katz
and children,
Lynda, Gary, Elaine and Stephen,
5347 Prince of Wales Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Katz,
and family,
37 Strathearn Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hyman Katz,
and children,
Danny, Sharon and Elaine,
35 Spring Grove Crescent,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Phillip Katz
and family,
588 Melrose Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis I. Kesten
and children,
Darlene Rochelle, Heward Jory
and Myles Brian,
5 Marwood Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Kirsh
and son, Robert,
4830 Plamondon Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Judith Klayman
and family,
296 Hillhurst Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

NEW YEAR GREETINGS

KNIGHT Stereotyping Ltd.

1030 ST. ALEXANDER ST.
MONTREAL UN. 6-5393-4

First Complete Plastic Plate Plant in Canada.

Plastic Plates - Thermosetting Patterns - Newspaper Mats
Stereotypes - Rubber Plates.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sam Klein
and son, Hymie Israel,
5986 McShane Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Rev. and Mrs. Morris I. Kleinberg
and family,
50 Appleton Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Kliman
and sons,
454 Winnett Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis Kling
and family,
1469 Elizabeth Boulevard,
St. Martin, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Klotz
and family,
75 Lynnhaven Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Kofsky,
3895 Beaubien Street East,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Miss Sophie Kohen,
45 Albert Avenue,
Mimico, Ontario.
Extends to all her relatives and friends her best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Korenberg,
and son, Michael,
689 St. Roch Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis Korman
and daughters,
Linda and Marlene,
5713 Rand Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Lew Kozlov,
4488 Circle Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Krakower
and family,
5360 MacDonald Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Krakower
and family,
4990 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Moishe Kravitz,
and family,
3876 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Kriss
and family,
18 Ardmore Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Israel Kugelmass,
and family,
4061 Esplanade Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. P. Kurtz
and family,
261 St. Foye Boulevard,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

SAY "HAPPY NEW YEAR"

with

CARMEL KOSHER WINES FROM ISRAEL

Q.L.C. No.	
596-C	Concord (Sweet red Malaga)
595-A	Alicante Superior (Red sweet wine)
596-B	Adom Atic (Red table wine)
596-D	Haut Sauternes (White table wine)
595-G	Israel Port type
111-A	Carmel xxx Brandy

Available at most Liquor Commission stores.

For Information: Albert Robinson Co., Victor 9-8492.

ROSH HASHONAH GREETINGS

For Home Delivery of

PEPSI-COLA and SCHWEPPES PRODUCTS

call HOME BEVERAGE COMPANY RU. 7-9141

TORONTO

BAKERY & CONFECTIONERY WORKERS' INTERNATIONAL UNION LOCAL 115, MONTREAL

Extends heartiest greetings to its Members and their Families, and the Jewish Community of Montreal for a HAPPY AND PROSPEROUS NEW YEAR.

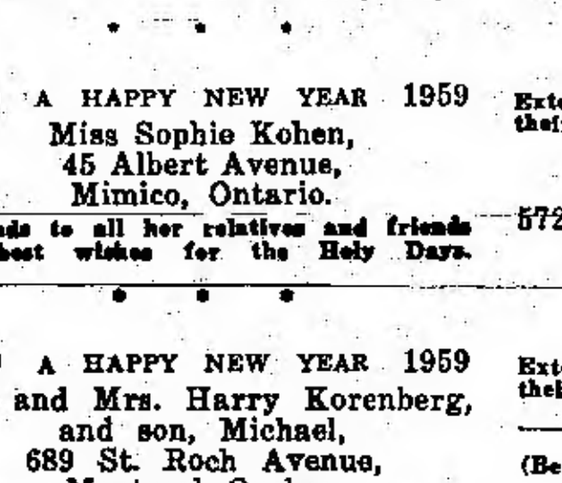
Please patronize the following Bakeries under contract with this local Union. Arena Bakeries, 84 Mt. Royal W., 5145 Park Ave., 5630 Victoria Ave.; Bagel King Bakery, 5167 Decarie Blvd.; Boyman's Bakery, 4874 St. Lawrence Blvd.; Cantor's Bakery & Pastry Shop, 5563 Park Ave., 6579 Cotes des Neiges Rd.; Community Co-operative Syndicate, 1643 de Bullion St.; Kosher Quality Bakery, 4082 St. Lawrence Blvd.; Levine Bakeries, 5143 Decarie Blvd., 3670 St. Lawrence Blvd.; New St. Lawrence Bakers, 3830 St. Lawrence Blvd., Schechtman & Son Bakery, 201 St. Viateur St. W.; Shawbridge, Shawbridge, Que.; Van Horne Bagel Bakery Inc., 4655 Van Horne Ave.; Van Horne Bakery, 1341 Van Horne Ave. A. Weiss, Secretary.

From your driver, grocer, restaurant and delicatessen.

ALWAYS BUY BREAD WITH THE UNION LABEL!

For Meals...for Hospitality Snacks...

Old London MELBA TOAST



Just 15 calories to the slice



PLAIN
RYE • WHOLE WHEAT
UNSALTED
and new PUMPERNICKEL
also in "Rounds"

O. GAUTHIER LTD., MONTREAL

The Canadian Jewish Review is **still** the only Jewish publication in Canada printed in any language reaching the Jewish community which is not sponsored by a group or an organization and which is able to claim membership in the Audit Bureau of Circulations.

DUTY PREPAID PARCELS TO ROUMANIA

You are now able to select and send parcels to Roumania through us and to prepay the import duty.

PARCELS TO ROUMANIA

3891 St. Lawrence Blvd., Montreal, Canada.

Telephone: Victor 4-9098

HOLIDAY GREETINGS
TO OUR JEWISH FRIENDS
AND CUSTOMERS

ATHLETIC SHOE CO.
ELITE FOOTWEAR CO.

533 ONTARIO STREET EAST
MONTREAL

Garters - Arm Bands - Suspenders
Hose Supporters - Garter Belts - Elastic Products
Trimtex and RicRac Products
Quality production of styles that sell

Donahue Corporation of Canada
LIMITED
ST. HYACINTHE, QUEBEC

Sales Offices:
MONTREAL
1117 St. Catherine West
TORONTO
94 Wellington St. W.
VANCOUVER
173 West Cordova
WINNIPEG
Galt Building
HOLIDAY GREETINGS

Greetings from

New Method

- LAUNDRY
- DRY CLEANING
- FUR STORAGE

SERVING GREATER MONTREAL SINCE 1912
City Wide Pick-Up and Delivery Service.
Branch — 9153 Pie IX Blvd. — City of St. Michel
Equipped with modern machinery.
6455 Christopher Columbus, Montreal CR. 3-3391



PARISIAN
JAVEL WATER
"Disinfects as it cleans"

IN LAUNDRY
IN BATHROOM
IN KITCHEN

KILLS GERMS

FYON & FYON LTD. MONTREAL

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Karl Kussner
and family,
4830 Cedar Crescent,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ben. Kuzmarov
and children, Mildred and Allan,
2300 Fulton Road,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Lachovitsky
and son, Mark,
2675 Bedford Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Albert Lakoff
and children,
Robert (Bobby), Ellen, Carol,
Michael and David,
833 Pratt Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis Lanys
and sons, Shane and Marty,
179 Overbrooke Place,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Laquer
and family,
545 Old Orchard Grove,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Laufer
and family,
5776 Northmount Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Leder
and family,
1336 Eglinton Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irving Lederman
and family,
10 Marwood Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leo Lederman
and son, Larry,
and daughter, Eleanor,
19 Almington Street,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. S. Lederman
and daughter, Sylvia,
1249 Greene Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry R. Lepofsky
and family,
6 Croydon Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Bert Lev,
and sons, Jerry and Phillip,
171 Earlscourt Avenue,
Toronto, Ontario.
Extends to all his relatives and friends his best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Levine
and son, Reuben,
5242 Dalou Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. Benjamin Levine
and family,
523 Outremont Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Herbert Levine,
4857 Isabella Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hyman H. Levitt
and family,
630 Roslyn Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Levitt
and daughter, Laura,
and son, Howard,
146 Kennard Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Aron Levy
and son, Albert,
3225 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. A. Levy
and son, Robert,
780 Spadina Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Morrie Levy
and sons, Gerald and Stephen,
690 Aberdeen Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Mort L. Levy
and family,
34 Braemar Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Robert Levy
and children,
Harvey, Irwin, Stephen
and Lorraine,
3071 Brighton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Wallis Lewis
and sons, Michael and Anthony,
3241 Forest Hill Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Rabbi and Mrs. M. Lewittes
and family,
1942 Clinton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Libman
and family,
219 Viewmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Albert Lichter
and sons, Gordon and Neil,
and Mr. and Mrs. Jacob
Fraiermauver,
514 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Isaac Lidsky
and family,
135 Wembley Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Lieberman
and family,
48 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ernie Lieberman
and daughter, Rhoda,
10 Bolingbroke Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Liebman
and family,
1460 McGregor Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. T. H. Lipson
and sons, Bill and Jack,
484 Avenue Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hyman Litner,
2510 Brinton Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hyman Litvack
and children,
Richard, Judy and Bruce,
6125 de Vimy Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Lotansky
and family,
638 Davaar Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Lovat
and son, Shail,
236 Palmerston Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. W. Lowie
and family,
5825 Notre Dame de Grace Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joseph Lubin
and Harriett,
4635 Clanranald Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. M. Lurie
and son, Stephen William,
and Mr. Sol Levin,
141 Old Forest Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Henry B. Lurie
and family,
and Mrs. S. Harnick,
49 Gloucester Grove,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Luterman
and children, Seymour, Sorel,
Betty and Murray,
4620 Prince of Wales Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Hairstyles Created
Exclusively for you by
Guillaume & Robert
2160 MOUNTAIN ST. VI. 2-6867-8
PHONE FOR YOUR APPOINTMENT

Holiday Greetings To Our Jewish Friends And Customers
Marila
FAMOUS TRADE MARK
FOR POPULAR PRICED
LADIES COATS AND SUITS
Manufactured by
LANIEL INC.
7542 St. Hubert Montreal 10
CRescent 2-8217
1926—When in Montreal a car is at your disposal—1957

ROSH
HASHONAH
GREETINGS
* * *
COTNOIR
CAPPONI
Designing
School
2135 Guy Street
Telephone: WE. 5-4765

BUY FROM REVIEW ADVERTISERS, SAY: *"I SAW YOUR AD IN THE CANADIAN JEWISH REVIEW".*

The only Montreal dancers accepted by the National Ballet's professional school this season were trained by . . .
Elizabeth Leese
Studio of Classical Ballet and Modern Dance
326 Victoria Avenue, Westmount HU. 8-1382

GREETINGS
The Management and Staff of
Paul
CLEANERS · LAUNDERERS
CANADA'S GREATEST
extend best wishes for a happy New Year

DARLING

The Stamp of Quality — Since 1888

DARLING BROTHERS LIMITED

Manufacturers • Founders

140 PRINCE STREET — MONTREAL

Happy New Year and Best Wishes to our Friends & Customers.

N. WASSER

ELECTRICAL CONTRACTOR

Installation - Repairs - Free Estimates

24 HOUR EMERGENCY SERVICE.

Bus. CR. 7-4458 Res. RI. 7-5726

1765 Hartenstein, Montreal 9.

HOLIDAY GREETINGS

ECONOMIC PLYWOOD INC.

Distributors of all kinds of

PLYWOOD and WALLBOARD

Charles Allie 1885 Bossuet CL. 5-4059

HOLIDAY GREETINGS

LORD & CIE LIMITEE

J. H. Lord, Prof. Eng., President

Structural Steel

4700 Iberville LA. 4-3048

Montreal, Canada.

New Year Greetings from

THOR-INDUSTRIES LIMITED

Manufacturers of Quality

HOUSEHOLD APPLIANCES

2205 Dandurand St. CR. 6-8541

Montreal

HOLIDAY GREETINGS

W. L. Chipchase Reg'd

ESTABLISHED 1882

– CUTLERS –

Manufacturers and Importers

FOR PROMPT SERVICE

1667 St. Catherine West Montreal

5720 A HAPPY NEW YEAR 1959
Rev. and Mrs. A. Machlovitch,
5130 Bourret Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Maklan,
5251 Lemieux Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Malumed,
2112 Bedford Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5719 A HAPPY NEW YEAR 1958
Mr. and Mrs. William Malus
and sons, Norman and Michael,
5119 Lacombe Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Alfred D. Manaster,
and children, Marianne,
Susan, Rita and Richard
2177 College Street,
Ville St. Laurent, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Rubin Marcovitch
and son, Arthur,
5211 Rosedale Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Julius Marcus
and daughters, Charlotte Frances
and Anita Ruth,
1420 Dundas Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Margel
and family,
125 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leon Margulies,
4872 MacKenzie Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ben Markoff
and sons, Elliott and Morrie,
1460 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Maurice Margles
and family,
2515 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Markowitz,
and son, Richard.
5830 Plantagenet Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Martin Markowitz
and family,
31 Pagnuelo Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Morris Markowitz
and family,
5832 Plantagenet Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. L. Marks,
and family,
9 Fraserwood Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. M. Maron
and family,
4357 Esplanade Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. E. Marovitch
and family,
5275 Rosedale Avenue,
Notre Dame de Grace, Quebec
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Simon Matthews
and children, Judith and
Theodore
86 Cote St. Catherine Road,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Melnick,
and family,
4780 Vezina Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joseph Mendel
and children, Norman, Stephen,
Stanley and Sandra,
4610 Bouchette Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Holiday Greetings!

Gardening

Landscaping

Diploma in 1920 for Landscape Gardening from Horticulture School, "ZURICH," Switzerland.

E. DACCORD

RI. 4-3425

RI. 4-3823.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Saul Mendelson
and daughters, Elaine, Mindy,
and Donna,
1942 Brinton Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Mestel
and family,
1771 Lajoie Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. G. H. Migicovsky
and family,
5535 Robinson Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Raphael Milbert
and children, Huguette and Rene,
4638 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Miller,
237 Danforth Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Frank Miller
and family,
92 Neptune Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. E. Miller,
and children,
Frances and Jonathan,
760 Lanark Crescent,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. L. Miller
and children, Franklin and Judy,
4575 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irwin Miller
and family,
760 Lanark Crescent,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ben Milner
and family,
5775 Trans Island Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Mintz
and family,
15 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. F. Mintzberg,
and son, George,
6300 Lennox Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Mittelmann
and family,
18 West Grove Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Abraham Morantz
and children,
Rhona and Ian Michael,
5588 North Luc Avenue,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joe Morantz
and family,
5586 North Luc Avenue,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Morantz,
4961 Coronet Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Moroff
and sons, Sydney and Danny,
275 Winnett Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Moskovitch
and family,
5564 Alpine Avenue,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harold Murawnik
and children,
Peggy Lee and Michael,
4905 Carlton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

Holiday Greetings to the Jewish Community from

NAGLE ELEVATOR CO., INC.

Freight and Passenger Elevators Dumb-Waiters
• Installations • Maintenance • Repairs
Free Estimates

1085 Chenneville St. MONTREAL UNiversity 1-1701-2

HOLIDAY GREETINGS

MONTREAL PLUMBING LTD.

4585 Decarie Blvd. Telephone HU. 9-8685

Holiday Greetings

ECONOMIC WEATHER STRIP

C. MICHAUD, proprietor
we manufacture and install
WEATHER STRIP
To Fit All Types Of Doors & Windows, Balances, Caulking Installations,
Distributors of "Unique" and "Duplex" Balances
8671 10th Ave. Ville St. Michel MONTREAL RA. 8-2494

HOLIDAY GREETINGS

SHAVER'S LAUNDRY LTD.

SHAVER'S

FOR A GOOD LAUNDRY

589 CANNING WEllington 2-4115

HOLIDAY GREETINGS

Anglo-French Carpet Co. Ltd.

AV. 8-4113 2029 Peel St.

New Year Greetings to the members of the Jewish community

BROWN and HUBNER

Painters and Decorators

4726 de la Peltrie RE. 1-0665

UNiversity 6-4051*

NEW YEAR GREETINGS

UNITED BEDDING CO. LTD.

Living Room Upholstered Furniture
Studio Suites, Studios & Mattresses, Etc.

1030 WELLINGTON Street MONTREAL

MAURICE FORGET JACQUES FORGET

FORGET & FORGET

Members of Montreal Stock Exchange
Members of Canadian Stock Exchange

51 St. James St. West VI. 4-3951

O'BRIEN & WILLIAMS

Members
Montreal Stock Exchange — Canadian Stock Exchange
Investment Dealers Association Of Canada
Associate Members
American Stock Exchange

152 ST. JAMES STREET WEST
MONTREAL

CORDIAL HOLIDAY GREETINGS

BARNABE MOTORS
LIMITED
CHEVROLET • OLDSMOBILE
CHEVROLET TRUCKS
SPECIALISTS IN FINE SERVICE
1850 Edouard Laurin ST. LAURENT, QUE. RI. 4-6401

HOLIDAY GREETINGS

AMERICAN PAPER BOX CO., LIMITED

5700 FULLUM ST. MONTREAL

ELDORADO CORKBOARD

- For long years at low cost
- Cork tiles for floors
- Trouble free insulation
- Cork pipe covering

Our Experience Can Be of Real Assistance to You.

CANADIAN CORK CO.
LIMITED
518 Notre Dame St. East Victor 2-3933
MONTREAL

HOLIDAY GREETINGS

JOHN GORDON & SON LIMITED

686 ST. JAMES STREET WEST

MONTREAL

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Isidore Myers,
6010 Cote St. Luc Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Naiberg
and son,
14 Madoc Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Nemeroff
and son David,
5192 Cavendish Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Newman
and family,
47 Invermay Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. N. Newman
and family,
4990 Fulton Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Wally Newman
and sons,
4703 Cote St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. F. Nobel
and family,
629 Rockland Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. R. Nozetz
and family,
4342 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Abe Officer
and daughter,
Susan Ellen (Bonnie),
617 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Marvin Ostofsky,
and son, Jeffrey Allan,
10 Rosseau Road,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Otis
and children,
Beverley, Lawrence and Michael,
113 Caribou Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. L. Pancer
and children,
Vivian, Jeffrey and Mark
31 Glen Rush Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Paperman
and family,
5012 Lacombe Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. P. Paskin
and family,
5797 Plantagenet Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Pekofsky
and children, Gary, Stephen and Gail,
3270 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Adolph Pesner
and family,
4145 Blue Ridge Crescent,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hershel Pesner,
and daughters,
Shelley Marcy and Amy Beth,
551 Algonquin Avenue,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. J. Pfeiffer
and sons, Isaac, Fred and Sydney Hyman,
764 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Michael Picov
and family,
15 Christine Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

HOLIDAY GREETINGS

MISS KATHERINE STEWART
Secretarial Service

Mimeographing, Multigraphing.

Edison Voicewriter

AV. 8-8418 Room 908, 437 St. James St. W., Montreal.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. W. Platt
and sons,
Freddie and Chaim,
65 Gloucester Grove,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Manny Pliss,
and son, Ronald,
4901 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Annie Plotkin,
and family,
4375 La Peltrie Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joseph Pomer
and family,
160 Regina Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Pomotov
and family,
318 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. Isidore Popliger, Q.C.,
and Mrs. Popliger
and family,
4917 Van Horne Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. S. Popliger
and family,
5555 Robinson Avenue,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Solly Posluns
and daughters,
Roslyn and Susan,
and sons, Gerald and Michael,
360 Marlatt Avenue,
Ville St. Laurent, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Posman
and family,
700 McEachran Avenue,
Outremont, Quebec,
and of St. Joseph d'Alma, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Posner
and family,
232 Lonsmount Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Pozen
and sons, Avrom and Ephraim,
588 Rushton Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Charles Prussky
and family,
18 Roberta Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sidney Racko
and children,
Robert and Fern,
186 Caribou Road.
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Ida Rapoport,
6115 de Vimy Avenue,
Montreal, Quebec.
Extends to all her relatives and friends her best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. R. Reider
and family,
4985 Prince of Wales Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Reitman,
and family,
3710 Westmount Boulevard,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Riback,
4821 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Robert Rich
and daughter,
Polly Ann,
and son, Barry Jay,
47 Avenal Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Abraham Richman
and family,
10 Meadowbrook Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. William Riven
and family,
4125 Blue Ridge Crescent,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Arthur Rosenberg
and children,
Gilbert and Tobie,
4265 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Rosenblatt
and family,
6 Connaught Circle,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. H. Rosenblum,
and children,
Ruth, Henry and Rosalyn,
4745 St. Kevin Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

Holiday Greetings to the Jewish Community

from

DURA TILE & TERRAZZO CO. LTD.

Tile Marble Terrazzo

9110 Clark St. Montreal DUpont 7-2903

HOLIDAY GREETINGS
TO MY FRIENDS, RELATIVES & CLIENTELE

B. Caron — President

ISSIE CARON REALTIES LTD.

Real Estate Brokers

5914 Park Ave. CR. 6-1890-1515

Holiday Greetings
To Our Tenants

Balfour Corporation

Best Wishes to our Jewish Friends

ATLAS-HELIO (EASTERN) CO. LTD.

WHITE PRINTS • BLUE PRINTS • BLACK PRINTS • PHOTO COPIES
PHOTOSTATS • XEROGRAPHY PRINTS AND OFFSET MASTERS
AND MULTICOPY

Fast Pick-Up and Delivery

Suppliers Of
"ATLAS" SENSITIZED PAPERS — BLUEPRINTING MACHINES

5232 Côte des Neiges REgent 1-6419

HOLIDAY GREETINGS

Tel. WEllington 5-4927 - 5-4053 E. LACOMBE, Prop.

Belmont Demolition

WRECKING CONTRACTORS — TRANSPORT — SERVICE

5022 NOTRE-DAME ST. W.,
MONTREAL

LUMBER YARD WEllington 5-5620

HOLIDAY GREETINGS

THE

SMITH MARBLE & CONSTRUCTION CO.

LIMITED

EXTERIOR AND INTERIOR MARBLE

207 Van Horne Avenue, Montreal, Que. CRescent 7-3125

Greetings

Blue Bonnets RACEWAY INC.

Holiday Greetings to the Jewish Community from

Atomic Truck Taxi Association Reg'd.

MOVING & HEAVY HAULING

General Hauling—Refrigerators & Pianos

Heavy Machinery - Local & Long Distance Moving

2379 Quesnel WE. 5-2477

Montreal

HOLIDAY GREETINGS

MALO TRANSPORT

General Cartage

Quick, courteous service

1690 Frontenac St. Phone: LA. 1-1270

ROSH HASHONAH GREETINGS

Laurent C. Farand

Quebec Land Surveyer

2293 Harvard Ave. HU. 6-4758

Montreal, Que.

HOLIDAY GREETINGS

Egan - Laing Agencies Ltd.

204 Youville Square, Montreal VI. 2-5478

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. E. H. Rossman
and family,
1603 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sydney Rossman,
and children,
Alvin, Carol and Carl,
604 Westluke Avenue,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Roth
and sons,
Norman, Gerald and Irving,
331 Huron Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Roth
and daughters,
255 Dufferin Road,
Hampstead, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Rothman
and sons,
5796 Darlington Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Rothpan
and family,
631 St. Catherine Road,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Isadore Rothstein
and children,
Arnold Stephen, Sheila Gloria,
and Howard,
2239 Barclay Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Rothstein
and son, Dr. Bernard Rothstein,
6805 de Vimy Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Nathan Rothstein
and son, Alan,
and daughter, Jewel,
4964 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. R. Rothstein
and daughters,
Rhona and Charlotte,
8475 Outremont Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Manny Rotman
and family,
15 Gardiner Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Rotman
and son, Ronald,
102 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Rotstein
and sons,
Jody and Lorne,
1 Old Park Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Rotstein
and son, Sheldon,
194 Montclair Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Rubenstein
and family,
321 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Rubenstein
and son, Robert,
5232 Bessborough Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Roy Rubinoff
and son,
Ronald, and daughter, Gail,
99 Shelborne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. Russman
and family,
5109 Prince of Wales Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Salcman
and family,
509 Bedford Park Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Alex Samuels
and family,
14 Rosemary Lane,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Lawrence S. Samuels,
and daughter, Joanne,
229 Lonsmount Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ralph Savein
and family,
47 Camberwell Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Schlosser
and daughters,
Myta, Blemah and Chanah,
870 Bloor Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Schouela
and family,
228 Stanstead Avenue,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Schreiber,
and family,
7 Cavotti Crescent,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Max Schuller
and family,
120 Bedford Avenue,
St. Lambert, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hyman B. Schwartz,
5350 Victoria Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Karl Schwartz
and daughters, Marilyn Riva,
Sandra Elaine and Mucie,
103 Wembley Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Schwartz
and daughter, Judy,
and her mother, Mrs. Ida Segal,
5155 Prince of Wales,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Schwartz
and family,
271 de l'Epee Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. H. Schwartz
and sons, Earl and Martin,
201 Beverley Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Holiday Greetings

Harry
Hopmeyer
& Sons

478 McGILL STREET

VIctor 2-9588

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Segal,
and sons, Howard and Ralph,
927 Rockland Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joel Segal
and family,
355 Petit Street,
Ville St. Laurent, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. R. Segal
and daughters,
17 Austin Terrace,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. William J. Segal
and sons,
4538 Draper Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. C. H. Segalowitz
and daughter,
3790 St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sam Seltzer
and daughter, Harriet,
5575 Alpine Avenue,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Shabsay
and family,
161 Marlee Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. D. Shadlesky
and children,
Philip, Seymour, Rose, Laura,
Milton and Leon,
54 Oxford Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. J. Shaichik,
and son, Mark,
6325 Clanranald Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Stan Shankman
and children,
Bernie, Marty and Brenda,
52 Clifton Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. E. I. Shapiro
and family,
2 Forest Wood,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joe Shapiro,
4670 Maplewood Avenue,
Montreal, Que.
Extend to all their relatives and friends their best wishes for the Holy Days.

HOLIDAY GREETINGS

WESTERN CRATING & MOVING
LIMITED

GENERAL TRANSPORT
LOCAL AND LONG DISTANCE
CRATING • PACKING • STORAGE

4776 St. James St. West — WEllington 5-4635
MONTREAL

HOLIDAY GREETINGS

McAVOY & LEVY LTD.
CUSTOMS BROKERS AND GENERAL FORWARDERS
Specialty - Drawbacks
"PROMPT SERVICE"

Tel.: UN. 6-5439 - UN. 6-5430 — 485 McGill St., Montreal

— HOLIDAY GREETINGS —

MENDELSSOHN BROS.
(CANADA) LTD.
Custom House Brokers & Freight Forwarders

361 Youville Sq. — VI. 9-3651

Holiday Greetings

Donat Beauchamp
PUBLIC ACCOUNTANT

240—10th Ave. — Lachine — ME. 7-7705

Holiday Greetings

MOTORWAYS (QUE.) LIMITED

1900 52nd Ave. — ME. 1-4261
LACHINE

HOLIDAY GREETINGS

ERNIE BUTLER
Shell Service Station

Tires • Batteries • Accessories • Tune Up
Mechanical Repairs • Brakes Relined

5865 Monkland — at Draper — HU. 1-0791

The Makers of

LION Vinegar

and

Allen's Apple Juice

Extend Holiday Greetings To Canadian Jewry

ENJOY POM — *bread, cakes, biscuits*

HARRISON BROTHERS

Pom Hall The POM bakers Montreal

Holiday Greetings

MAPLE LEAF POTATO CHIPS INC.

5500 St. Hubert St. MONTREAL CRescent 2-1134

THE DELICIOUS, "ALWAYS FRESH" POTATO CHIPS

NEW YEAR GREETINGS

To Our

JEWISH FRIENDS AND CLIENTELE

GRANDMA MOLASSES LTD.

1461 Parthenais St. LA. 6-6605

Holiday Greetings to our Jewish Friends and Customers.

MARVEN'S LTD.

BAKERS of FINE BISCUITS, CAKES, POTATO CHIPS.

A. LeClaire, Mgr.

5485 Royal Mount Town of Mount Royal.

Sincere Good Wishes to our Customers and Friends in the Jewish Community

BROMPTON DISTRIBUTING CO.

Distributors of:

Wrapping Paper, Paper Bags and Allied Products

400 Bute St. ST. LAMBERT, P.Q. ORchard 1-1934

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. William Shapiro
and son, Larry,
3295 Goyer Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Sharpe
(Shopsowitz)
and sons, Gilbert and Howard,
149 Pendrith Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Sharp
and family,
2515 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Sheff
and family,
957 Dunlop Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Sheffe
and family,
579 St. Clements Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Sheffren
and son, Harvey,
2795 Brinton Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Shefsky
and son, Louis,
37 Beaver Valley Road,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Sheiner
and daughter, Debbie,
661 Querbes Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. George Sherman
and son, Ronald,
42 Ridge Hill Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Rose Sherman
and family,
22 Peveril Hill Road South,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis K. Shiffman
and family,
164 Old Forest Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Shiffman
and sons, Gary, Norman and
Leonard,
84 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sonny Shoom
and children,
Donna, Allan, and Marks
525 St. Clements Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Shopsowitz,
and family,
10 Campbell Crescent,
Willowdale, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. R. Shore
and family,
357 Hillhurst Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Shubinsky,
and family,
1070 Queen Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Shuken
and children, Barry and Nancy,
111 Old Forest Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. A. Shulman
and sons,
6415 Victoria Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Shulman
and family,
146 Grace Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. J. Siggner
and children,
Andrew and Glenda Joy,
90 Rosebury Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Hillary Silbert,
and daughters,
150 Dalemount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Silver
and son, Lionel,
367 St. Joseph Boulevard West,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Nathan Silver
and children,
Shoel, Debra and Joseph,
35 Prince Charles Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sam Silver
and family,
588 Castlefield Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Silver,
1524 Dufferin Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Silverman,
670 Coldstream Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harold Silverstein,
and children,
4 Delia Court,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Silverstein
and daughter, Rene,
9 Lynnhaven Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. K. Silverstein
and family,
21 Denton Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. J. Siminovitch
and family,
766 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. P. Simon
and family,
9 Josephine Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Nat Simpson,
3468 Drummond Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. D. Singer,
and daughter, Ilona,
6240 Mountain Sights, Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Avalon-
Cadillac
Hosiery
Mills

Makers of
Full Fashioned
and Seamless
Hosiery

Head Office and Mill
CL. 5-8871.

5090 Hochelaga St.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Singer
and family,
8 Ridge Hill Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louie Sirken
and family,
2460 Paton Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Burt Skopit
and daughter, Sherri Lynn,
1 Berryton Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Fred Skopit
and children,
Heather, Michael, and Judy,
89 Allingham Gardens,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irving Skopit
and daughter, Lorraine,
1 Lyndhurst Court,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Slater
(Schlachter)
and family,
557 St. Clair Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Smith,
and daughter, Tanalee,
820 Upper Belmont Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Moe Smith,
and family,
4112 Mackenzie Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. Milton D. Snarch
and children,
4820 Mayfair Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Snider
and sons,
Elliott and Barry,
20 Newgate Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Lou Snider
and children, Eleanor and Mark,
481 Glencairn Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Snider
and family,
22 Khedive Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

HAPPY NEW YEAR
from
BERNARD'S LADIES WEAR and STAFF
5622 Park Avenue, Montreal
to
All our friends, customers and suppliers.
Mr. B. Kahn Mr. Z. Kahn

1245 St. Urbain St. UN. 6-6904*
HOLIDAY GREETINGS
FABRIC BINDINGS LIMITED
MONTREAL
Your binding friends for over a quarter of a century

CRescent 7-8434 Res. DUpont 7-8236
Holiday Greetings
ELITE CLOTHING LIMITED
P. CAPPELLI
Makers of
EXCLUSIVE CLOTHES
Men's and Ladies' Suits Made to Measure
6685 ALMA Street MONTREAL

GREAT EXPECTATIONS INC.
MONTREAL'S ORIGINAL MATERNITY
SPECIALTY SHOP
WHERE SHOPPING IS A PLEASURE
presents lovely new Autumn &
Winter styles

1610 Sherbrooke St. W. WE. 3-4180

HOLIDAY GREETINGS
Hughene Parkes
"Where girls 16 to 60 love to shop"
2 Stores
5334 Queen Mary Rd. HU. 1-1685
6563 Somerled Ave. HU. 6-9874
Pointe Claire Shopping Centre OX. 7-3720
Rockland Shopping Centre


dance supplies
ALSO COSTUME FABRICS AND TRIMMINGS
CATALOG ON REQUEST
• MAKE-UP
• SHOES
• LEOTARDS
• TIGHTS
• TAPS
• DANCE RECORDS
Johnny Brown
PHONES - VI. 4-3221 & 7964
Note New Address.
2019 MANSFIELD - MONTREAL
TORONTO BRANCH: 734 YONGE ST. WA. 1-6543.

Holiday Greetings to the Jewish Community
from
B. LAMARRE REALTIES CO.
INDUSTRIAL REAL ESTATE BROKERS & AGENTS
Property Management
180 DORCHESTER ST. EAST UNIVERSITY 1-8495
MONTREAL

Holiday Greetings to the Jewish Community
from
VOGUE LIGHTING PRODUCTS
Manufacturers Of Every Type Of
RECESSED & INCANDESCENT FIXTURES
Inquiries Solicited C.S.A. Approved
10570 Cobourg Street DA. 1-4710
MONTREAL NORTH

Holiday Greetings to the Jewish Community from
CONTINENTAL PAINT & VARNISH WORKS
5069 Vaillant Street MONTREAL WEllington 3-5883

New Year Greetings from Lionel Theoret of
CANACO TILES LIMITED
Floor specialties • Hardwood Floors • Linoleum & Tiles Carpet • Arborite Tops (Self Edge).
20 Jubinville, Pont Viau CR. 1-7777 MO. 9-4330

New Year Greetings
DECARIE AUTO RADIATOR Reg'd
RE. 3-6678
• 3 MONTHS GUARANTEE •
5775 Decarie Blvd. MONTREAL

HOLIDAY GREETINGS
SIEGMUND-WERNER LTD.
MONTREAL, QUE.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Isidore Socaransky
and son, Sherwin Mitchel,
5766 Eldridge Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Socaransky
and family,
4926 Carlton Avenue
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Albert Soiferman
and family,
2940 Soissons Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Sokolsky,
and family,
159 Elder Street,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Eddie Solish
and family,
16 Burnside Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. A. Solnik,
and family,
145 Shelbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. R. Solomon
and sons, David, Joseph
and Robert,
93 Whitmore Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Stalman
and daughter, Barbara,
622 Briar Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis Stallman
and sons, Stanley, Barry and
Harvey,
4695 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sidney Starkman,
and daughters,
Fraidel, Gail, and Elka,
26 Lyonsgate Drive,
Wilson Heights, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Moe Staviss
and daughters,
Marlene, Sandra and Joyce,
5815 Park Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Stavitsky
and sons, Sydney and Teddy,
21 St. Cuthbert Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Steiger
and family,
Arlene Gail and Howard,
4942 Cumberland Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Stein
and daughter, Sheila,
4620 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Steinberg
and son, Stanley,
5551 Campden Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Steinberg
and children, Billy, Jonny and Ivy,
260 Dufferin Road,
Hampstead, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Steinman
and family,
5010 Lacombe Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Stanley Stern
and family,
107 Bombay Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Sternthal
and family,
1565 Bernard Avenue West,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. George Strean
and family,
656 Lansdowne Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. D. I. Strohl
and family
786 Hartland Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Swadron
and family,
8 Brooke Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mrs. Trudy Swartz
and family,
237 Danforth Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Switzman,
and children,
Renee and Elliott,
488 Clinton Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Taubenblat
and sons, Irwin and Stephen,
4672 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. R. Teblum,
5510 Robinson Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Morris Tencer,
703 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Teperman,
16 Forest Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Tietolman,
and children,
Marilyn, Paul, Aura Judy,
Enid Deanne, Maurice Lyon,
and Angela Belle,
4915 Glencairn Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Tinkoff
and family,
5117 Lacombe Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Louis Tkatch
and daughter, Janice,
99 Frontenac Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sol Trachman
and daughter, Felice,
4976 Fulton Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Trachter
and family,
50 Braemore Gardens,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Tuber
and family,
14 Marwood Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harold Ulrich
and family,
394 Dufferin Road,
Hampstead, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mrs. Jennie Ungerman
and son, David,
171 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Henry Wagman
and daughter, Bonnie,
20 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Walker,
and family,
110 Vesta Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Moe Wasser
and sons,
Joel, Arnold, and Brian,
61 Old Park Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Saul Wayne
and daughter, Carolyn Elaine,
and son, Jeffrey David,
35 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. W. Weber,
and family,
741 Stuart Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Weinberg
and family,
26 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Lou Weiner,
and children, Marlene,
Barry, and Adrienne,
154 Combe Avenue,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Weinstein
and family,
68 Beatrice Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harold Weisfeld
and children,
David, Jeffrey and Barbara,
543 Briar Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page One Hundred and Fifteen There Are Additional Greetings In Alphabetical Order)

"The President and Executive Committee
of the Jewish Convalescent Centre,
(Non Sectarian)
3100 LEVESQUE BOULEVARD,
L'ABORD A PLOUFFE, QUEBEC,
Extend to its Members and the Jewish Community at large Rosh Hashonah Greetings."
לשנה טובה תכתבו

HOLIDAY GREETINGS
Bergeron Drugstore
PRESCRIPTION SPECIALISTS
549 JARRY W. CRescent 6-6556

HOLIDAY GREETINGS
Echo Nursing Home
MRS. E. McL. ANDERSON, R.N.
Established 1922
Invalids and Convalescents
5918 Jeanne Mance St. CRescent 7-0450

Holiday Greetings
HENDERSON FURNITURE CO.
C. BARBEAU
MANUFACTURERS OF THE FAMOUS CHAIRS
for
BUSINESS OFFICES - SYNAGOGUES - SCHOOLS
Sir Wilfrid Laurier Highway ST. LAMBERT, P.Q. ORchard 1-7225

Holiday Greetings to the
Jewish Community
from
20th Century Cleaners
Specializing in suede, fine fabrics & evening gloves.
Pick-Up & Delivery.
PLANT: 884 Decarie Blvd.
Branch: 5000 Western Ave. HU. 8-5018
MONTREAL

HOLIDAY GREETINGS
LASALLE TAXI
ASSOCIATION
UN. 1-2552

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ralph Welik
and family,
5541 Campden Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Weltman
and sons, William
and Gerald,
4833 Dornal Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Leonard Wendman,
and son,
Mark Andrew,
5728 Eldridge Avenue,
Cote St. Luc, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. S. Werger
and sons,
6 Newgate Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Werner,
5023 St. Urbain Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Albert Winer
and family,
4960 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. A. B. Winston,
1352 Avenue Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Saul Wiseblatt
and family,
4857 Draper Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Dr. Max Wiseman,
and family,
205 St. Catherine Road,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Al. Wolstat
and sons, Earl Marvin
and Lawrence Elliotte,
8 Rostrevor Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Shemon Yaphe
and family,
1728 North Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. Yollick
and son, Michael,
51 Shields Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Yourberg,
1288 Yonge Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ben Zablow
and son, David,
74 Highbourne Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mrs. M. Zatz
and family,
4578 Jeanne Mance Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Zeifman
and family,
334 Arlington Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Zener
and sons, Sheldon, Howard,
and Gary,
80 Crestview Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. T. Zidulka,
964 Pratt Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Saul Zikman
and daughter, Sarina,
1845 Laird Boulevard,
Town of Mount Royal,
Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Morris Zimmerman
and family,
62 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Zolov
and son, Carl,
5120 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page Eighty-Nine
There Are Additional Greetings
In Alphabetical Order)

NEW YEAR GREETINGS

THOMAS MORE INSTITUTE

features

Varied Evening Courses for Adults.

Topics: Reality — an Introduction to Philosophy, Great Books, Unearthing Lost Worlds, The Atom, Written English Expression and Comprehensive Reading, Age of Doubts and Questions (17th cent.), Mathematical Thought and Expression, Peculiar Communication of art, etc.

Degree: B.A. degree (U. of M.) obtainable.

Lecturers: Eminent authorities from universities, art, music, science, business, law fields, etc.

Starting: October 1, in D'Arcy McGee Bldg., 220 Pine W.

Details from Registrar: VI. 2-5076.

"Enjoy the search for insight and truth."

ARMITAGE TIRE LTD.

Main Branch — 324 Colborne St.
WE. 2-6193

North End Branch — 6511 St. Lawrence Blvd.,
CR. 7-2135.

South Shore Branch — 339 Taschereau Blvd.
Greenfield Park — OR. 1-7291.

SEASON'S GREETINGS
from
Councillor Harold Cummings — President
and
Humphrey Kassie — Vice President
of Harold Cummings Ltd.

5255 Namur near Decarie Blvd. RE 9-1911



RICHELIEU Park

Montreal—Personal Rosh Hashonah Greetings—Toronto

(Beginning on Page Eighty-Nine There Are Additional Greetings in Alphabetical Order)

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Barney Adler,
6377 de Vimy Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Mickey Alter
and daughters, Sheila, Michelle
and Brenda; and son, Jeffrey,
700 Briarhill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. H. Atlin
and family
1647 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

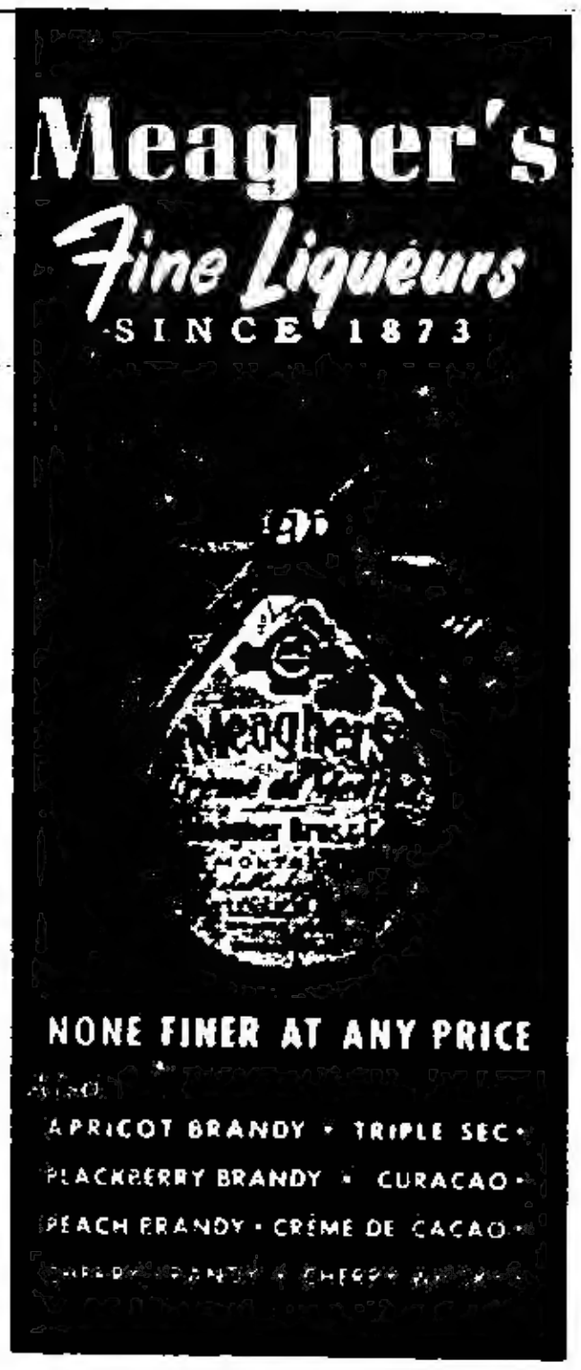
5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. P. N. Bacal
and children, Elaine and Robert,
5062 Borden Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Alick Book
and son, Murray,
6381 McLynn Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Brandes
and family,
311 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.



5720 A HAPPY NEW YEAR 1959
Dr. and Mrs. Jacques Chalouh
and children, Elie and Louise,
5410 King Edward Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jacob Cohen
and family,
5820 Souart Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Moshe Cohen
and family,
6760 Clanranald Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Cohen
and son, Leslie,
6211 Lennox Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Sidney Cohen
and daughter, Elaine,
38 Robbie Avenue,
Downsview, Ontario
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Davidson
and children, Brian Paul, Bayla
and Perry Mark,
85 Allingham Gardens,
Downsview, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Morris Druker
and sons, Irving Jack, Paul,
Edward Joseph and daughter-
in-law, Barbara,
2732 Brinton Road,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Bernard Dubow
and family
Ruth, Dr. Harry I. Dubow, Shirley, Anita and Lawrence Cyril,
5201 Cote St. Antoine Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Seymour Frank
and family,
285 Dufferin Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Freedland,
1120 Eglinton Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. J. L. Gewurz
and family,
636 Dunlop Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Nathan Gold
and daughters, Lorraina
and Sharon,
45 Ridgehill Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Irving E. Goldman
and daughter, Karen Honey,
774 Briarhill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. L. Gurberg
and family,
3245 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. I. Kirshenbaum
and family,
23 Timberlane Drive,
Downsview, Ontario
Extend to all their relatives and friends their best wishes for the Holy Days.

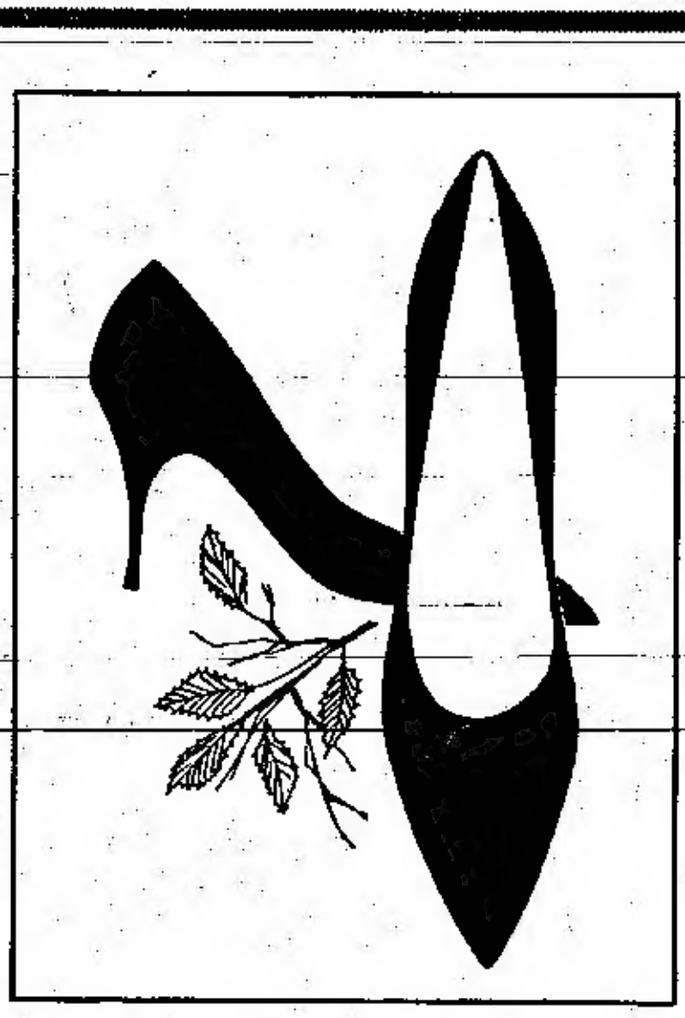
* * *

5720 A HAPPY NEW YEAR 1959
Mr. H. Kreitzman
and daughter, Susan, and
son, Sydney,
32 Sultana Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Bernard Kurtz
and children, Vernon, Renee
and Janice,
63 Ridgevale Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

BUY FROM REVIEW ADVERTISERS, SAY: *"I SAW YOUR AD IN THE CANADIAN JEWISH REVIEW".*



Patrician Pump in Finest Calfskin

By Customcraft

A shoe designed with skill and restraint, superbly lasted . . in soft calf, wrapped and buttoned for feminine detailing . . the high slender heels of light yet sturdy aluminum . . and as in all Customcraft shoes, quality and fashion are of equal importance . . of the highest standard. In black, brown or navy blue . . only at H.R.'s, 28.95.

HOLT RENFREW

144 Bloor Street West . . . Toronto
Sherbrooke at Mountain . . Montreal

New Year Greetings to all our Friends and Customers

STOKES Limited

Importers of fine China — Silver and Crystal

Queen Elizabeth Hotel **UN. 6-1234**
Sheraton Mount Royal Hotel **VI. 9-2650**

Rosh Hashonah Greetings

CARINTHIA BEAUTY SALON

Expert Hair Stylists Specializing in

PERMANENTS AND TINTING.

6650 Darlington St. **MONTREAL** **REgent 1-2362**

HOLIDAY GREETINGS

Budget terms may be arranged

Ingrid's **Dress Salon**

UN. 6-5937 **1105 Cypress Street**
(Opposite the Windsor Hotel)

LOTUS NOIR

- Florist -

FREE COURSE OF FLORAL ART
GIVEN TO HANDICAPPED PEOPLE.

- FLOWERS TELEGRAPHED ANYWHERE
- CITY WIDE DELIVERY

91 Cremazie Blvd. **DU. 1-1769**
DU. 1-1306

HOLIDAY GREETINGS
To all our friends and customers
from
staff and management of

FERN'S BEAUTY SALON

1268 Van Horne **CR. 4-7761**

Still offering—
"FULL SHADE BRIGHTER CLEANING"
Dechaux INC.
1902-1959
FE. 4-4620

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. D. Lapkovsky
and family,
4970 Plamondon Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Jack Lewis
and family,
10 Burmont Road,
Forest Hill Village,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Saul Liberman
and son, Marty Gerald,
2132 Noel Avenue,
St. Laurent, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Lifsitz
and family,
1603 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. David Lipper
and family,
490 Strathcona Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Harry Magalnick
and family,
137 Woodward Avenue,
Weston, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. William Mandelson
and daughters, Beverly, Lorraine
and Anita Honey;
and sons, Jeffrey Nathan, Ronald
Joseph and Marvin Lawrence,
29 Acton Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page Eighty-Nine There Are Additional Greetings In Alphabetical Order)

THE MIZRACHI WOMEN'S ORGANIZATION OF CANADA EXTENDS TO ALL ITS OFFICERS, MEMBERS AND FRIENDS ITS BEST WISHES FOR A HAPPY, HEALTHY AND PEACEFUL NEW YEAR.

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. B. Mars
and children, Harold, Sheila
and Nathan,
4785 Bouchette Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Zola Morgan
and daughter, Susan,
21 Vesta Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Norman Raicek
and son, Stephen Mark,
2150 Nantel Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Samuel Ray
and sons, Michael, Jeffrey
and Robert,
170 Spring Grove Crescent
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Barney Reinblatt
and Mr. J. Slutsky,
6513 Baily Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Reuben Richman
and children, Rona Sue
and Howard Barry,
806 St. Roch Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

AUDITED PAID CIRCULATION ABC

The Canadian Jewish Review is still the only Jewish publication in Canada printed in any language reaching the Jewish community which is not sponsored by a group or an organization and which has the distinction of being a member of the Audit Bureau of Circulations.

IT'S HERE AT LAST IN TORONTO!

diedré Cosmetics

the pride of New York and Grossingers,— nationally advertised in Charm, Vogue and Harpers Bazaar. Now at 883 Eglinton Avenue West.

New York trained consultant, Miss Seené, on hand to give you free individual consultation, without obligation, and she is also available for weddings, bar mitzvahs, etc.

Call RU. 3-3556 for further information.
Mail orders accepted.

Our Motto: "There are no homely women, only lazy ones"

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. William Rinzler,
4233 Badgley Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Mendel Rosenberg
and daughter, Debbie,
5873 Decelles Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. M. Rotrand
and sons, Marvyn and Harry,
275 Dresden Avenue,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Kalmen Rotstein
and family,
94 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Usher Roxenberg
and family,
5183 Montclair Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

A HAPPY NEW YEAR
FROM
THE MANAGEMENT
AND STAFF



5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ted Rubin
and sons, Danny and Steve,
8505 Mountain Sights Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Charles Sacks,
and family,
486 Glengarry Avenue,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Albert Shreiber
and family,
640 Roselawn Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Allen Simon
and son, Randal Ian,
450 Winona Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Ben Spiegelman
and family,
5560 Beaminster Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. S. Stein
and family,
6170 Wilderton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5720 A HAPPY NEW YEAR 1959
Mr. and Mrs. Joe Zeidel
and family,
15 Glen-Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

(Beginning on Page Eighty-Nine There Are Additional Greetings In Alphabetical Order)

ONTARIO MOTOR LEAGUE CAA AAA

Drive
With Care,
Always

★

ONTARIO MOTOR LEAGUE

EMPIRE 4-4171
TORONTO

ROSH HASHONAH
GREETINGS

AN AFFAIR TO REMEMBER



BAR-MITZVAHS
BANQUETS
WEDDINGS

MURRAY GINSBERG
AND HIS ORCHESTRA
86 Laurelcrest Avenue, Toronto ME. 3-3953

Holiday Greetings
to
Our Friends and Customers

John N.
BROCKLESBY TRANSPORT LTD.
5378 Notre Dame St., East,
Montreal CLairval 9-4671

STERLING FURNITURE MANUFACTURERS
LIMITED
Manufacturers of
QUALITY BEDROOM SUITES
4585 Ontario St. East MONTREAL CLairval 5-2865

INDUSTRIAL & COMMERCIAL LABORATORIES LIMITED
INSPECTION • TESTING • ANALYSIS
1449 Crescent St. MONTREAL Victor 4-3451

Sincere Good Wishes to our Jewish Customers and Friends
and to the Jewish Community on its 200th Anniversary.
POMERLEAU SAND & GRAVEL CO.
LIMITED
RIVER SAND SCREENED • CONCRETE SAND
Prompt Delivery
Specialty:
Small Quantities May Be Delivered
or Picked up at our Warehouse
9885 St. Urbain St. DUpont 9-7809

NEW YEAR GREETINGS

WONDER NU-WIP

By WONDER BAKERIES LTD.

Who Bake

THE BEST BREAD IN TOWN

ROSH HASHONAH GREETINGS

To

Our Jewish Friends and Clientele

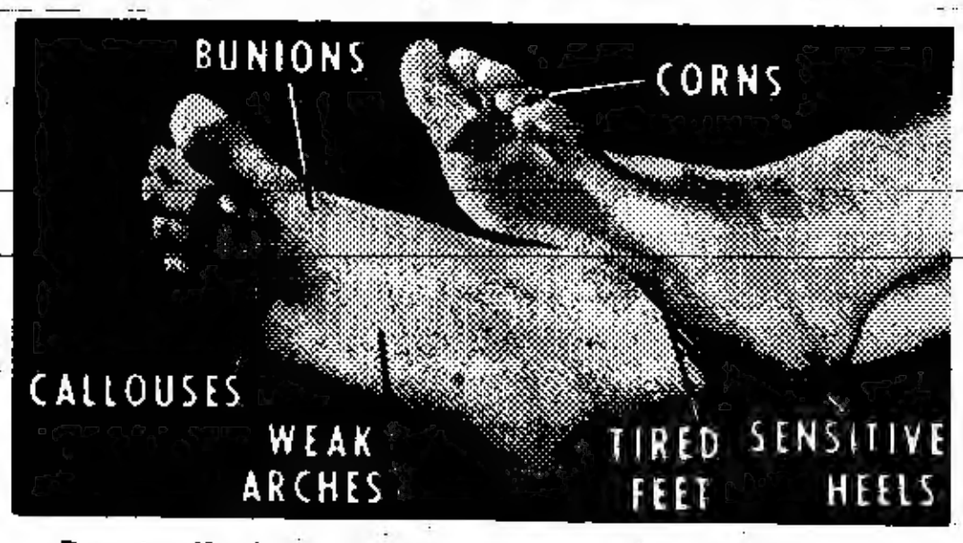
Ideal Electric Inc.

L. GRANDMONT

655 Craig St. West **UN. 6-4371**

MONTREAL

Happy New Year Greetings to our Friends & Customers



Do not suffer from painful feet. Expert advice on all foot trouble at WOLFE STREET FOOT CLINIC, 1410 Wolfe Street (corner St. Catherine). Phone LA. 1-0580. Complete Chiropody Service.

Holiday Greetings to our Jewish friends and customers!

Maisonneuve Shoe Supply Co. Ltd.

4281 IBERVILLE STREET

LAfontaine 2-2907

Montreal

CANADIAN JEWRY COMES OF AGE

(Continued from Page Seven)

easily from its religious and cultural institutions. Furthermore, the emergence of Israel as a central force in Jewish life, and the easy means of communications that make a journey from Canada to Israel today as simple as one from Babylonia to ancient Palestine, means that Canadian Jewry will have a ready source of inspiration and guidance in the flourishing culture of Israel.

On the other hand, Canadian Jewry, if it is to maintain its healthy development, must learn not to lean too heavily upon either Israel or the United States. The large number of Israeli teachers in our Canadian Jewish schools has not served the purposes of Jewish education too well, in that it has brought with it an almost exclusive concentration upon the Hebrew language and life in modern Israel and a consequent over-shadowing of the non-Israeli elements in Jewish learning, such as the religious aspects of Judaism and Jewish life in the Diaspora.

As we enter upon the third century of Jewish life in Canada, we can look with much satisfaction upon our past achievements, the help we have given to our co-religionists in Europe and Israel, and the welcoming hand we have given to the many recent arrivals to our shores. We can also face the future with confidence, if we examine our achievements with a critical eye and refuse to rest upon our laurels. This kind of thinking is stimulated within us by the sounds of the Shofar.

The Tekiah, the long unbroken voice rising in a crescendo of sound, speaks to the community as a whole as well as to each individual within it. It tells us of our great possibilities for self-improvement and the improvement of our society. The Teruah, on the other hand, with its broken staccato and wailing, speaks of the need for self-criticism; it serves to break into fragments the haughty spirit of self-righteousness. The final sound is again a Tekiah, the herald of finer things to come, the assurance that Canadian Jewry will grow and flourish and take its proper place among the illustrious communities which have spun the golden web of Jewish loyalty to the eternal principles of our faith.

THE NEXT FIFTEEN YEARS CALL TO THE YOUNG MEN AND WOMEN OF TODAY

(Continued from Page Fourteen)

in a democratic nation, to become citizens capable of forming sound opinions on the country's affairs, and of making your opinions felt in the common interest.

These are eternal truths that no one will contest and, to some of you, they may seem rather elementary. But in practice they are only too often disregarded. And yet, in our time, they take on a very special importance. Why? Because, in the last few years, the world has been changing at an unprecedented rate; because we are entering on a period when profound and inevitable transformations, giving rise to vast upheavals and vast hopes, will call for quick decisions; because, in the face of alternatives opening before us, no man, and particularly no man in a country to which so great a part of the world looks for leadership, can leave to others his share in these decisions.

Today we are situated halfway between the year two thousand and 1920, when the first World War was barely ended. There have been great changes since 1920. But, as all of us know, the changes that will take place between now and the year 2,000, will be infinitely greater. We know they will be of such magnitude that our heads swim when we try to imagine them.

Think of a child born today; what kind of world will he live to see? Neither our political leaders, nor our generals, nor even our scientists dare to suggest a precise answer. Too many factors enter into the picture, some relatively unknown, others quite imponderable. The doubling of world population, the exploitation of the colossal sources of energy that have barely been discovered, the conquest of space, all these developments are within the range of prevision; but their innumerable consequences are unforeseeable. It is these consequences that will shape the world of 2,000, provided

EXTRA COPIES
of this Issue
50 CENTS

Holiday Greetings to the Jewish Community From

KNEE & DUNN ELECTRICAL WORKS LTD.

All Types of Electric Motor Repairs

Service Agents For Whiting Corp. Electric Chain Hoist
Millers Falls Portable Tools.
Free Estimates.
All Work Guaranteed.

2778 Notre Dame W. **WE. 2-7987**

there is a world, provided we master the new forces and do not let them explode in our hands.

Do not say that I am speaking of eventualities that lie far in the future and that it is too soon to do anything about them. It is true that the future, the face of things forty years from now, is inscrutable, that we can hardly grasp the possibilities. But this only proves that the next few years are those in which the crucial decisions will have to be made, if mankind is to take the road of survival and progress. Perhaps, you will say, here again, that such words have been spoken at all times and that every generation has heard statements of the same kind.

There is, indeed, no doubt that mistakes made in the past have had sometimes the gravest consequences not only for those who made them but for their children and children's children. But never before could a simple mistake in calculation or judgment imply, as it does in our time, the destruction of countries and whole continents, or at least a regression of our civilization to the most primitive barbarism; and, never before, could a clear-sighted estimate of the facts and possibilities open the way to such spectacular progress, such giant strides forward as today. The implications of our decisions, our acts, of the turn we give to events, seem to have been multiplied many times over, compared to anything that has been seen before.

No, it is not in the year 2,000 that we shall be called upon to decide; by that time, the dye will have been cast, for better or worse. Long before 2,000, the essential difficulties will have been solved or will have become insurmountable. I firmly believe that within the next fifteen years, perhaps sooner, the men of our countries will have to choose, to make the decisions which will determine (and I use the word in its strictest mathematical sense) the fate of their generation and of the generations to come. It is you, the young men and young women of today who will be faced very soon with these immense problems, and it is you who will know the duty (and necessity) of seeking the solutions, of discussing them with your contemporaries, and of implementing them. And all this before you are as old as I am, not to say old enough to hand on your burden of responsibility to the next generation.

Let us take up the problem that obsesses us all, which at the present time seems to include all the others, the conflict between East and West. Long before the end of our fateful period of fifteen years, a decision will intervene, one way or another.

To begin with, I dismiss the possibility of a solution by war. First, because in the perspective of a generalized war, all further reflection and comment become superfluous, for such a war would put an end to our chapter of history, if not to history itself. But, above all, because, in my opinion, nuclear war has become unthinkable. Far from being profitable to an aggressor, it would bring down such reprisals as to make it tantamount to suicide. For this reason, I do not believe there will be an open conflict, an attempt to bring about a solution by force.

What is not impossible, however, (and this is brought home to us in every one of the episodes of the cold war) are victories and even conquests, without bloodshed. The West can be defeated elsewhere than on the battlefield. A series of defeats, bloodless defeats, might lead the West, humiliated morally if not physically weakened, doubting in itself and its ideology, to give up what constitutes its personality and its pride, namely, the values by which its very attachment to life is measured, and submit to the law and conception of its adversary.

Such views may be deemed unduly pessimistic at an hour when conversations are taking place which, whatever their vicissitudes in the immediate future, arouse hopes for an easing of the international tension and, even perhaps at a later stage, for the removal of the threat of war. I belong to those who confidently believe in a betterment of the situation. Nevertheless, we have to be realistic when looking into the future. Even in the best of cases, the world will, for long years to come, be the scene of a permanent confrontation between East and West, that means, between two philosophies of life. Therefore, it remains legitimate, and I should even say essential, to reason in terms of such confrontation, and we, in the West, should constantly reckon with developments in the East as elements of comparison, to forbid complacency, and to stimulate action on our side.

Even in a peaceful race, it is industrial and economic power and efficiency which will in the end decide the issue. In order to avoid an outcome for which all of us would pay very dearly, we must, of course, demonstrate that we cannot be surpassed in the realm of technology. But in such a contest, technology can do nothing without an over-all policy, without proper political planning. The ground so laboriously gained in the technological field can be lost, from one moment to the next, by a political mistake. That is why your technical studies should always be accompanied by reflections of a more general nature. And once you begin to think about the general area in which your technical achievements are situated, you will be thinking about politics.

But that is not all. How can we build up superiority in technology unless we have solved such problems as the training of scientists, engineers, technicians? And, there again, you have a political problem. Obviously, it is just as necessary today to recruit the best minds in all classes of the population, to provide gifted young people with educational opportunities, and then to see that they are properly employed, as it is to raise and equip armies capable of resisting aggression.

The recent accomplishments of

HIGH HOLY DAY SERVICES

in Synagogues Affiliated with the

SYNAGOGUE COUNCIL OF GREATER MONTREAL

Congregation Address	Rabbi	Cantor	Parallel Services
ADATH ISRAEL 1590 Ducharme	Charles Bender	E. Goldberger	Community Hall & School Auditorium
BETH AARON 8125 Stuart	Myer Schecter	M. G. Indik	
BETH DAVID-BETH YITZCHOK-KEHAL YESHURUN 422 St. Joseph Blvd. W.	Isaac J. Teicher	J. Dlin	
BETH EL 1600 Lucerne Rd.	Allan M. Langner	H. Glaser	
BETH ORA 2600 Badeaux	Morris Halpern	A. Kenner	Annex
BETH HAMEDRASH HAGADOL 4695 Mackenzie	Lester Rosner	M. Kaufer	Community Hall
BETH MOISHE Durocher & Lajoie	Jacob J. Zlotnick	L. Syrek	Auditorium
BETH ZION 5740 Hudson Ave.	Sydney Shoham	Tibor Holczer	
CHEVRA KADISHA-B'NAI JACOB 5237 Clanranald 172 Fairmount W.	David Roth Abraham Niznik	J. Rosenswelg L. Gelerantar	
CHEVRA THILLIM 1904 Van Horne	M. Werner	W. Friechman	
HODGE STREET CONGREGATION Petit-Gougeon	A. Berliner	H. Fogel	
SHAAR HASHOMAYIM 450 Kensington	Wilfred Shuchat	N. Mendelson	Community Hall Rabbi Dr. S. Cass
SHAARE ZEDEK 4885 Chester	A. Bernard Laffell	M. Fogel	Chapel and Auditorium
SHAARE ZION 5575 Cote St. Luc	Maurice S. Cohen	S. Glaser	Community Hall
SHOMRIM LABOKER-BETH YEHUDAH-SHAARE TEFILLAH 6410 Westbury	Dr. Chaim N. Denburg	N. Krol	Lower Auditorium
SHEARITH ISRAEL 5471 Lemieux	Dr. Solomon Frank	I. Krul	Lower Auditorium and Chapel
SHEVET ACHIM 5829 Cote des Neiges	Joseph Grunblatt	G. Berkowits	Community Hall
ST. MARTIN CONGREGATION Val Martin Hall Laval & Notre Dame Conz.: 1859 Romiti	Solomon J. Spire	M. Kiselnik	
TEMPLE EMANU-EL 4100 Sherbrooke St. W.	Dr. Harry J. Stern	O. Staeren	New Social Auditorium Rabbi B. Bloomstone
TEMPLE BETH SHOLOM 6666 Terrebonne	Paul Liner	Luciano Della Pergola	
YOUNG ISRAEL 6235 Hillsdale	Mendel Lewitton	Z. Halperin	Community Hall
YOUNG ISRAEL OF VAL ROYAL 2555 Victor Doré	Irving Rosner	R. Rosenzweig Max Eichler	

Membership and pew arrangements may be made at the respective synagogues Weekdays daily 7-10 P.M. and Sundays 10 A.M.-1 P.M.

AFFILIATE YOURSELF WITH THE SYNAGOGUE OF YOUR CHOICE.

THIS YEAR... EUROPE'S BEST MONTHS ARE AHEAD

WITH AMERICAN EXPRESS!

Dozens of escorted tours to choose from . . . lasting 16 to 54 pleasure-filled days . . . with frequent departures . . . delightful itineraries. Prices start as low as $672. Or travel independently—"go as you please"—with all your reservations made in advance.

See your Travel Agent or

AMERICAN EXPRESS COMPLETE TRAVEL SERVICE

1200 PEEL ST. MONTREAL UN. 6-6794

8 RICHMOND ST. EAST TORONTO EM. 6-2861

Protect your travel funds with AMERICAN EXPRESS TRAVELERS CHEQUES—spendable everywhere

Soviet science and technology have led us, of the Western camp, to take inventory of our scientists and engineers, to appraise the rhythm of our educational output, to compare figures and make forecasts. As you know, the conclusions drawn from such studies are not entirely reassuring. Measures must be taken, and in Europe we observe that such measures necessitate changes in the organizations and methods of our educational system. Such measures will be the outcome of political debates and political decisions in which it is the duty of all those who understand the crucial importance of the question, to participate.

Related in many ways to the challenge in science and technology is the economic challenge now facing the West. It has two aspects. One is aimed directly at the industrialized countries that the U.S.S.R. aspires to surpass. The other is concerned with the under-developed countries. I am not inclined to under-estimate the first aspect. Of course, I do not believe that the American economy is in danger of being overtaken by the Soviet economy, and certainly not by the date set by Mr. Krushchev in his promises to his people. But other Western economies (if they continue to develop no more than at present) are in danger of losing the race, and within our fifteen-year period.

Let me take my own country as an example. A French minister, not a bad sort, but cautious, has just informed my compatriots that they should not hope for more than an average increase of four percent per annum in our national income. I did a little reckoning. At that rate, the Soviets, whose per capita production is today appreciably less than ours, would probably exceed it by more than fifty percent in fifteen years. It is perfectly clear what that implies for living standards and, hence, what the political impact will be. Similar comparisons might be made for my country's neighbors. If they are overtaken or surpassed in this way, it will be a disaster for Europe. And it will be almost as serious for America.

Everyone knows that by the use of authoritarian methods it is possible to impose sacrifices in the field of consumption, sacrifices which impair the personal freedom and, sometimes, even the dignity of the people, and that these sacrifices make it possible to devote greater efforts to investment and the increase of production. For this reason, the totalitarian countries show a rate of industrial growth superior to that of the countries which leave room for individual freedom.

It is possible that later on, in any case I fervently hope so, the people now subject to totalitarian rule, as their standard of living rises, will aspire irresistibly to the imponderable and invaluable advantages covered by the word freedom. When that happens, the conditions of their countries will come closer to ours, and the competition will be more equal. But for the next few years, let us say fifteen years, it will in any case remain hard and fraught with danger. Under such circumstances we cannot afford to lose time.

Our constant aim must be the fullest utilization of our resources and uninterrupted industrial growth. In itself a recession is not the worst of calamities; we know from experience that we are able to limit the damage, to prevent the slow-down from assuming the tragic proportions of a depression, and start things running again. It is gratifying to note that in this respect a good deal of progress has been made in the last few decades. But it is not enough to set our minds at rest, for a rival is moving up behind us. While we are marking time or falling back in a recession, he keeps right on advancing, sometimes at a run.

Why do we have from time to time these prolonged pauses in economic progress, these periods of stagnation and recession? Why can't we manage to prevent them or, at least, take immediate measures to cancel their effects? It is because we have found that a high rate of expansion is often accompanied by inflation. The fear of inflation leads to the adoption of measures which check, when they do not stop, the rate of growth. An important report by United Nations economists, which has just been released, clearly shows that fear of inflation has become so widespread that efficient government action against depressionist tendencies may be inhibited.

I have never ceased to combat inflationist errors and point out their disastrous consequences. Maybe this puts me in a better position to warn public opinion against the opposite mistake which prevents us from employing our resources to the full. Our economic system is caught between two aims that are widely held to be contradictory: on the one hand, increased production; on the other, a stable price structure and currency. The ability to reconcile the two, to achieve maximum expansion without inflation, is the great problem facing our economies today and may be taken as a test of our economic thought and action.

Many students of the question believe that in theory, a balance is possible, but that it is constantly endangered by psychological and political factors. Here again, the problem is political in essence. It is on the political and social level that we must discover the means of obtaining an harmonious advance of production and wages, as well as savings and investments, and all this, in the limited time the situation allows us. If in the years to come, we succeed in accomplishing this great and difficult task, we shall have achieved a victory that will do a great deal to perpetuate our civilization.

Another reference to France may be in order. An economic policy capable of utilizing all our resources, of preventing recessions, or at least of attenuating them very considerably, might well result in an annual increase of six instead of four percent. The difference may not strike you as very impressive. Perhaps not, but that extra two percent would mean that in fifteen years the per capita production of the U.S.S.R. would not exceed ours, that we should still be in the lead, rather than trailing far behind. So much for this point.

As I have said, there is another facet to the economic challenge confronting us, and that is the question of the under-developed countries. We should always remember that, even leaving aside the cold war, it is and will remain, a central issue for our world and our time. But, actually, its importance is still enhanced by the fact



THE PLEASURE WAY TO EUROPE

Sail in sunshine to the radiant Mediterranean on an Italian Line floating resort. Golden days of outdoor pleasure . . . blissful nights of parties and entertainment. Relax as never before — in the care of an infinitely attentive staff. Dine royally (Kosher, if you wish.) Swim in tiled outdoor pools . . . revel in a festival mood as bright as the southern sun above. Go the pleasure way to Europe — Italian Line. Five spacious, luxurious ships await you.

From New York
CONTE BIANCAMANO — SEPT. 25 Boston - Ponta Delgada - Lisbon - Casablanca - Gibraltar - Barcelona - Palma Mallorca - Naples - Cannes - Genoa.
VULCANIA — OCT. 3 Ponta Delgada - Lisbon - Gibraltar - Palermo - Naples - Patras - Venice - Trieste.
CRISTOFORO COLOMBO — OCT 7* Gibraltar - Naples - Cannes - Genoa.
AUGUSTUS — OCT. 10* Gibraltar - Naples - Cannes - Genoa.
SATURNIA — OCT. 21 Lisbon - Gibraltar - Naples - Palermo - Patras - Venice - Trieste.
CRISTOFORO COLOMBO — OCT. 31* Gibraltar - Naples - Cannes - Genoa.
AUGUSTUS — NOV. 10* Gibraltar - Naples - Cannes - Genoa.
VULCANIA — NOV. 14 Lisbon - Gibraltar - Barcelona - Naples - Palermo - Patras - Venice - Trieste.
CRISTOFORO COLOMBO — NOV. 19* Gibraltar - Naples - Cannes - Genoa.
and regularly thereafter.
*Express crossings.

GOING TO ISRAEL?
Beautiful, modern ADRIATIC LINE vessels provide luxury service from Italian ports to Haifa. Frequent sailings connect conveniently with your transatlantic arrival.

See your TRAVEL AGENT or
Italian Line
Castle Building, 1410 Stanley St.,
Montreal, Que., Can., Tel.: Victor 9-2142.

WE'LL SAFELY DELIVER YOUR CAR - NO MATTER HOW FAR!
MIAMI $65, L.A. $75 — INCLUDES GAS
Deliver Anywhere N. America.
Toronto Drive-Away Service,
185 McKee Avenue, Willowdale, Ont.
BA. 5-4557.

Talk to Tobin
It costs no more — it's more convenient
HOTEL RESERVATIONS
CRUISES AND TOURS TO
- United States or Canadian resort areas.
- Cruises to West Indies-Mediterranean
- Winter Holidays to Bermuda, Nassau, Jamaica and Florida.
- European Conducted and Individual Tours.
- World Wide Resort areas via Steamer or air.
- Take advantage of our experienced, unbiased advice.
- Book early and get the best selection of accommodations.
- We are as near to you as your own telephone.

Call Mrs. Sade Bernstein, RE. 8-2273
Special Representative
or
Tobin's Travel Bureau

that these countries have become in a sense, the arbiters of the vast conflict between two civilizations.

Fifteen years will not have passed before these many starved, humiliated millions have committed themselves to one way or the other, the democratic or the totalitarian, as most likely, in their minds, to lead them out of their misery, and to reduce the gap between their living conditions and those of the advanced countries. Perhaps their choice will be wrong, perhaps disastrous for their own future. But once they have given their answer, it is unlikely that they will be able to take it back.

Facing this situation, we have lost too much time, groping and fumbling; and the technical assistance, which was launched ten years ago at the instigation of the United States, remains insufficient and must be vastly developed and increased. Too often did we satisfy ourselves in helping poor people to live from hand to mouth rather than giving them the lasting means of producing, progressing, improving their own conditions, raising their self-esteem as well as their standard of living. For, that is the only true way of guiding them to liberty and independence.

Most of them live by exporting a very small number of products, sometimes a single raw material. A drop in prices on the world market suffices to shake their whole economy, often catastrophically. And only too easily are they inclined to put the blame on their Western customers. Why should we leave the Soviet Union the privilege of stepping forward as the savior of markets in distress? Why should not we, ourselves, set up international organizations to provide a more stable market for the basic commodities? Still more, the financial aid we are now giving the under-developed countries with a view to industrialization does not begin to measure up to their needs.

It seems to me that in the great emergency that faces us, each of the industrialized countries should solemnly undertake to earmark a certain percentage of its national income to provide in the most suitable way aid to under-developed countries. This could be done either by bilateral agreements or through a central organization. At least once a year accounts should be submitted to an international authority which would draw up and publish a progress report. With this method, everything would be out in the open. The publicity would prevent such abuses as political pressure or the expenditure of funds for unproductive purposes. World opinion would be informed of each country's contribution and those doing too little, and too late, would be induced to participate more effectively in the common effort.

Urgent as it is, this is, of course, a long-term effort, and, I repeat, it will not be limited to your generation. But, even now, your generation should do everything it can, in support of the wise and generous decisions which, if adopted before it is too late, will mark the beginning of a solution to these gigantic problems. You should do this because in this field, as in the others I have mentioned, the approaching threat is a threat to your own future. And it is your future that we can save by the lucid and vigorous action that will reverse the course of history.

When the time comes, the measure of our success or failure will be sought in the survival and triumph of the ideals which are at the core of our ways of life and modes of thought, the ideals that may be summed up in the familiar and beloved works: freedom, democracy.

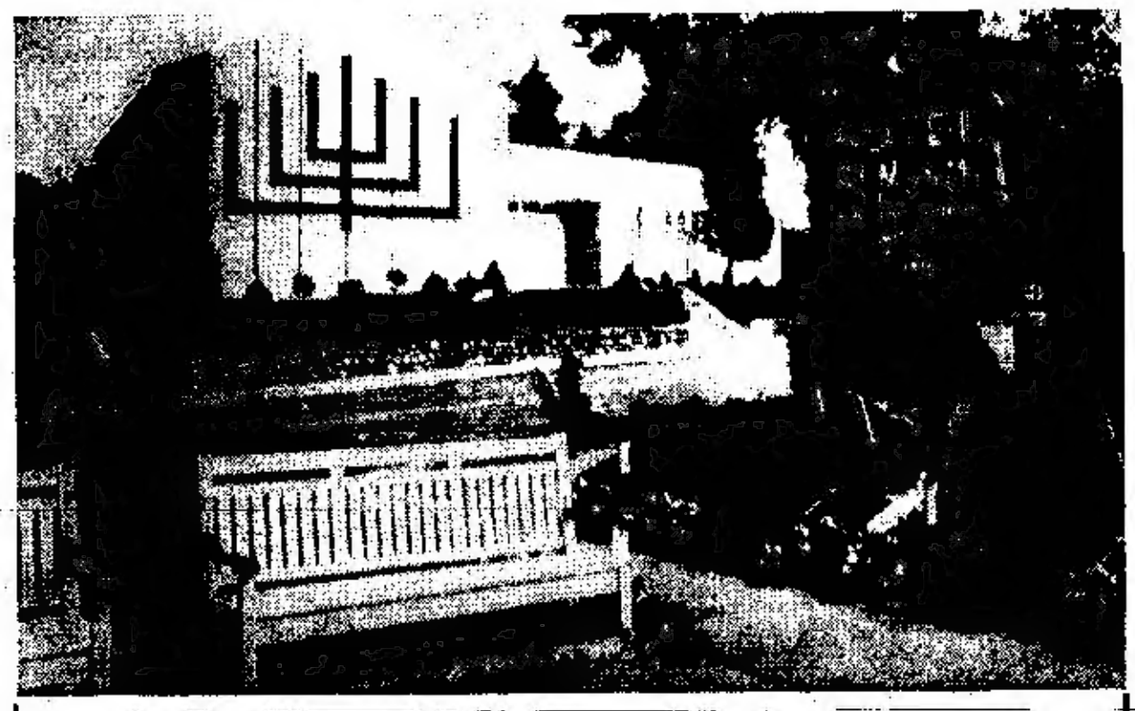
The crux of the matter is not industrial status or economic regime or social doctrines that will prevail, in this or that country, close to us or far away, in fifteen years. Victory for our civilization would mean a meeting of political tendencies, a meeting at which every participant would recognize, at last, that the aim of all social and political action is man, his dignity, his emancipation, and his happiness. Then, democracy will have achieved the universality that its theory implies.

In this respect, I am convinced there is good ground for hope, and,

Resorts — New York

WISEMAN'S Alpine Lodge
LAKE PLACID, NEW YORK
Reserve Now For HIGH HOLIDAYS During Height of FLAMING LEAVES Season
● Services at newly completed Synagogue (nearby)
Write David & Ann Wiseman, Owner-Mgt.
P.O. Box 349, Lake Placid, N.Y.
or Phone LP 347 Collect.

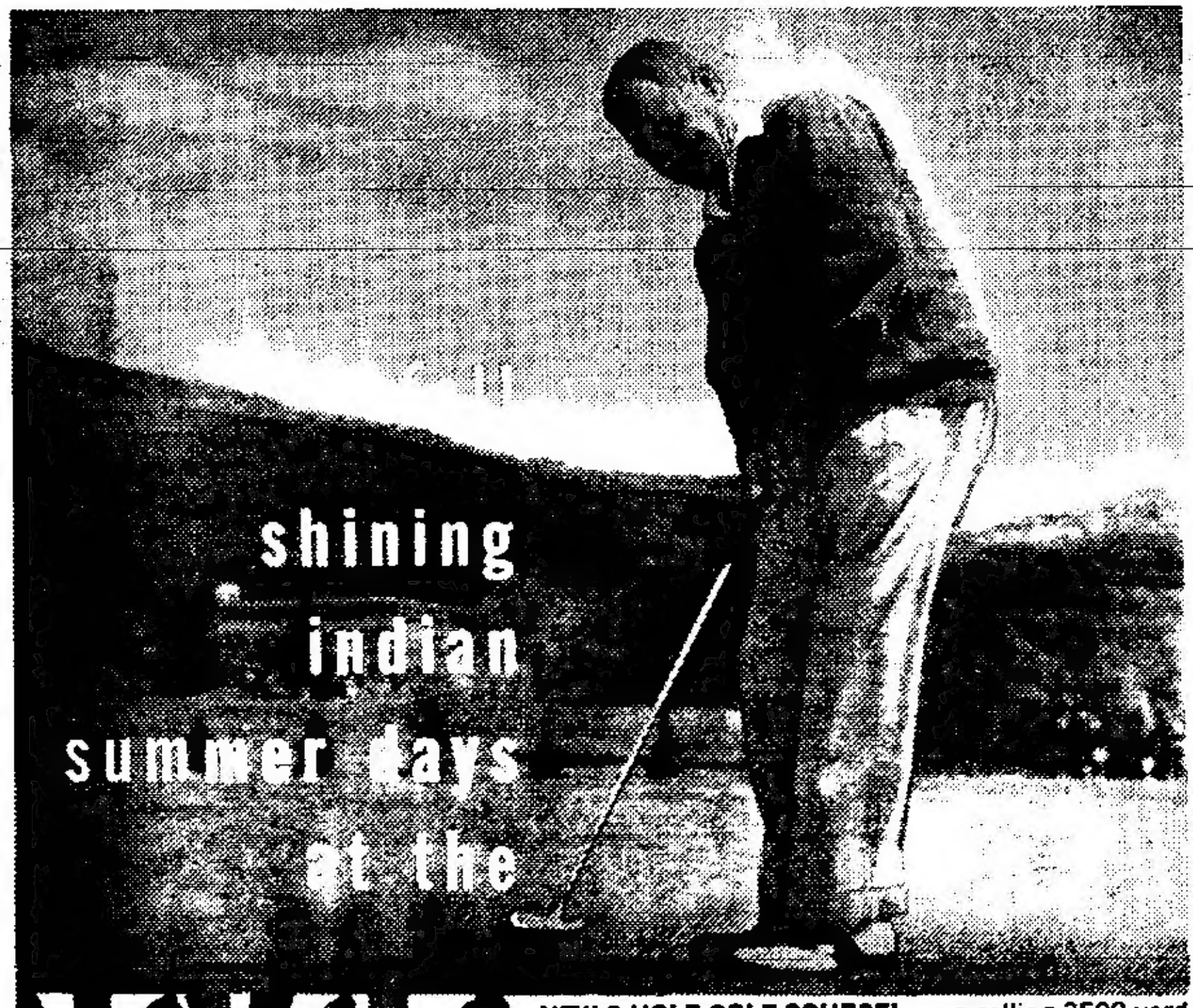
Resorts — New York



(Lake Placid's New Synagogue)

THE ST. MORITZ HOTEL WELCOMES YOU!
Reserve Now for High Holy Days and Fall Vacation.
Directly opposite Lake Placid's beautiful new Synagogue.
Tel.: 600 or Write for Booklet R.
ST. MORITZ HOTEL, LAKE PLACID, N.Y.

Resorts — New York



NEVELS
ELLENVILLE, N.Y.

NEW 9 HOLE GOLF COURSE! . . . a rolling 3500 yard championship "9" fronting our 750 acre year 'round playground . . . every sport just outside your door . . . WAIKIKI INDOOR POOL AND HEALTH CLUB . . . NEW SHOW CENTER and Safari Lounge Bar. Vacationing at its best the year round.
Hotel telephone, Ellenville 2100

of this, I see a strong indication in the desire of Eastern peoples for a more flexible regime, allowing of greater freedom. Proof that such an aspiration exists may be found even in the official declarations of their governments. Any mention of progress in this direction, whether true or fictitious, is, in the last analysis, an homage to democratic principles, to our principles.

The force of these principles, their power to win out in the end, depends on all of us, but particularly on the young people who, like you, will tomorrow bring to democratic institutions, their indifference or their strength of will, their clear-sightedness or their illusions, their complacency or their courage, and finally, their skepticism or their faith. Yes, their faith. For there can be no true democracy without true democrats. Democracy can provide both freedom and efficiency. But all depends on men. And this was well known to the eminent jurist whose name your university bears, for his celebrated opinions bear witness to a democratic feeling that does not content itself with words, but demands a constant effort of the intelligence and the will.

Formidable problems lie ahead. Numerous and complex as they are, you should not figure them into an inextricable tangle of thoughts. Intellect was not given us as a means of complicating them. Its function is to simplify and it is a sign of senility when it can no longer do so.

In your search for solutions, you will find a golden rule in the strong faith in freedom and reason, in the resolute spirit which once inspired the Puritans of New England, as it did the men of the French Revolution. That kind of faith, which embodies a spirit of enterprise and reform, does not allow for rest, but demands action and sometimes sacrifice. In the long run, I am convinced, it leads to success.

In other words, freedom has not grown old, but its youthfulness depends on all of us, and, first of all, on the young people, on you. Reason and truth have not been destroyed by the rising tide of incomprehension and mob passion, but their effectiveness depends on your support in the very near future, that is, in these crucial fifteen years to come.

If ever you meet a man who has lost faith in the future, there is an easy way of restoring his hope; just tell him that you, the young men and women of today, tell him that you are resolved to combat the uncertainty of fate, with all your courage, resourcefulness, and determination.

IMMIGRATION: THE VITAL INGREDIENT THAT MADE POSSIBLE CANADA'S POST-WAR GROWTH

(Continued from Page Twelve)

cessary skill to maintain himself and his dependents.

It was in 1913 that the highest immigrant figure in Canada's history, 400,870, was attained. Through the first three decades of the century immigration was brisk, save for the interruption caused by World War I. Then came the spectre of depression, with a trickle of under 17,000 landings a year between 1931 and 1939; and the World War II period, with a total of only 72,000 landings between 1940 and 1945.

From 1946 until the end of 1957, we have received 1,669,340 new Canadians. In 1957, immigration totalled 282,164 persons which is the highest figure attained since 1913. Two decades ago the resumption of immigration on anything like the present scale appeared quite improbable to many Canadians. Lloyd G. Reynolds, formerly social research assistant at McGill University, said in his book, "The British Immigrant: His Social and Economic Adjustment in Canada", published in 1935: "It seems likely that the cycle of development which began with the spilling-over of British population into the empty reaches of Canada after 1763 has nearly run its course. Canadian industry will continue to expand at a moderate pace, but natural population increase may well provide such labour as is needed for this expansion."

In fact, Canada's immense post-war economic growth would not have been possible without the contribution of immigrants to the labour force. When Kitimat was being developed, to take an example, 7,000 immigrants settled there out of a total population of 10,000. For the first five years after World War II, immigrants supplied fully half the total increase in the number of Canadian workers. In the next five years, 1951-1955, the Canadian labour force would actually have declined had it not been for the immigrant factor.

So far as the Canadian labour force is concerned we have still not climbed out of the trough left by the low birth rate of the depression years 1931-1939. It was 21.5 per thousand of population for the period 1931-1935 compared with 28.0 for the period 1951-1955. Moreover, Canadians have been indulging in the luxury of working shorter hours, earlier retirement, and a later start in their careers by young people. While the participation of Canadians in the labour force has been at a rate of 52 to 53 per cent in post-war years, the rate of participation of immigrant workers has ranged from 66 to 73 per cent of the over-all immigration movement for the same period. In actual figures, during the period January 1, 1946, and June 30 of the last year, immigration contributed 849,554 workers to the national economy.

The importance of encouraging trained personnel to come to Canada, at a time when Canada is still faced with a shortage of the skills which alone will make it possible for us to make the most



Check these BIG Travel Features by CNR

GO CNR NOW PAY LATER	$100.00 minimum. 10% down, up to 24 months to pay, depending on balance. Covers all travel expenses—even "Package" Tours can be financed under this plan!
TOURIST ROOMETTES	Your own private room at a bargain price, plus low coach fare—available on CNR's famous Super Continental to the West.
FAMILY FARE PLAN	Save 30% and up. Good for coach, tourist or first class travel to the West. Go any Mon., Tues., Wed. or Thurs. Return any day.
WEEKEND FARES	Save up to 16%. On sale throughout the year. Leave between Friday morning and noon Sunday; return limit Monday midnight. All classes.
PARTY FARES	Save 25% to 45%. Special savings for groups of ten or more travelling together. Short trip or long — (coach class only).
AND LOTS MORE!	Ask any CNR Agent—about bargain coach excursions available each month; prepaid ticket plan; rail-auto plan, etc.

CANADIAN NATIONAL

ROOM, BOARD AND CARE

NURSE can accept 2 elderly ladies into her beautiful private home. Spacious room with private bath. Delicious diets.

MRS. JAY LEVINSON,
2376 S.W. 6th Street, Miami, Florida.

Resorts — Florida

THE Completely Air Conditioned & Heated Greenbrier HOTEL AND STUDIO APTS.
INVITES your Early Reservations for a Holiday in the Sun
WINTER SEASON
Indian Creek Dr. at 51 St., MIAMI BEACH

Resorts — Atlantic City

St. Charles

New Jersey and the Boardwalk
Atlantic City
Reserve For September & HIGH HOLIDAYS — Center
JACOB FOX officiating
Services on Premises.
DIETARY LAWS. Resident Mashgiach. New Ocean Front Dining Room. New Ocean Sun Room. All Rooms with Private Sea Water Baths.
FREE PARKING. Moderate Rates. Phone Atlantic City 4-5241



Resorts — Quebec

HOLIDAY
In the Colourful
Laurentian Mountains
Reserve Now for the
HIGH HOLIDAYS
Oct. 2-12
at the
CHALET
Ste. Agathe des Monts, P.Q.
HOLIDAY SERVICES CONDUCTED
ENTERTAINMENT IN PINE ROOM
Tel. Ste. Agathe 1010.

of the opportunities ahead, surely cannot be over-emphasized. On January 1, 1946, Canada's population was 12,400,000. It is now over 16,745,000. Of the increase during the period, about 26.5 per cent, or 1,151,181 persons, represents the factor of immigration less emigration. A larger population has had many beneficial effects. It is reasonable to suggest, for instance, that to some extent it has offset an increase in national overhead expenses as applied on a per capita basis, for most other public utilities, and for defence and debt charges.

By creating a larger market it has made possible economies in manufacture, more effective use of capital, and better use of plant facilities. These factors, in turn, have tended to reduce the proportion of imports to population. By contributing both workers and consumers to the expansion of the domestic market, immigration has given a marked impetus to industrial production, particularly manufacturing industries. It is perhaps well to note here, contrary to a popular misconception, that for every ten immigrants who entered the labour force during the post-war period, eighteen others were the wives, children, or dependents of those workers whose consumption needs contributed significantly to stimulate production and thus create employment.

Immigration has also made possible the development of resources, and processes which, in relation to a smaller population, were out of reach, and so means less dependency on world markets beyond national control. Again it has helped to narrow the gap between Canadian and United States standards of living, and has provided greater scope and opportunity in careers and professions for all Canadians. Immigration, furthermore, has been a means of adjusting the size and composition of the labour force to the requirements of the national economy. It is a capital gain in that it provides professional and other key men without the heavy investment for which their training in Canada would call. It minimizes the measure of dislocation resulting when skilled men are urgently needed in Canada and when men trained in this country are not available.

At the end of 1955, there were roughly 374,000 more professional and skilled workers in the labour force than at the beginning of 1946; 94,000 professional and 280,000 skilled workers. During that ten-year period, some 134,000 men and women graduated to the professions from Canadian colleges and universities. By comparison, no less than 47,000 men and women who entered Canada as immigrants in the period had qualified in professions. About 150,000 Canadian men and women entered skilled trades during the period after formal apprenticeship, after informal on-the-spot training, or through other channels. Again by way of comparison, it is to be noted that 130,000 immigrants who entered Canada during the period had skilled trades.

Engineers form one of the most important and precious elements of the labour force in the unprecedented expansive phase of the national economy due to the accelerated development of mineral, forest and water power resources, the building of roads, railways, seaway pipelines and townsites, and a variety of major engineering projects. Immigration from 1946 to 1955 brought 9,500 engineers, only a thousand below the total graduation of engineers in Canada during that period. Now, let's think for a moment of what would be the general outcry if Canada were suddenly to lose 2,448 doctors and 9,157 trained nurses! Yet, 2,448 and 9,157 are the actual numbers of physicians, surgeons, and graduate nurses who have come to Canada during the postwar period!

In addition, immigration has provided 9,511 men and women with managerial occupations; 2,636 accountants and auditors; 225 dentists; 6,659 draughtsmen and designers; 2,353 laboratory assistants and technicians; and almost 6,000 teachers and professors. Through immigration, Canada has gained 26,000 stenographers and typists; 19,159 transportation workers; 4,475 communication workers; 32,000 sales personnel and other commercial workers; 4,500 barbers; 154,000 farm workers; 14,000 fishermen, trappers, and lumbermen; 12,500 mine, quarry, and oilfield workers; over 250,000 manufacturing, mechanical, and construction workers; and 86,000 labourers.

Let us think further of immigrants as a source of capital. Funds brought into Canada by immigrants (and returning Canadians) in the eleven years, 1946-1956, totalled $633 millions. The value of settlers' effects in the same period has been estimated at almost $213,600,000. The establishment of small business by immigrants has benefited Canada greatly. From January 1, 1950, when a system of tabulation of reports was instituted by the Department of Citizenship and Immigration, to September 1, 1957, 1,358 immigrants are known to have started out on their own. The actual number of business settlements is certainly greater than this, for not all settlements are reported to the department.

In only 81 of the cases reported was rental rather than purchase involved. In Montreal alone 349 businesses were established, only thirteen in rented premises, and the combined purchase price for 259 businesses there was $7,822,200. In 791 cases of business settlements across Canada, immigrants paid $9,115,000 down towards a total purchase price of $13,347,100. Out of 3,727 agricultural settlements in the same period, 2,979 were a matter of purchase and 748 involved rental. The purchase price total in relation to 2,918 of these settlements was $31,559,500 of which $10,128,400 was forthcoming in down payment.

A moment ago, I mentioned that immigrants were consumers as well as producers. In that respect the contribution of immigrants to the national economy has been most impressive. In 1956, according to the Dominion Bureau of Statistics, expenditures of post-war immigrants on consumers' goods were $1,484,000,000: 346 millions for food; 165 millions for clothing and personal furnishings; 96 millions for personal and medical care; 200 millions for shelter; 194 millions for household operations; 187 millions for transportation; 118 millions for tobacco and alcoholic beverages; and 178 millions for miscellaneous and other expenditures. In fact, post-war immigration has created a market for goods and services larger than provided by the whole of Metropolitan Toronto.

But post-war immigrants also practise the virtue of thrift. Again, according to an estimate of the

(Continued on Page One Hundred and Twenty-Five)

Best Wishes and Happy New Year From





HEINTZMAN

1247 LAIRD BLVD. (Town of Mt. Royal) RE. 7-6131



Farquhar Robertson LIMITED

Your Headquarters for

AUTOMATIC FUEL OIL DELIVERY

OIL BURNER SERVICE HEATING EQUIPMENT

5250 WESTERN AVE., MONTREAL HU. 1-0371



HOLIDAY GREETINGS

Save yourself energy in these busy Autumn weeks!
Order supper's main dish all prepared for delicious eating!



N.D.G. MEAT MARKET Ltd.
"Ask Your Neighbor"
5343 SHERBROOKE ST. W.
SAM SELTZER, Mgr.
HU. 9-8621
Daily deliveries to Town of Mt. Royal and Ville St. Laurent.

The Canadian Jewish Review is **still** the only Jewish publication in Canada printed in any language reaching the Jewish community which is not sponsored by a group or an organization and which is able to claim membership in the Audit Bureau of Circulations.



DELUXE GEFILTE FISH

Be among the first to serve this *royal* new dish! Made exclusively by MOTHER'S, of pure whitefish only... the precious luxury fish prized for its exquisite, delicate flavor. KOSHER ⓤ PAREVE

Mother's® *Or choose Mother's "Old Fashioned" (regular) gefilte fish.*

From the spotless kitchens of Mother's Food Products, Inc. • Newark 5, N. J.

CLASS IN COOKERY

VEGETABLE NOODLE PUDDING

one package medium noodles
one ten-ounce tin of mushrooms
four large stalks celery
three eggs
three large onions
one green pepper
six tablespoons oil

Optional

one cup cheddar cheese, grated
one-quarter teaspoon of salt
juice of one-half orange
one-quarter teaspoon of pepper
one-quarter teaspoon oregano
one tablespoon of sugar

Cook chopped onions in hot oil until golden yellow. Add green pepper, chopped celery and strained mushrooms to the onions. Cook noodles in salted boiling water, for five minutes. Rinse and drain noodles, and add one-quarter cup of butter, the beaten eggs, juice of mushrooms and remainder of vegetables. The optional ingredients may be added at this time. Pour into a buttered casserole pan and bake for thirty-five to forty-five minutes, in a 350 to 375 degree oven.

Mrs. Samuel Cohen,
58 Cheritan Avenue, Toronto.

SWEDISH PASTRY BALLS

one-half cup butter
one-third cup sugar
one-quarter teaspoon salt
one egg separated
one cup sifted flour
chopped nuts

Cream butter and sugar. Add egg yolk. Add a little at a time the flour and salt which have been sifted together twice. Form dough into small balls with the hands. Roll each in egg white which has been beaten stiff, then roll in crushed nuts. Place balls on a slightly greased cookie tin. Press centre with finger and fill in with sliced cherries. Bake at 375 degrees for twenty minutes till golden brown.

Mrs. Louis Brookman,
1206 Lajoie Avenue, Montreal.

HONEY CAKE

three eggs
three-quarters cup sugar
one-quarter teaspoon baking soda
one coca-cola (not cold)
one-half teaspoon ginger
one teaspoon vanilla
one-half cup raisins
one-half pound melted honey
one and one-half teaspoon baking powder
one-half cup oil
one-half teaspoon mixed spices
one-half teaspoon cinnamon
one-half cup chopped nuts
three cups flour

Sift together all dry ingredients. Beat eggs and sugar together. Add vanilla. Add oil, honey, and coca-cola alternately with the dry sifted ingredients and blend well until smooth. Add chopped nuts and raisins. Pour batter in a slightly greased eight-by-ten-inch baking pan and bake at 350 degrees for one hour.

Mrs. M. Flisfeder,
204 Bernard Avenue West, Montreal.

★

Sabbath Candles will be kindled on
Friday, September 25, at 6.29 p.m., D.S.T., in Montreal
Friday, September 25, at 6.53 p.m., D.S.T., in Toronto
Friday, October 2, at 6.17 p.m., D.S.T., in Montreal
Friday, October 2, at 6.41 p.m., D.S.T., in Toronto

★

Tishri 1, 5720, falls on Saturday, October 3, 1959

★

The Festival of Rosh Hashonah commences on Friday evening, October 2

★

Yom Kippur is on Monday, October 12

IMMIGRATION: THE VITAL INGREDIENT THAT MADE POSSIBLE CANADA'S POST-WAR GROWTH

(Continued from Page One Hundred and Twenty-Three)

Dominion Bureau of Statistics, they saved 114 milions in 1956, while they paid 135 millions in direct taxation.

Because domestic training has not been keeping pace, in the matter of necessary skills for the labour force, Canada's prosperity has been, to a large extent, dependent upon the immigrant contribution: but it is not only to material wealth that immigrants contribute. They have added greatly to the scope and quality of our culture, too. Outstanding contributions have been made in one field or another by every immigrant group.

This might seem a good moment to pay tribute to the achievements of the Jewish ethnic group to our national life. In the professional, as in the cultural, field, in industry and in commerce, Jewish immigrants have made an extremely valuable contribution to our national life. There have been Jews in Canada for a long time. The Duke of Ventadour, a viceroy of New France in the 17th century, was by family Henri de Levis and apparently of Jewish descent. In 1732, Ferdinand Jacobs was working as a Hudson's Bay factor. The first Jew to settle here permanently was Aaron Hart, who served as an officer on the staff of General Amherst in 1760.

In every age since that time there have been distinguished Jews in Canada; Jacob Frank, for instance, notable fur-trader and soldier in the 1812-1814 War, and Sigismund Mohr, who was the father of the Hydro-electric power development in Canada and the founder of the Quebec and Levis Electric Company. So in the present age, Canada has found, out of its small Jewish population, leaders in almost every field. Jurists, Mr. Justice Harry Batshaw and Mr. Justice Samuel Freedman, for instance; Dr. I. M. Rabinovitch, an outstanding leader in the study of diabetes; actor Lorne Green; comedians Wayne and Shuster; Louis Appelbaum, a musician, who has done fine work at the Stratford Festival; Lazarus Phillips, banker and lawyer; Charles Gavsie, formerly president of the St. Lawrence Seaway Authority; Lawrence Freiman, prominent merchant and patron of the arts; Samuel Bronfman, industrialist and philanthropist; Lionel Shapiro and Mordecai Richler, writers: A. M. Klein, poet; David Golden and Sydney Pierce, civil servants; and Louis Rasminsky, of the Bank of Canada, one of the nation's leading economists.

Nor is it only in industry, the arts and professions, that good work is being done. In agriculture, there is the example of the successful settlement of Jewish families from Europe in the Smithville and Crassie districts of Ontario's Niagara peninsula, a project developed by the Jewish Colonization Association. These farms are well cultivated, livestock is of excellent quality, and buildings are unusually well maintained. Immigrants of the Jewish ethnic group are proving once again faculties for productive work and good settlement.

The contribution of the Jewish ethnic group to many of the professions through immigration is remarkably high. While only 3.1 per cent of the 1,569,592 immigrants admitted to Canada between January 1, 1946, and June 30, 1957, represented the Jewish ethnic group of 49,316, 24,230 workers and 25,086 dependents, the Jewish group represented 4.2% of the total of immigrants with professional qualifications. Among the 49,816 Jewish immigrants, were 258 accountants and auditors; 70 architects; 127 chemists; 52 dentists; 137 draughtsmen; and designers; 506 engineers; 90 laboratory technicians and assistants; 87 graduate nurses; 236 physicians and surgeons; and 611 professional workers in other categories.

Outside the professional classes, the record of the Jewish ethnic group included 1,942 clerical workers; 950 stenographers and typists; 295 transportation workers; 1,539 persons in commercial occupation; 1,375 in service occupations; and 1,042 farmers and farm labourers. It also included 142 fisherman, trappers, and bush-workers; 19 miners and no less than 12,267 men and women with experience in manufacturing, mechanical, and construction trades.

It would indeed be difficult to find in the whole field of post-war immigration a group of similar size with greater potential usefulness to Canada.

Of 282,164 immigrants whom Canada received in 1957, representing 117,307 above the year's total for 1956, there were 112,828 of British ethnic origin. This large group has the advantage of a language shared by the majority of Canadians, and institutions, social, and political, which are so close to ours that only a small degree of adjustment is required to make them wholly at home.

Of the 1,669,340 persons who entered Canada for prospective settlement from 1946 to 1957, there were 531,852 from overseas of British origin; 229,663 were German or Austrian; 194,405 were Italian; 135,043 were Netherlander; and 32,729 were of French origin; while 111,537 were former residents of the United States. The arrival of the Hungarian refugees, followed in the vast majority of cases by their successful establishment, has certainly been one of the most significant developments of the year 1957. In 1957 the people of Hungary showed superb courage in their heroic struggle to free their country from domestic tyranny backed by a foreign power. With small-arms and sometimes with bare hands as their only weapons, they fought an enemy that used tanks and heavy artillery against them.

Teenagers and pensioners, men and women of all ages, gave a stirring challenge to the world by the quality of their sheer defiance of Communism and they were defeated only because a burning love of liberty alone was not sufficient to sustain their cause. The people of Canada followed the progress of the unequal struggle at first with admiration, and then, as control of towns and cities was lost, as Russian mechanized reinforcements poured into Hungary, with great sadness in their hearts.

The heroic men and women of the Hungarian uprising of 1956 have written a glorious page of history.

All political groups in Parliament supported the decision of the government of the day that Canada should open wide her doors to these brave people. The press, the churches, voluntary organizations, and Canadians in all walks of life were determined that Canada should do her full share to give Hungarian refugees a new life in a free land. We can all take legitimate pride in the fact that Canada has received more than 36,000 Hungarian refugees since 1956. But immigration is much more than a matter of facts and figures. Human brotherhood is, indeed, far more important than statistics. The Hungarian refugee movement is a great challenge to Canadians. They have accepted it with the same feeling of compassion which in other years caused Canadians to extend a helping hand to the victim of famine, religious persecution or war.

No one who has shared in welcoming Hungarian refugees, who has sensed the tremendous urgency that a handshake can convey, who has seen the tears welling from the eyes of old and young, who has felt hope rise from suffering and despair can doubt that in her gesture of commiseration, Canada has earned the gratitude and loyalty of these valiant people. God bless you.



ROSH HASHONAH GREETINGS

Chicago Kosher Salami No. 58 is made of specially selected beef, carefully prepared with just that extra bit of personal attention that makes all UNION KOSHER products the leaders in their field.

Ask for it at your DELICATESSEN STORE, Grocer and Butcher

Manufactured by

UNION KOSHER SAUSAGE CO.

56 Lippincott St. EM. 8-4244 TORONTO

ROSH HASHONAH GREETINGS

TRY

RUBENSTEIN'S STRICTLY KOSHER

Delicious BARBEQUED CHICKEN TURKEYS and DUCKS

Prepared daily or to your order. Next time you entertain, serve RUBENSTEIN'S delicious BARBEQUED chicken or turkey. Portions of chickens sold.

Phone Orders Accepted at 1010 Eglinton Ave. W. — RU. 1-3106 — RU. 1-3769

2499 Bathurst Street — RU. 1-4294

Plant and Store: 602 College St., Toronto — LE. 1-8941

• All Poultry Government Inspected. Under Supervision of Great Orthodox Rabbis. Rabbis D. Ochs and M. Greenwald.



COHEN'S HAYMISHA FARFEL

370 COLLEGE ST. TORONTO, CAN.

Canada's Largest Selling HAYMISHA FARFEL with real old fashioned flavour

KOSHER—PAREVE

At your favourite grocer—delicious as a side dish with gravy. "Children Love It."

Distributors: Montreal: Star Appetizing Products, RE. 7-0952 Toronto: Max Rosenbloom, ME. 3-6272.

A QUART OF MILK IS THE MOST ECONOMICAL FOOD YOU CAN BUY

- **MILK is nature's most nearly perfect food, it contains all the necessary body building vitamins.**
- **DRINK it at home, at work, at play — it spells stamina.**
- **Be thrifty . . . be smart . . . combine milk with other foods to make meals go further, taste better and provide more food value. Even if milk costs twice as much it would STILL be your best food buy!**

MILK FOR EVERYONE WHETHER 6 - 16 - or 60
3 Glasses A Day For Adults
4 to 5 For Children

Our name guarantees the **quality** of our dairy products.

J. J. Joubert LIMITÉE

from

your driver

or

Head Office
4141 St. Andre St. — Montreal

CALL LA.3-3121

N.D.G. BRANCH
920 Decarie Blvd.
HU. 4-3561

Buy from Review Advertisers. Say: "I saw your ad in the Canadian Jewish Review".

MAX KIRSCH
Antiques
USEFUL AND ORNAMENTAL
4819 Sherbrooke W. (near Claremont)
EU. 8-3062.
Old China, Silver, Glass, Etc.

Social Notes — Montreal

Rabbi and Mrs. Irving Rosner, 1500 Elizabeth Street, had his parents, Reverend and Mrs. Louis Rosner, of Brooklyn, N.Y., visiting them.

Professor Ernst Simon, of Jerusalem, Professor of Education at the Hebrew University, there, is visiting his brother and sister-in-law, Dr. Michael Simon, Consul General of Israel, in Canada, and Mrs. Simon, 1555 McGregor Street.

Mr. and Mrs. Allan Bronfman, 9 Belvedere Road, were in Fredericton, N.B., for the opening of the Lord Beaverbrook Art Gallery.

Mrs. Maurice Shulins (Sarah Zucker), of Claremont, N. H.; and her sister, Mrs. Samuel Itkin (Libby Zucker), of Farnham, Que., were here for the funeral of their father, Julius Zucker, 4660 West Broadway Avenue, who died on Sunday, August 31.

Mr. and Mrs. Louis Ripstein, 5594 Snowdon Avenue, have their daughter, Mrs. Rita Rickles, of Los Angeles, Cal., visiting them.

Mrs. Irving I. Selig, 4851 Cote St. Luc Road, spent some time in Halifax, N. S., with her brother-in-law and sister, Mr. and Mrs. Joseph Simon. While there, she was present at the marriage of her great-niece, Miss Joanne Goldberg, daughter of Mr. and Mrs. Meyer Goldberg, to Samuel Weigensberg, son of Mr. and Mrs. Joseph Weigensberg, 5367 Brodeur Avenue.

David Hirsch, of Brooklyn, N.Y., visited his brother-in-law and sister, Rabbi and Mrs. Irving Rosner, 1500 Elizabeth Street, and has returned to resume his studies at the Mesifta Torah Vodaath High School, in Brooklyn.

Mr. and Mrs. Arthur Rosenberg, of Kingston, Ont., spent their wedding trip in Los Angeles and San Francisco, Calif., and Las Vegas, Nevada. Mrs. Rosenberg is the former Miss Dorothy Goldin, daughter of Mr. and Mrs. Azar Goldin, 4892 Jean Brilliant Avenue. Mr. Rosenberg is the son of Mr. and Mrs. A. Rosenberg, 403 Edward Charles Street. He is a medical student at Queen's University.

Mr. and Mrs. Gerald Bronfman, 475 Roslyn Avenue; Mr. and Mrs. John Foch, 4775 Maplewood Avenue; Mr. and Mrs. Stanley A. Vineberg, 24 Summit Crescent; Dr. and Mrs. Richard Goldbloom, 108 Thurlow Road; and Miss Stephanie Stern, 3238 Westmount Boulevard, were present at the annual Symphony Ball sponsored by the Junior Committee of the Montreal Symphony in aid of the orchestra, held aboard the Home Line's flagship, the S. S. Homeric.

Here for the bar-mitzvah of Richard Morton, son of Mr. and Mrs. Henry Pesner, 4721 Dornal Avenue, who will be called to the Reading of the Law, on September 26, at the Spanish and Portuguese Synagogue, will be Mr. and Mrs. Herman Weiss, Mr. and Mrs. Max Fuchs, Mr. and Mrs. Philip Greenblatt, all of New York; and Mr. and Mrs. Paul Waserman, and children, Mona and Sandra, of Ottawa, Ont.

Here for the marriage of Miss Frances Schanfield, daughter of Mr. and Mrs. Albert Schanfield, 4330 La Peltrie Street, to Allan Freedman, son of Louis Freedman, Q.C., and Mrs. Freedman, 6608 Nice Road, at Chevra Tillem Synagogue, were: Mr. and Mrs. David Schanfield, of Winnipeg, Man.; and Mrs. P. Newman, of Israel; uncle and aunts.

Mr. and Mrs. Louis Batist, 5462 Victoria Avenue, spent a three-week holiday with their son-in-law and daughter, Mr. and Mrs. Emanuel Strumpf (nee Phyllis Batist), and new-born daughter, Lori Ann, 114 C. Woodrow Street, Fayetteville, North Carolina.

Mr. and Mrs. M. Segal, 4855 Cote St. Luc Road, left via B.O.A.C. to spend five months touring Europe.

Mr. and Mrs. David H. Brown, 5289 Coronation Avenue, are spending the High Holidays with their son-in-law and daughter, Dr. and Mrs. Alvin Saperstein (nee Harriet Brown), of Providence, Rhode Island.

Mrs. Saul Cohen, of Ottawa, Ont., visited her brother-in-law and sister, Mr. and Mrs. Jack Steinberg, 41 Finchley Road, and was present at the bar-mitzvah of her cousin, Richard, son of Mr. and Mrs. J. Sourkes, 5359 Coolbrook Avenue, at Shaare Zion Synagogue.

Mrs. H. Maydeck, 184 Dufferin Road, returned via B.O.A.C. Airlines after spending a two-week holiday in London, England; and the Scandinavian Countries.

Mr. and Mrs. Edward L. Helfield, 4850 Courtrai Avenue, spent their wedding trip at the Nevele Country Club, in Ellenville, N.Y. Mrs. Edward L. Helfield, is the former Miss Marlene Rhoda Spevack, daughter of Mr. and Mrs. S. Spevack, 3010 Barclay Avenue. Mr. Helfield is the son of Mrs. Ann Helfield, 6390 DeVimy Avenue, and the late Max Harry Helfield.

Mr. and Mrs. Samuel Pollack, 5296 Mariette Avenue, are leaving via Air France, for a six-week holiday in Europe, and on their return trip they will visit Israel.

Dr. and Mrs. Jack Barsha, of Wilmington, Del., spent a few days visiting her sister, Miss Sarah Ein, 4355 Grand Boulevard.

Seymour Gladman, son of Mrs. O. Marcovitz, 3900 Bouchette Avenue, spent a two-week holiday in Atlantic City, N.J.

Mr. and Mrs. Brahm Eisenstat, 4635 Clanranald Avenue, spent their wedding trip in the Caribbean Islands. Mrs. Eisenstat is the former Miss Norda Ann Cohen, daughter of Mr. and Mrs. Sheldon Cohen, of Kingston, Ont. Mr. Eisenstat is the son of Mr. and Mrs. Charles Eisenstat, 5621 Phillips Avenue, Montreal.

Mr. and Mrs. Norman Levy spent their wedding trip in Washington, D.C. Mrs. Levy is the former Miss Judith Lynda Ballon, daughter of Dr. and Mrs. David Ballon, 4687 Bonavista Avenue. Mr. Levy is the son of Mr. and Mrs. Hyman Levy, 2432 Goyer Avenue.

Mr. and Mrs. I. Lipman and son, Henry, 4835 Plamondon Avenue, spent the season in Val Morin, Que.

Mr. and Mrs. Bernard Steinman and children, Barry, Jerry, and Mark, formerly of 8165 Lacadie Street, have taken up residence at 447 Eighty-third Avenue, L'Abord a Plouffe.

Mr. and Mrs. Joseph Goldberg, 5997 Terrebonne Avenue, spent a month visiting her brother and sister-in-law, Mr. and Mrs. Harry Margolis; and her brother-in-law and sisters: Mr. and Mrs. Meyer Kolikof, and Mrs. I. Lowe; all of Boston, Mass.

Mrs. George Brownstein (nee Evelyn Chodos), of West Haven, Conn., was here for the funeral of her father, Sholom Chodos, 8400 Linton Avenue.

Mr. and Mrs. Saul Shulemson, 5235 St. Luc Road, were in Los Angeles, Cal., for the marriage of Miss Catherine Israel, daughter of Mr. and Mrs. Victor M. Israel, of Los Angeles, to their son, Joseph Leo Shulemson.

Miss Barbara Pinchuk, 4714 La Peltrie Street, visited with Mr. and Mrs. Mark Zunder, of Ottawa, Ont.

Mr. and Mrs. Arthur Lubell and children, George, and Ellen, 2360 Paton Street, spent a week in Boston, Mass., where they visited their uncles and aunts, Mr. and Mrs. Meyer Kolikof, Mr. and Mrs. Harry Margolis, and Mrs. I. Lowe.

Mrs. Abe Rosener, of New York, visited her son-in-law and daughter, Mr. and Mrs. Louis Shapiro, 5706 Smart Avenue, and was present at the brith of her great-grandson, Howard Steven, of whom she is the godmother, son of Mr. and Mrs. Mark Shapiro (nee Goldye Slaven), 4865 St. Catherine Road.

Mr. and Mrs. Louis Edward Karol (Karbelnik) are spending their wedding trip at the Nevele Country Club, in Ellenville, N.Y. Mrs. Karol is the former Miss Laura Anita Stubina, daughter of Mr. and Mrs. Moe Stubina, 11871 Suzor Cote Street. Mr. Karol is the son of Jack Karbelnik, 5323 Plamondon Avenue, and the late Mrs. Bessie Karbelnik.

Mr. and Mrs. Allan Freedman

New . . . at HEMSLEY'S

new coupe-shape bone china exquisitely fashioned by

Royal Doulton



An inspired design truly reflecting the singular charm of traditional French Provincial tableware.

Coronet — as shown, with platinum motif. 8-PIECE SETTING $13.15

French Provincial — as shown, with gold motif. 8-PIECE SETTING $14.75

*Individual pieces available from open stock.



If it Covers a Floor . . . it Costs less at

BELOFF BROS. FLOORING & TILE

Asphalt - Rubber - Vinyl - Lino Flooring
Kitchen counter tops, our specialty
in Arborite, Linoleum, Formica

ALL MATERIALS SOLD AND SUPPLIED

251 Bernard Ave., Corner Jeanne Mance Street.
Day: CR. 2-3584
CR. 2-3432
Night calls: RE. 7-4348
FREE ESTIMATE

spent their wedding trip in New York. Mrs. Freedman is the former Miss Frances Schanfield, daughter of Mr. and Mrs. Albert Schanfield, 4330 La Peltrie Street. Mr. Freedman is the son of Louis Freedman, Q.C., and Mrs. Freedman, 6608 Nice Road.

Montrealers who spent their holidays at the Scaroon Manor, on Schroon Lake, N.Y., were: Mr. and Mrs. Lionel Potechin, 5763 Wolseley Avenue; Mr. and Mrs. Leonard Rogovein, 6210 Deacon Road; Mr. and Mrs. T. Merman, 6608 Fleet Road; Mr. and Mrs. F. Milz, 3925 Plamondon Avenue; Mr. and Mrs. H. Peters, 4630 Dupuis Avenue; Misses Fay Mintzberg, 6300 Lennox Avenue; Corinne Orenstein, 4340 Hampton Avenue; Fanny Pessin, 4835 St. Catherine Road; also Miklos Markovitz, 3029 Maplewood Avenue; Jan Reiss, 5005 Bourret Avenue; Lewis Rodman, 4740 Fulton Avenue; Irving Rubin, 4919 Plamondon Avenue; Leon Rybak, 4910 La Peltrie Street; Melvin Sacks, 3937 Carlton Avenue; and Arthur Sammett, 4890 Maplewood Avenue.

Mr. and Mrs. Solomon Shein, 3000 Maplewood Avenue, and their daughter, Mrs. F. Cabinsky, and her daughter, Eleanor, aged thirteen years, 6710 Wilderton Avenue, spent two months visiting the former's son-in-law and daughter, Mr. and Mrs. Allan Shamitoff, and Daryl, aged nine years; and Joseph six, of San Francisco, Calif. Mr. and Mrs. Shein, were entertained by Mr. and Mrs. Shamitoff, at a Kiddush in their honour at the Conservative Synagogue.

Leon Crestohl, Q.C., 1755 Ducharme Avenue, left via B.O.A.C. to spend some time in Israel. Mrs. Crestohl and her sister-in-law, Mrs. Yetive Crestohl, 4941 Jean Brilliant Avenue, will leave via B.O.A.C. on October 15 to join him there. En route home they will tour Europe, returning at the end of the year.

Mr. and Mrs. Edward Landis, of Ottawa, Ont., sailed on the S.S. Liberte, to spend two months touring Europe. Mr. Landis is formerly of Montreal, the son of Mrs. Sarah Landis, 5865 Jeanne Mance Street.

Miss Sheila Silvers, of New York, spent some time with Mrs. Ella Block, 5398 Waverley Street.

Mr. and Mrs. Joseph Shapkin and daughter, Deborah Lee, formerly of 828 McEachran Avenue, have taken up residence at 510 Outremont Avenue.

Mrs. Leo Nemetz, of Los Angeles, Cal., visited her son and daughter-in-law, Mr. and Mrs. Harold Nemetz (nee Marilyn Marx), and new-born son, Larry Philip, 4100 St. Catherine Road.

Mrs. Mac Levine and children, Donna and Richard, 4860 Maplewood Avenue, were the guests of her brother-in-law and sister, Mr. and Mrs. Ernest Kassie, and son, Ralph, of Ottawa, Ont., for the month of August.

Mrs. Sarah Landis, 5865 Jeanne Mance Street, spent a month with her son and daughter-in-law, Mr and Mrs. Edward Landis, and their sons, Richard and Evan; and her son-in-law and daughter, Mr. and Mrs. Ernest Kassie, and son, Ralph; all of Ottawa, Ont.

Mr. and Mrs. J. Glick, 2720 Darlington Place, spent some time in New York, and Atlantic City, N.J.

Mr. and Mrs. Harvey C. Cwinn and son, Sheldon, formerly of 7950 Querbes Avenue, have taken up residence in their new home, 7510 Kildare Road.

Sheldon, aged fourteen years; and his sister, Golda, nine; children of Mr. and Mrs. Louis Brookman, 1206 Lajoie Avenue, spent the season with their uncle and aunt, Mr. and Mrs. A. Rosenberg, of Atlantic City, N.J.

Miss Adelaine Block, and her uncle and aunt, Mr. and Mrs. Joseph Block, all of Brooklyn, N.Y., are spending the High Holidays with the former's mother, Mrs. Ella Block, 5398 Waverley Street.

Daniel Block, 5398 Waverley Street, spent his holidays at Lake George, N.Y., and in New York, where he visted his uncle and aunt, Mr. and Mrs. Joseph Block; and in Hartford, Conn., visiting Mr. and Mrs. Jack Max.

Rhoda, aged eleven years, daughter of Mr. and Mrs. Moe Garonce, 5398 Hutchison Street, spent a seven-week holiday, with her uncle and aunt, Mr. and Mrs. Daniel Mendelson, and daughter, Glenna Goldie, of Glace Bay, N.S.

Mr. and Mrs. George Edelson, 870 McEachran Avenue, visited their son and daughter-in-law, Mr. and Mrs. Edward Edelson and son, Mark, of Hartford, Conn.

Mr. and Mrs. Jacob Butovsky, and their son and daughter-in-law, Mr. and Mrs. Earl Butovsky, all of Ottawa, Ont., visited the former's son and daughter-in-law, Mr. and Mrs. Mervin Butovsky (nee Rebecca Caplan), and son, Yaron, 5200 St. Catherine Road, and were present at the brith of their son, Avriel, who was born on September 11. Mr. and Mrs. Earl Butovsky are the godparents.

Mr. and Mrs. Michael Medjuck, 3375 Barclay Avenue, will celebrate the seventh birthday of their daughter, Sheila, on October 8. She is the granddaughter of Mr. and Mrs. I. Rosenberg, 3385 Barclay Avenue.

Mr. and Mrs. H. Milman, of Silver Springs, Md.; and Mrs. H. Kahansky, of Washington, D.C., visited Mr. and Mrs. Louis Frank, 473 Querbes Avenue. While here, they were present at the bar-mitzvah of their cousin, Gerald, son of Mr. and Mrs. B. Babouskin, 5790 Trans Island Avenue, who was called to the Reading of the Law, at the Spanish and Portuguese Synagogue.

Mr. and Mrs. Ben Markoff, and sons Elliot and Morrie, 1460 Van Horne Avenue, spent their holidays in Cape Cod, and Boston, Mass.; Old Orchard, Maine, and Plattsburg, N.Y.

Mr. and Mrs. George Edelson, 870 McEachran Avenue, were present at the marriage of Miss Georgia Cohen, daughter of Mr. and Mrs. George Cohen, of Philadelphia, Pa., to the former's cousin, Dr. Arnold Graham Kushner, son of Mr. and Mrs. Jessie Kushner, Decarie Boulevard. Dr. and Mrs. Arnold Graham Kushner have taken up residence at 6101 Cote St. Luc Road.

Mr. and Mrs. H. Cohen, 2475 Paton Street, celebrated the seventh birthday of their son, Mickey; brother of Martin, aged twelve years; and Suzan, ten; grandson of Mrs. R. Cohen, 725 Wiseman Avenue; and of Mrs. M. Segal, 3721 Coronet Avenue.

Mr. and Mrs. Morty Chenoy, 5503 Van Horne Avenue, celebrated the bar-mitzvah of their son, Jerry, who was called to the Reading of the Law, at Shomrim Laboker-Beth Yehuda-Shaare Tefillah Synagogue. He is the brother of Mitzi Holy, aged four years. Kiddush was observed. That evening Mr. and Mrs. Chenoy were hosts to three hundred and sixty guests at a dinner dance in the Synagogue hall. The hostess received in an ice-blue satin sheath, re-embroidered with seed-pearl beads and matching blue sequins, and made with a heart-shaped neckline; and had a corsage of white orchids. Mitzi Holy wore a blue nylon party dress; and a crown of baby pink roses. The boys who sat at the head table were: Owen Stroll, Murry Stroll, and Laurence Haimovitch, cousins of Jerry; and Laurence Cohen, Bernard Shinehart, Irving Rubin, Clifford Ziskinder, Larry Manishin, Stephen Sterling, Melvin Smoley, Ronald Maislin, and Martin Klaman. Jerry gave a speech. Cantor U. Krol asked a blessing over the challah. Dr. C. N. Denburg, Rabbi spoke. The table was adorned with white and red gladioli and carnations. Here for the bar-mitzvah were: Mr. and Mrs. Max Denburg, great-uncle and great-aunt; Mrs. Dennis Spatz, Mr. and Mrs. Harry Denburg, and Louis Denburg, all of Central Park West, New York; Mark Denburg, of Miami Beach, Florida; and Mrs. George Zidle, of New York. Max Denburg is the cousin of Rabbi Denburg.

Mr. and Mrs. Marc Bloom, 4855 Queen Mary Road, entertained forty guests at a luncheon at the Sheraton-Mount Royal Hotel, to celebrate the sixteenth birthday of their daughter, Myra; sister of Howard; and granddaughter of Mr. and Mrs. Isadore Bloom, 725 Querbes Avenue. The hostess received in a black eyelet summer cotton sheath; with a corsage of red and white carnations. Mrs. Isadore Bloom, wore a teal-blue crepe dress; with a corsage of pink carnations. Myra wore a black organza dress, trimmed with white embroidery; and a wristlet of white carnations. Present were: Mesdames J. Bloom, H. Litwack, A. Segal, M. Sher, W. Bernhut, and Miss Gertie Bernhut, aunts of Myra's; Mesdames H. Rodler, J. Leibovitz, S. Shap, H. Cohen, H. Radler, S. Bloom, H. Liverman, A. Lackman, H. Jason; also Mrs. W. Goldberg, Misses Deena Lily Caplan, Marcia Segal, Carol Litwack, her cousins; Elaine Cutler, Suzan Heller, Helen Bick, Sandra Sturman, Mara-Lee Aronoff, Marilyn Bottler, Miriam Brown, Jenny Carrick, Ellie Friedman, Ellie Grossman, Larrine Heller, Marilyn Margolius, Trudy Radow, Alta



PLAY-PEN TOY SHOPS Inc.
Toys and Juvenile Furniture
Van Horne Shopping Centre RE. 9-2393
Prompt deliveries on phone orders.

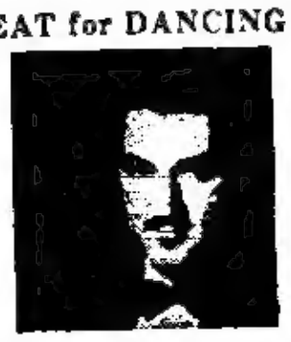
SUNBEAM FLORIST
Flowers for All Occasions: Weddings — Bar-Mitzvahs — Births — Artistic Funeral Designs.
PROMPT CITY WIDE DELIVERIES.
5702 Sherbrooke St. W. at Harvard HU. 6-3334

Always open house at
Mayers
Dresses - Coats - Suits
Brand names — sizes 5 to 24½
at wholesale prices.
MAYERS, 6725 Darlington, (Corner Goyer)
Suite 280 — 1st floor up.
RE. 9-8894 FREE PARKING
From 9 A.M. to 10 P.M.

A Trustworthy Pharmacy Service
BAILEY'S DRUG STORE
(A. Ph. Bailin, B.A., Ph.C.)
4730 Alexander — Ste. Genevieve — MU. 4-8860

For the finest in music
LENNY RUBIN
Book now for fall and winter weddings, bar-mitzvahs, fashion shows, tea dances and receptions. Call
WE. 2-3655

A TREAT for DANCING FEET



NAT RAIDER
AND HIS SOCIETY ORCHESTRA
CALL HU. 6-1676
Dances · Weddings · Bar-Mitzvahs

JOHN H. FEELEY
& SONS LTD.
Does Any Kind of Repair and Plating You May Require such as
• GOLD • SILVER
• NICKEL • COPPER
• BRASS • CADMIUM
• CHROME • RHODIUM
VI. 5-7947
1437 AYLMER MONTREAL, QUE. (ACROSS THE STREET FROM HENRY MORGAN'S).

FIRST IN CANADA
Talis Mfg. Co.
Specializing in Talism
For
Bar-Mitzvahs and Weddings
Rayon, Silk and Wool Prayer Shawls.
When you buy a Talis Ask Only for This
N. Khazin
840 Wiseman, Montreal Tel. CR. 2-1887



Rosenoff, Faigie Steinberg, Susan Tinkler, Heather Trestan, Judy Winstan, and Rose Benoit. A heart-shaped pink and white birthday cake, decorated with candy rosebuds, and centerpieces of red and white gladioli and carnations formed the table decoration.

Mr. and Mrs. Abe Posner, 3853 La Peltrie Street, entertained forty-seven guests at a dinner to celebrate the sixteenth birthday of their daughter, Rosalyn Frances; sister of Seymour Harry; granddaughter of Joseph Jacobson, of Montreal, and of the late Mrs. Sarah Jacobson; and of the late Mr. and Mrs. Samuel Posner. The hostess wore a royal-blue lace gown; and a corsage of white baby roses and white carnations. Rosalyn Frances wore a brown chiffon shirtmaker dress, re-embroidered with gold coloured thread; and had a wristlet of yellow roses. Seated at the head table with the above were: Mr. and Mrs. Joseph Jacobson. Present were: Mesdames Samuel Posner, Abe Wineck, Morris Spiegel, Samuel Jacobson, Jack Jacobson, Joseph Posner, and Issie Miller; her aunts; and Mesdames Ben Epstein, Morris Brender, Alfred Schwartz, Louis Posner, David Bregman, Charles Basevitz, Isaac Silverstein, Isaac Camin, Leon Kates, Philip Claman, William B. Miller, Max Vogel, Max Tobenblatt, Eric Wagner, and Stanley Cohen; Misses Yetta Miller, Phyllis Binsky, Lillian Speigel, Bella Brender, Eleanor Kibrick, Nina Opolsky, Rhona Singer, Sandra Daves, Essie Foglebaum, Roslyn Lerner, Frances Brown, Carolyn Borshy, Agnes Beranek, Natalie Segal, Sharon Libitz, Sonia Kasarnovsky, and Judy Ravitsky. A white and pink birthday cake decorated with pink candy rosebuds, was combined with pink and white gladioli and carnations to trim the table. Moving pictures were taken. Mesdames J. Basevitz and G. Posner, and Misses Becky and Rose Jacobson, her aunts, were unable to be present.

Mr. and Mrs. William Miller, 5777 Leger Street, celebrated the bar-mitzvah of their son, Jack, who was called to the Reading of the Law, at Beth David-Beth Yitzchok-Kehal Yeshurun Synagogue. He is the twin brother of Sharon Brenda; grandson of Mrs. Ann Cwinn, of Ottawa, Ont. Following the services Mr. and Mrs. Miller were hosts to one hundred and fifteen guests at a Kiddush-luncheon in the Synagogue hall. Mrs. Miller received in a black lace dress, a mink stole, black velvet and feathered hat; and a corsage of pink Sweetheart roses. Mrs. Cwinn wore a black crepe dress, a coral-coloured hat; and a corsage of pink roses. Sharon Brenda wore a blue print nylon party dress. Seated at the head table with the above were: Rabbi I. J. Teicher, and Mr. and Mrs. Henry Kelson, of Ottawa, Ont.; and Mrs. Tillie Brodie, his uncle and aunts. The bar-mitzvah boy gave a speech. Rabbi Teicher asked a blessing over the challah. A blue and white bar-mitzvah cake adorned with blue, white, and red gladioli and carnations trimmed the table. Here for the occasion were: Mr. and Mrs. S. V. Cwinn, Mrs. Dora Kapinsky, uncle and aunts; and Mr. and Mrs. Nat Kapinsky, Mr. and Mrs. Harry Karp, Mr. and Mrs. Ben Karp, and Misses Minnie Petegorsky, Sari Sherman, and Beverley Kelson, his cousins; all of Ottawa, Ont.

BIRTHS

Born, to Mr. and Mrs. Paul Miller (nee Rose Stupp), 4360 Dupuis Avenue, on August 25, at the Royal Victoria Hospital, a daughter, Ann Rhona; sister of Howard David, aged five and one-half years; and Andrew Sheldon, two and one-half; grandson of Mrs. Jennie Stupp, 5170 Clark Street, and the late Hyman Stupp; and of the late Mr. and Mrs. David Miller, of Montreal.

Born, to Mr. and Mrs. Hershel Pesner (nee Joan Gould), 551 Algonquin Avenue, on September 6, at the Royal Victoria Hospital, a daughter, Amy Beth; sister of Shelley, aged six and one-half years; Marcy, four and one-half; granddaughter of Mr. and Mrs. Adolph Pesner, 12 Pagnuelo Avenue; and of Mr. and Mrs. Albert Gould, of Los Angeles, Calif.

MARRIAGES

LEVY-BALLON

The marriage of Miss Judith Lynda Ballon, daughter of Dr. and Mrs. David Ballon, 4687 Bonavista Avenue, to Norman Levy, son of Mr. and Mrs. Hyman Levy, 2432 Goyer Avenue, took place in the Chapel of Shaar Hashomayim Synagogue, on Wednesday, September 9, at three o'clock. Rabbi Wilfred Shuchat officiated, assisted by Cantor N. Mendelson. The bride was given in marriage by her father. She wore a Swiss organza with white eyelet embroidered butterflies and re-embroidered butterflies on the scooped neckline, sleeves, and bodice. The full skirt was caught in the back with an over-drape forming a bouffant effect. Her net veil was a tiered, short cape fastened to a mother-of-pearl crown; and she carried a nosegay of pale pink roses and maidenhair fern. Mrs. Perry Meyer, as matron of honor, for her sister, wore a gown of blue peau de soie with embroidered lace; and a matching hat of net and blue velvet ribbons. Her bouquet was a shower of white stephanotis and maidenhair fern. Ellen Gail Levy, sister of the groom; and Vicki Anne Meyer, niece of the bride, as flower girls, were dressed alike in pale blue organdy; with head garlands of pink and white rosebuds. Harry Levy was best man. The ushers were: Dr. Jonathan Ballon, and Basil Ballon, brothers of the bride; Perry Meyer, John Michelin, Arnold Isaacson, Philip Belitsky, and Berel Hoppenheim. The chapel was arranged with white tapers, white Shasta daisies, and white pom-poms with smilax and ferns. Mrs. Ballon, mother of the bride, was in a gown of shaded blue printed satin; with a blue feathered hat to match. Mrs. Levy, mother of the groom, was gowned in blue mousselaine de soie draped; and wore a matching hat. Their corsages were of white orchids. Mr. and Mrs. Norman Levy spent their wedding trip in Washington, D.C., the bride travelling in an ensemble of powder-blue mohair; with a white hat; and a corsage bouquet of white carnations. Here for the marriage were: Mrs. Percy Hermant, Mr. and Mrs. Edward Ballon, Mr. and Mrs. Arthur Gelber, Mrs. David Eisen, Miss Nancy Gelber, and Marvin Gelber, all of Toronto, Ont.; Mr. and Mrs. David Nadien and M. Shalom Gelber, all of New York; Bernard Alexandor, Q.C., and Mrs. Alexandor, Miss Sylva Gelber, and David Alexandor; all of Ottawa, Ont.

ENGAGEMENTS

Rabbi and Mrs. S. M. Zambrowsky, 2515 Badeaux Street, announce the engagement of their daughter, Miss Rena Joyce Zambrowsky, to Rabbi Karpol Bender, son of Philip Bender, of Cape Town, South Africa, and the late Mrs. Bender. The marriage will take place on January 24, at Young Israel Synagogue, Rabbi S. M. Zambrowsky officiating. Miss Zambrowsky is a graduate of the School of Art and Design of the Montreal Museum of Fine Arts. Rabbi Bender is a graduate of Yeshiva University, in New York, and was ordained by its Rabbi Isaac Elchanan Theological Seminary. He is Rabbi of the American Hebrew Center, of Brooklyn, and will shortly assume new duties as Rabbi of the Jewish community of Kingston, Ont.

Reverend and Mrs. Baruch Hershfeld, 6792 Wilderton Avenue, announce the engagement of their daughter, Miss Mona (Menucha) Hershfeld, to Hershel Schecter, son of Mr. and Mrs. W. Schecter, 951 Dunlop Avenue.

Mr. and Mrs. Max Besner, 5218 Byron Avenue, announce the engagement of their daughter, Miss Shelley Besner, to Martin Bruno Goldwax, son of Mr. and Mrs. Joseph Goldwax, 4777 Maplewood Avenue. The marriage will take place on March 20, at Adath Israel Synagogue, Rabbi Charles Bender officiating.

The engagement of Miss Linda Cuttler, daughter of Mr. and Mrs. Irving Cuttler, 4975 Lacombe Avenue, to Alan Gilbert, son of Mr. and Mrs. Jack Gilbert, of Ottawa, Ont., is announced. The marriage will take place on June 19, at Chevra Kadisha-Bnai Jacob Synagogue, Rabbi David Roth officiating.

Mr. and Mrs. Jack Browman, 5207 Bourret Avenue, announce the engagement of their daughter, Miss Francine Browman, to Seymour Kula, son of Mr. and Mrs. H. Kula, 4720 Queen Mary Road. The marriage will take place

To our Friends,

best wishes for the Rosh Hashonah Holidays — and thanks for a happy association.

Ask MORTY CHENOY

HU. 8-8711
5339 Sherbrooke St. W.

MORTY CHENOY'S EPPES ESSEN DELICATESSEN HAS ABSOLUTELY NO CONNECTION WITH ANY OTHER CHENOY DELICATESSEN


Pure Paradise!
Truly One of the World's Most Delightful Restaurants Featuring Chinese, American Dishes and Seafood
RUBY FOO'S
7815 Decarie Blvd Tel RE 7-6533
Never a Parking Problem

MECCA FOR SMART MONTREALERS



MISS MONTREAL
RESTAURANT

ACCOMMODATION FOR UP TO 100 PERSONS

In our private air-conditioned banquet room
Miss Montreal

7600 DECARIE BLVD.

RE. 7-3631
Never a parking problem

The Most Exclusive Restaurant In Montreal

L'ECHOURIE

Excellent Continental Cuisine

Served From 6 P.M. Till 4 A.M.

Suitable For All Social Functions

LACI JAROKA'S
— Gypsy Festival —

AUTHENTIC HUNGARIAN GYPSY SONGS, DANCING & MUSIC FROM 8 P.M. TILL CLOSING.

54 Pine Ave. West

For Reservations:
Phone AV. 8-9082 - Mr. George.

NO COVER ADMISSION MINIMUM



at Shomrim Laboker-Beth Yehuda and Shaare Tefillah Synagogue, on March 20, Dr. C. N. Denburg, Rabbi, officiating.

Mr. and Mrs. Samuel Fragman, 2372 Brinton Road, announce the engagement of their daughter, Miss Irene Fragman, to Dr. Edward Rauch, son of Mrs. Rose Rauch, 5569 Park Avenue, and the late Abe Rauch. Dr. Rauch is a graduate of the University of Montreal, in the Faculty of Dentistry.

Mr. and Mrs. Henry Rosenberg, 5140 Grand Boulevard, announce the engagement of their daughter, Miss Irene Rosenberg, to Bernard Reinharz, son of Mr. and Mrs. Isadore Reinharz, 4685 Clanranald Avenue. Miss Rosenberg is a graduate of Macdonald College School for Teachers.

Mr. and Mrs. Nathan Finkelstein, 6360 McLynn Avenue, announce the engagement of their daughter, Miss Sylvia Finkelstein, to Reuben Kravitz, son of Mr. and Mrs. Ben Kravitz, 5244 Mountain Sights Avenue.

The engagement of Miss Marilyn Zwaig, daughter of Mr. and Mrs. A. Zwaig, 8232 Wiseman Avenue, to Julius Blaukopf, son of Mr. and Mrs. H. Blaukopf, 652 McEachran Avenue, is announced.

The engagement of Ruth Bunny, daughter of Mr. and Mrs. Issie Finkelstein, 5010 Powell Avenue, to Norman Weiss, son of Mr. and Mrs. Abe Weiss, 4770 Mackenzie Avenue, is announced.

Mr. and Mrs. Max Greenberg, 7546 Stuart Avenue, announce the engagement of their daughter, Miss Sheila Greenberg, to Mark Schleifer, son of Mrs. S. Schleifer, 5050 Clanranald Avenue, and the late Sol. Schleifer.

Mr. and Mrs. Alexander H. Bulkis, 4618 Hingston Avenue, announce the engagement of their daughter, Miss Ruth Lee Bulkis, to Allan M. Newman, son of Mr. and Mrs. William M. Newman, of Queens, N. Y. The marriage will take place on December 26, at Temple Beth Sholom, Rabbi Paul Liner officiating.

Mr. and Mrs. Joseph Zilber, 67 Bagg Avenue, announce the engagement of their daughter, Miss Sheila Zilber, to Myer Karnofsky, son of Mr. and Mrs. Hyman Karnofsky, 3840 St. Kevin Avenue. The marriage will take place on September 11, 1960, at Beth Hamedrash Hagadol Synagogue, Rabbi Lester Rosner, officiating.

Mr. and Mrs. Israel Dubrofsky, 4927 Van Horne Avenue, announce the engagement of their daughter, Miss Beverlee Dubrofsky, to Issie Lazare, son of Mrs. Jennie Lazare, 2297 Bedford Road, and the late Jack Lazare.

Mr. and Mrs. Saul Stern, 4938 Fulton Avenue, announce the engagement of their youngest daughter, Miss Selma Stern, to Richard Shatz, son of Mr. and Mrs. Jerry Shatz, 310 Dufferin Road.

The engagement of Miss Sylvia Lipson, daughter of Mr. and Mrs. S. Lipson, 4300 Western Avenue, to Philip Dankner, son of Mr. and Mrs. J. Dankner, 5264 Waverley Street, is announced. The marriage will take place on December 8, at Chevra Kadisha-Bnai Jacob Synagogue, Rabbi David Roth officiating.

Mr. and Mrs. Gerald I. Goodman, 8577 Wiseman Avenue, announce the engagement of their daughter, Miss Eleanor Mitzi Goodman, to William Polger, son of Hyman Polger, 5721 Terrebonne Avenue, and the late Mrs. Leah Polger. The marriage will take place on June 12.

The engagement of Miss Myrna Levine, daughter of Mr. and Mrs. Samuel L. Levine, 3847 Van Horne Avenue, to Hyman L. Schwartz, son of Mr. and Mrs. Elie Schwartz, 5100 La Peltrie Street, is announced.

Mr. and Mrs. John Schlesinger, 4948 Isabella Avenue, announce the engagement of their daughter, Miss Naomi Schlesinger, to Nathan Wolfe, son of Mr. and Mrs. Joseph Wolfe, 4872 Jean Brillant Avenue.

Mr. and Mrs. Charles Friedberg, 2320 Goyer Avenue, announce the engagement of their daughter, Miss Judith Friedberg, to Dr. Norman Tenenbaum, son of Mr. and Mrs. Max Tenenbaum, of Ottawa, Ont. Dr. Tenenbaum is a graduate of Carleton College, of Ottawa, in Science, and the College of Optometry of Ontario.

APPROACHING MARRIAGES

The approaching marriage of Miss Ann Kwiat, daughter of Mr. and Mrs. Paul Kwiat, 5455 Esplanade Avenue, to Sidney Applebaum, son of Mr. and Mrs. Harry Applebaum, 4905 Powell Avenue, will take place on November 1, at Shomrin Laboker-Beth Yehuda and Shaare Tefillah Synagogue, Dr. C. N. Denberg, Rabbi, officiating.

Rabbi and Mrs. A. Sonenzon, 2727 Brinton Road, announce the approaching marriage of their daughter, Miss Shirley Feinberg, to Philip Melnick, son of Mr. and Mrs. S. Melnick, 76 Villeneuve Street West. The marriage will take place on November 8, at Beth David-Beth Yitzchok-Kehal Yeshurun Synagogue, Rabbi I. J. Teicher officiating.

BAR-MITZVAHS

Samuel, son of Mr. and Mrs. Eli Lerman, 4616 Esplanade Avenue, will be called to the Reading of the Law, in celebration of his bar-mitzvah, on September 26, at the Beth David-Beth Yitzchok-Kehal-Yeshurun synagogue. He is the brother of William, aged twelve years; and Jack, three and one-half. Kiddush will be observed.

Mark, son of Mr. and Mrs. Saul Tobenstein, 790 Davaar Avenue, was called to the Reading of the Law, in celebration of his barmitzvah at Beth Moishe Synagogue. He is the brother of Mrs. James Greenfield (Martha), of Newton Centre, Mass.; and of Misses Freda and Thelma Tobenstein; grandson of Jack Caiserman, 790 Davaar Avenue; and of Samuel Tobenstein, 110 Bagg Avenue. Kiddush was observed. A dinner dance took place at Beth Aaron Synagogue hall.

Richard Morton, son of Mr. and Mrs. Henry Pesner, 4721 Dornal Avenue, will be called to the Reading of the Law, in celebration of his bar-mitzvah, on September 26, at Spanish and Portuguese Synagogue. He is the brother of Michael; grandson of Mr. and Mrs. Rubin Singer, 5891 Decelles Avenue; and of Mr. and Mrs. Morris Pesner, 5630 Decelles Avenue. Kiddush will be observed. A luncheon in the Synagogue hall will follow the services.

Jack, son of Mr. and Mrs. William Miller, 5777 Leger Street, was called to the Reading of the Law,

CLASSIFIED

HEATED APARTMENT to share near bus line, with all conveniences. Suitable for couple. Phone evenings. Re. 3-4263.

FOR SALE: Complete wedding ensemble, exclusive imported bridal gown, white satin sheath, with French lace applique cathedral train; size fourteen to sixteen; maid of honour's dress, size twelve; and mother's gowns, size sixteen; phone CR. 7-5714.

CHARLES ENGLISH LAMPCRAFT
LIMITED
2182 St. Catherine Street West, WE. 7-4247
Highly-styled lamps and shades — custom-made.
Tremendous variety of materials, silks, fiberglas, parchments.
Wiring of lamps, refinishing.
PICK UP AND DELIVERY SERVICE.

The Elegance we bring in your home enhances your personal taste.
HENRI BEAULAC
the Decorator, invites you to make an appointment at his studio . . .
2140 Bishop Street (formerly 1544) Tel.: VI. 9-5702

NEW FORUM RESTAURANT
AND BANQUET HALL
CATERING TO SHOWERS — BRIDGE CLUBS — BUSINESS MEETINGS, ETC.
1249 Metcalfe St., (Below St. Catherine) UN. 1-7067

dieting?
ENJOY Cott
NON FATTENING BEVERAGES

LOOK!
SPEEDY DELIVERY
from 11 a.m.
Piazza Tomasso
Spaghetti — Pizza
Rigatoni
Call RE. 1-2715

New Year Greetings
delicious
Marble Chiffon Cake
Three delightful Chiffon Cakes:
Marble
Orange
Nut
65c ea.
Available only at the nearest RBI Richstone Bakeshop.
Richstone RBI Bakeries, Inc.

in celebration of his bar-mitzvah, at Beth David-Beth Yitzchok-Kehal Yeshurun Synagogue. He is the twin brother of Sharon Brenda; grandson of Mrs. Ann Cwinn, of Ottawa, Ont., and the late Solomon Cwinn; and of the late Mr. and Mrs. Simon Miller, of Montreal. Kiddush was observed. A luncheon in the Synagogue hall followed services.

Sheldon Barry, son of Mr. and Mrs. Jack Derechinsky, 6600 Mountain Sights Avenue, was called to the Reading of the Law, in celebration of his bar-mitzvah at Beth Hamedrash Hagadol Synagogue. He is the brother of Evelyn, aged eleven years; and Sheila, six; grandson of Mr. and Mrs. Daniel Belitsky, 8062 De L'Epee Avenue. Kiddush was observed. A dinner dance in the Synagogue hall took place the following evening.

Brian Saul David, son of Mr. and Mrs. Maurice Goldberg, 4949 Isabella Avenue, was called to the Reading of the Law, in honour of his bar-mitzvah, on September 5, at Spanish and Portuguese Synagogue. He is the grandson of Mr. and Mrs. Morris Shindel, 4947 Isabella Avenue; and of Mr. and Mrs. Louis Goldberg, 4970 St. Kevin Avenue; great-grandson of Mrs. M. Gold, of Montreal. Kiddush was observed. A dinner dance took place that evening at Beth El Synagogue hall.

DEATHS

Sholom Chodos, 3400 Linton Avenue, died on Tuesday, August 25. He is survived by his wife, Mrs. Lillian Freedman Chodos; two sons: Allan, 6569 Thirty-eighth Avenue; Walter, 5335 Park Avenue; a daughter, Mrs. George Brownstein (Evelyn), of Westhaven, Conn.; seven grandchildren; three brothers: Abraham, Alec, and Samuel Chodos; and two sisters: Mrs. Alec Chodos (Fanny), and Mrs. J. Latt (Esther); all of Montreal. Funeral services took place from Paperman's. Rabbi Charles Bender officiated. Burial was at Chevra Shass Cemetery.

Mrs. Stephanie Jacobs, 5370 Macdonald Avenue, widow of the late Jacob A. Jacobs, died on Saturday, September 19. She is survived by a son, Reginald A. Jacobs, 5152 Westbury Avenue; two daughters: Mrs. S. Riven (Natalie), of Nashville, Tenn.; Mrs. Louis Lowenstein (Pauline), 631 Victoria Avenue; six grandchildren; and a sister, Mrs. William Levy (Eugenie), of Montreal. Funeral services took place from Paperman's. Rabbi Wilfred Shuchat officiated. Burial was at Shaar Hashomayim Cemetery. The former Stephanie Lewis, she was one of the founders and an original board member of the Young Women's Hebrew Association, and served for many years on the board of the Neighborhood House of Montreal. She was a life member of the Women's Auxiliary of Shaar Hashomayim Synagogue; a founding member of the Council of Jewish Women; and one of the original members of the Ladies Morning Musical Club. Mrs. Jacobs was a first cousin of Ludwig Samenhoff, inventor of the universal language, Esperanto.

Julius Zucker, 4660 West Broadway Avenue, widower of the late Mrs. Annie Zucker, died on Sunday, August 30. He is survived by a son, Norman, 4865 Cornation Avenue; three daughters: Mrs. Harry Jonas (Becky), 4660 West Broadway Avenue; Mrs. Maurice Shulins (Sarah), of Claremont, N.H.; Mrs. Samuel Itkin (Libby), of Farnham, Que.; four grandchildren; three-great-grandchildren; and a brother, Harry Zucker, of Montreal. Funeral services took place from Paperman's. Rabbi S. Herschorn officiated. Burial was at King Edward Sick Benefit Society Cemetery.

Yecheskiel Zylberberg (Silver), 5493 St. Urbain Street, died on Sunday, September 13, at the Jewish General Hospital. He is survived by his wife, Mrs. Bessie Pearlman Silver; a son, Louis; a daughter, Miss Roslyn Silver; and two brothers: Abraham Silver, 260 Laurier Avenue West; and Simcha Silver, 5990 Durocher Avenue. Funeral services took place from Paperman's. Rabbi P. Hirschprung officiated. Burial was at the Jewish Assistance and Social Organization Cemetery. Mr. Silver was the president of the Czenstochower Aid Society.

LEGAL NOTICE

NOTICE OF APPLICATION FOR DIVORCE

NOTICE is hereby given that PAULETTE GOLDBERG SLEPP, Clerk, of the City and District of Montreal, in the County of Hochelaga, in the Province of Quebec, the lawful wife of JACK SLEPP, Operator of the City and District of Montreal, Province of Quebec, will apply to the Parliament of Canada, at the present, next or following session thereof, for a bill of divorce from her husband, JACK SLEPP, on the grounds of adultery.

Dated at Montreal, in the Province of Quebec, this 27th day of April 1959.

LOUIS & BERGER,
Solicitors for Applicant,
159 Craig Street West,
Suite 820,
Montreal 1, P.Q.

CARDS OF THANKS

CHODOS: Mrs. Lillian Chodos and family wish to express their thanks to all those who sent food baskets, cards, and letter of sympathy over the sudden death of a beloved husband, father, and grandfather, Sholom Chodos.

MONTREAL MEETINGS

● HEBREW LADIES ●

Sick Benefit Society of Montreal: At the opening meeting, Mrs. I. Rosenberg, president, presided. Mrs. R. Dolman, financial secretary, read the minutes. The hostesses were Mesdames I. Antecol and A. Plotkin. Seated with the above were: Mesdames J. Snitzer, E. Turowetz, A. Segal, R. Flomen, R. Silverman, R. Antecol and S. Mitchell. Sympathy was extended to Mr. and Mrs. N. Zisles, 6210 Deacon Road, on the death of his mother, Mrs. Pearl Zisles, 4374 Esplanade Avenue; and to Mrs. B. Cohos, 4751 Linton Avenue, on the death of her son-in-law, Sydney Silverstein, 4751 Linton Avenue. Get well wishes were extended to Mesdames P. Bubis, R. Cohen, P. Cohen, B. Farovitch, M. Schwartz, M. Lokai, T. Merovitz, M. Mabo, N. Gurevitz, M. Reisler, J. Rosenberg, R. Socolow, A. Shuster, M. Westernoff, and to Frances, daughter of Mr. and Mrs. Cecil Levey, 6602 Trans Island Avenue, who is a patient at the Jewish General Hospital. Congratulations were extended to Mr. and Mrs. Michael Medjuck, 3375 Barclay Avenue, on the seventh birthday of their daughter, Sheila; granddaughter of Mr. and Mrs. I. Rosenberg, 3385 Barclay Avenue; to Mrs. R. Cohen, 725 Wiseman Avenue, on the seventh birthday of their grandson, Mickey, son of Mr. and Mrs. H. Cohen, 2475 Paton Street; brother of Martin, aged twelve years; and Suzan, ten; grandson of Mrs. M. Segal, 3721 Coronet Avenue; and to Mr. and Mrs. S. Silverman, 5218 Casgrain Street, on the birth of a grandson, Barry, son of Mr. and Mrs. George Silverman (nee Bessie Rabinovitch), 3880 St. Kevin Avenue, at the Royal Victoria Hospital. The raffles, donated by the hostesses, were drawn by Mesdames P. Percher and R. Silverman, and won by Mesdames R. Dolman and R. Zisles, who gave donations. The annual money shower and miniature bazaar will take place on Monday, November 9, at 8.30 p.m. For information, call Mesdames A. Plotkin, VI. 2-5950; R. Rosenberg, RE. 8-4520; J. Snitzer, CR. 6-7038; and R. Dolman, CR. 7-1843.

● BNAI BRITH ●

Co-Ordinating Committee of Montreal: Mrs. Louis Quint, 922 Dunlop Avenue, co-ordinator, announced that Mrs. Steve Frank is donor chairman and convener-in-chief of the eighth annual women's work project; others are: Mesdames H. J. Freedman, honorary chairman; Joey Richman, Samuel Sonin, Gerald Long, T. Rudner, and Samuel Rappaport. This project is the combined fund-raising effort of all Montreal Bnai Brith Women. A meeting of the donor committee will take place at the home of Mrs. A. Sokoloff, 970 Grou Street, on Monday, September 28.

● KEREN HATARBUT ●

Professor Ernst Simon, head of the Education Department of the Hebrew University, Jerusalem, and an outstanding Jewish scholar and educator, will lecture in Hebrew, on Monday, September 28, at 8.00 p.m., in the Chevra Kadisha-Bnai Jacob Synagogue hall, on "The Problem Of Fathers And Children Among The Jewish People In Israel". Chaim Maizel will be chairman; and Rabbi A. Horowitz is national director. Admission is free, and all who understand Hebrew are welcome.

● PYTHIAN SISTERS ●

Recia Stanfield Memorial Temple Number Four meeting will take place on Tuesday, September 29, at 8.30 p.m., at 5583 Jeanne Mance Street. Refreshment chairmen are Mesdames M. Rosen and E. Padoskin. Mrs. R. Kravitz, president, will preside.

● HADASSAH ●

Choir rehearsals are every Wednesday, at 8.30 p.m., at the Shaare

HEADACHE? FEEL BETTER FAST! ASPIRIN

BOMAC MONTREAL LIMITED
Phone UNiversity 6-1851
770 St. Antoine Street
Cuts for your catalogues.

DELPHIS COTE LTD
ROOFING CONTRACTORS
FREE INSPECTION & ESTIMATES
Guaranteed Work. Terms If Desired
5550 ST. PATRICK PO. 7-5368

Professional

Wm. E. Paxman & Co.
General Consultants
Real Estate
BOOKKEEPING
Income Tax
Pensions, etc.
1465 Bishop VI. 2-8867
MONTREAL

MARION, MARION, ROBIC & BASTIEN
Patent and Trade Mark Attorneys
2100 Drummond Street Montreal
AV. 8-2152 - 2153

Harry Kolber
Notary
Marriage Licenses & Contracts
4631 Park Avenue Suite 22
(Seigler Building)
Tel. VI. 4-1735 Even. CR. 6-3468

BE sure INsure WITH
SURE INSURANCE AGENCIES LTD.
A Complete Insurance Service — Life & General.
BEN ASH
Auto Insurance For All Ages.
3757 Decelles Ave. - Room 106 - RE. 1-6434
24 hour service
Easy terms.



COTE DES NEIGES CHAPEL
5665 COTE DES NEIGES
REgent 3-7101
L. Paperman & Sons
JEWISH FUNERAL SERVICES OF DISTINCTION

Zion Synagogue. The new executive members are: Mesdames H. Rieder, honorary chairman; B. Herman, chairman; H. Salit, M. S. Caplan, E. Ghent, H. Berlind. Mrs. A. Slavouski is the liaison with Hadassah.

● TIFERETH ISRAEL ●

Congregation Junior Ladies Auxiliary business meeting was at the home of Mrs. Louis Frank, 473 Querbes Avenue. Mrs. R. Kaplan, president, presided. Mrs. M. Atlas, secretary, read the minutes. The raffle donated by the hostess was drawn by Mrs. I. Elkin, and won by Mrs. B. Plotnick. Mesdames I. Elkin and L. Plotnick were guests.

● SHAAR HASHOMAYIM ●

Synagogue, Wilfred Shuchat, Rabbi: Alan Wayne Rubin, son of Mr. and Mrs. John Harvey Rubin, 4666 Victoria Avenue; and Charles Samit Wiseman, son of Mr. and Mrs. Louis M. Wiseman of Brockville, Ontario will be called to the Reading of the Torah, in celebration of their bar-mitzvah, on September 26.

● SHOMRIM LABOKER-BETH YEHUDAH

and Shaare Tefillah Synagogue, Dr. Chaim N. Denburg, Rabbi: Friday services, 6.35 p.m.; Saturday, 8.45 a.m. Talmud Group meets on Saturdays at 5.30 p.m. Frank, son of Mr. and Mrs. Morris Mallen, 4875 Kent Avenue, will be called to the Reading of the Torah honouring his Bar-Mitzvah, on September 26. Women's Group Rosh Hashonah meeting is on September 30, at 8.30 p.m. Mrs. S. Gordon will preside. Mrs. J. Lazoff is program chairman. Cubs and Brownies call Mrs. H. Eisman, Re. 3-0462; or Mrs. S. Gordon, Re. 8-7767 to register. The annual dance is on October 31, convened by Mrs. I. Yanofsky and Mrs. H. Eisman. For tickets call the ticket convener, Mrs. M. Bloom, Cr. 6-1526. Men's Club mixed bowling league will meet every Thursday. Call S. Schleien, Hu. 6-7139; I. Bellman, Hu. 6-1938. Seating committee for the High Holy Days is: Louis Bistrisky, chairman, and Saul Gordon, Moses Labensohn, Arthur Tabac.

● NATIONAL WOMEN'S LEAGUE

of the United Synagogue of America: Eastern Canadian Branch board met in Shaare Zion Cummings Memorial Auditorium, with Mrs. Jack Steinberg, president, presiding.

● JEWISH CONVALESCENT HOME

of Montreal, Inc. met at Chevra Shass Synagogue. Mrs. J. Goldwasser, president, was the hostess. The raffle was won by Mrs. R. Greenberg. Mrs. Goldwasser was thanked by Mrs. Sadie Waxman.

● JEWISH GENERAL HOSPITAL

A reception in the nurses' residence which honored women volunteers in the hospital was given by the board of administration in conjunction with the 25th anniversary. Chairmen were: Mesdames Clarence Schneiderman, H. A. Lubinski, H. Baron; others: Mesdames S. Gasco, J. Rollins, L. Dorsey, A. Stilman, S. Steinberg, D. Costom, G. Strean, M. Messinger, H. Diner, L. Frohlich, H. Shaer, Neil F. Phillips. Hostesses for the reception were: Mesdames E. Lozinski, J. Kershman, B. Lande, D. Kirsch, A. Wolfe, S. Gasco, M. Insky, M. Deitcher, J. Lupovich, F. Solomon, N. Phillips, C. Schneiderman, H. Baron, H. Lubinski, J. Rollins, L. Dorsey, G. Strean, M. Messinger, H. Diner, A. Stilman, S. Steinberg, D. Costom, L. Frolich, H. Shaer. In the receiving line were: Mesdames J. J. Block, A. Goldbloom, M. Levy, Allan Bronfman; also Allan Bronfman, and Philip Garfinkle.

● CHEVRA KADISHA-BNAI JACOB

Synagogue, David Roth, Rabbi: William, son of Mr. and Mrs. I. R. Hart, 4908 Ponsard Avenue, will be called to the Reading of the Torah on September 26, the occasion of his Bar-Mitzvah. A Holy Day institute will be held on September 26, at 10:30 p.m., in the Chapel. Rabbi Roth will speak. Congregational singing of selections from the Rosh Hashonah liturgy. Social hour. Silichos Services will be conducted, September 26 at 12:30 a.m. (midnight) by Rabbi David Roth, Cantor Joshua Rosenzweig and the choir, led by Louis Burko. The Brotherhood is co-operating in the Combined Jewish Appeal campaign which will be held shortly. Heading the committee are: Samuel Constantine, Max Liverman, George Migicovsky, John Mishkin.

● TEMPLE BETH SHOLOM ●

Paul Liner, Rabbi: Services, September 25, at 8:15 p.m. Jonathan Rosenthall, son of Mr. and Mrs. Lionel Rosenthall, 4509 Wilson Avenue, will be called to the Reading of the Torah in celebration of his Bar-Mitzvah. Last week Mr. and Mrs. Louis Nueman and George Nueman took part.

● TEMPLE EMANU-EL ●

Dr. Harry J. Stern, Rabbi: September 25, at 8:15 p.m.; September 26, at 11:30 a.m. Richard, son of Professor and Mrs. Irving Brecher, 2135 Eden Road, will be called to the Reading of the Torah in observance of his Bar-Mitzvah. October 2, at 8 p.m.; October 3, at 10:30 a.m., at services in the new sanctuary, and in the new auditorium, Rabbi Stern and Rabbi Bernard Bloomstone will officiate. Children's service Rosh Hashonah, at 3:30 p.m. Rabbi Bernard Bloomstone, will speak on October 5 in the chapel on "The Karaites, A Study Of A Sect In Judaism", at 8:30 p.m. Adult education committee is: William Hoffman, Samuel Garfield, Maxwell E. Hochmitz, Mrs. Josef Aron, Mrs. Harry Joshua Stern, Dr. Anna Stearns, Mr. and Mrs. Edmund Gordon, Bert Horwitz, Abraham Izenberg, Mrs. David H. Lisser, Mitchel Garfinkle, Simpson Lightstone.

● HOSPITAL OF HOPE ●

Unit meeting on September 28, at 1:00 p.m., is: Baker-Kolker, luncheon, at the home of Mrs. S. Zaracoff, 4641 City Hall Avenue. Unit meeting on September 29, at 8:00 p.m., is: Hesha Berson and Rose Moss, at the home of Mrs. L. Berson, 5317 Earnscliffe Avenue. Unit meeting on September 30, at 8:0 0p.m., is Fraid-Philip Cohen, at the home of Mrs. B. Cleman, 2575 Goyer Avenue.

CONGREGATION SHAAR HASHOMAYIM
FOUNDATION SCHOOL
450 Kensington Avenue Westmount, Que.
NURSERY
JUNIOR KINDERGARTEN
KINDERGARTEN
3-4-5 Years Old 9:00 A.M.-12 Noon
Supervised Taxi Service Available.
For further information Telephone WE. 3-8400.

● BETH DAVID-BETH YITZCHOK

Kehal Jeshurun Synagogue: Isaac J. Teicher, Rabbi; Services, Friday evening, at 6:45 p.m.; Saturday morning, at 8:45 a.m. Myer, son of Mr. and Mrs. Joseph Manheim, 4567 Clark Street; and Samuel, son of Mr. and Mrs. Eli Lerman, 4660 Esplanade Avenue, will be called to the Torah reading in celebration of their bar-mitzvah. The midnight Selichos services will be held on Saturday night, at 12:30, with Rabbi Teicher and Cantor J. Dlin, assisted by the choir, direction of Lazare Rosemarin.

● SPANISH AND PORTUGUESE SYNAGOGUE

Rabbi, Dr. Solomon Frank: Morton Richard, son of Mr. and Mrs. H. Pesner, 4721 Dornal Avenue, will be called to the Reading of the Torah on September 26. A fashion show, was convened by Mrs. M. Sacks. Mrs. Jennie Erdrich presided. The opening prayer was read by Mrs. Claire Elias. Models were: Mesdames David Markowitz, Martin Markowitz, W. Gartner, Harry Cohen, M. Sheiner, Saul Markowitz, Miss Gloria Sacks. Mrs. M. Sacks was commentator, accompanied by Mrs. Max Pinsler at the piano. Assisting back stage were: Mesdames B. L. Cohen, H. J. Erdrich, H. Kirsh. Door prizes donated by Mrs. A. Blaustein were drawn by Mrs. A. Silverberg and Mrs. H. J. Erdrich, won by Mrs. K. Gartner and Mrs. H. J. Erdrich. For the annual donor luncheon, on October 27, patrons are: Capt. W. S. Montefiore, Max Fineberg, Martin Goldsmith, P. B. Hart, A. R. Regenstreif, Morris Markowitz; patronesses: Mesdames A. Silverberg, D. R. Israel, M. Stotland, D. Greenspoon, N. Davidow, M. Goldenberg, B. L. Cohen; and Brenda, Paula, and Gerald Elias; subscribers: Mrs. R. Garmaise, Mrs. Jess Ginsberg; donors: Mesdames Hyman Grover, S. Gibson, I. M. Fleischman, J. H. Victor, J. L. Wang, S. Fried, A. Goldin, A. Cohen, I. Segal, G. Schneerer, B. Cohen, S. Simmonds, Molly Silverberg, O. Leckner, I. Abrams, M. Phillips, N. Friedman, H. Asch, Arnold Fineberg, S. Schiffmann, M. Isaacs, L. Grossman, W. Frohnhausen, Sydney Levine, S. Forman, A. Caplan, A. Deckelbaum, E. Rottenberg, A. Roiter, D. Luterman, E. Kramer, B. Kauffman, I. Shiller, M. A. Michaels, P. Alioff, H. Bellman, S. Gold.

● ADATH ISRAEL ●

Synagogue, Charles Bender, Rabbi: Glenn, son of Mr. and Mrs. Robert Springer, 447 Mitchell Avenue, will be called to the Reading of the Torah on September 26, in celebration of his Bar-Mitzvah. On October 11, at 11 a.m. the annual memorial service in memory of those who were killed by the Nazis, will be held at the cenotaph in Adath Israel Cemetery. New members of the congregation are: S. Bern, B. M. Bloomfield, J. Cooperberg, Dr. G. Craft, L. Fine, B. Finkelstein, I. I. Finkleberg, V. Frankel, William Friedman, B. Fox, O. Gladstone, Dr. S. Gold, E. Godel, M. Kasimer, S. Kryger, A. Lang, R. H. Littner, R. Matthews, F. Milder, S. Miller, B. Pomeranc, P. Reich, I. Rosenthal, A. Rothblatt, E. Singerman, M. Springer, R. Wise.

ROY CLEANERS LTD.
120 Blvd. Ste. Croix
CLEANING
PRESSING
STORAGE
15 TRUCKS TO SERVE YOU
RI. 7-2491

WE RENT Chairs, Tables, Dishes, Glassware, Silverware, Punch Fountains, Cribs, Cots, Fashion Runways, Lawn Furniture, etc.
Newman's Chair-Table Service
4270 de Bullion Street VI 9-9703 — VI. 9-3950

THE DOG STUDIO
Expert Clipping and Boarding
4250 Decarie Blvd. HU. 8-4279

RE-LIVE YOUR SIMCHAS!
Movies For
• WEDDINGS
• BAR MITZVAHS
• OTHER SIMCHAS
At Reasonable Rates
Call: H. Silverstein RE. 9-5035
N. Sheffer HU. 9-8903

LUIGI (PIZZA PIE)
and Spaghetti made by SEGATORE'S BAKERY
All kinds of Pizza — mushrooms, cheese, sausage, peppers.
Delivery till 1 A.M. anywhere in Montreal.
5625 Christopher Columbus CR. 4-2531



For Experienced Advice On

- Life Insurance
- Annuities
- Group Insurance
- Accident & Health Insurance

MURRAY J. KATZMAN

66 King Street West

THE GREAT-WEST LIFE ASSURANCE COMPANY

Especially attractive for:

- BANQUETS
- WEDDINGS
- BIRTHDAYS
- BOWLING BANQUETS
- LUNCHEONS
- TEAS
- FASHION SHOWS

Al Siegel's BARCLAY HOTEL

featuring the

CLUB OASIS

AND THREE PRIVATE DINING ROOMS

Please Phone

CATERING MANAGER

EM. 3-4151.

Buy from Review Advertisers, Say: "I saw your ad in the Canadian Jewish Review".



OR CALL THE ST. CHARLES EXCLUSIVE TAKE-OUT SERVICE LOCATED AT 3011 Bathurst St. 1 block below Lawrence Plaza

2969 Bloor St. W.,
RU. 7-1891 Free Parking
BE. 2-1186 Free Delivery

Social Notes — Toronto

In Montreal for the marriage of Miss Judith Lynda Ballon, daughter of Dr. and Mrs. David Ballon, 4687 Bonavista Avenue, to Norman Levy, son of Mr. and Mrs. Hyman Levy, 2432 Goyer Avenue, in the Chapel of Shaar Hashomayim Synagogue, were: Mrs. Percy Hermant, 154 Glen Road; Mr. and Mrs. Edward Ballon, 127 Rose Park Drive; and Mr. and Mrs. Arthur Gelber, 166 Roxboro Drive.

Mr. and Mrs. Morris Avruskin, of Salem, Ont., were the guests of Mr. and Mrs. Arthur Soles, 65 Strathearn Road, at their summer home in Algonquin Park, for a few days.

Mr. and Mrs. Joel M. Levin, are spending their wedding trip in Cape Cod, Mass. Mrs. Levin is the former Miss Fern Banks, daughter of Mr. and Mrs. Percy Banks, 6 Whitmore Avenue. Mr. Levin is the son of Mr. and Mrs. Samuel A. Levin, of Buffalo, N. Y.

Mrs. Albert Cohen and daughter, Denise, 54 Kenwood Avenue, visited her brother-in-law and sister, Mr. and Mrs. Jack Halter, and daughter, Frances, and newborn daughter, Nancy Elaine, of Red Rock, Ont., for two months.

Mr. and Mrs. S. Sukerman, 665 Briar Hill Avenue, were in Montreal, Que., for the bar-mitzvah of Murray Sheldon, son of Mrs. Alice Rosenberg, 4436 Van Horne Avenue, and the late Ben Rosenberg, who was called to the Reading of the Law at Chevra Kadisha-Bnai Jacob Synagogue.

Here for the funeral of their father, Harry Berenstein, were: Max Berenstein, of St. Catharines, Ontario; Irving Berenstein, of Ottawa, Ont.; and Dr. David L. Berens, of Buffalo, N. Y.

Mr. and Mrs. Irving Himel are spending their wedding trip in Hawaii. Mrs. Levin is the former Miss Merle Rochelle Chapnick, daughter of Mr. and Mrs. Max Chapnick, 466 Coldstream Avenue. Mr. Himel is the son of Mr. and Mrs. Benjamin Himel, 640 Roselawn Avenue.

Mr. and Mrs. Allan Edelson spent their wedding trip at the Brown's Hotel, in Loch Sheldrake, N. Y. Mrs. Edelson is the former Miss Fraida Schatz, daughter of Mr. and Mrs. Charles Schatz, 14 Marquette Avenue. Mr. Edelson is the son of Mr. and Mrs. William Edelson, of Brooklyn, N. Y.

Mr. and Mrs. Jack Grossman and son, Mark Stephen, formerly of 1411 Eglinton Avenue East, have taken up residence at 336 Hopewell Avenue.

Mr. and Mrs. K. Rotstein, 94 Chiltern Hill Road, and Mr. and Mrs. W. Leneck and daughter, Joan, 94 Chiltern Hill Road, spent several days in Philadelphia, Pa., with the former's son-in-law and daughter, Dr. and Mrs. Morton Berg, and children Judy, Cathy, Joanne, and new-born son, Ira Jonathan.

Mr. and Mrs. Ian Fagot, 30 Vinci Crescent, have returned after spending ten days motoring through New York, Vermont, New Hampshire; and Cape Cod, Mass.

Mr. and Mrs. A. Soloman, formerly of 493 Atlas Avenue, have taken up new residence at 795 Vaughan Road.

Mr. and Mrs. Norman Weinberger spent their wedding trip in the Catskill Mountains, of New York; and New York. Mrs. Norman Weinberger, is the former Miss Hannah Rita Cohen, daughter of Mr. and Mrs. Charles Cohen, 78 Goodwill Avenue. Mr. Weinberger is the son of Mr. and Mrs. Samuel Weinberger, of Los Angeles, California.

Mr. and Mrs. C. Rotenberg, formerly of 272 Poplar Plains Road, have taken up residence at 9 Warwick Avenue.

Mr. and Mrs. Paul Albright, formerly of 346 Northcliffe Boulevard, have taken up residence at 344 Northcliffe Boulevard.

Mr. and Mrs. Abraham Feinstein, formerly of 90 Oxford Street, have taken up residence at 800 Eglinton Avenue West.

Mr. and Mrs. Morris Gross, 376 B Clinton Street, were guests of honour at a surprise golden wedding anniversary party given at Beth Jacob Synagogue, by their children: Mr. and Mrs. Jack Gross, 254 Barton Avenue; Mr. and Mrs. Sydney Shuman, 158 Pendrith Street; Mr. and Mrs. Harry Appelton, 17 Peverill Hill Road South; and Mr. and Mrs. Leonard Johnson, 376B Clinton Street, for two hundred guests. Mr. and Mrs. Gross were presented with a car from their children.

A farewell party was held at the home of Mr. and Mrs. A. Young, 22 Park Lane, in honour of Mrs. Annie Lerman, 459 Manning Avenue, who is leaving via Trans-Canada Airlines to visit with her cousins, Mr. and Mrs. Peter Sklar, of Buenos Aires, Argentina. Those who were present for the occasion were: Mr. and Mrs. A. Rayson, 459 Manning Avenue; Mr. and Mrs. William Munroe, 531 Roxton Road; Mr. and Mrs. Barney Abramson, 150 Pinewood Avenue; Mr. and Mrs. Issy Brockstein, 171 Queen Street East; Mr. and Mrs. Joseph Young, 1311 St. Clair Avenue West; and Mrs. Fanny Young, 459 Manning Avenue.

Mr. and Mrs. Allen Simon, 450 Winona Drive, entertained at the home of her parents, Mr. and Mrs. Jack Lewis, 10 Burmont Road, in honour of the first birthday of their son, Randal Ian. He is the grandson of Mrs. Phyllis Simon, 9 Josephine Road; great-grandson of Mr. and Mrs. I. Siderson, 10 Burmont Road; and of Mrs. Jenny Lewis, 10 Baldwin Street. Present were: Susan Shawny, Michael and Caron Weinstein, 128 Whitmore Avenue; Mrs. A. Greenwood and Howard, 24 Shelbourne Avenue; Fern Toni Zand, 9 Josephine Road; Oren Steinman, 7 Josephine Road; Mrs. H. Simon and Brenda, Carol, and Elaine, 129 Tavistock Road; Bruce Lewis, 10 Burmont Road; all aunts and cousins; Mrs. J. Eisen, 129 Tavistock Road; Mr. and Mrs. M. Talsky, 4 Elway Court, Mr. and Mrs. M. Sirlin, 131 Lyons Avenue; and Dr. and Mrs. E. Kirsh and Daryl, 1495 Kipling Avenue. The children's table was decorated with a white birthday cake on a white table cloth. The table was decorated with a bouquet of vari-coloured autumn flowers.

Rodney Gerald, son of Mr. and Mrs. Joseph Manuel Sherkin, 22 Glenarden Road, was called to the Reading of the Law, in celebration of his bar-mitzvah, at Beth Sholom Synagogue. He is the brother of Francine, aged eight years, and of Wendy, five; grandson of Mr. and Mrs. Samuel Durbin, 75 Dell Park Avenue; and of Mr. and Mrs. Gitkin Sherkin, 10 Almont Road. A luncheon followed at the Synagogue. Samuel Durbin, grandfather, made the blessing over the challah. That evening, four hundred guests were received at the Synagogue. Mrs. Sherkin wore a moss green, peau de soie, full-length gown, gathered at the knee, with a matching bow; and styled with a beaded bodice, with a square neckline; with a white orchid corsage. Francine and Wendy wore mauve and pink dresses. Rodney's skull cap was lent to him by Rabbi David Monson, who wore the skull cap at the State Dinner in honour of Her Majesty, Queen Elizabeth. Mrs. Durbin, the grandmother, wore a blue chiffon evening gown; fashioned with a full skirt and a V-shaped neckline, with chiffon panels at the back; with a white orchid corsage. Mrs. Sherkin, grandmother, wore a mauve peau de soie dress; styled with a portrait neckline; and a sheath skirt; with a white orchid corsage. Mr. Sherkin, the grandfather, gave the blessing over the challah. Those who lit candles with the above family members were: Mr. and Mrs. Samuel Sherkin, Mr. and Mrs. Harry Sherkin, Mr. and Mrs. Louis Sherkin, Mr. and Mrs. David Durbin, Mr. and Mrs. Morris Sherkin, Mr. and Mrs. Jack Silverman, Mr. and Mrs. Ben. Sherkin, Mr. and Mrs. Charles Sherkin, all uncles and aunts of the bar-mitzvah boy. Wendy Sherkin gave them the candles to use. Seated at the head table, with the family, was Rabbi David Monson. The head table was decorated with Stars of David, with a initial composed of yellow roses; and two arrangements of yellow and blue flowers. Francine Sherkin was master of ceremonies.

APPROACHING MARRIAGES

Leonard, son of Mr. and Mrs. Joseph Golberg, 4 Brett Avenue, will be called to the Reading of the Law, on September 26, at Beth David Synagogue. He is the brother of Herschel Fred; grandson of Mr. and Mrs. Benjamin Singerman, 128 Grace Street; and of Samuel Golberg of Montreal, Que., and the late Mrs. Libby Golberg.

ENGAGEMENTS

Mr. and Mrs. Alex Levinsky, 48 Kennard Avenue, announce the engagement of their daughter, Miss Merle Lee Levinsky, to Mar-

CHA-CHA

learn to dance in your own home; group lessons taught by former Arthur Murray teacher. All Latin and American dances.

Call AT-2-4665

OFFICE SPACE AND MEETING ROOMS

available on an annual or monthly basis
Mid-town location
For information, telephone:
WAlnut 2-2153
Dr. Liban or Mr. Weinberg

FOR SUCCESSFUL SOCIAL FUNCTIONS

— IT'S —

ZUCHTER'S

STARLIGHT ROOM CATERERS

WEDDINGS - BANQUETS
BAR MITZVAHS - SHOWERS

315 Adelaide St. W.
EM. 8-6647.

TORONTO MEETINGS

• MOUNT SINAI HOSPITAL •

Women's Auxiliary annual nurses bursary tea given by the Women's Auxiliary of the New Mount Sinai Hospital took place in the solarium. The grant of two annual bursaries of one thousand dollars each, to two nurses, selected from the staff, will further their education in nursing service administration, and they will return then to resume their services to the hospital. Mrs. Noah Torno, founder-president of the Auxiliary, presented the Rose Torno Bursary, to Miss Faye B. Bannerman, who will attend the University of Toronto, School of Nursing. The New Mount Sinai Hospital bursary, was presented by Mrs. Ben Sadowski, to Miss Ella Mae Howard, director of nursing, on behalf of Miss Isobel Ellison, who is attending the School for Graduate Nurses, at McGill University, in Montreal, Que. Ben Sadowski, president; S. Liswood, administrator; G. P. Turner, assistant administrator, represented the Hospital. The nursing staff and the board of directors of the Auxiliary were present. Mrs. R. Brown, president; and Miss Ella Mae Howard, director of nursing, received. The following poured tea: Mesdames D. Dworkin, S. Godfrey, F. Singer, all life directors; A. C. Cowan, S. Morris, N. Perlmutter, I. Shapiro, A. A. Track.

• SHAAREI SHOMAYIM •

Sisterhood installation luncheon saw Mrs. I. Green, past president, present honour scrolls to these top executive members: Mesdames M. Goldenberg, S. Sigler, T. Waldman, L. Kernerman, N. Gollom, S. Weisbrod, H. Mosten. Dr. Walter S. Wurzburger, Rabbi, installed these new officers: Mesdames T. Waldman, president; E. Septon, E. Fleischman, M. Swartz, A. Shapiro, B. Halbert, E. Spring, L. Germerman.

• HADASSAH •

Pearl Goodfellow Chapter met at the home of the president, Mrs. E. Houpt, 565 Eglinton Avenue, and discussed the bazaar to be held on October 28. The lucky draw was won by Mrs. B. Sniderman, 77 Dell Park Avenue.

• BETH AM SISTERHOOD •

Rabbi Shamai Kanter read the opening prayer. Mrs. A. Binstock is president. The guest speaker, Dr. M. S. Grapko, professor at the University of Toronto, in child study, spoke on child behaviour and security of the school-age child. The hostesses were: Mesdames T. Appleby, N. Bain, D. Appleby, G. Yablo, J. Zaidman, S. Zolt, B. Wygodny, Z. Wise, M. Bainerman, D. Beal. Refreshments were served.

• ADATH ISRAEL •

Synagogue, Rabbi Erwin Schild: The annual tea and fashion show will take place at the Synagogue on November 22, from 2 p.m. to 6 p.m. The theme will be "Romance To Honeymoon". Tea will be served cabaret style in the Oval Room and Brotherhood Room. Mrs. C. Lottman, tea convener, presided. Her committee is: Mesdames S. Wolfman, P. Rosenberg, A. Bordman, S. Grossman. Also present were: Mesdames G. Kay, A. Silverman, B. Soloman, S. Madonik, B. Gould, D. Warren, R. Silverman, A. Gordon, E. Mayzel, B. Shone, T. Wayne, R. Wemer.

• WEST SUBURBAN •

Jewish Community barbecue roast, at the home of Mr. and Mrs. Hank Goldstein, 9 Adelphi Drive, had as hosts: Mr. and Mrs. A. Siegal, 14 Glenellen Drive East; Mr. and Mrs. D. Brodey, 114 Prennan Avenue; Mr. and Mrs. N. Flack, 7 Avonhurst Road; Mr. and Mrs. A. Wittes, 6 King's Point Drive.

• PIONEER WOMEN •

Club Massada meeting was opened by Mrs. R. Zweig, president. Mrs. I. Hennick spoke on her recent trip to Israel. A dessert tea will be given at the home of Mrs. M. Cornblum, 676 Briar Hill Avenue, convened by Mrs. I. Hennick and Mrs. S. Goldman. Mesdames B. Estrin, M. Cole, B. Weinstein, H. Zeldin, S. Starkman, S. Morris will assist.

• MIZRACHI WOMEN •

Liana Chapter executive met at the home of Mrs. P. Danziger, 8 Romney Road, president, and discussed the meeting to be held at the home of Mrs. J. Silver, 14 Chapter Court.

• LADY READING CLUB •

The annual membership tea is on September 27, at the home of Mrs. I. Levinter, Weston Way Farm, Martingrove Road. Proceeds from the dues and scholarship fund cards this year made possible the grant of one hundred and fifty dollars to the Law Library, plus three bursaries to the Law School of the Hebrew University, in Israel, and three awards to the Faculty of Law, at the University of Toronto. Receiving with the hostess will be the president, Mrs. J. D. Pearlstein; and membership convener, Mrs. I. Usprech. Tea conveners are Mrs. J. M. Gould and Mrs. L. Davidson. The tea will be poured by: Mesdames Nathan Phillips, S. Ciglen, D. B. Goodman, A. Minden, H. Papernick, R. Rodness, and Miss Helen Grossman, Q.C. Assisting in the dining room will be: Mesdames I. Copeland, I. Fine, S. Gebirtig, S. L. Gotlieb, C. Orback, J. Reingold, A. Strauss, H. Siegal, H. Walfish.

tin Allen Kravitz, son of Mr. and Mrs. Joseph Kravitz, 15 Lyndhurst Court. Miss Levinsky is the granddaughter of Mr. and Mrs. Samuel Bromberg, 48 Kennard Avenue.

ROSH HASHONAH GREETINGS



MURRAY ALTER
AND ORCHESTRA
RU. 2-3931 Toronto

JOE'S RUG SERVICE
Installation, stair shifting, weaving, location cleaning and repairing. All work guaranteed; free estimates.
10 Elm Road, Toronto EM. 7-4481 EM. 7-4166

MURRAY HOUSE
FOR GOOD FOOD
GOOD SERVICE
The Majestic Room Seats 450 People.
All Four Dining Rooms Fully Air Conditioned
SEPARATE KITCHENS, Strictly Kosher Under Supervision of
DR. RABBI DAVID OCHS
207 Beverley St. • Phone WA. 2-3200 for Information
Proprietors: Mr. and Mrs. JACK ARONS.

MARRIAGES

PINKUS-LEVINE

The marriage of Miss Gloria Levine, daughter of Mr. and Mrs. Louis Levine, 60 Whitmore Avenue, to Sydney Pinkus, son of Mr. and Mrs. Morris Pinkus, 193 Carmichael Avenue, took place at Beth Sholom Synagogue, on Sunday, August 16, at half-past five o'clock. Rabbi David Monson officiated. The bride was given in marriage by her father. She was gowned in white taffeta, designed with silver lace appliques on the bodice, and on the bouffant skirt, which terminated in a cathedral train. A mantilla veil had lace inserts in the front and back, and was attached to a garland of lace. She carried a cascade bouquet of white roses and gladioli. Mrs. David Ross, aunt of the bride, was matron of honor, in a blue chiffon gown, styled with a scooped neckline and a full skirt. Miss Myra Wolinsky, the maid of honor, was gowned in deep-shaded, orchid-coloured taffeta, with a bouffant skirt, with matching rosettes at the hemline. The bridesmaids were: Miss Cecile Levine, sister of the bride; Mrs. Murray Freedman, Mrs. Jack Silverman, Misses Carolyn Manace, and Jane and Karen Levine, both cousins of the bride; and junior bridesmaids were Barbara Anne Levine, cousin of the bride; and Sharon Eisen. They all wore gowns similar to that of the maid of honour, in lighter shades of orchid colour. They carried nosegays of yellow Sweetheart

For your next
Meeting or Banquet
Try our fabulous
Private Banquet Room
Finest of Jewish Cooking

Hemstead's Restaurant
EXHIBITION PARK
ON THE WATERFRONT
UNLIMITED PARKING SPACE
LE. 7-2187

WE FEATURE:
CUSTOM MADE PLASTIC COVERS
Eight-gauge crystal-clear, water proof; fire resistant; completely dust proof. Each piece fitted with individual zippers. Cut in your own home by Toronto's foremost cutter. Don't cover the beauty of your set. See it through our covers.
Shur-Fit Plastic Covers Company
For free estimates please call, Sidney Zane, ME. 3-1058.

Beth David Synagogue's Sam Firestone Caterers
Strictly Kosher
SAM FIRESTONE
CATERERS
invite you to inquire regarding your coming Simchas.
Any size affair comfortably handled in
BETH DAVID SYNAGOGUE'S HALLS
ME. 3-5500 BA. 1-6329

HOLIDAY GREETINGS



Cantor
N. Stolnitz

will again conduct the services during the coming

HIGH HOLY DAYS
AT THE
AUDITORIUM
OF
WILSON HEIGHTS
GARDENS

296 Wilson Ave.,
(near Bathurst St.)

Reservations Available At —
LIBERMAN'S BOOK STORE
3509 Bathurst St.,
SKY'S BAKERY, 3435 Bathurst St.,
HARRY'S SMOKE SHOP, 340 Wilson Ave.
For Information —
Call LE. 1-3129.

Roses and baby chrysanthemums; and had matching headpieces. Fern Levine, cousin of the bride, was flower girl, in a pink organdy dress, with nylon trimming; and a matching petalled flowered headband; and carried pink rose petals in a basket. The best man was Jerome Epstein. The ushers were: Murray Eisen, Harry Zellitt, brothers-in-law of the groom; Bernard Wosnick, Jack Silverman, Allen and Harold Bernholtz, Norman and Gerald Levine, all cousins of the groom. Allen Eisen, nephew of the groom; and David Levine, cousin of the groom, were ring-bearers. Mrs. Levine, mother of the bride, wore a gown of champagne-coloured, peau-de-soie, which had a beaded bodice; and a wrist bouquet of pink roses, and a matching headpiece. Mrs. Pinkus, mother of the groom, wore a gown of pale blue peau de soie, fashioned with a beaded bodice; and had an orchid wrist banquet. Mr. and Mrs. Sydney Pinkus spent their wedding trip in Jamaica. The bride went away in an American Beauty-red silk dress, with a matching jacket; and a red hat and shoes; with a corsage of pink Sweetheart roses. They will reside at 665 Roselawn Avenue.

EDELSON-SCHATZ

The marriage of Miss Fraida Schatz, daughter of Mr. and Mrs. Charles Schatz, 14 Marquette Avenue, to Allan Edelson, son of Mr. and Mrs. William Edelson, of Brooklyn, N.Y., was solemnized on Sunday, September 6, at six o'clock, at the North Bathurst Talmud Torah, by Rabbi Bernard Rosensweig, assisted by Cantor S. Weinstein. The bride was given in marriage by her parents. She wore a long, white, silk organza princess gown, with a round neckline; and a bouffant skirt with white embroidered roses on the skirt. Her silk illusion elbow-length veil was caught up to a rhinestone crown; and she carried a Bible with a white orchid and white streamers and stephanotis. Miss Eleanor Schatz, sister of the bride, was maid of honour. She wore a pale lilac-coloured chiffon gown, with a fitted bodice; round neckline; and a harem skirt. She had a matching head-band; and carried a cascade of yellow roses. The bridesmaids were Misses Temmy Trefelt, cousin of the bride, and Marlene Flash. Each wore a gown of champagne-coloured beige, with a V-shaped neckline, and a draped sheath skirt. Their head-bands matched in shade; and each carried a cascade of yellow Tea roses. Edward Edelson, brother of the groom, was best man. The ushers were Cecil Slobodsky, brother-in-law of the bride, and Marvin Goldblatt. The ring-bearer was Mark Slobodsky, nephew of the bride. White roses decorated the posts of the canopy; and standards of mixed flowers the Synagogue. Mrs. Schatz, mother of the bride, wore a honey-beige gown. It had a lace ribbon skirt set over a satin slip; and a high-neckline; with a mauve orchid corsage. Mrs. Edelson, mother of the groom, wore an aqua-marine-blue gown, fashioned with a V-shaped neckline and a full skirt; with a mauve orchid corsage. Mr. and Mrs. William Edelson spent their wedding trip at the Brown's Hotel, in the Catskill Mountains. The bride travelled in a royal-blue boucle suit trimmed with a mink collar; with a white feathered hat; and a white orchid corsage. They will reside in Brooklyn, N.Y. Here for the wedding were: Mr. and Mrs. I. Levine and sons, Robert and Kenneth; Mr. and Mrs. P. Levine, Mr. and Mrs. B. Koslow, all of Brooklyn, N.Y.; all cousins of the bride. Mrs. Becky Freedman, of Detroit, Michigan; and Mr. and Mrs. A. Fine, of Peterboro, Ontario.

DEATHS

Morrie Stone, 53 Virgilwood Drive, died at Princess Margaret Hospital, on Sunday, September 13, at the age of twenty-nine years. He is survived by his wife, Mrs. Frances Stone; a son, Steven, aged six years; and a daughter; Ilana, fifteen months; his mother, Mrs. Bertha Stone, 1411 Eglinton Avenue West; and his father-in-law and mother-in-law, Mr. and Mrs. Moe Starr, 53 Virgilwood Drive. Rabbi William Herskowitz, assisted by Rabbi B. Rosensweig, officiated at funeral services at College Memorial Chapel. Interment was at Wilson Avenue Cemetery. Shiva was at home. Mr. Stone was a member of Shaarei Tefillah Synagogue; of Knights of Pythias, Judea Lodge; of the Armour Heights Lodge of Bnai Brith; of the Independent Benevolent Society; and of the Chartered Accountants Discussion Club.

Miss Annie Pearlman, 130 Lyndhurst Avenue, died at her home, on September 5, at the age of sixty-eight years. She is survived by her husband, Louis Pearlman; a daughter, Mrs. Frank Schipper (Florence), 69 Lyndhurst Avenue; two sons: Dr. Murray Pearlman, 130 Lyndhurst Avenue; and Frank Pearlman, of Meaford, Ont.; four brothers: Jack Cadsby, 38 Montclair Avenue; Phillip Cadesky, 548 Lawrence Avenue; Murray Cadsby, 227 Coldstream Avenue; Louis Cadsby, 189 Glen Cedar Road; five grandchildren; Harvey and Marily Schipper; and Holly, Mark, and Ronald, children of Mr. and Mrs. Frank Pearlman. She was the sister of the late Irwin and Samuel Cadesky. Rabbi David Ochs, assisted by Rabbi G. Felder, officiated at funeral services. Interment was at Roselawn Avenue Cemetery. Shiva was at 69 Lyndhurst Avenue, the home of Mrs. Schipper. Mrs. Pearlman was a member of D'Arcy Talmud Torah.

Harry Berenstein, 43 Seaton Street, died at his home on Thursday, September 10, at the age of seventy-five years. He is survived by his wife, Mrs. Eva Berenstein; a daughter, Mrs. Doris Lipson, 180 Lotter Avenue; five sons: Stanley, 42 Cambourne Avenue; Max, of St. Catharines, Ontario; Ben, 68 Prince Charles Drive; Irving, of Ottawa, Ontario; Dr. David L. Berens, of Buffalo, N. Y.; a sister, Mrs. Morris Rubinoff (Jenny), 16 Windly Avenue; a brother, Joseph, 179 Strathearn Road; thirteen grandchildren; and four great-grandchildren. Rabbi Shamai Kanter officiated at funeral services at College Memorial Chapel. Interment was at Dawes Road Cemetery.

Abraham Abrams, 345 Westmount Avenue, died at the Toronto Western Hospital, on September 6, at the age of seventy years. He is survived by his wife, Mrs. Rose Abrams; three daughters: Mrs. Mark Burke (Thelma), 345 Westmount Avenue; Mrs. Jack Campus (Eleanor), of Southbridge, Mass.; and Mrs. Lena Bell, of Los Angeles, Cal. Rabbi B. Rosensweig officiated at funeral services at Bais Yehudah Synagogue. Interment was at Bathurst Lawn Cemetery. Shiva was at the home.

Morris Caplan, 15 Castleview Avenue, died at the New Mount Sinai Hospital, on September 5, at the age of sixty-seven years. He is survived by his wife, Mrs. Sarah Caplan; three daughters: Mrs. Mal Goodman (Elsie), Mrs. Ab Cohen (Goldie), Mrs. Cecil Finkler (Lily); all of Los Angeles, Cal.; a son, Barry Caplan, 27 Elm Ridge Drive; and six grandchildren: Larry and Shelley Goodman; Lynda and Heather Finkler, Susan and Thea Caplan, children of Mr.

UNVEILINGS

LEWIS: The unveiling of a monument to the beloved memory of the late Leah Lewis, daughter of Mary Lewis and the late Barye Lewis, sister of Mrs. Frank Brillia (Dena); Hugh and Harry, will take place at the Shomrai Shaboth Cemetery, Roselawn Avenue, Sunday, September 27, at 2 p.m. Relatives and friends are asked to attend.

CLASSIFIED

HILLMOUNT AVENUE: newly furnished bed sitting-room in clean, quiet home; kitchen privileges and telephone; business girl or student; convenient transportation; will suit two. Call RU. 1-5192.

BATHURST-EGLINTON district: Attractive furnished room to rent to student or business girl; kitchen privileges; good transportation; call between 10 and 12 a.m.; or 5 and 9 p.m. ME. 3-1203.

BATHURST AND MARKDALE district; widow wishes to rent an attractive room in apartment; home and kitchen privileges; business girl or student; centrally located. Call RU. 3-4013.

COLLEGE MEMORIAL CHAPEL
Formerly United Hebrew Funeral Parlour
331 College St. — WA. 2-0419

THE NEW ADATH ISRAEL SYNAGOGUE
37 Southbourne Ave.
(1 block North of Wilson) (1 block East of Bathurst)
Announce Exclusive Catering by
Mitchell Caterers
Toronto's Leading Kosher Caterers.
Two Social Halls accommodating 700 people — Adequate Parking Facilities.
Open for Inspection.
For Catering, Jack Lenech Phone ST. 8-5791
TORONTO
For synagogues Phone ST. 8-5695

For Weddings, Bar-Mitzvahs, Stags, etc.
Reserve The Modern Air-Conditioned
KING DAVID HALL or
TOP OF THE TOWN ROOM
accommodation for 25 to 300
Call the Town House Restaurant Catering Ltd.
881 Eglinton Ave. W. RU. 1-3569
Ask us about parking facilities.

CONGREGATION BAIS YEHUDA
NEWLY RENOVATED BANQUET HALL
805 DOVERCOURT RD.
Seating Capacity For 250 People
All Kosher Caterers Welcome
Suitable for all Social Functions.
For Information Call SAUL CARR LE. 4-1258



JACK YOUNG
Singer of Your Favourite Songs and his
ORCHESTRA
For All Occasions
ME. 3-0053.



SOOCHOW
Famous for Chinese Foods
5594 Yonge St. At Finch Ave
For Fast Free Delivery Service Call
BA. 1-9319 — BA. 1-9310
Air Conditioned for Your Comfort. Free Parking at Rear.

and Mrs. Barry Caplan. Rabbi David Monson officiated at funeral services at Beth Sholom Synagogue. Interment was at Mount Sinai Memorial Park. Shiva was at the home. Mr. Caplan was a member of the Oddfellows, Sunnyside Lodge.

BIRTHS

Born, to Mr. and Mrs. Walter Herrman (nee Sally Kirsh), 132 Palm Drive, on September 8, at Toronto General Hospital, a daughter, Janet; sister of Nathan, aged eighteen months; granddaughter of Mrs. Pearl Kirsh, 132 Palm Drive, and the late Nathan Kirsh; and of Mr. and Mrs. Kurt Herrman, of London, England.

Born, to Mr. and Mrs. Harry Silver (nee Peggy Arons), 40 Lynnhaven Road, on September 11, at Women's College Hospital, a daughter, Karen; sister of Gail, aged eight years; and Mark, two; granddaughter of Mr. and Mrs. Jack Arons, 207 Beverley Street.

Born, to Mr. and Mrs. Saul Wagman (nee Shirley Foxman), 68 Searle Avenue, on September 12, at the New Mount Sinai Hospital, a daughter, Corinne; sister of Ellen, aged five years; Barbara, two; granddaughter of Mrs. Miriam Wagman, 24 Robbie Avenue; and of Mr. and Mrs. Samuel Fox, 161 Cocksfield Avenue.

Born, to Mr. and Mrs. William Shelson (nee Charlotte Samuels), 1112 Avenue Road, on September 11, at the New Mount Sinai Hospital, a son, Kenneth Neil.

Born, to Mr. and Mrs. Irving Stal (nee Cathy Freesman), 408 Vaughan Road, on September 5, at New Mount Sinai Hospital, a son, Brian; brother of Jeffrey David, aged three and one-half years; grandson of Mr. and Mrs. Jack Freesman, 449 Whitmore Avenue; great-grandson of S. Freesman, of Haifa, Israel.

Born, to Mr. and Mrs. Irving Copeland (nee Rhea Linkoff), 184 Combe Avenue, on September 11, at the New Mount Sinai Hospital, a daughter, Gail Cynthia; granddaughter of Mr. and Mrs. Emmanuel Copeland, 622 Northcliffe Boulevard; and of Mr. and Mrs. Louis Linkoff, 46 Park Hill Road.

Born, to Mr. and Mrs. Nathan Milner (nee Ruth Gula), 127 Codsell Avenue, at New Mount Sinai Hospital, on September 13, a daughter, Donna May; sister of Brian, aged ten years; and Marilyn, six; ninth grandchild of Mr. and Mrs. Harry Milner, 88 Dell Park Avenue; seventh grandchild of Mr. and Mrs. L. Gula, 625 Lauder Avenue.

Born, to Mr. and Mrs. Leonard Fromm (nee Miki Shuster), 80 Langholme Drive, on September 15, a son, Cory Jay; brother of Keith, aged eight years; and Wayne, five; grandson of Mr. and Mrs. Max Fromm, 82 Langholme Drive; and of Mr. and Mrs. Jack Shuster, 22 Blaydon Avenue.

Born, to Mr. and Mrs. Leo Martin (nee Gloria Kaufman), of Miami Beach, Florida, formerly of Toronto, on August 28, at New Mount Sinai Hospital, in Miami Beach, a son, Perry Bruce; brother of Sherry Lynn, aged three and one-half years; great-grandson of Mrs. Y. Britt, 12 Steven Avenue.

Born, to Mr. and Mrs. Wilfred Landsberg (nee Reva Swartz), 656 Euclid Avenue, on September 9, at New Mount Sinai Hospital, a daughter, Miriam Berl; granddaughter of Mr. and Mrs. H. Landsberg, 1060 Shaw Street; and of Mrs. Rachel Swartz, of Oshawa, Ont.; and the late Morris Swartz.

Born, to Mr. and Mrs. Sol. Winnick (nee Tillee Stattner), 105 Whitburn Crescent, formerly of Montreal, Quebec, on September 16, at New Mount Sinai Hospital, a daughter, Pamela; sister of Marlene aged fourteen months; granddaughter of Mrs. Molly Winnick, 108 Markham Street, and the late Philip Winnick; and of Jack Stattner, 3826 Bathurst Street, formerly of Montreal, Quebec, and the late Mrs. Molly Stattner.

Born, to Mr. and Mrs. Murray Brass (nee Patricia Perl), 2615 Eglinton Avenue East, on September 16, at the New Mount Sinai Hospital, a daughter, Monica Lisa; granddaughter of Mr. and Mrs. Samuel Brass, 2615 Eglinton Avenue East; and of Mr. and Mrs. G. Perl, 336 Palmerston Boulevard; great-granddaughter of Mrs. Esther Goodman, Baycrest Home for the Aged, 3560 Bathurst Street.

Born, to Mr. and Mrs. John Todd (nee Loretta Soloway), 318A Wilson Avenue, on September 15, at New Mount Sinai Hospital, a daughter, Jo-Anne; sister of Linda, aged three years; and of David, fifteen months; grandson of Mr. and Mrs. John H. Todd, 41 Hillborn Avenue; and of Mr. and Mrs. Louis Soloway, 431 Lawrence Avenue.

Born, to Mr. and Mrs. Ben Wise (nee Sheila Fingerhut), 740 Eglinton Avenue West, on September 10, at the New Mount Sinai Hospital, a daughter, Jennifer Nomi; sister of Cindy Sue, aged fifteen months; granddaughter of Mr. and Mrs. Myer Wise, 319 Rosemary Road; and of Mr. and Mrs. David Fingerhut, 1854 Bathurst Street.

Israel At The Threshold Of Great Potential Progress

BY DR. JOSEPH J. SCHWARTZ, OF NEW YORK, VICE-PRESIDENT OF THE STATE OF ISRAEL BOND ORGANIZATION

As the State of Israel observes the New Year 5720, she stands on the threshold of great potential progress in every part of her national life. This progress will build on the achievements of the past eleven years, during which a record pace of economic development has enabled Israel to carry out her historic program of immigrant absorption. The history of the past eleven years is the epic tale of a partnership between the people of Israel and the Jews of other lands. For Israel's economic growth can be directly attributed, on the one hand, to the courage, vision, and determination which have been invested by her own citizens and, on the other, to the unyielding faith of more than a million Jews outside of Israel who have invested approximately $400,000,000 in Israel Bonds.

Israel Bonds have enabled Israel to implement her policy of the "open door" for immigration, by providing the investment dollars needed to create employment and permanent dwellings for her newcomers. Funds derived from these Bonds have strengthened every area of Israel's economic framework, including her programs for the development of agriculture, commerce, and industry, and the exploitation of her natural resources. The people of Israel recognize immigrant absorption and the expansion of basic economic projects as the key elements of national survival. Since 1948, over a million immigrants have entered Israel. To help meet the challenge of immigrant absorption, Israel has embarked on a "crash program" designed to tame the wilderness of the Negev, where many of the newcomers will live and work.

In order to settle the Negev, which Prime Minister Ben-Gurion has termed "the heartland of our future progress," the people of Israel have set in motion a pioneering program to create new frontiers of commerce and development, to build new cities in the desert, to bring water into the dry regions, to make the trees and flowers bloom again in a land which has not seen life since Biblical days.

The creation of projects for Israel's economic growth in the years to come will, to a great extent, be dependent on the investment funds provided through the sale of Israel Bonds, which since their inception in 1951 have played a key role in Israel's struggle to maintain her economic freedom. Perhaps the most significant occurrence in the economic field since Israel last observed the High Holidays was the Knesset's decision to pass a bill authorizing the flotation of the new $300,000,000 Second Development Issue of State of Israel Bonds. This decision was based on the successful results of the Independence Issue, floated in 1951, and the first Development Bond Issue, which was floated in 1954.

Since the announcement six months ago of the Second Development Bonds, unusual interest has been created in the new issue. A minimum of $75,000,000 in State of Israel Bonds must be sold in 1959, to provide capital for Israel's continued economic advance. Israel's program of economic development has resulted in important gains during the past year.

Among the major achievements were the construction of a new 50,000-kilowatt electric power station at Ashdod, the new port city on the Mediterranean; the erection of the first textile plant in the heart of the Negev desert at Dimona, 25 miles southeast of Beersheba; the start of the 145-mile Beersheba to Elath Railway, which will link industrial and mining centers of the Negev with Israel's major cities; the completion of a new reservoir, located in the Jerusalem suburb of Bayit Vegan, and the expansion of the steel center at Acre, which has a potential output of 100,000 tons of steel.

In the vital field of housing, a total of 800,000,000 Israel pounds were invested in the construction of almost 250,000 rooms of new housing during the past three years. Of this sum, the Government invested 320,000,000 Israel pounds, with more than a third of these expenditures derived from Israel Bond sources. Much of the construction program is centered in the port city of Elath, which Israel Bond dollars are helping to transform into a major gateway

PRIVATE LESSONS
In your own home. Well known highly qualified Hebrew teacher. Special attention to Bar-Mitzvah courses. Success Guaranteed. References.
Call WA. 4-5904.

HOLIDAY GREETINGS

ARCHIE GINSBERG and his ORCHESTRA
Featuring
The Fabulous Continentals
Music and Entertainment At Its Best.
RU. 9-1376

PRIVATE PIANO LESSONS IN YOUR HOME, popular and classical given by PHIL FINE, formerly of New York, pianist with Tommy Dorsey, Glenn Miller bands.
For information call HU. 1-0000.

Lessons in Hebrew and Yiddish given by a highly qualified teacher.
Special attention to
Bar-Mitzvah Courses.
SUCCESS GUARANTEED
Call LE 1-3129

Washington, D. C.
In WASHINGTON D. C. visit the

CARLYLE HOTEL
A touch of home in the nation's "Home Town"

to the countries of Asia and Africa. Israel's housing program, which is the cornerstone of her "open door" immigration policy, has helped make possible a growth in Elath's population from a few hundred to more than 5,000. In addition to financing the construction of housing in Elath, Israel Bond money has also helped in port development and the growth of tourism.

It is this type of intensified development, which must be extended to settlements and villages of the Negev and other parts of the country, that makes the new Second Development Israel Bond Issue the most important avenue of investment for Israel's economic future. Israel is also making phenomenal advances in agriculture. Today the country is well on the way to becoming self-sufficient in most foodstuffs, supplying over 75 percent of its own food needs. The most significant change in agricultural production in the past few years has been the change-over in many settlements and farms from the growing of agricultural products for human consumption to the production of crops for industry. These include sugar beets, cotton, tobacco, groundnuts, and others.

The total cultivated area has risen to more than 1,000,000 acres, with nearly a third of this under irrigation. The annual agricultural production has risen in value from $90,000,000 in 1951 to $350,000,000 in 1958, and the number of persons gainfully employed in agriculture has increased from 30,000 to almost 100,000.

The overall advances made in agriculture are highlighted by an increase in agricultural exports, which rose from $16,000,000 in 1951 to $54,000,000 in 1958, while food imports only rose from $75,000,000 to $85,000,00 during the same period. Food items that are being sent to foreign markets include citrus fruits, eggs, bananas, melons, vegetable preserves, flower, and vegetable seeds.

These impressive agricultural achievements were made possible with the assistance of Israel's "master plan" for the development of irrigation and hydro-electric power. Israel hopes to complete this master plan within the next decade, so that 2,000,000 cubic meters of water will be made available annually: 85 percent for irrigation, the remainder for domestic and industrial purposes. Israel now utilizes 400,000,000 cubic meters of water per year of irrigation purposes, as compared with 150,000,000 cubic meters in 1951.

The master plan is comprised of various water projects, including the new 66-inch Yarkon-Negev pipelines; the West Galilee-Emek scheme, now nearing completion; the spring water development in the Beisan Valley; the swamp clearance and irrigation of the Huleh area; the second Yarkon-Negev pipeline, recently begun; the Jordan-Negev system, of which certain phases have been completed, and several other plans.

Israel can be proud of her progress in the field of industry and mineral exploitation. Key industrial plants throughout the country have been strengthened by loans of Israel Bond funds. Some of these enterprises include fertilizers and chemicals in Haifa; the Dead Sea Works and the Bromine Dead Sea Company, with headquarters at Beersheba; the phosphate mines and processing plant near Dimona; the copper mines and refinery at Timna, and the Palestine Electric Corporation in Jerusalem.

In addition, Israel now processes such basic resources as iron ore, potash, oil, clay, gypsum, marble, kaolin, glass sand and quartz. Israel Bond dollars have played a major role in the building of the new oil pipeline from Elath to Haifa, and are aiding in the financing of a second one now under construction.

Since the Israel Bond drive was inaugurated eight years ago, industrial employment has increased by 40 percent, while industrial production has risen in value from $400,000,000 to $900,000,000. The greatest expansion took place in the food processing industry, textiles, clothing, metallurgy, and chemicals. Israel's 25,000 factories now manufacture over 1,500 different products. Since 1951, some 700 new enterprises were established to produce machinery and equipment like lathes, drilling machines, welding equipment, cranes, lifts, agricultural machinery, and tools. About 100 other enterprises were also set up during this period to process various chemical deposits.

The most important development of all, perhaps, was the improvement in Israel's trade relations with other nations, which purchased more than $200,000,000 of her goods and services in 1958. This figure represents increased agricultural, industrial, and commercial production, and indicates that Israel is beginning to narrow the gap between her exports and imports. By the end of 1959, Israel anticipates an increase of some 20 percent in exports, bringing her annual total close to $250,000,000. When the Israel Bond drive was started eight years ago, Israel's exports amounted to less than $35,000,000 per year.

This New Year, Israel can feel a sense of satisfaction in her economic achievements. For economic progress is essential to Israel, not only for the continuation of her basic development, but also for the full integration of her new citizens, who must be provided with homes and job opportunities. During the coming year, Israel must create new areas of growth and development throughout the country, especially in the Negev. This is essential if she is to maintain her "open door" policy, and to complete the absorption of those who have already entered. Those who purchase State of Israel Bonds during the Year 5720 will help mobilize the resources necessary for the fulfillment of this program.

CANADIAN JEWISH REVIEW

An Impartial Medium for the Dissemination of Jewish News and Views

MEMBER AUDIT BUREAU OF CIRCULATIONS
PUBLISHED BY THE CANADIAN JEWISH REVIEW LIMITED
George W. Cohen, *Founder*

Room 250, 265 Craig Street West
Montreal
Phone UNiversity 1-1541

Room 1297, 21 Dundas Square
Toronto
Phone EMpire 4-1436

Authorized as second class mail by Post Office Department, Ottawa. Subscription $2 per year; $3 for two years. United States $3 per year; $5 for two years. Single copy, 5 cents.

Florence Freedlander Cohen, *Editor*
Suzann F. Cohen, *Circulation Manager*

I wholly disapprove of what you say and will defend to the death your right to say it. — Voltaire to Helvetius.

SEPTEMBER 25, 1959 **VOL. XLI, No. 52**

Publication Office **Gardenvale, Quebec**

ABC AUDITED PAID CIRCULATION

The Canadian Jewish Review

is still the only Jewish

publication in Canada printed in

any language reaching the Jewish

community which is not sponsored

by a group or an organization and

which has the distinction of

being a member of the Audit

Bureau of Circulations.



ROSH HASHONAH GREETINGS

from Wallace Silversmiths

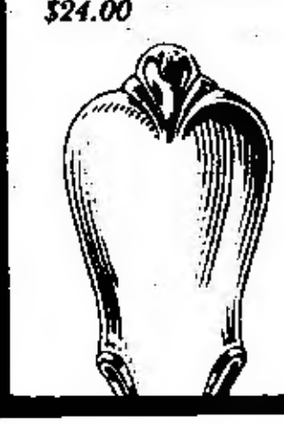
It's sensible to buy STERLING • It's wonderful to own WALLACE

What finer expression of gracious living, style and elegance than sparkling new sterling by Wallace. Sensitively styled to the taste of young moderns, Wallace Sterling adds charm to traditional or contemporary settings. You'll enjoy a lifetime of hard-wearing decorative use—of pride in the knowledge that your Wallace pattern is unmatched in value. And remember, "Third Dimension Beauty"—perfection from tip to tip, front to back—makes good the Wallace boast . . . Canada's Extra Sterling Value.

GRANDE BAROQUE
4-piece setting from
$29.75



GRAND COLONIAL
4-piece setting from
$24.00



MEADOW ROSE
4-piece setting from
$19.95



STRADIVARI
4-piece setting from
$24.00



ROSE POINT
4-piece setting from
$24.00



SILVER SWIRL
4-piece setting from
$24.00



WALLACE STERLING





New shaping in fur . . .
the short coat with its
graceful fly away collar,
most effective in the
deep rich beauty of

FOUKE-PROCESSED
KITOVI OR MATARA
ALASKA SEAL.



Morgan's